The First Extensive Reading World Congress
Kyoto Sangyo University
SEPTEMBER 3-6, 2011

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THE EXTENSIVE READING FOUNDATION
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HELD IN COOPERATION WITH
THE JAPAN EXTENSIVE READING ASSOCIATION (JERA) &
THE JAPAN ASSOCIATION FOR LANGUAGE TEACHING (JALT) ER SIG
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Welcoming Comments

Welcome from the University President

It is my great pleasure to extend a warm welcome to all of you who are attending the First Extensive Reading World Congress here on our campus. We at Kyoto Sangyo University have always recognized the importance of internationalization and cross-cultural communication which is one of the primary purposes of learning a foreign language. This, in fact, was one of the three ideals upon which this university was founded almost 50 years ago. We are proud of the fact that we offer courses in a wide variety of languages including Arabic, Chinese, English, French, German, Indonesian, Korean, Russian, Sanskrit, Spanish and Vietnamese.

We are equally proud of the fact that Kyoto Sangyo University has applied an extensive reading approach for over twenty years and has a library that fully supports its application to language learning.

It is therefore meaningful, indeed, that we host a congress such as this, which is internationally recognized and is academically quite relevant to our ideal. I am confident that this congress will provide all of the participants with further academic stimuli and chances to exchange their views with colleagues from within Japan and overseas.

The resources of Kyoto Sangyo University are at your disposal in order to make this congress a success. I hope that all of the participants will be able to take back something from this congress which can be further nurtured, polished and utilized in your own classroom teaching and research, and eventually for more effective intercultural communication.

Ichiro Fujioka
President, Kyoto Sangyo University
Welcome from the Chair of the Extensive Reading Foundation

It is with the great pleasure that I welcome you to the First Extensive Reading World Congress, sponsored by the Extensive Reading Foundation (ERF). It is the first international congress focusing specifically on extensive reading. As such, it is both a new venture and a recognition of the important role that extensive reading can play in learning a foreign language. The field of extensive reading has grown rapidly in the past ten years. The ERF is pleased and proud to have played a part in increasing awareness of extensive reading.

The Congress promises to be an outstanding event. The presentations deal with ground-breaking research and pedagogic practices. I hope that the World Congress will inform and inspire your own work in extensive reading.

Richard R Day, Ph.D.
Professor, University of Hawai‘i at Manoa
Chair, Extensive Reading Foundation
Welcome to the First Extensive Reading Congress! It is my privilege to host this first event on the campus of Kyoto Sangyo University, where extensive reading has played a significant part in the curriculum for the students majoring in English for over 20 years. Recently however, thanks to the development of the MoodleReader program we can claim that virtually all of 3000+ entering students each year experience Extensive Reading as an adjunct to their English courses. By the year 2013, more than 6000 students each year will be harvesting the benefits of the ER approach.

Considering the interest that Extensive Reading has generated over the past few years, one might say that this Congress is considerably overdue. I hope that this event will help define Extensive Reading as a formal discipline within the overall framework of second language teaching and learning.

I hope that you will find some of the over 150 sessions useful for improving your own school’s curriculum and that the Congress will provide you with a valuable opportunity to network with colleagues from around the world.

I would like to take this opportunity to thank the administration of Kyoto Sangyo University for generously allowing us to use its facilities free of charge, the organizing committees of the JALT ER SIG and the Japan Extensive Reading Association (JERA) for their selfless support of the Congress as well as those on the Executive Board of the Extensive Reading Foundation who have helped with various aspects of the planning despite their inability to be physically present.

Finally, I sincerely hope that this event is merely the first of a series of biennial or triennial events to be held at various locations around the world. Which of you, I wonder, will step forward to host ERWC2?

Thomas N Robb, Ph.D.
Professor, Kyoto Sangyo University
Chair, The First Extensive Reading World Congress
The Extensive Reading Foundation

The Extensive Reading Foundation (ERF) is a not-for-profit, charitable organization whose purpose is to support and promote extensive reading. The ERF is proud to announce the following initiatives at this congress. Details of these projects are available at http://erfoundation.org.

The 2011 Language Learner Literature Awards
These annual awards for the best graded readers published in the previous year will be announced at the banquet.

The ERF Guide to Extensive Reading
The ERF has written a free to download and distribute guide to extensive reading. It is available at http://erfoundation.org/ERF_Guide.pdf.

