

INTISARI

Penelitian ini bertujuan mengetahui faktor-faktor yang mempengaruhi penerimaan Ubaya Learning Space berdasarkan *Technology Acceptance Model*. Teori yang digunakan adalah *technology acceptance model* yang didesain khusus untuk meneliti penerimaan terhadap teknologi tertentu.

Penelitian ini menggunakan sampel mahasiswa di Universitas Surabaya. Jumlah sampel yang digunakan adalah 176 responden. Penelitian ini menggunakan enam variabel dalam konteks *e-learning*: *technical support* (TS), *perceived usefulness* (PU), *computer self-efficacy* (CSE), *perceived ease of use* (PEOU), *attitude* (A), dan *system usage* (SU). Data dalam penelitian dianalisis dengan menggunakan SPSS versi 23 dan Lisrel versi 8.70.

Hasil dari penelitian ini adalah penerimaan dan penggunaan ULS secara langsung dipengaruhi oleh *perceived usefulness* dan secara tidak langsung dipengaruhi oleh *perceived ease of use*. Pengaruh tidak langsung terbesar juga diberikan oleh faktor *technical support*, sehingga dukungan teknis memiliki dampak terhadap penggunaan ULS.

Kata kunci: *Universitas Surabaya, technology acceptance model, WebCT, Virtual learning platforms*

ABSTRACT

The purpose of this paper is to study the factors that affect the acceptance of Udaya Learning Space based on Technology Acceptance Model. The theory used in this paper is technology acceptance model which designed specifically to study the acceptance of particular technology.

A total of 176 respondents in University of Surabaya completed the survey. The paper use six variables in e-learning context: technical support (TS), perceived usefulness (PU), computer self-efficacy (CSE), perceived ease of use (PEOU), attitude (A), and system usage (SU). SPSS version 23 and Lisrel version 8.70 are used to analyze the data.

The result of this paper reflect that acceptance and usage of ULS are directly influenced by perceived usefulness and indirectly by perceived ease of use. The biggest indirect effect is given by technical support, thus bring us to conclusion that technical support affect the usage of ULS.

Keywords: University of Surabaya, technology acceptance model, WebCT, Virtual learning platforms