ISSN: 2338-994X

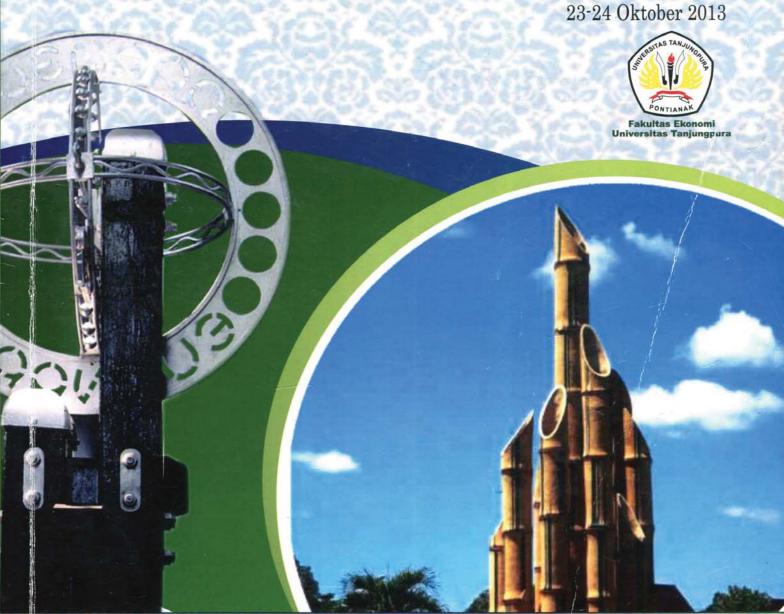


PROSIDING SEMINAR NASIONAL & CALL FOR PAPER

FORUM MANAJEMEN INDONESIA (FMI) KE-5

Strengthening The Strategy of Local Product in The Border Region:
Opportunity and Challenges of The ASEAN Economic Community 2015

Aula Bank Indonesia Pontianak, Istana Rakyat Kalbar & Hotel Mercure Pontianak 23-24 Oktober 2013



Co-Organizer & Sponsor















DAFTAR REVIEWER

Prof. Dr.Hj.Siti Sulasmi, P.Si, M.Sc.(Universitas Airlangga)

Prof. Dr. Sri Wahjuni Astuti, MS (Universitas Airlangga)

Prof. Hj. Asniar Subagio (Universitas Tanjungpura)

Prof. Dr. Eddy Suratman (Universitas Tanjungpura)

Prof. Dr. James Siagian (Universitas Tanjungpura)

Fariastuti, Ph.D (Universiti Malaysia Sarawak/UNIMAS)

Mustaruddin Shaleh, Ph.D (Universitas Tanjungpura)

Anwar Azazi, SE, DEA (Universitas Tanjungpura)

Dr. Haryono, SE, M.Ak (Universitas Tanjungpura)

Dr. Hernawan Harsono, SE, M.Si (Universitas Tanjungpura)

Dr.Hj.Indrianawati Usman, M.Sc.(Universitas Airlangga)

Dr. Fitri Ismiyanti, SE, M.Si (Universitas Airlangga)

Dr. Ramadania, SE, M.Si (Universitas Tanjungpura)

Dr. Endang Dhamayantie, SE, M.Si (Universitas Tanjungpura)

DAFTAR ISI

Daftar Reviewer	ii
Sambutan Dekan Fakultas Ekonomi Universitas Tanjungpura	iii
Sambutan Ketua Panitia/Ketua FMI Koordinator Wilayah Kalimantan	iv
Daftar institusi Peserta Seminar & Call For Paper FMI ke-5	v
Daftar Isi	vii
Daftar Abstrak	
PENGUKURAN KINERJA KEUANGAN MENGGUNAKAN MODEL ALTMAN Z-SCORE	
DAN TOBIN'S Q (STUDI PADA LIMA ANAKPERUSAHAAN PT BAKRIE & BROTHER TBK)	
Suskim Riantani dan Jefrry Stepanus Sopyan	1
Suskin Rantain and Jerry Stepanas Sopyaninininininininininininininininininini	
PENGARUH SIKLUS BISNIS PEREKONOMIAN, TINGKATLEVERAGE DAN KUALITAS	
AUDIT TERHADAP MANAJEMEN LABA KELOMPOK INDUSTRI BERSIKLUSDAN	
DEFENSIF (SUATU KAJIAN PADA EMITEN DI BURSA EFEK INDONESIA)	
Sumarsono	2
MANAJEMEN MODAL KERJA DAN PROFITABILITAS DI BURSA EFEK INDONESIA	-
Werner R. Murhadi	3
VARAVERNOTIV VOLATILITA CIDIOCDIVO ATIVOICTEMIV DRIAMIV DI DURCA PERV	
KARAKTERISTIK VOLATILITAS IDIOSINKRATIKSISTEMIK-DINAMIK DI BURSA EFEK	
INDONESIA Noor Prio Sasongko	4
Noor Prio Sasongko	4
ANALISIS KINERJA KEUANGAN ROA DAN ROE BANK BJB SYARIAH SEBELUM	
DAN CECUDALI CDIN OFE	
Yudi Wahyudin Suwandi	5
ANALISIS RASIO CAR,ROA,ROE, NIM,BOPO, DANLDR UNTUK MENGUKUR	
KINERJA BANK PEMERINTAH DAN BANK SWASTA YANG TERDAFTAR PADA IDX	
Rosemarie Sutjiati Njotoprajitno	6
PENGARUH RASIO KEUANGAN TERHADAP PERINGKATOBLIGASI	
PERUSAHAAN NON KEUANGAN Lisa Amelia dan Anna Purwaningsih	7
Lisa Amena dan Anna Purwaningsin	/
PENGARUH PROFITABILITAS TERHADAP KEBIJAKANDIVIDEN DAN NILAI	
PERUSAHAAN(STUDI KASUS PADA PASAR MODAL SYARIAH)	
Sutrisno	8
PENGARUH GOOD CORPORATE GOVERNANCE, KEBIJAKANDIVIDEN,DAN	
STRUKTUR MODAL TERHADAP NILAI PERUSAHAAN NON KEUANGANGO PUBLIC	
Intan Cahya Kurnia dan Sutrisno	9
PENGARUH EFESIENSI MODAL KERJA TERHADAP TINGKAT LIKUIDITAS DAN	
PROFITABILITAS PERUSAHAAN (STUDI PADA PERUSAHAAN MANUFAKTUR YANG	
TERDAFTAR DI BEI PERIODE 2009-2011) Shadrina Hazmi dan Sutrisno	10
Shadrina Hazmi dan Sutrisno	10
EVALUASI PENGARUH BIRATE (SBIR), COSTOF LOANABLE FUND (COLF),	
OVERHEAD COST (OHC) DAN SPREAD (SPR) TERHADAP TINGKAT SUKUBUNGA	
KREDIT (SBK) PERBANKAN TAHUN 2012	
Selamet Riyadi, Rushadi, Indra Siswanti dan Puji Hadiyati	11
ANALISIS KINERJA PORTOFOLIO SAHAM-SAHAM PERUSAHAANKELUARGA	
DENGAN STOCK SELECTION STRATEGY EVA DAN PER	
Arif Singapurwoko	12

