



The 9th Asia TEFL International Conference

*Teaching English in a Changing Asia:
Challenges and Directions*

July 27-29, 2011

Hotel Seoul KyoYuk MunHwa HoeKwan, Seoul, Korea

PROGRAM & ABSTRACTS

Supported by

Ministry of Education, Science and Technology,
The National Research Foundation of Korea, KICE,
American Embassy Korea, British Council Korea,
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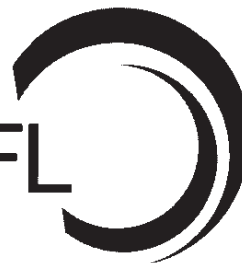
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Asia TEFL



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Message from the Conference Chair

Dr. Joo-Kyung Park



Honorable guests, Asia TEFL colleagues and friends, ladies and gentlemen,

It is my great honor and privilege to welcome you to the 9th Asia TEFL International Conference held here in Seoul, Korea, under the theme “Teaching English in a Changing Asia: Challenges and Directions.”

I am confident that the rich program of this conference arranged for the next three days, will not only enrich our professional minds and knowledge base to make a significant contribution to the development of ELT fields, but also, will open our hearts and broaden our global human network.

I would, thus, like to express to Asia TEFL President, Dr. Hyo Woong Lee, the Asia TEFL Executive Council members, and all the Conference Organizing Committee, my sincere appreciation for their constant support and encouragement, outstanding collaboration, and invaluable assistance, without which the organization of this event would not have been possible. The past year-long journey was not easy but due to the most devoted and efficient task force I could ever have wished for, we all together arrived at our final destination here today so gracefully and successfully. I truly thank you all.

I would also like to give my profound gratitude to Prof. Bernard Spolsky, our keynote speaker, Profs. Oryang Kwon, Anne Burns, Susan Gass, Kensaku Yoshida, Martin Wedell, William Littlewood, and Le Van Canh, our plenary speakers, for coming long distances to be with us and share their expertise and experience with us as living legends in the field of ELT. My special thanks go to our featured speakers, Profs. Sabiha Mansoor and Amina Gardezi, Susan Holzman, Young Shik Lee, Yafu Gong, Judy Noguchi, Didi Sukyadi, Raja M. B. R. A. Aziz, and Peter Teo, for representing the top-notch standard of Asian scholarship, and to our special speaker, Prof. Brock Brady, for his compassion and goodwill to celebrate this intellectual festival with us as the past President of TESOL, Inc, our international partner. All the other presenters also deserve recognition for their courage and willingness to go through all the trouble and difficulties to be part of this conference.

Now, the 9th Asia TEFL International Conference has officially begun. After all the trouble they take in preparing a feast, traditional Korean hosts humbly say to their guests “Charin geoseun eopjiman mani duseyo,” which means “I have not prepared much but please enjoy and eat a lot.” I, as a globalized host, however, would proudly say, “We have prepared a lot for you. Please enjoy!”

Thank you very much.

The Asian Association of Teachers of English as a Foreign Language or Asia TEFL was founded in 2003.

Goals

The goals of Asia TEFL are to promote scholarship, disseminate information, and facilitate cross-cultural understanding among persons concerned with the teaching and learning of English in Asia. In order to accomplish this, Asia TEFL will pursue the following goals:

1. To link ELT professionals in joint research on issues and concerns regarding English teaching and learning in the Asian context.
2. To publish an academic journal, *The Journal of Asia TEFL*, as an internationally recognized journal in the field of English language teaching.
3. To host conferences and seminars addressing important issues concerning ELT in Asia.
4. To develop proficiency guidelines and assessment methods designed for the needs of the Asian context.
5. To develop programs for Asian learners and teachers of English to build their English language proficiency and cultural understanding and provide them with the skills required to be efficient English teaching professionals.

Members and Officers

As of the year 2011, the membership has reached about **14,000 members from more than 75 countries** and regions around the world. The executive council consists of President, General Secretary, Treasurer, 3 Vice Presidents from China, Japan, and Malaysia, 17 official representatives of regions, 8 executive directors, and about 100 directors from around the world. Asia TEFL is one of the largest ELT organizations in the world. For further details, please visit our website: www.asiatefl.org.

Publications

Asia TEFL publishes an academic journal, *The Journal of Asia TEFL* (Editor-in-Chief, Prof. Bernard Spolsky; Managing Editor, Prof. Hee-Kyung Lee) as an internationally recognized journal in the field of English language teaching. *The Journal* is indexed in **SCOPUS** as of spring 2010. The Association also publishes the *Asia TEFL Book Series* (Editor-in-Chief, Prof. Young-in Moon), in which four volumes have already been published: *Language Assessment in Asia* (2010), *English Language Teacher Education* (2008), *ELT Curriculum Innovation and Implementation in Asia* (2007), and *English Education in Asia: History and Policy* (2006). The fifth volume, about to come out, is on the topic of primary English education in the Asian context.

