



INTERNATIONAL SEMINAR ON INDUSTRIAL ENGINEERING AND MANAGEMENT

December 10 - 11th, 2009, Inna Kuta Beach Hotel
Bali - Indonesia

Theme:

**Quality, Competitiveness, and Value-Added Services
in Solving Predetermined Global Crisis**

Presented by :



Supported by :



Advisory Committee :

Prof. Dr. Syahbudin (Gunadarma University)
Ir. Docki Saraswati, M.Eng (Trisakti University)
Dr.Ir.Arief Kusuma, MBA. (Indonusa Esa Unggul University)
Iman H Kartowisastro, Ph.D (Bina Nusantara University)
Prof.Ir.Hadi Sutanto (Atma Jaya Jakarta Catholic University)
Prof.Rolly Intan, DR.Eng. (Petra Christian University)

Steering Committee :

Dr.Ir.Rakhma Oktavina, M.T. (Gunadarma University)
Ir. Trirulandari SD, MM. (Trisakti University)
Iphov Kumala Sriwana, S.T., M.Si. (Indonusa Esa Unggul Univ.)
Vivi Triyanti, S.T., M.Sc. (Atma Jaya Jakarta Catholic Univiersity)
K. Gita Ayu, M.S.I.E (Bina Nusantara University)
Tanti Octavia, S.T., M.Eng. (Petra Christian University)

Chair :

Dr.Ir. Hotniar Siringoringo, M.Sc. (Gunadarma University)

Co-Chair :

Ir. Nofi Erni, M.M. (Indonusa Esa Unggul University)

Secretary :

Ir. Gunawarman Hartono, M.T. (Bina Nusantrara University)

Treasury :

Feliks Prasepta, ST, MT. (Atma Jaya Jakarta Catholic University)

Reviewer :

Prof. Dr. E.h. Dr.-Ing. Habil. Josef Schlattmann (Hamburg University of Technology, Germany)
Prof. Dr. Goh Thong Ngee (National University Singapore)
Prof. Dr. Made Londen (Institut Teknologi Sepuluh November)
Dr. Ir. Budi Hermana (Gunadarma University)
Dr. rer. nat. Sudaryanto (Gunadarma University)
Dr. Parwadi (Trisakti University)
Dr. Tiena Amran (Trisakti University)
Dr. Ir. Lily Amelia, M.Agr., M.M. (Indonusa Esa Unggul Univ.)
Ir. Nofi Erni, M.M. (Indonusa Esa Unggul University)
Prof. Dr. Hadi Sutanto (Atma Jaya Jakrta Catholic University)
Prof. Dr. Weggie Ruslan (Atma Jaya Jakarta Catholic University)
Dr. rer.nat. Siana Halim (Petra Christian University)
I Nyoman Sutapa, Drs., M.Sc. Nat. (Petra Christian University)
Bahtiar S. Abbas, Ph.D. (Bina Nusantara University)
Nunung Nurhasanah, ST, MT (Bina Nusantara University)

FOREWORD

This issue is published in line with the third International Seminar on Industrial Engineering and Management (3rd ISIEM). The articles cover a broad spectrum of topics including Quality Function Deployment, Decision Support System and Artificial Intelligent, Ergonomics, Supply Chain Management, Production System, Operation Research, and Industrial Management. The articles provide an overview of critical research issues reflecting on past achievements and future challenges. Those papers were selected from 165 abstracts. This statistics shows the high competition to get published on this proceeding.

This issue and seminar become special as more delegates come and join from various country as well as universities. We host 86 delegates both from abroad and local. We are very happy as we gather more than thrice delegates this year compare to previous year. This could be happened since more universities join as committee. First and second ISIEM are hosted only with three universities, namely Trisakti, Gunadarma, and Indonusa Esa Unggul Universities. This year event, It's hosted by six universities, i.e. Gunadarma, Trisakti, Indonusa Esa Unggul, Bina Nusantara, Atma Jaya Catholic, and Petra Christian Universities. This becomes evident to us that with cooperation we will succeed.