KONSENTERASI DAN STABILITAS PERBANKAN DI INDONESIA; ANALISIS DATA PANEL Anis Rachma Utary dan Rizky Yudaruddin	13
PENGARUH TINGKAT BAGI HASIL, SUKU BUNGA DAN PENDAPATAN TERHADAP SIMPANAN <i>MUDHARABAH</i> PADA BANK UMUM SYARIAH DI INDONESIA PERIODE JANUARI 2009 – SEPTEMBER 2011	
Irawati Junaeni, Ridar Melli dan Diah Purnamasari	14
MODEL PELAPORAN INTELLECTUAL CAPITAL SEBAGAIPELENGKAP LAPORAN KEUANGAN	
Partiwi Dwi Astuti dan Ida Ketut Kusumawijaya	15
ANALISIS KOINTEGRASI DAN VOLATILITAS <i>CO-MOVEMENT</i> PASAR MODAL NEGARA ASEANSELAMA PERIODE 1988-2011	
Samuel Dendy Krisandi dan Harjum Muharam	16
EVALUATION OF INVESTMENT MANAGER'S PERFORMANCE IN INDONESIA Moh. Benny Alexandri	17
ANALISIS KOMPRASI KINERJA KEUANGAN PERUSAHAAN ASURANSI JIWA NASIONAL DAN PERUSAHAAN ASURANSI JIWA PATUNGAN Nicodemus Simu dan Andri Yulistyanto	
PENGARUH KINERJA KEUANGAN PERUSAHAAN TERHADAP NILAI PERUSAHAAN DENGAN CORPORATE SOCIAL RESPONSIBILITY SEBAGAI MODERATING VARIABEL Rosiana Rahmawati dan Sri Mulyati	
PENGARUH KINERJA KEUANGAN TERHADAP HARGA SAHAM PERUSAHAAN INDUSTRI PER YANG TERDAFTAR DI BURSA EFEK INDONESIA SELAMA 2008–SEPTEMBER 2011 Kartikawati Danusasmita dan Rismen Elia Hutapea	
DETERMINAN NILAI PERUSAHAAN(PERSPEKTIF TEORI KEAGENAN) Isti Fadah	
PERILAKU INVESTOR DALAM PENGAMBILAN KEPUTUSANINVESTASI DI PASAR MODAL Zarah Puspitaningtyas	
PENGARUH INFORMASI KEUANGAN DAN INFORMASI NONKEUANGAN TERHADAP BESARNYA <i>UNDERPRICING</i> PADAPENAWARANSAHAM PERDANA DI BURSA EFEK INDONESIAPADA TAHUN 2007 – 2010	
Nurfauziah Dan Nico Sumarsono Eko BS	23
EFFECT OF CORPORATE GOVERNANCE MECHANISM WITH FIRMS CHARACTERISTICS AS CONTROL VARIABLE ON FINANCIALPERFORMANCE OF THE FIRMS Yessy Veronica Chandrawati dan Liliana Inggrit Wijaya	24
MENCARI MODEL PREDIKSI INDEKS HARGA SAHAMGABUNGAN (IHSG) BERDASARKAN PERGERAKAN INDEKSHARGA MINYAK DUNIA, HARGA SAHAM LOBAL, DAN VARIABEL EKONOMI MAKRO DOMESTIKDI BURSA EFEK IDONESIA (BEI) Sapto Jumono dan Abdurrahman	
PENGUJIAN PENGARUH DIVERSIFIKASI KORPORAT TERHADAP FIRM VALUE Eka Bertuah dan R.A. Nurlinda	26
FAKTOR PENENTU FINANCIAL DISTRESS PERUSAHAANDI INDONESIA	27

MANUFAKTUR GO PUBLIC DI BURSA EFEK INDONESIA, JAKARTA	
Sugiyanto, Adrie putra dan Sapto Jumono	28
Sugranto, Autro putta dan Supro Juniono miniminina mini	
PERILAKU MYMETIC INVESTOR INDIVIDU DI BURSAEFEK INDONESIA (BEI)	
MF. Arrozi Adhikara, Dihin Sepytanto dan I'in Endang Mardiani	29
DAMPAK IMPLEMENTASI PENERAPAN TATA KELOLA PERUSAHAAN TERHADAP	
MOTIVASI DEBT COVENANT	
(PERUSAHAAN YANG TERGABUNG DALAM LQ 45 TAHUN 2009-2011) Adrie Putra dan Lia Amalia	30
Auto Futta dali Dia Aliiana	
INDONESIA AND MALAYSIA SHARIAH COMPLIANCESTOCK MARKET OBSERVATION	
WITH SPECTRAL AND COMPOSITE INDEX	
Helma Malini	31
ANALISIS DAMPAK KEBIJAKAN KENAIKAN HARGA BAHAN BAKARMINYAK	
TERHADAP RETURN SAHAM (STUDI PADA SAHAM LQ 45 SEKTOR INDUSTRI	
BARANG KONSUMSI) TAHUN 2008 Gilang Taruna dan M. Sienly Veronica	22
Glang Taruna dan M. Sieniy Veronica	32
PERBANDINGAN KINERJA REKSADANA KONVENSIONALDAN REKSADANA SYARIAH	
SEBAGAI SALAH SATUALTERNATIF SOLUSI INVESTASI PADA PERIODE	
TINTEL DE ACUE CUA POUR VILLE DE ACUE	
Anis Putri Kusuma dan M.Sienly Veronica	33
DETERMINAN KEBIJAKAN DIVIDEN PADA PERUSAHAAN MANUFAKTUR Endri	- 2
Endri	34
ANALISIS CONTAGION EFFECT KRISIS YUNANI TERHADAPBURSA EFEK INDONESIA	
Anna Maria Dewi Astuti	35
EVALUASI GAYA INVESTASI MANAJER INVESTASI REKSADANA PADA	
PASAR BULL DAN BEAR	
Khairunnisa	36
THE EFFECT OF CORRUPTION AND COUNTRY RISK ON SYNDICATED LOAN	
ESTABLISHMENT AND STRUCTURE IN ASIA 1999-2003 Dian Lasmono, Deddy Marciano dan James Bartle	27
Dian Lasmono, Deddy Warciano dan James Bartie	
PENGARUH METODE PEMBAYARAN DALAM MERGER DAN AKUISISI TERHADAP	
ARNORMAL RETURN SAHAMYANG LISTED DI RELTAHUN 2005 2011	
Marina Sulistya dan Irene Rini Demi Pengestuti	38
THE SELECTION OF THE BEST ESTIMATION MODEL OF THE COMPOSITE INDEX ON	
STOCK EXCHANGESIN FIVE ASEAN COUNTRIES USING BOX JENKINS METHOD	
I Made Surya Negara Sudirman dan Ni Putu Ayu Darmayanti	39
INVESTOR BEHAVIOR IN THE INVESTMENT DECISION MAKING: ARE EXPECTED	
UTILITY THEORY, PROSPECT THEORY, AND BELIEF SYSTEM THEORY HAVE	
THE ARILITY TO EXPLAIN	
I Made Surya Negara Sudirman dan Bambang Hadi Santoso Dwidjosumarno	40
	- 42077
ANALISIS PENGARUH FAKTOR INTERNAL DAN EKSTERNALTERHADAP	
TINGKAT SEWA SUKUK <i>IJARAH</i> DI INDONESIA	100
Syamsul Hadi dan Zaenal Arifin	41
ANALISIS KINERJA JANGKA PANJANG PERUSAHAAN YANG MELAKUKAN	
MERGER DAN AKUISISI	
Rosida Alit Martina dan Zaenal Arifin	42