The ERF Graded Reader List (Sunday 17:45 in Room 5321)
The Extensive Reading Foundation has developed a comprehensive, searchable, downloadable database of data about current and out-of-print graded readers. The list includes information about each title from its title, author, publisher, ISBN numbers, book length, headwords, ERF level, and much more information. The list is available at https://sites.google.com/site/erfgrlist/

The ERF Online Placement Test (Sunday 9:30 in Room 403)
This is an online placement test designed to match the learners' fluent reading ability with their ERF reading level. This project is a work-in-progress currently in beta format.

The ERF YouTube Channel: http://www.youtube.com/user/TheErfoundation

ERF Facebook page: http://goo.gl/Amse1

Appreciation
The ERF wish to thank the following publishers for the support with some of these projects; Cambridge University Press; Heinle Cengage, Macmillan, Oxford University Press and Penguin.
ERWC1 Committee

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Signage ............................................... Simon Cole, Dan Douglass
Website .................................................. Thomas Robb, Aaron Campbell, Dan Douglass
Monday, 5 September 2011, 15:30 pm - 16:20 pm  Bldg. 11, Room 403

(302) PANEL DISCUSSION: Approaches to implementing Extensive Reading under difficult circumstances -- ERWC1 scholarship recipients
Sepideh ALAVI, CHAU Meng Huat, HE Mu, Leonardi Lucky KURINIAWAN, Geruel RIVADENIERA

The ERWC1 scholarship recipients will explore implementations of Extensive Reading in their particular context, seeking out points of commonality and sharing their solutions to implementing an extensive reading program under adverse conditions.

Monday, 5 September 2011, 15:30 pm - 16:20 pm  Room 5404

(123) Reading in the Digital Age: New Classroom Approaches
Peter MCDONALD

With the increasing number of digital-based texts used in reading classrooms there is a clear need to improve digital literacy among both teachers and students. However, digital texts may be more difficult to understand than has been accounted for in existing educational research because digital texts combine written texts (the written mode) or spoken texts (the spoken mode) with visuals and/or music. These new texts, which systemic functional grammar researchers call multi-modal texts, require new classroom approaches. This presentation will summarize this research and give practical examples of what these new approaches might be.

Final Panel
16:30 pm - 17:30 pm  Room 5302

Directions for the Future
David R HILL, University of Edinburgh
William GRABE, Northern Arizona University
Richard R DAY, University of Hawai‘i
Joeng-Ryeol KIM, Korea National University of Education
Paul NATION, Victoria University of Wellington

The plenary and featured speakers will start off with their observations gained during the two days of the Congress, followed by an open discussion with the audience. At the closing, there will be a book giveaway of books donated by the exhibitors.

Closing Ceremony & Book Giveaway
17:50 pm ~ 18:00 pm  Room 5302
Extensive Reading World Congress Proceedings

The Proceedings of the First Extensive Reading World Congress, held in Kyoto, Japan, September 3-6, 2011.

Published by the Extensive Reading Foundation and the Extensive Reading Special Interest Group of the Japan Association for Language Teaching.

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Approaches to Implementing Extensive Reading under Difficult Circumstances: ERWC1 Scholarship Recipients

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The ERWC1 scholarship recipients explored implementations of Extensive Reading (ER) in their particular contexts, seeking out points of commonality and sharing their solutions to apply an ER program under adverse conditions.

Sepideh Alavi (PhD) is an assistant professor from Shiraz University, Iran. She has been using the MoodleReader to improve the reading habits of her students and involve them in a more “extensive” ER program for about a year. During her talk, she pointed out the challenges she faced when implementing ER through the MoodleReader within a curriculum with a rather traditional predisposition.

At Shiraz University, ER is only assigned to English language and literature majors. The program mainly consists of three or four pre-determined graded readers assigned to all students, each to be read in a period of four weeks. After each book is read, a 30-item quiz is administered, the score of which comprises 10% of the final score, the remaining being allocated to midterm and final intensive reading exams. Such a program does not comply with the rules of real ER, put forward by several scholars; the number of books read during the semester is too small, the time between tests is too long, and all students read the same book disregarding their reading level. Using the MoodleReader appeared to be a good alternative to the traditional program and a practical solution for these issues. It was not without its problems though.

These problems and how they were tackled were briefly discussed in terms of the four key elements of a language learning situation: context, textbook, teacher and the students.

