

## **ABSTRACT**

Today, changes and improvements in industrial sector especially manufacturing firms and companies have rapidly influenced the way of the company operates. Firms are in a highly competitive and globalized market that demand more efficiency setting of cost and increasing quality of product that should delivered to customer. To compete in this kind of market succesfully, adoption of kaizen values and tools in the production process will help the firm to stay at the top. The study focus on the application of Kaizen philosophy, especially kaizen tools to cope with problems that occur in PT Beton Jaya Manunggal Ltd. Problems occur from some inefficiencies that happened in proudction process. This study aim to reduce even vanish the inefficiencies by implementing Kaizen tools to cope with it. Management implications to create a working culture that fit with Kaizen philosophy is one of the requirement. Change of new standard as the result of labor inefficiencies can become a solution. This study also highlight that with a successful implementation of Kaizen it can increase the life of the agents involved in the process of change. Recommendation also added in the end of study as application of full Kaizen concept for company.

**Keywords Kaizen, Kaizen Philosophy, Lean manufacturing, Beton Jaya Manunggal**