PENGARUH TINGKAT SUKU BUNGA BI RATE, PRODUKDOMESTIK BRUTO DAN INDEKS HARGA SAHAM GABUNGANTERHADAP KINERJA PERBANKAN DI INDONESIA D. Agus Harjito dan Sri Eni Muawanah	13
D. Agus Harjito dan Sti Elli Muawanan	4J
PENGARUH MEKANISME CORPORATE GOVERNANCE TERHADAP PERINGKAT OBLIGASI KORPORASI PADA PERUSAHAAN YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2007-2011	
Weningsakti Hapsari dan Umanto Eko P	44
COMPARISON OF FINANCIAL DISTRESS PREDICTION MODELUSING DISCRETE TIME HAZARD MODEL WITHOUT AND INCORPORATING MACROECONOMICS VARIABLE AS BASELINE HAZARD RATE	
Denissa Satriavi dan Erie Febrian	45
PENGARUH FAKTOR INTERNAL DAN EKSTERNAL BANKTERHADAP PROFITABILITAS BANK PERSERO	
Hedwigis Esti Riwayati dan Dwiningtyas Anggraeni	46
BALANCE SHEET EFFECT SEBAGAI PENENTU DETERMINANSTRUKTUR MODAL UNTUK ENAM BURSA EFEK PADA NEGARA-NEGARA ASEAN Stevanus Adree Cipto Setiawan	47
	4/
FINANCIAL FLEXIBILITY SEBAGAI STRATEGI STRUKTUR KEUANGAN PERUSAHAAN UNTUK MENGANTISIPASI PELUANG INVESTASI Judith F. Pattiwael Irawan	48
-Juditi F. Fattiwati Itawati	40
PERILAKU KEUANGAN INVESTOR KOTA MEDAN Arlina Nurbaity Lubis, Isfenti Sadali dan Khaira Amalia Fachrudin	49
MICRO FINANCE DAN STRATEGI FINANCIAL INCLUSIONDI INDONESIA0 Edo Sri Harsanto dan Irfan	50
ANALISIS PREFERENSI PEMBIAYAAN TAMBAHAN USAHA MIKRODAN KECIL: PERAN SAUDARA DAN PELEPAS UANG	
Khaira Amalia Fachrudin dan Lisa Marlina	51
COMPARATIVEANALYSIS OFFINANCIAL DATABETWEEN LISTED BANKS AND	
NONLISTED BANKS: EVIDENCE PRIVATE BANKS IN INDONESIA Hamdi Agustin	52
	32
EFEK KONDISI FUNDAMENTAL TERHADAP KINERJA DAN RISIKO: STUDI PADA SEKTOR MANUFAKTUR DI BEI	
Kartika N dan Vidyarto N	53
PENGARUH KEBIJAKAN UTANG TERHADAP ALIRAN KAS BEBAS: STUDI EMPIRIS	
PADA PERUSAHAAN DI INDONESIA Christian Herdinata	54
ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHIYIELD TO MATURITY OBLIGASI KORPORASI DI BURSAEFEK INDONESIA PERIODE 2007 – 2010	
Mustaruddin dan Jan Purdy Rajagukguk	55
PENGUKURAN OVERCONFIDENCE INVESTOR MENGGUNAKANINSTRUMEN PASAR MODAL	
Wisudanto	56
INTEGRASI PASAR MODAL INDONESIA DAN LIMA MITRA DAGANG UTAMA (JEPANG, CHINA,	
SINGAPURA, AMERIKA SERIKAT, DAN THAILAND)	
Chorry Sulisyowati dan Ayu Novita Eka Rini	57

TERDAETAR DI BURGA EGEV INDONEGIA
TERDAFTAR DI BURSA EFEK INDONESIA Sri Rani Fauziah dan I Made Sudana
Sri Kani Fauzian dan 1 Made Sudana
KEBUTUHAN LIKUIDITAS DAN KINERJA REKSADANA SAHAM
Djoni Budiardjo dan Shanti Mega P
KEPEMILIKAN NEGARA DAN KINERJA PASAR PERUSAHAAN: STUDI PADA
PERUSAHAAN – PERUSAHAAN PRIVATISASI DI INDONESIA
Muhammad Madyan dan Salsabila Muchlason
FINANCIAL DISTRESS AND CORPORATE INFORMATION DISCLOSURE
Fitri Ismiyanti dan Yustina6
CONTAGION EFFECT INDEKS SAHAM PASAR MODAL GLOBAL TERHADAP INDEKS
HARGA SAHAM GABUNGAN (IHSG)DI INDONESIA SEBAGAI EARLY WARNING SYSTEM
KRISIS GLOBAL
Windijarto dan Amalia Veriska
PRODUCT MARKET COMPETITION AND CAPITAL STRUCTURE OF FIRMS IN
AN EMERGING MARKET: THE INDONESIAN EVIDENCE
Anwar Azazi
ANALISIS FAKTOR YANG PENGARUHI KINERJA BANK SWASTA DI INDONESIA
H. M. Hasbi Zaidi
A STATE OF THE STA
MENTERJEMAHKAN TOLERANSI RISIKO PEMILIK UMKM MELALUI KEPUTUSAN PENGGUNAAN
MODAL YANG MENGANDUNG RISIKO BISNIS DAN RISIKO KEUANGAN
N. Agus Sunarjanto Dan Herlina Yoka Roida
MICROFINANCING AND SMALL AND MEDIUM ENTERDRISES
MICROFINANCING AND SMALL AND MEDIUM ENTERPRISES
(A CASE STUDY OF CREATIVE INDUSTRY IN SOUTH TANGERANG)
Margaretha Lingga dan Eric Tonata
ANALISA DEBT LITERACY DAN PERILAKU BERHUTANG DI MASYARAKAT
(STUDI PADA PENGGUNA KARTU KREDIT LINGKUNGAN CIVITAS AKADEMIKA UPI)
Maya Sari
Waya Sail
THE ROLE OF INVESTMENT INSTITUTION IN CREATING VALUE TRUSTTO PUSH UPSELLING
Retno Dewanti
FAKTOR-FAKTOR YANG MEMPENGARUHI KEBIJAKAN DIVIDEN DAN
NILAI PERUSAHAAN(STUDI KASUS PADA BURSA EFEK INDONESIA)
Herry Subagyo dan Sri Sudarsi
PENGARUH KEPEMILIKAN MANAJERIAL, INSTITUSIONAL, DAN PROFITABILITAS TERHADAP
KEBIJAKAN HUTANG
Umi Murtini dan Junita
KATEGORISASI KOLEKTIBILITAS KREDIT USAHA KECIL DAN ANALISIS DISKRIMINAN
Hari Sukarno dan Ferisa Ayu Prameswari
MANAJEMEN ASET, LIABILITAS, DAN EKUITAS, TERHADAPECONOMIC VALUE
ADDED (EVA) PADA BANK YANG GO PUBLIC DI INDONESIA
Hamidah dan Ika Nur Setiowati
ATENSI SENTRAL DAN PERIPERAL IKLAN DUA SISI TERHADAP NIAT
PEMBELIAN JASA AKUPUNTUR KLINIK SUMBER WARAS DI JAKARTA
Endang Ruswanti dan I'in Endang Mardiani

Yasintha Soelasih	1
MENGEMBANGKAN STRATEGI PEMASARAN PRODUK LOKAL DALAM MENGHADAPI PERSAINGAN DI KANCAH INTERNASIONAL	
(STUDI KASUS INDUSTRI <i>CLOTHING</i> DAN KULINER KOTA BANDUNG)	
Martha Tri Lestari	,
STRATEGI PENGEMBANGAN PELAYANAN KESEHATAN BERBASISSERVICE DELIVERY	
SYSTEM (STUDI PADA PUSKESMAS RAWAT INAP DI JAWA TIMUR) Nugroho Mardi Wibowo	
PENGARUH RISK AVERSION TERHADAPBRAND LOYALTY MELALUIMEDIASI	
BRAND TRUST DAN BRAND AFFECTSMARTPHONE BLACKBERRY DI SURABAYA	
Dina Mariana, Indarini dan Christina Honantha	
TOTAL EXPENDITURE BERDASARKAN DEMOGRAPHIC DALAM PEMBELIAN MAKANAN TRADISIONAL DAN MODERN	
Mutia Tri Satya, Lina Said dan Abdul Fidayan	Š
IMPACT OF MOTIVATION, OPPORTUNITY, AND ABILITY TO CUSTOMER LOYALTY IN USING AIRLINE ONLINE TICKET FACILITIES	
Jane Renata dan Dudi Anandya	,
PERILAKU BELANJA TURIS INDIVIDUAL ATAS PRODUK BATIKDI PULAU MADURA Sugeng Hariadi dan Siti Rahayu	
Sugerig Hariadi dan Sid Kanayu	1
DETERMINAN SIKAP DAN INTENSI MEMBELI PRODUKFASHIONPALSU	
Chairy dan Taysa Yuliana	L
PENGARUH PEMBAGIAN INFORMASI DAN MANAJEMENPERSEDIAAN	
TEDUADAD VEDIJASAN DETAH ED	
Firdanti Saptasari dan Siti Nursyamsiah	
PENGARUH HARGA, KUALITAS PRODUK DANKUALITAS LAYANAN TERHADAP	
KEPUTUSANPEMBELIAN ARANG TEMPURUNG KELAPA PADA AGRO RAYA Sonata Christian dan Jonathan M. Sutanto	
Soliata Cili istian dan Johatian 191, Sutanto	,
PENGARUH NILAI FUNGSIONAL, EMOSIONAL, SPIRITUAL DAN SOSIAL SEBAGAI	
MOTIFMINAT MENGGUNAKAN ULANG JEJARING PERTEMANAN FACEBOOKPADA	
MAHASISWA FAKULTAS EKONOMIUNIVERSITAS TANJUNGPURAPONTIANAK	9
Eddy Zulkarnaen, Ramadania dan Erna Listiana	1
PENGARUH KUALITAS PRODUK DAN KUALITAS PELAYANANTERHADAPPROSES KEPUTUSAN	
PEMBELIAN PADA TOKO KUE ROTI PRIMA RASA BANDUNG	
Yenny Maya Dora	1
NILAI-NILAI PRIBADI DAN ORIENTASI BERBELANJA:	
STUDI PADA KONSUMEN RITEL DI JAKARTA Vita Kristidan Franky Slamet	,
PENGEMBANGAN INSTRUMEN PENGUKURAN KUALITAS LAYANAN PERBANKAN SYARIAH	
Nursya'bani Purnama	
PENGARUH BRAND IMAGE DAN BRAND TRUST TERHADAP BRAND LOYALTY	
TEHBOTOL SOSRO: SURVEI KONSUMEN TEH BOTOL SOSRO DI FOOD COURTITC CEMPAKA MAS, JAKARTA TIMUR	
Mohammad Rizan, Basrah Saidani dan Yusiyana Sari	