Context

The MoodleReader is a highly computerized program requiring sufficient computer literacy on the part of the instructor and students. It assumes high-performance computers and high-speed internet connectivity, all of which can be difficult to provide in small schools and universities. Nevertheless, it can be used with limited equipment and facilities if small numbers of students are involved. In addition, using the program is not limited to school hours, so users can access the website through additional resources out of the school.

Textbooks

Another pre-requisite for implementing the MoodleReader is a sufficiently large library of graded readers with enough titles for every student and every level. This could be costly and difficult to assemble, maintain, and accommodate. These problems can be solved by starting with a small collection of books in a single shelf in the teachers’ room and asking students to help with the book-keeping and to donate a book they have bought and read, if they can. Approaching publishers and asking them to contribute can sometimes be very helpful too.

Teachers and Students

To teach ER, teachers should be extensive readers themselves. They also need to be motivated...
enough to spend time learning how to work with the MoodleReader. Considering their already overwhelming teaching load, many teachers are not very enthusiastic about implementing an ER program that can put extra demands on their time. Holding workshops for teachers can help make the process easier, and create interest. Students themselves can be a challenge too. Until they get used to the MoodleReader, the teachers should prepare themselves for a great deal of explanation about how good it is, how it works and how the possible problems that come up could be solved. The teachers' patience is the key to solving this problem. Once the students learn the ropes, problems will be minimized. Later on, more experienced students could even teach the newcomers how to use the MoodleReader, allowing the teacher to enjoy this fully computerized software to the most.

Lily Mu He is a PhD Candidate at Hong Kong Polytechnic University. She spoke about NMET: A great challenge and opportunity for ER in Chinese senior high schools.

The National Matriculation English Test (NMET) in mainland China is the university entrance test of English for the whole country. The test assesses the test-takers' English language ability, and the test scores are used for university admissions decisions together with the scores from university entrance tests in another three to six secondary school subjects. Millions of senior school graduates who wish to gain entrance to Chinese universities and higher education institutions are required to take the NMET annually on June 8.

Because of its importance, NMET exerts a strong and also direct wash-back effect on classroom teaching and learning in addition to its long-term influence on the Chinese society, the secondary education system, schools, teachers, students, and their parents. The curriculum and teaching content is organized based on what is tested and how it is tested in NMET. For example, reading is taught in the multiple-choice (MC) format in schools because the MC format is extensively adopted in NMET. As many practitioners believe, the reading activities suggested in the textbooks such as "skimming and scanning" are seldom used. Teachers, principals and even education departments on various levels are no less influenced by NMET, because their performance is largely evaluated by the students' scores in NMET.

Therefore, it is easily understandable that English language teaching in mainland China is heavily exam-oriented. If failing to convince the stake-holders of NMET that ER is effective in improving students' English language proficiency and their scores in NMET, the ER practitioners can hardly gain a chance to implement ER in schools or motivate the students to read.

From one perspective, NMET is the biggest challenge for ER in the Chinese senior high school setting. From another perspective, there is a great opportunity for ER in mainland China as the recent development in NMET provides favorable conditions for the boom of ER in this context. Take the NMET (Shanghai version) as an example. Since 2004, the committee of NMET (Shanghai version) has showed a tendency to increase the proportion of reading in the exam. Since 2005, the proportion of marks that reading accounts for has been the biggest among all the subsections. In 2008, cloze tests were integrated into reading comprehension rather than being an independent subsection. Thus, reading has occupied one third of the total marks. In addition to this steady increase, the committee has hinted at further increasing the marks allocated to reading in this high-stakes exam.

Other progress was made in the test format. Up to 2005, an overwhelming majority (at least 85%) of the items in Paper One were multiple-choice and blank-filling items, and for the reading section, the percentage was 100%. In 2008, a new test format, Q&A, was added to the reading section. In the reading comprehension section, there are five passages. The first three passages are for comprehension questions. After reading each of the first three passages, candidates are requested to answer three to four questions in a four-option multiple-choice format according to their understanding of their passage. The fourth passage is divided into five paragraphs. Candidates are required to choose five suitable sub-headings for the five paragraphs, one for each paragraph, from the six options provided. For the last passage, the candidates are requested to answer four questions based on the passage in their own words. No possible answers will be presented in a multiple-choice format.

The change in both proportion and test format
of reading in NMET is a strong stimulus for the development of ER. In the past decades, there have been numerous studies on the significance of ER. Both successful and unsuccessful experience gained from this body of research can also be applied to the English language teaching and learning in mainland China.