It is then our expectation so that to the future more universities join us as organizing committee. In this occasion, let us give special thank to Prof. Dr. E.h. Dr.-Ing. habil. Josef Schlattmann from Hamburg University of Technology, Germany. Your contribution to this seminar as reviewer, and as keynote speaker makes this event more valuable. Allow us also to thank Prof. Emeritus Adnyana Manuaba and Ir. I. Made Dana M. Tangkas from *Direktur Teknik dan PIC. Toyota Motor Manufacturing Indonesia*, for their contribution as keynote speakers. We are also grateful to all reviewers, for their commitment, effort and dedication in undertaking the task of reviewing all of the abstracts and full papers. Reviewing a large number of submissions in a relatively short time frame is always challenging. Without their help and dedication, it would not be possible to produce this proceeding in such a short time frame. I highly appreciate all members of committees (advisory, steering, and organizing committees) for mutual efforts and invaluable contribution for the success of seminar.

As closing remarks, Let's say thanks to the Lord Almighty God for all His blessing on us.

**Dr. Ir. Hotniar Siringoringo, M.Sc.
Chair**

LIST OF CONTENT

QUALITY ENGINEERING & MANAGEMENT		Page
No.	Subject And Writer	
1.	The Impact Of The Foreign Ownership On The Technological Capabilities Improvement Abdusy Syakur Amin, Tinneke Hermina	A1
2.	Eye-Tracking Research Methodology for the planograms of supermarket shelf that draw shopper's visual attention case study in shampoo packaging Akhmad Hidayatno	A12
3.	Implementation X and R control chart AT PT. Grand textile industry Asep Anwar	A20
4.	Quality Improvement Strategy on crispy product process with taguchi method approach Asep M	A26
5.	The Analysis Of Customer Relationship Marketing Impact Toward Customer Satisfaction At Astra Credit Company Surabaya Charly Hongdiyanto	A33
6.	Analyzing Customer Satisfaction On Services And Infrastructures Of Telecommunication Operator Service Centre At Jabodetabek M. Dachyar	A40
7.	Increasing Companies' Competitiveness By Developing Intrapreneurship Damelina	A45
8.	Productivity Analysis And Improvement Debora	A52
9.	The Application Of Quality Function Deployment And Quality Control Circle In Increase The Product Quality In The Clay Roof-Tile Production Dyah Retno	A60
10.	Optimizations Of The Values Edi Santoso	A66
11.	A Location-Allocation Model For Relief Distribution And Victim Evacuation Eko Setiawan	A71
12.	The Draft Model Of Motor Vehicles Driver's Characteristics At Traffic Congestion Node In Dki Jakarta Region Fauzia Dianawati	A77
13.	Design Of Standard Operating Procedure At Gli Co, Ltd Hanny	A84

14. Application Of Service Quality Improvement Method Hotma Antoni	A88
15. Analysis Of Service Quality Of Telkomflexi: A Multivariate Approach Isti Surjandari	A95
16. Identification Of The Most Potential Defects And Caused By Using Metode Failure Mode And Effect Analysis (Fmea) In Pt X I Wayan Sukania	A102
17. Dimension Quality Of Service Influence Customer Satisfaction In The Hotel J.E.Sutanto	A108
18. Modelling Of Indonesia Tourism Marketing Kartika Akbaria	A114
19. The Analysis Of Maintenance System Using Risk Based Inspection Approach Marsellinus Bachtiar	A120
20. Determining Optimal Operating Setting Point Of Injection Moulding Machine Using Design Of Experiment Muhammad Shodiq	A128
21. Profile Of Advanced Manufacturing Technology Application Amongst Malaysian Sme Salleh, Jani	A136
22. Determine Quality Management Factor Of Library Website Susy Suhendra	A148
23. Optimization Of Reverse Engineering Process For Constructing Rotational Part Model Using Response Surface Methodology The Jaya Suteja	A157
24. Suggestions For Improvement Service Quality Triwulandari S. Dewayana	A162
25. Sampling System And Process Improvement To Increase Capability Of Process Vivi Triyanti	A168
26. Design Of Crm Scorecard For Customer Relationships Yadrifil	A173
27. Can Sharing Knowledge Zeplin	A179
28. The Impact Of Strategic Purchasing Zeplin	A185
29. Determining Optimum Setting Of Injection Machine Using Taguchi Method Nofi Erni	A191