SURVEI OPINI KONSUMEN DAN PELAKU USAHA TERHADAP UNDANG-UNDANG NO. 8 TAHUN 1999 TENTANG PERLINDUNGAN KONSUMEN	
Surachman SurjaatmadjaSurachman Surjaatmadja	89
STUDI EKSPLANATORI <i>STORE IMAGE</i> DAN <i>SERVICE QUALITY</i> TERHADAP <i>BRAND IMAGE</i> DAN <i>PURCHASE INTENTIONPRIVATELABEL BRAND</i> CARREFOUR DI SURABAYA	
Christina Rahardja HonanthaChristina Rahardja Honantha	90
PENGARUH ORIENTASI KEWIRAUSAHAAN DAN KOMUNIKASI PEMASARAN	
TERPADU PEWARALABA TERHADAP KEPUASAN TERWARALABASERTA DAMPAKNYATERHADAP MINATTERWARALABA UNTUKBERTAHAN DALAM	
SISTEM WARALABA DI PROPINSI ACEH	
Erlinda	91
THE INELLENCE OF BANK IMAGE ON LOVAL TV MODERATED BY CATIGEACTION	
THE INFLUENCE OF BANK IMAGE ON LOYALTY MODERATED BY SATISFACTION Budhi Haryanto dan Yong Dirgiyatmo	92
budii Haryanto dan Tong Dirgiyatino)2
PENGARUH PERCEIVED USEFULNESS, PERCEIVED EASE OF USE, SATISFACTION	
DAN PERCEIVED ENJOYMENT TERHADAPONLINE REPURCHASE INTENTION	
(STUDI PADA BELANJA <i>ONLINE</i> PAKAIAN JADI DI KALANGAN MAHASISWA POLITEKNIKDI KOTA PONTIANAK)	
Juniwati dan Novita	93
	111111111111111111111111111111111111111
ANALISIS PENGARUH KUALITAS PRODUK RELATIF, ETNOSENTRISME KONSUMEN	
DAN CONSPICUOUSCONSUMPTION TERHADAP KONSUMSI PRODUK DOMESTIK	
(STUDI PADA PAKAIAN JADI DOMESTIK) Juniwati	94
ANALISIS PENGARUH PELAYANAN PRIMA, KEPERCAYAAN, DANKEPUASANTERHADAP	
LOYALITAS NASABAH TABUNGAN PT. BANK MANDIRI (PERSERO) Tbk. DI JAKARTA PUSAT	05
Erna Wahyuningsih, Chatarina Endah Einarti dan Dita Prihandini	95
FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUASANPELANGGAN DAN	
DAMPAKNYA TERHADAP LOYALITASPELANGGAN	
DAMPAKNYA TERHADAP LOYALITASPELANGGAN Ni Luh W. Sayang Telagawathi	96
PERBEDAAN SIKAP DAN KEPERCAYAAN KONSUMEN PADAIKLANDENGAN	
MENGGUNAKAN KREDIBILITAS SUMBERTINGGI DAN RENDAH	
Euis Soliha dan Rusyadi Yogo Kusumo	97
DO COMMERCIAL SEAPORTS IN INDONESIA NEED CUSTOMER LOYALTY?	
Rumaji	98
1. Control of the con	
APAKAH RESIKO PERSEPSIAN (PERCEIVED RISK) MEMODERASI PENGARUH	
KEPUASAN KONSUMEN TERHADAP LOYALITASKONSUMEN PADA E-COMMERCE?	00
Elisabet Dita Septiari	99
STRATEGI KOMUNIKASI PEMASARAN SEBAGAI <i>BRANDING</i> PRODUKHORTIKULTURA	
DALAM MENINGKATKAN DAYA SAINGPRODUK LOKAL	
Maylanny Christin dan Surya Ningsih	100
MODEL PENGEMBANGAN INTENSI PEMBELIAN BERBASIS	
STRATEGI HARGA: SEBUAH AGENDA PENELITIAN MENDATANG	
Suliyanto	101
DENIED ADAM E COMMEDCE DACI UMEM VOTA DAMBUNG DAM CEVITA DAVA	
PENERAPAN <i>E-COMMERCE</i> BAGI UMKM KOTA BANDUNG DAN SEKITARNYA DALAM MENGHADAPI THE ASEAN ECONOMIC COMMUNITY 2015	
Putu Nina Madiawati dan Retno Setvorini	102

ANALISIS PREFERENSI KONSUMEN TERHADAP PRODUK MAKANAN RINGAN	
USAHA MIKRO DI BANDUNG TAHUN 2013 Nurafni Rubiyanti dan Putu Nina Madiawati	102
Nurami Kubiyanti dan Putu Nina Madiawati	103
PERAN KERENTANAN NORMATIF, KESADARAN NILAI, DAN INTEGRITAS TERHADAP	
SIKAP DAN MINAT BELI PRODUK BAJAKAN SEPATU BERMEREK	
Anas Hidayat, Ayu Hema Ajeng Diwasasri dan Khaerunisa Amalia Sofia	104
PENGARUH GREEN PERCEIVED VALUE, GREEN PERCEIVEDRISK, DAN GREEN TRUST TERHADAP	
GREEN PURCHASE INTENTIONS	
Avesina Dharma dan Budi Astuti	105
PENGARUH PERSEPSI NILAI DAN RISIKO TERHADAP MINAT PEMBELIAN DENGAN	
KEPERCAYAAN SEBAGAI VARIABEL MEDIASI	
Aji Azhar Muslim dan Budi Astuti	106
Taji Mahar Mashar ada 2000 Mistar mining min	200
ANALISIS KONJOIN METODE TRADITIONAL FULL PROFILE UNTUKMENGETAHUI PREFERENSI	
KONSUMEN WANITA TERHADAP NOTEBOOKDI KOTA BANDUNG 2013	
Dini Turipanam Alamanda dan Ismi Febrianty Sasmita	107
PENGARUH IKLAN DAN CITRA MEREK TERHADAP LOYALITAS PELANGGAN	
PRODUK KOSMETIK WARDAH	652
Mochamad Rizki	108
TABLE MENTAGLOGD GED A CALCED ATTECL MENTAGE ATTLAN MEGELA MITTED A AND	
IMPLEMENTASI CSR SEBAGAI STRATEGI MENINGKATKAN KESEJAHTERAAN	
SOSIAL-EKONOMI MASYARAKAT (STUDI KASUS PADA PERUSAHAAN PERTAMBANGAN BAUKSIT DI KALIMANTAN BARAT)	
Ramadania, Nurul Bariyah, M. Rustam dan Riyadi Budiman	100
Ramadama, Nurui Bariyan, M. Rustam dan Riyadi Budiman	109
PREFERENSI KONSUMEN TERHADAP RESTORAN	
(KOMPARASI BEBEK SLAMET DAN BEBEK GINYO)	
Diana Triwardhani dan Nobelson	110
STUDI EMPIRIK IMPLEMENTASI E-CRM PADA PERBANKAN LOKAL INDONESIA:	
EVALUASI HUBUNGAN ANTARA PERSEPSI NILAI, KEPUASAN, KEPERCAYAAN	
DAN KOMITMEN BERDASARKAN PERSPEKTIF NASABAH	
Nadia Nila Sari	111
DEVICA DA UNA A TERMA LA IGATE MONOLINA CON TERMA DA DIDEMONIA A NA DATA CINA.	
PENGARUHMATERIALISME KONSUMEN TERHADAP PEMBELIAN IMPULSIVE	
(SURVEY PADA PENGUNJUNG MALL DI KOTA BANDUNG) Raeni Dwi Santy	112
Raem Dwi Santy	112
PENGARUH PENERAPAN STRATEGI PEMASARAN RASIONAL, EMOSIONAL, DAN	
SPIRITUAL TERHADAP KEPUASAN DAN LOYALITAS NASABAH PT. BANK SUMUT	
SYARIAH CABANG UTAMA MEDAN	
Endang Sulistya Rini, Yeni Absah dan Yulinda	113
	377
DISTRIBUSI VERTIKAL: PENERAPAN DALAM INDUSTRI UDANG BEKU DI PASA	
INTERNASIONALSTUDI LITERATUR PADA SALURAN DISTRIBUSI VERTIKAL PRODUK	
UDANG BEKU DI NEGARA THAILAND, VIETNAM, TAIWAN DAN INDONESIA	
Filo Fathan Bakri	114
KONSUMENPEREMPUANJAWA DAN PERILAKU BELANJANYA:	
DITINJAU DARI PERSPEKTIF BUDAYA	***
Margaretha Ardhanari	115
EXPLORING THE RESOURCE-BASED VIEW IN BANDUNG CREATIVE TOURISM SECTOR	
Avu Krishna Yuliawati	116

