

ABSTRAK

The development of tourism has now become a benchmark for the success of a city. Tourism is one of the three advantages Banyuwangi besides fisheries and UMKM. Therefore, Banyuwangi being intensively build the area as a tourist destination. Specifically, a tourist area Banyuwangi been developed as a Tourism destination where tourism development have different considerations with this type of travel. Tourism InBangsring Beach, Menjangan island andTabuhan island currently increasing rapidly and many facilities were inadequate facilities such as roads, sea transport, toilets, etc. For that citizens and governments work together to build Bangsring Beach, Island Menjanganisland andTabuhan island to keep busy and make the area comfortable tourist to visit. The purpose of this study was to determine the development strategy will be undertaken by a group of fishermen Bakti existing Ocean Beach Bangsring, Menjanganisland andTabuhan island.