Leonardi Lucky Kurniawan teaches English at the Polytechnic of Ubaya, Indonesia, which is a private higher education institution offering three-year vocational programs.

Many of the students have poor reading habits and are slow readers (even in L1). Despite the number of years they have spent learning English, they have very low vocabulary levels (less than 1000 words). They have very little opportunity to practice using English outside the classroom and have a lot of difficulty expressing themselves in spoken and written English. In view of these facts, the Extensive Reading approach has been implemented in the past few years, aiming at increasing the students' English language skills by improving their attitude toward English language learning through an ER program, and providing an enjoyable and motivating way to increase the students' language input, which is fundamental to the development of their language skills.

Students' Response to an Extensive Reading Program

Before I introduced an ER program, I told the students the goals of the program. Then I continued explaining what we were going to do in the ER program, why we adopted it in the curriculum and how they could get the most out of the program. Before assigning reading materials, I gave them Nation's vocabulary test in order to figure out each student's vocabulary level. Realizing that the students have bad reading habits, I had to teach them the techniques for speed reading and give them speed reading exercises. In all classes I taught, the students responded enthusiastically, and 85% of them enjoyed graded readers because they are easy to read and interesting (having colorful pictures). They admitted they had no trouble understanding the material and were eager to read more books of their interest.

Problems in Extending the Use of the ER Program

To be successful, an ER program must be carefully planned and well prepared. It is vital to ensure that everyone - students, teachers, administrators, and maybe even parents - is involved in the setting up and all the people involved understand what the goals and the objectives are.

In my opinion, the key issue is how to adapt the ER approach to students' attitudes, interests, abilities, and goals. Students are usually busy people and claim that they may not have much time for reading. Many of them have had traumatic experience learning English and strongly believe that learning English is complicated and impossible for them. Communicating the benefit of ER alone may not be sufficient for them. Many students have also never read a whole book in English or do not like reading at all, and so may be reluctant to read even if they know it is good for them. A lot of students also prefer watching movies to reading books. Some would rather spend their time reading comics than reading books. For this reason, the ER was introduced "step-by-step" so as not to overwhelm the students initially. "Start small and simple" was our motto when first setting up the program.

There are other important problems such as financial investment, resource management and logistics. Fortunately, we managed to convince the administrators to make final decisions through discussions and negotiations.

Geruel de Ramos Rivadeneira is the head of the English Department, Merlion International School, Surabaya, Indonesia. He talked about challenges in the implementation of Extensive Reading in the primary level.

While reading is at the core of the Primary language education curriculum, ER finds it difficult to find its supposedly important place in the array of approaches through which reading skills are taught and developed in Primary schools. Various challenges are facing advocates of this approach in spite of volumes of researches supporting its claim to be the "magic carpet to language learning". Misconceptions about ER, lack of enough information about it and its potential clash with other language teaching techniques are among the plethora of obstacles
that make ER an unwelcome idea in many Primary schools.

The Misconception
Many teachers and even school managers look at ER in many different ways. More often than not, the views are rather skewed to the negative side. They thought that it is a new approach and, being new, it is something which is difficult to implement. This misconception alone makes them drop ER at the very beginning of its conception when it is proposed as a program in the school. The misconception gives birth to more negative thoughts about it and in the end it is met with frowning faces rather than enthusiasm on how it could revolutionize language teaching and learning in the school.

The Lack of Information
The lack of information is often a precursor to the misconception about ER. ER is hardly a part of the pre-service language teaching curriculum in most teacher education institutions all over the world. This is the very reason why even teachers who majored in English Language teaching are not conversant about ER. Therefore, when ER is mentioned, teachers respond with a blank face having heard about it for the very first time.

The Clash with other Language Teaching Strategies
ER, with its impressive claim, becomes a threat to the power play of existing language teaching strategies dominating in Primary schools. These strategies have established their roots in the school curriculum, so teachers find it difficult to accommodate ER even as a supplementary reading program. With teachers already being used to certain language teaching strategies, the introduction of ER ushers in a threat to what has been prevalent in the school's system of teaching and learning.

Conclusion
While challenges are real, it does not mean that it is impossible to implement ER in Primary schools. It may take some time for its benefits to be recognized, but persistent efforts of teacher advocates will have a greater effect on how it can be viewed very favorably by all stakeholders of Primary education.

Acknowledgements
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