DENGAN ORIENTASI KEWIRAUSAHAAN UNTUK MENINGKATKAN KINERJA BISNIS	
Idris	.117
PENGARUH SENSE OF COMMUNITY TERHADAP BERBAGI PENGETAHUAN PADA	
KOMUNITAS NIKON: EFEK MODERASI INDIVIDUALISME ANGGOTA	
Badri Munir Sukoco dan Arya Martin Setiawan	. 118
PENILAIAN KINERJA PELAYANAN KEPADA MASYARAKAT	
DENGAN MODEL LAYANAN YANG BERKEADILAN	
Albari	. 119
PERAN FAKTOR KOGNITIF SITUASIONAL, DISPOSISIONAL DAN	
INSTITUSIONAL DALAM INTENSI MENGGUNAKAN INTERNET	
(STUDI EMPIRIS PADA PRODI MANAJEMEN PTS "X")	
Heru Tri Sutiono, Titik Kusmantini dan Yuni Siswanti	. 120
PELAKSANAAN RELATIONSHIP MARKETING DAN CORPORATE SOCIAL	
RESPONSIBILITY DALAM UPAYA MENINGKATKANLOYALITAS PELANGGAN INDOSAT	
Sri Anik dan Andina Juhara	. 121
PENGARUH FAKTOR BUDAYA, SOSIAL, PRIBADI, DAN PSIKOLOGIS	
TERHADAP PENGAMBILAN KEPUTUSAN PEMBELIANHANDPHONE MEREK BLACKBERRY	
(STUDI KASUS MAHASISWA UNIVERSITAS MERCU BUANA JAKARTA)	
Yuli Harwani R., Mafizatun Nurhayati dan Daru Asih	. 122
ANALISIS TINGKAT AWARENESS DAN PENGGUNAAN MOBILE BANKING DAN STRATEGI	
PENGEMBANGANNYA: STUDI KASUS DI YOGYAKARTA	
Singgih Santoso	. 123
PENGARUH <i>COUNTRYOFORIGIN</i> TERHADAPKEPUTUSANPEMBELIAN	
(STUDI PADA PENGGUNA PRODUK SMARTPHONEDAN TABLETSAMSUNG	
DI UNIVERSITAS KRISTEN MARANATHA)	
Nata Hendra dan Ariesya Aprillia	. 124
ANALISIS SPORT TOURISM PRODUKWISATA ARUNG JERAM	
(SURVEI PADA WISATAWAN OLAHRAGA RAFTING DI ARUS LIAR)	
Selna Sari Purnama Dewi, Vanessa Gaffar dan Oce Ridwanudin	. 125
FAKTOR-FAKTOR YANG MEMPENGARUHI NILAI JASAPERGURUAN TINGGIDAN PARTISIPASI	
MAHASISWA (STUDY PADA FAKULTAS MIPA PTBHMN)	
Meta Arief	. 126
PENGARUH AFFINITY FOR THE CAUSE DAN COMPANY-CAUSE FITTERHADAP	
LOYALITAS PELANGGAN DENGAN SKEPTISME SEBAGAI VARIABEL INTERVENING	
Barkah	.127
VECTATAN DEMACADAN DEDUCAHAAN VELHADOA DAN VEDEDHACH AN HICAHA	
KEGIATAN PEMASARAN PERUSAHAAN KELUARGA DAN KEBERHASILAN USAHA (STUDI PADA USAHA KECIL DAN MENENGAH)	
Rizal Hari Magnadi	. 128
MEMAHAMI KOMPLAIN KONSUMEN DAN RESPON PERUSAHAAN DI SURAT KABAR NASIONAL Fandy Tjiptono dan Padma Sari Dewi	120
rancy 1 jiptono dan radina Sati Dewi	. 129
THE ECO-TOURIST BIOCENTRISM SEGMENT PREFERENCES TO MARINE	
TOURISM DESTINATION Pudy Assents Devents Willow Kensens Putsi den Idsis Coutema Se	120
Rudy Aryanto, Dewanty Wulan Kencana Putri dan Idris Gautama So	. 130
MENINGKATKAN LOYALITAS PELANGGAN MELALUI PENGUATAN ATRIBUT TOKO	
Ratna Ekawati	. 131