Conferences

Asia TEFL hosts an annual international conference. Past and planned conferences are listed below:

- Busan, Korea (2003)
- Seoul, Korea (2004)
- Beijing, China (2005)
- Fukuoka, Japan (2006)
- Kuala Lumpur, Malaysia (2007)
- Bali, Indonesia (2008)
- Bangkok, Thailand (2009)
- Hanoi, Vietnam (2010)
- Seoul, Korea (2011)
- New Delhi, India (2012)

How to join Asia TEFL and member benefits

Individual membership is free. To become a member, fill out the online application form (www.asiatefl.org) and submit it online. The member benefits include the following:

1. Online access to issues of *The Journal of Asia TEFL*: Only members will have access to our journals through our website. Members will need only to pay postage and handling costs for requested print copies of *The Journal*. There are no subscription fees.
2. Newsletters: Only members will be able to have website access to the Asia TEFL newsletter without subscription.
3. Valuable information on English education in the Asian context and around the world will be provided.
4. Travel grants to conferences will be awarded to members only, regardless of venue location.

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Presenter: Wen-Hsing Luo

Title: An exploration of the use of English as a medium of instruction in Taiwanese universities: Issues and challenges

Abstract:

This study aims to explore the impact of English as a medium of instruction on students' learning of the course content in Taiwanese universities. In the study, students' learning in a course, English Grammar, is investigated. The English Grammar course, employing content-based instruction, is a core course required for English majors in the university where the study was conducted. This course is chosen because it is one of the core courses for English majors at this university that are designed to equip the students with fundamental and major-specific knowledge. Students' learning of the subject matter content and English language is emphasized in the instruction. In the present study, data collection includes: (1) transcriptions of the focus group interview, (2) results of student questionnaires, and (3) journal entries by the students. Using an action research approach, the researcher wishes to seek answers to the following questions:

1. How do the students acquire knowledge of the content and proficiency of English in the classroom where English is used as a medium of instruction? Are there any challenges facing the students? If yes, what are they?
2. How are the students motivated to learn both of the content and English language in the classroom where English is used as a medium of instruction?
3. What are the strengths and limitations of employing English as a medium of instruction in core courses for English majors in Taiwanese universities? As well, suggestions on integrating EFL and content in higher education contexts are discussed.

Biodata:

Dr. Wen-Hsing Luo received her Ph.D. from Ontario Institute for Studies in Education of the Univ. of Toronto. Currently, she is Associate Professor in the Department of English Instruction at National Hsinchu Univ. of Education, Taiwan. Her research interests include TEFL, NEST and NNEST studies, and English teacher professional development.

Abstract 123

(Wednesday, July 27, 17:20-17:45, Dongkang C)

Presenter: Leonardi Lucky Kurniawan

Title: Rethinking vocabulary development program

Abstract:

Vocabulary learning opportunities and the quality of

vocabulary learning can be greatly increased through the careful design of both vocabulary and other skill activities. As a matter of fact, many English language learners have limited vocabulary to express themselves clearly and appropriately in a wide range of situations. Reports suggest that few learners are aware of the importance of systematic and effective vocabulary learning strategies. While responsibility for vocabulary growth has to rest on the learner, it is the teacher's job to encourage learners to give attention to vocabulary and show them effective ways of doing this.

The paper focuses on the needs of well-designed vocabulary activities and how to implement them effectively. The presenter reports his experiment in using vocabulary learning strategies to promote independent learning and attain language fluency. In this paper, the presenter focuses on the practical aspects of teaching vocabulary. He begins by addressing the necessity of planning a well-designed vocabulary development program which suits the class level and the class needs. Then he describes and exemplifies appropriate techniques to help students make vocabulary learning easier and more productive. Pedagogical implications conclude the presentation. Participants will learn to develop the vocabulary component program of their language teaching program, how to help learners become independent of the classroom, and how a students-generated approach to vocabulary learning as opposed to the traditional textbook approach increases students' vocabulary acquisition, interest and acculturation.

Biodata:

Leonardi Lucky Kurniawan is a senior faculty of Polytechnic of UBAYA, Surabaya, Indonesia. He has twenty years' experience in language course design and implementation. His recent interests include Vocabulary Teaching and Pragmatics.

Abstract 124

(Wednesday, July 27, 17:55-18:20, Namkang A)

Presenter: Adcharawan Buripakdi

Title: Paper-less classroom: An innovative teaching approach in an ESP course

Abstract:

The session demonstrates the use of digital technology as a meaningful and innovative pedagogical device in EFL classrooms. This presentation reports on findings of an action research-based study conducted in a business English course in a college, southern Thailand. Over the semester, thirty five English major students used a web blog template of www.blogger.com as their