OPTIMIZATION OF REVERSE ENGINEERING PROCESS FOR CONSTRUCTING ROTATIONAL PART MODEL USING RESPONSE SURFACE METHODOLOGY

The Jaya Suteja, Susila Candra, Therisia Yuniyanti

Manufacturing Engineering, University of Surabaya
Raya Kalirungkut, Surabaya, Indonesia
jayasuteja@yahoo.com

ABSTRACT

The quality of rotational part model constructed by digitizing process depends on circumferential pitch and height direction pitch. In obtaining the most similar model of rotational product, circumferential pitch and height direction pitch must be set as low as possible. However, it will increase the required time to perform digitizing process. This paper describes an optimization of reverse engineering process, in particularly digitizing process, for a simple and complex rotational part modeling using response surface methodology. Based on the experiment results, the quality of simple part model is influenced only by height direction pitch. The optimum quality of part model is achieved by using height direction pitch equal to 2 mm. The optimum quality of part model has the value of texture is 1.5152 and the required time is 6.3891 minutes. In addition, the quality of complex part model is influenced by circumferential pitch and height direction pitch. The optimum quality of complex part model is achieved by using circumferential pitch equal to 0.36 degree and height direction pitch equal to 1.8 mm. The optimum quality of complex part model has the value of texture is 0.4313 and the required time is 8.5514 minutes.

Key words: Optimization, Reverse Engineering, Response Surface, Rotational Product.

1. INTRODUCTION

According to Y.H. Chen and C.T. Ng (1997), reverse engineering is a methodology for constructing CAD models of physical parts by digitizing an existing part, creating a computer model and then using it to manufacture the component. Motavalli (1998) describes that the main steps in reverse engineering consists of part digitization, data segmentation, and part modeling. In addition, Chang, et.al, (2008) states more detail that the typical procedure of reverse engineering consists of five steps: (1) data acquisition, (2) preprocessing (noise filtering and merging), (3) triangulation, (4) feature extraction, and (5) segmentation and surface fitting.

Reverse engineering has been implemented in various applications. Hsiao, et.al., (2003) presents reverse engineering for product form design. Rho, et.al, (2002) develop a system for reproducing 3D human busts. In addition, Barbero, et.al., (2009) present a method of reverse engineering applied to the particular case of a cam in order to recover the form and dimensions of the design of the original piece, which take into account: design intent, general

knowledge of the problem, different geometric and dimensional restrictions, and the digitized point cloud.

The productivity of the reverse engineering process heavily depends on the data acquisition process, in this case part digitizing. For data acquisition, Motavalli (1998) presents various commercial systems available for part digitization. The examples of this system are Coordinate Measuring Machine, Ultrasonic Imaging and Laser Scanners. These systems can be classified as contact systems and non-contact systems.

The mechanical contact measuring equipment, such as a Coordinate Measuring Machine equipped with a touch triggered probe, usually produces accurate results up to 10 mm or better. The measuring speed, however, is relatively slow compared with optical non-contact measuring systems. It also needs to apply probe radius compensation to the measured points. Because of the contacting force, according to Liu, et. al. (2006), soft and fragile objects cannot be measured by the touch probe.

Alternatively, optical non-contact measuring techniques with high measuring speed are used to directly obtain the

measured points on the surface of a physical object. The dimensional accuracy is usually in the range of several tenths to several hundredths of a millimeter. Obviously, bright and shining objects cannot be measured with optical measuring systems. In addition to the above-mentioned features, both mechanical contact and optical non-contact measuring techniques are not suitable for measuring hidden and internal features.

In digitizing process using non-contact system, to create the most similar model, the digitizer must generate an enormous amount of point data. However, according to Lee, et. al., (1998), for generating an enormous amount of point data, the digitizing process requires an enormous amount of time.