INVESTIGASI PENGARUH KUALITAS PELAYANAN DAN KEPUASAN KONSUMENTERHADAP	
LOYALITAS KONSUMEN (STUDI KASUS : PENGGUNA OPERATOR SELULAR XL) Muhamad Yudha Gozali	132
Muhamad 1 udha Gozan	134
PENGARUH PENGALAMAN MASA LALU, PERILAKU PENCARIAN INFORMASI DI JEJARING	
UMUM, DAN PERSEPSI RISIKO TERHADAP INTENSI MENGUNJUNGI DESTINASI WISATA	
Hetty Karunia Tunjungsari dan Tommy Setiawan	133
PERSEPSI KONSUMEN TERHADAP NILAI PRODUK (<i>PERCEIVED VALUE</i>): (PERAN PERSEPSI RISIKO KINERJA DAN RISIKO KEUANGAN SEBAGAI VARIABEL	
MEDIATOR STUDI KASUS PADA PRODUK HANDPHONE)	
Heriyadi dan Inus RidhoMusamto	134
Herryaul dan mus Ridnoriusamto	154
PENGAKUAN MASYARAKAT SEBAGAI PELAKU BISNIS DAERAH PERBATASAN	
PEDULI LINGKUNGAN MERUPAKAN DAYA SAING BISNIS	
Nonie Magdalena	135
PENGEMBANGAN CITRA PRODUK LOKAL BERKARAKTER SEBAGAI STRATEGI	
BRANDCOMMUNICATION DI DAERAH PERBATASAN Nonie Magdalena dan Ika Gunawan	120
Nonie Magdalena dan ika Gunawan	130
MARKET BASED ANALYSIS SEBAGAI DASAR KESUKSESAN PENGEMBANGAN	
PRODUK LOKAL DI DAERAH PERRATASAN	
Asni Harianti dan Nonie Magdalena	137
ANALISIS PENGARUH KESADARAN LINGKUNGAN DAN HARGA PREMIUM TERHADAP NIAT	
BELI PRODUK HIJAU DI PONTIANAK (STUDI KASUS PADA PRODUK SAYUR	
DAN BUAH ORGANIK) Wenny Pebrianti	
Wenny Pebrianti	138
DAMPAK INTERNET MARKETING PADA KEBERHASILAN USAHA NICKEL SCRAP	
Heny Hendrayati	139
Hely Heliara Jacobson Commission	207
PENGARUH IKLAN MEDIA LUAR RUANG TERHADAP BRAND AWARENESS	
ROKOK A MILD HM SAMPOERNA (SURVEY DITANJUNGKARANG, BANDAR LAMPUNG)	
Yudi Pramudiana dan Tria Widianti	140
KAJIAN TENTANG PROMOSI PADA LEMBAGA PENDIDIKAN BERBASIS	
KOMUNITAS FORUM FOR INDONESIA SEMARANG Deista Khoyrunnisadan Ahyar Yuniawan	1/11
Deista Khoyrunnisadan Anyar 1 umawan	141
PENGARUH KAPABILITAS PENGETAHUAN ORGANISASI DANPERSONALITY	
TRAITS TERHADAP KINERJA PEMASARAN DENGAN MEKANISME INTEGRASI	
PENGETAHUAN SEBAGAIVARIABEL MEDIASI	
Masmira Kurniawati	142
ANALISIS PENGARUH FAKTOR-FAKTOR EKUITAS MEREKTERHADAP KEPUTUSAN	
PEMBELIAN SEPEDA MOTOR MEREK YAMAHA DI KOTA SINGKAWANG	1/12
Nur Afifah dan Yenny Kusuma Hastuty	143
STRATEGI PEMASARAN INTERNASIONAL PRODUK LOKAL DENGAN BAHAN DASAR	
LIDAH BUAYA DI SARAWAK, MALAYSIA (STUDI KASUS PENGUSAHA DI PONTIANAK)	
Genoveva & V.Jajat Kristanto	144
INOVASI PRODUK YANG KONSISTEN BERPENGARUH TERHADAP PERKEMBANGAN	
NILAI PELANGGAN BATIK SUTERA (PENELITIAN TERHADAP SENTRA BATIK SUTRERA	
DI DESA GUMAWANG, KECAMATAN WIRADESA, KABUPATEN PEKALONGAN)	444
R. Adjeng Mariana Febrianti	145

TERHADAP MINAT BELIKONSUMEN PADA PERUSAHAAN MARKETING ONLINE	
Idris Gautama So, Yoga Ferdana Putra, Rudy Aryanto	146
PERAN PERCEIVED BRAND FOREIGNNESS, FASHION INVOLVEMENT,	
DAN STATUS CONSUMPTION PADAPENILAIAN KONSUMEN DAN NIAT	
KONSUMEN MEMBELI PRODUK FASHION LOKAL	
Sony Kusumasondjaja	147
COMPETITIVENESS THEORY	
Y. Lilik Rudianto	148
PENGARUH KEDEKATAN GEOGRAFIS DAN KEDEKATAN SOSIAL PADA KERJASAM	
MELALUI KOMITMEN RELASIONAL PENYUMBANG	
Tanti Handriana	149
PERAN STRATEGI CORPORATE PHILANTHROPY DAN CITRA ORGANISASI	
TERHADAP PEMBERDAYAAN EKONOMI PADA KORIDOR TAMBANG BATUBARA	
DAN PERKEBUNAN KELAPA SAWIT DI PROVINSI KALIMANTAN TIMUR	
Rahmawati	150
ANALISIS SIKAP KONSUMEN BERDASARKAN ATRIBUT PRODUK SMARTPHONE	
PENGGUNA OS RIM DAN ANDROID DENGAN PENDEKATAN MULTIATRIBUT FISHBEIN	
Dini Turipanam Alamanda, Arif Partono, Nur Auliya Hidayatidan	
Ayulia Hakim Fransiska	151
KUALITAS PELAYANAN KELAS LABORATORIUM MANAJEMENSAINS PADA	
BINUS UNIVERSITY MENGGUNAKANMETODE FUZZY SERVOUAL	
Haryadi Sarjono	152
EFEKTIVITAS IKLAN LAYANAN MASYARAKAT GERAKAN NASIONAL WIRAUSAHA	
PADA MAHASISWA DI KOTA IOMBANG	
Erminati Pancaningrum dan Nurul Hidayati	153
PENGARUH PROMOTION MIX DAN PERCEIVED PRICE TERHADAP INTENSITAS	
BERKUNJUNG DAN IMPLIKASINYA TERHADAP WILLINGNESS TO RECOMMENDATION	
(KAJIAN PADA MUSEUM-MUSEUM DI YOGYAKARTA)	
Rina Astini, Nur Endah Retno Wuryandari dan Ropiko	154
MODEL PENGEMBANGAN KUALITAS LAYANAN SEBAGAI UPAYA MENINGKATKAN	
KEPUASAN PELANGGAN (STUDI PADA LAYANAN MAHASISWA	
UNIVERSITAS NEGERI SURABAYA) Sri Setyo Iriani danYessy Artanti	155
Sri Setyo Iriani dan Yessy Artanti	155
STRATEGI PEMASARAN SEBAGAI USAHA MENGEMBANGKAN	
EKOWISATA REGIONAL (STUDI KASUS PADA OBJEK WISATA GOA PINDUL)	
Dhian Tyas Untari, Maria Wikantari, Dhona Shahreza dan Novita Delimaputri	156
ANALISIS PENGARUH HARGA PREMIUM DAN PENGETAHUAN EKOLOGIKAL TERHADAP	
NIAT BELI GREEN COSMETICS (STUDI KASUS PADA THE BODY SHOP PONTIANAK)	
Wenny Febrianti	157
PRIVATE LABEL CONSUMER GOODS TOWARDS CUSTOMER LOYALTY	
- CASE STUDY OF (X) PRIVATE LABEL GOODS	
Dibia Abduh dan Yohanes Lestanto	158
MODEL ANALISIS KINERJA BRAND POSITIONING "CLOTHING EAST HOOD"	
TERHADAP KEPUTUSAN PEMBELIAN PRODUK KREATIF	
(SURVEI PADA PENGUNJUNG ARENA EXPERIENCE DI KOTA BANDUNG)	الودوا
Ratih Hurriyati, Rd Dian Herdiana Utama dan Asri Nurbaini	159