Referring to Bernard (1999), the critical points that influence the results of the digitizing process are the definition of the digitizing strategy and its implementation. The acquisition method is one of the important digitizing strategy and its implementation. The acquisition method involves two types of scanning method, which are rotary and plane scanning. For each of scanning methods, the value of scanning area and scanning pitch must be determined before scanning process is started. The scanning area is determined based on the dimension of the part. Meanwhile, the quality of the constructed model is influenced by the scanning pitch.

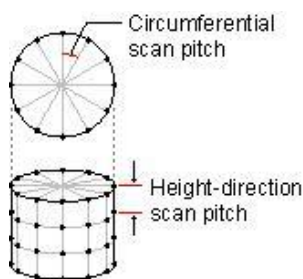


Fig. 1. Scanning Pitch of Rotary Scanning

For constructing rotational part model, the best type scanning method is rotary scanning. For rotary scanning, circumferential pitch and height direction pitch will determine the quality of the constructed model. The circumferential pitch sets the angle of adjacent scanning points or the number of scanning points on the circumference. Meanwhile, height direction

pitch sets the distance between scan points as seen in figure 1. A narrower scan pitch results in scanning of greater precision, but the scan time also becomes correspondingly longer. Conversely, a wider scan pitch yields shorter scan times, but scanning results are rougher.

Based on the problem above, this paper presents an optimization of the reverse engineering process in particularly in digitizing process for constructing rotational part model. The purpose of this research is to achieve the best part model in the shortest time. The best rotational part model in this case is the most similar rotational part model to the model generated by the smallest value of scanning pitch.

2. RESEARCH METHOD

This research applies Response Surface Methodology to find the value of circumferential pitch and height direction pitch that acquire the optimum quality of rotational part model. The design of experiment of this research is explained as follow:

- The factors of this experiment are circumferential pitch (CP) and height direction pitch (HDP).
- The units of this experiment are a glass as shown in figure 2 and a sharpener as shown in figure 3. The glass in this experiment represents simple part with maximal three configurations such as ornaments and reliefs. The sharpener represents complex part with more than three configurations.
- The responses of this experiment are texture and time. The value of the texture is influenced by the similarity between the rotational part model resulted from digitizing process and the best rotational part model. The value of the texture is calculated by performing texture comparison between the rotational part model resulted from digitizing process and the best rotational part model. The higher the value of texture means the higher the differences between the models.

In achieving more focused result, this research is constrained as follow:

1. Research is performed at Rapid Prototyping Laboratory in University of Surabaya.

2. Lased Scanner used in this research is Laser Scanner LPX 600.
3. The software used as the aid tool is Dr. PICZA 3.
4. The value of the texture is calculated by using Mat Lab 7.0.1.
5. Data of Experiment is analyzed by using MINITAB 14.
6. Required time is not measured but it is estimated based on the software calculation.



Figure 2. Glass



Figure 3. Sharpener

To find the relation between all factors and all responses, a first order experiment is performed. In the first order experiment, 2^k factorial design is applied augmented with five centre points and two more points. The factors level of the first order experiment is shown in table 1. All the levels are coded as shown in table 1. The level of every factor is determined based on the preliminary experiment and the suggestion of laser scanner vendor. The level of circumferential pitch cannot be set symmetry because of the limitation of laser scanner.

Table 1. Code and Level of CP

Code	-1.36	-1	0	1	1.4
CP (°)	0.36	3.6	9	14.4	18

Table 2. Code and Level of HDP

Code	-1.33	-1	0	1	1.33
HDP (mm)	0.4	0.6	1.2	1.8	2

Based on the result of the first order experiment, a second order experiment may be performed. The factors level of the second order experiment is determined based on the result of the first order experiment.

3. RESULT AND DISCUSSION

After the experiments for two units of experiment have been conducted, the responses of the experiment are shown in table 3 and 4.

Table 3. Data of First Order Experiment for Simple Part

CP	HDP	Texture	Time (min)
9	1.2	1.564	9
18	1.2	1.601	9
9	0.4	0.438	25
9	1.2	1.558	9
9	1.2	1.558	9
3.6	0.6	1.262	17
9	1.2	1.514	9
9	1.2	1.561	9
0.36	1.2	1.040	9
14.4	1.8	1.342	6
3.6	1.8	1.461	6
9	2	1.779	6
14.4	0.6	0.905	17

Table 4. Data of First Order Experiment for Complex Part

CP	HDP	Texture	Time (min)
14.4	0.6	2.059	26
3.6	0.6	0.629	26
9	1.2	1.050	13
9	1.2	1.007	13
9	1.2	1.206	13
18	1.2	2.716	13
14.4	1.8	1.779	9
3.6	1.8	0.625	9
9	2	0.955	8
9	0.4	0.890	38
9	1.2	1.117	13
9	1.2	1.152	13

0.36	1.2	0.475	13
------	-----	-------	----

For simple part, the analysis of variance of texture is shown in table 5. The result indicates that there is no evidence of second order curvature in the response over the region of exploration.

According to estimated regression coefficients for texture as shown in table 6, the first order model of texture for simple part depends on only height direction pitch and the best prediction of texture model is

$$\text{Texture} = 1,722 + 2,0084 \text{ HDP} - 0,6139 \text{ HDP}^2 \quad (1)$$

Where:

HDP : height direction pitch

Table 5. Analysis of Variance of First Order Experiment for Simple Part

Source	DoF	SS	MS	F	P
Regression	2	1.066	0.533	10.04	0.004
Residual Error	10	0.531	0.053		
Lack of Fit	2	0.225	0.112	2.94	0.110
Pure Error	8	0.306	0.038		
Total	12	1.597			

Table 6. Estimated Coefficients of Texture for Simple Part

Predictor	Coef	SE Coef	T	P
Constant	1.48075	0.08429	17.57	0.000
B	0.32084	0.08382	3.83	0.003
B ²	-0.22064	0.09463	-2.33	0.042
S = 0.230359		R-Sq=66.8 %		R-Sq(adj)=60.1 %

In addition, the analysis of variance of texture for complex part is shown in table 7. The result indicates that there is no evidence of second order curvature in the response over the region of exploration.

Table 7. Analysis of Variance of First Order Experiment for Complex Part

Source	DoF	SS	MS	F	P
Regression	4	4.669	1.167	85.32	0.000
Residual Error	8	0.109	0.014		
Lack of Fit	4	0.084	0.021	3.35	0.134
Pure Error	4	0.025	0.0063		
Total	12	4.779			

According to estimated regression coefficients for texture as shown in table 8, the first order model of texture for complex part depends on circumferential pitch and height direction pitch. Furthermore, the best prediction of texture model is

$$\text{Texture} = 0,275 - 0,025 \text{ CP} + 0,6027 \text{ HDP} + 0,0088 \text{ CP}^2 - 0,2692 \text{ HDP}^2 \quad (2)$$

Where:

CP : circumferential pitch

HDP : height direction pitch

Table 8. Estimated Coefficients of Texture for Complex Part

Predictor	Coef	SE Coef	T	P
Constant	1.10451	0.05223	21.15	0.000
A	0.72188	0.04187	17.24	0.000
B	-0.02613	0.04256	-0.61	0.556
A ²	0.25667	0.04582	5.60	0.001
B ²	-0.09691	0.04823	-2.01	0.079
S = 0.116967		R-Sq=97.7 %		R-Sq(adj)=96.6 %

Based on the model adequacy checking for simple part and complex part - to check the normality assumption, independence assumption, and non-constant variance - the analysis of variance procedure is an exact test of hypothesis of no differences in treatment means.