PERCEIVED CHARACTERISTICS OF INNOVATION METHOD (PCI) – A MARKET	
STUDY OF RESIDENTIAL LED LIGHTING	
Junaidi Sinaga dan Grace Pramitha	. 160
UPAYA PENINGKATAN KERAGAMAN PRODUK MELALUIPENGEMBANGAN PENGAMBILAN RISIKO BERINOVASI	
Alimuddin Rizal Rivai dan Endang Tjahjaningsih	. 161
PENGARUH PERSEPSI HARGA, KUALITAS LAYANAN DAN CITRA TERHADAP KEPUASAN SERTA DAMPAKNYA TERHADAP LOYALITASPADA PELANGGAN SUPERMARKET GIANT SEMARANG	
Ali Maskur dan Endang Tjahjaningsih	. 162
TAWAR MENAWAR KOLEKTIF SERIKAT PEKERJA: KAJIAN KONSEPTUAL DAN PRAKTIK HUBUNGANINDUSTRIAL (STUDI KASUS FEDERASI SERIKAT PEKERJA SELURUH INDONESIA(FSPSI) SURABAYA Ahmad Rizki Sridadi	163
Allinau Rizki Si luaul	. 105
PENGEMBANGAN ORIENTASI KEWIRAUSAHAAN MELALUI PENGAKUISISIAN INFORMASI BISNIS DALAM MENINGKATKAN KINERJA UKM	161
Rahab, Nurhayati Indyastuti dan Mafudi	. 104
PENGEMBANGAN SUMBER DAYA MANUSIA PERGURUAN TINGGI DALAM	
RANGKA PELAKSANAAN KURIKULUM BERBASIS KOMPETENSI (KBK) Joeliaty	165
Joenaty	. 105
PERILAKU INOVATIF DAN KEBERHASILAN USAHA WANITA PEDAGANG TNIS JAWA DI SURABAYA	
Tri Siwi Agustina	.166
PERAN TENAGA PENDIDIK DALAM MENGHASILKAN SUMBERDAYA MANUSIA YANG BERPOTENSI	
Sekar Arum Mandalia	. 167
CHARLES IN THE PARTY OF THE PAR	
STUDI TURNOVER INTENTION DENGAN VARIABEL ANTESEDEN KEPUASAN KERJA DENGAN TIME DEMAND OF WORK	
Anis Eliyana dan Nancy Martha Devie	. 168
ELIZADO ELIZADO VILLE MENDIO DEL VAN KONEL MA VEDIA VEL LIADO A DADA	
FAKTOR-FAKTOR YANG MENIMBULKAN KONFLIK KERJAKELUARGA PADA PEKERJA SPA WANITA DI KOTA BANDUNG	
(STUDING)	
Arif Partono Prasetio dan Ella Jauvani Sagala	.169
PENGARUH KEEPERCAYAAN PADA PENGAWAS DANKEPERCAYAAN PADA REKAN	
KERJA TERHADAPIKLIM KESELAMATAN KERJA DENGAN MEDIASI KEPUASAN	
KERJA PADA PT PERTAMINA TRANS KONTINENTALCABANG CILACAP	
Nuri Herachwati dan Prisna Permata Sari	. 170
KOMPETENSI', MUNGKINKAH TIDAK BERPENGARUH TERHADAP KINERJA??	
(STUDI PADA APARAT SATUAN KERJA PERANGKAT DAERAH PEMERINTAH	
DAERAH PROVINSI JAWA BARAT) Imas Soemaryani dan Hilmiana	171
tmas Soemaryani dan Hilmiana	. 1/1
PENGARUH KARAKTERISTIK KEPEMIMPINAN TRANSFORMASIONAL DAN	
KOMITMEN ORGANISASIONALTERHADAP KEPUASAN KERJA PEGAWAI	
PT. BANK KALBAR DI PONTIANAK	172

MODEL KOMPETENSI MANAJERIAL & TEKNIS DANKEBUTUHAN PELATIHAN	
BAGI PENGUSAHA KULINER YANG SUKSES	
Dyah Kusumastuti dan Friday Fitricia Nur	173
MODEL KNOWLEDGE MANAGEMENT UKM UNTUK MENCAPAI KEUNGGULAN KOMPETITIF Ida Ketut Kusumawijaya dan Partiwi Dwi Astuti	174
ida Ketat Kusuma vijaya dan Tartivi Dvi Astuti	
ANALISIS KEPUASAN KERJA PEGAWAIPT BANK "X" BANDUNG	
Anton Budi Santoso	175
ANALISIS PENGARUH BUDAYA ORGANISASI DANKEADILAN ORGANISASI	
TERHADAP ORGANIZATIONALCITIZENSHIP BEHAVIOR (OCB) DENGAN KOMITMEN	
ORGANISASIONAL SEBAGAI VARIABEL INTERVENING	
Indhira Pratiwi dan Suharnomo	176
UMKM INDONESIA DAN PERLINDUNGAN HUKUMNYA	
Aris Armuninggar	177
DENCARINI MEDELAR ADDIAN ED ANGEODA A GIONAL DAN DADRIGIDA OF	
PENGARUH KEPEMIMPINAN TRANSFORMASIONAL DAN PARTISIPASI	
ANGGARAN TERHADAP KUALITAS PELAYANAN MELALUI VARIABEL	
INTERVENING MANAJEMEN STRATEGIK DI PEMERINTAH DAERAH PERBATASAN	
(QUASI STUDI PEMERINTAH DAERAH PROVINSI JAWA BARAT) Ferry H. Basuki, Arry Widodo dan Binu Wijanuarko	170
Ferry H. Basuki, Arry Widodo dan Binu Wijanuarko	1/8
PENGARUH PENERAPAN PROGRAM KESELAMATAN DAN KESEHATAN KERJA (K3) TERHADAP	
KINERJA KARYAWAN DENGAN MOTIVASI SEBAGAI VARIABEL	
MODERATOR PADA KARYAWAN BAGIAN PRODUKSI PT. DAESE GARMIN	
Sisca Yulia Mahanani dan Anita Silvianita	170
Sista Tulia Mahahali dan Anta Shvianda	1/9
PENGARUH PSYCHOLOGICAL EMPOWERMENT TERHADAPORGANIZATIONAL CITIZENSHIP	
Praptini Yulianti dan Nyna Permatasari	. 180
3.19Pm - 4.11111 Aug 1.7Jm 1.72 Indianosis	100
PENTINGNYAKOMPETENSI DAN ORIENTASIKEWIRAUSAHAAN	
BAGI ENTREPRENEUR: KAJIAN LITERATUR Asep Kurniawan	181
PENGARUH ORGANIZATIONAL JUSTICE TERHADAPORGANIZATIONAL	
CITIZENSHIP BEHAVIOR DENGAN TEAM SATISFACTION SEBAGAI VARIABEL	
MEDIASI DAN WORK SPIRITUALITY SEBAGAI VARIABELMODERASI	
Ida Bagus Gede Adi Permana dan Siti Sulasmi	182
ANALISIS LEARNING ORGANIZATION PADA PENINGKATAN MUTU	
PEMBELAJARAN SEKOLAH MENENGAH ATAS	
(STUDI PADA SEKOLAH MENENGAH NEGERI 20 SURABAYA)	
Dwi Ratmawati dan Rimbit Dyah Muninggar	183
PENGARUH SISTEM PENILAIAN KINERJA TERHADAPMOTIVASI DAN KINERJA	
TENAGA KEPENDIDIKAN TETAP FAKULTAS EKONOMI, UNIVERSITAS ISLAM INDONESIA, YOGYAKARTA	
Syayyidah Maftuhatul Jannah dan Suhartini	194
ojajjiom martunatur jannan dan ounarum	104
PENGARUH PERCEIVED ORGANIZATIONAL SUPPORT TERHADAPTURNOVER	
INTENTION DENGAN JOB SATISFACTION DANORRGANIZATIONAL COMMITMENT	
SEBAGAI VARIABEI, INTERVENING PADA WIRANIAGA PT" X	
Siti Sulasmi, William Nobel dan Ida Bagus Gede Adi Permana	185
MENCIPTAKAN NILAI PADA PENDIDIKAN: INTELEKTUAL CAPITAL,	
SENSITIVIAS ETIS, DAN PERILAKU ETIS	
Zulhawati, Pujiastuti dan Ifah Rofigoh	186