Then, because time is not measured and the time data is based on the estimated time from the software, the estimated time can be modeled based in the estimated regression coefficient for either simple and complex part. The estimated regression coefficient for simple and complex part are shown in table 9 and 10 respectively. In addition, the best prediction of time model for simple and complex model are shown as equation 3 and 4 respectively.

$$\text{Time} = 34,69 - 32,6708 \text{ HDP} + 9,2504 \text{ HDP}^2 \quad (3)$$

Where:

HDP : height direction pitch

$$\text{Time} = 34,04 - 51,734 \text{ HDP} + 14,7507 \text{ HDP}^2 \quad (4)$$

Where:

HDP : height direction pitch

Table 9. Estimated Coefficients of Time for Simple Part

Predictor	Coef	SE Coef	T	P
Constant	8.8340	0.3285	26.89	0.000
B	-6.2653	0.3266	-19.18	0.000
B ²	3.3306	0.3688	9.03	0.000
S = 0.897693		R-Sq=97.8 %		R-Sq(adj)=97.4 %

Table 10. Estimated Coefficients of Time for Complex Part

Predictor	Coef	SE Coef	T	P
Constant	12.8383	0.4796	26.77	0.000

B	-9.7951	0.4769	-20.54	0.000
B^2	5.3089	0.5385	9.86	0.000
S = 1.31073	R-Sq=98.1 %	R-Sq(adj)=97.7 %		

To achieve the most similar rotational part model to the model generated by the smallest value of scanning pitch, the optimizer of Minitab 14.0 is used. The best simple rotational part model is achieved for height direction pitch equal to 2 mm. By using this value of height direction pitch, the value of the texture is 1.5152 and the required time of scanning is 6.3891 minutes. Meanwhile, the best complex rotational part model is achieved for circumferential pitch 0.36 degree and height direction pitch equal to 1.8 mm. By using these value of height direction pitch, the value of the texture is 0.4313 and the required time of scanning is 8.5514 minutes.

4. CONCLUSION

In reverse engineering process, in particularly digitizing process, for a simple rotational part modeling, the quality of simple part model is influenced only by height direction pitch. The optimum quality of part model is achieved by using height direction pitch equal to 2 mm. The optimum quality of part model has the value of texture is 1.5152 and the required time is 6.3891 minutes.

Meanwhile, the quality of complex part model is influenced by circumferential pitch and height direction pitch. The optimum quality of complex part model is achieved by using circumferential pitch equal to 0.36 degree and height direction pitch equal to 1.8 mm. The optimum quality of complex part model has the value of texture is 0.4313 and the required time is 8.5514

minutes.

5. REFERENCES

- Y.H. Chen and C.T. Ng (1997). Integrated Reverse Engineering and Rapid Prototyping, *Computers and Industrial Engineering*, 33(3-4), 481-484
- Motavalli, S. (1998). Review of Reverse Engineering Approaches, *Computers & Industrial Engineering*, 35(1-2), 25-28
- Chang, M.H., Park, S. C. (2008). Reverse Engineering of a Symmetric Object, *Computers & Industrial Engineering*, 55(2), 311-320
- Hsiao, S.W., Chuang, J.C. (2003). A reverse Engineering Based Approach for Product Form Design, *Design Studies*, 24(2), 155-171
- Rho, H.M., Jun, Y.T., Park, S.Y., Choi, H. R. (2002). A Rapid Reverse Engineering System for Reproducing 3D Human Busts, *CIRP Annals - Manufacturing Technology*, 51(1), 139-143
- Barbero, B.R. (2009). The Recovery of Design Intent in Reverse Engineering Problems, *Computers & Industrial Engineering*, 56(4), 1265-1275
- Liu, Z.K., Wang, L.H., Lu, B.H. (2006). Integrating Cross-sectional Imaging based Reverse Engineering with Rapid Prototyping, *Computers in Industry*, 57(2) 131-140
- Lee, K.H., Woo, H. (1998). Use of Reverse Engineering Method for Rapid Product Development, *Computers & Industrial Engineering*, 35(1-2), 21-24
- Bernard, A., Veron, M. (1999), Analysis and Validation of 3D Laser Sensor Scanning Process, *Annals of the CIRP*, 48(1), 111-114



This is to certify that,

The Jaya Suteja

Attended the
**3rd INTERNATIONAL SEMINAR ON
INDUSTRIAL ENGINEERING AND MANAGEMENT (ISIEM)**
December 10th - 11th, 2009
Inna Kuta Beach Hotel - Bali, Indonesia

As
Presenter

Chair of ISIEM

Dr. Ir. Hotniar Siringoringo, M.Sc