STRATEGI KEPALA SEKOLAH DALAM PENINGKATAN	
PROFESIONALISME GURU (STUDI PADA SMP NEGERI 21 KOTA MALANG)	
Dyah Sawitri, Andarwati dan Sri Winaryati	. 187
KOMPETENSI BERWIRAUSAHA PADA MAHASISWA DI SURABAYA	174.6
Elsye Tandelilin	. 188
DENCA DAN DIR FENSI MOTIVA SI MOTIFE MADADAN DAN DISENTIF MEDIA. TERMADAD	
PENGARUH DIMENSI MOTIVASI (MOTIF, HARAPANDAN INSENTIF KERJA) TERHADAP	
KINERJA KERJA KARYAWAN(STUDI KASUS KARYAWAN HOTEL SULTAN JAKARTA)	
Daru Asih	. 189
ACT ANGLES OF GOVERNOR DEDGIND AN EDVICE OF A VICE AND	
MERANCANG HR-SCORECARD PERGURAN TINGGI SWASTAMELALUI INDIKATOR	
LEARNING ORGANIZATION (STUDI DARI MODEL WATKINS DAN MARSICK)	
Rina Anindita dan Hasyim	. 190
TOD SATISFACTION ODGANIZATIONAL COMMITMENT AND TUDNOVED INTENTION	
JOB SATISFACTION, ORGANIZATIONAL COMMITMENT, AND TURNOVER INTENTION	100
Veronica tarigan dan D. Wahyu Ariani	. 192
DENCADURED ANA MEDIA TERRIADAD DEODUMTIMITAS	
PENGARUH BUDAYA KERJA TERHADAP PRODUKTIVITAS	
KERJA PEGAWAI NEGERI SIPIL SELURUH KECAMATAN DI KOTA CIMAHI	102
Sri Hastuti dan H.R.M. Juddy Prabowo	193
DED GEDGL DEL AVIA DENDINIVA NI DI LIMINED GITA GITEDILA DI DI DEMDEDI AVIA NI	
PERSEPSI PELAKU PENDIDIKAN DI UNIVERSITAS TERHADAP PEMBERLAKUAN	
MASYARAKAT EKONOMI ASEAN(STUDI DI MAHASISWA AKUNTANSI FAKULTAS	
EKONOMI UNIVERSITAS KATOLIK INDONESIA ATMA JAYA)	404
B. Elnath Aldi, Benedicta Evienia P dan Astri Madhyaratri	. 194
DENGLER HER THOUGHT BE OFFICIALLY INVESTIGATED FROM A VIDEOUS	
PENGARUH TINGKAT PROFESIONALISME ANGGOTADEWAN PERWAKILAN	
RAKYAT DAERAH (DPRD) KOTA BANDUNG TERHADAP PENGAWASAN SUATU	
ANGGARAN YANG BERKUALITAS Candra Sinuraya dan Meutia	100
Candra Sinuraya dan Meutia	. 195
DEDGEDGE DEVICES OF A GUARDED DAVIA MANUGUA ATAG A GDEW MOTHVACIONAL	
PERSEPSI PENGELOLA SUMBER DAYA MANUSIA ATAS ASPEK MOTIVASIONAL	
DARI PRAKTEK PENILAIAN KINERJA KARYAWAN	
Tjahjani Prawitowati	. 196
DDAVTEV DEDENGANAAN CUMDED DAVA MANUGIA DAN IDENTIFIKACI DEDAN DENGELOLA	
PRAKTEK PERENCANAAN SUMBER DAYA MANUSIA DAN IDENTIFIKASI PERAN PENGELOLA	
SUMBER DAYA MANUSIA DI PERUSAHAAN: IMPLIKASI PADA PEMASARAN LULUSAN MELALUI	
PROGRAM PERSIAPAN MEMASUKIDUNIA KERJA	107
Harry Widyantoro	. 197
WATTAN DED AN CED ATETIC CLUMPED DAYA MANUCIA (CDM)	
KAJIAN PERAN STRATEJIK SUMBER DAYA MANUSIA (SDM)	
UNTUK MEMPERKUAT USAHA KECIL MENENGAH(UKM) DI INDONESIA	100
Astadi Pangarso	, 198
DED GEDGL DEL A MAL DENDADA AN DALLINAMED GITA GITEDILA DA D	
PERSEPSI PELAKU PENDIDIKAN DI UNIVERSITAS TERHADAP	
PEMBERLAKUAN MASYARAKAT EKONOMI ASEAN Roos K. Andadari dan Neil S. Rupidara	100
Roos K. Andadari dan Neil S. Rupidara	. 199
DAMBAR REPEMBARIAN ED ANGARGIONAL ED ANGEODMAGIONAL	
DAMPAK KEPEMIMPINAN TRANSAKSIONAL, TRANSFORMASIONAL	
DAN MELAYANI TERHADAPKINERJA KERJA	200
Sunjoyo	. 200
WOMENTOWN DEDUCATION AND THE LOT DATE OF THE LOT DEDUCTION AND THE PROPERTY OF THE PARTY OF THE	
KOMPETENSI BERKOMUNIKASI LINTAS BUDAYA SEBAGAIBENTUK KESIAPAN SUMBERDAYA	
MANUSIA INDONESIADALAM MENGHADAPI ASEAN COMMUNITY 2015	
Christantius Dwiatmadja dan Ade Irma Anggraeni	201
PEMAHAMAN FENOMENOLOGI PENINGKATAN ETIKAKERJA DENGAN	
SPIRITUALITY LEADERSHIP	EJE
Fauran dan Endi Sarwaka	202

MODAL MANUSIA PADA PERGURUAN TINGGI SWASTA KOPERTIS WILAYAH IV Dian Indiyati	203
MENCIPTAKAN KEUNGGULAN PRODUK DENGAN MENINGKATKAN KEMAMPUAN SUMBER DAYA MANUSIA YANG BERBASISKAN KEWIRAUSAHAAN Sulistya Ika P	204
PENGARUH STRES KERJA TERHADAP MOTIVASI DAN KEPUASAN KERJA SERTA IMPLIKASINYAPADA KINERJAPIALANG SAHAM Lilis Karnita Sholeha	205
DIMENSI KEPRIBADIAN SEBAGAI ANTESEDEN DAYA KREASI PELAKU INDUSTRI KREATIF DI KOTA BANDUNG	
Supriyadi	206
PENGARUH VARIABEL "TIME ROBBER" PADAJAM KERJA LEMBUR MANAJER PROYEK DILINGKUNGAN MANAJEMEN PROYEK Rorim Panday	207
PENGARUH SUPERVISI TERHADAP TEKANAN PERAN SERTA IMPLIKASINYA PADA KINERJA DAN KEINGINAN BERPINDAH (SURVEI PADA KANTOR AKUNTAN PUBLIK DI JAKARTA) Rapina	
PENINGKATAN KINERJA KARYAWAN BPRS DALAM PERSPEKTIF ISLAM DI JAWA TENGAH DAN DAERAH ISTIMEWAYOGYAKARTA Ardian Ahiatma	209
ANALISA PENGARUH KARAKTERISTIK INDIVIDU TERHADAPKONFLIK PEKERJAAN-KELUARGA (WORK FAMILY CONFLICT) DAN PENCAPAIAN KARIR Hesti Maheswari dan Oky Riska	210
MODEL PENGEMBANGAN ATMOSFER AKADEMIK: PEMBENTUKAN IKLIM KAMPUS YANG BERETIKA DAN BERMORAL Agung Widhi Kurniawan	211
STRATEGIC ENTERPRENEURSHIP OF FIRST AND SECONDGENERATION FAMILY BUSINESS Andiana Rosiddan Achmad Sobirin	
INFLUENCE OF ORGANIZATIONAL COMMITMENT, ANDJOB SATISFACTION AT FINANCE EMPLOYEE ORGANIZATIONAL CITIZENSHIP BEHAVIOR OF TANJUNGPURA UNIVERSITY PONTIANAK Inayah dan Titik Rosnani	213
PERAN KOMITMEN ORGANISASIONAL DALAM MEMEDIASI PENGARUH BUDAYA ORGANISASI DAN ORGANISASI PEMBELAJAR TERHADAP KINERJA DOSEN Sri Wahyu Lelly Hana Setyanti	
ANALISIS KECERDASAN SPIRITUAL, PSYCHOLOGYCAL EMPOWERMENT TERHADAP KEPUASAN KERJA DAN KINERJA Mutamimah dan Tri Agustini	215
MENCIPTAKAN DAN MENGEMBANGKAN BUDAYA ORGANISASI MULTIKULTURAL YANG MENDUKUNG PENGEMBANGAN PRODUK LOKAL DI WILAYAH PERBATASAN Ratna Widiastuti dan Meily Margaretha	
PERANCANGAN DAN PENGEMBANGAN MODUL MEKANISME DEFENSIF DAN HARDINESS BERBASIS KELUARGA UNTUK MENGANTISIPASI TINDAK KEKERASAN DI PENDIDIKAN TINGGI	
Christofera Marliana Iunaedi	217

THE ROLE OF HUMAN RESOURCE MANAGERS IN STRATEGIC DECISION MAKING PROCESS: AN INDONESAI CASE STUDY Arif Hartono	218
TRANSFER NILAI (VALUES TRANSFER) DI PERUSAHAANKELUARGA:STUDI KASUS	
Syarifah Mahdiyah dan Arif Hartono	219
PENGARUH KEMAMPUAN DAN KEPEMIMPINAN TERHADAP KINERJA PEKERJAAN PENGGUNA SISTEM INFORMASIDI PT. PLN (PERSERO) AREA SINGKAWANG Titik Rosnani dan Nanang Dwi Sukmono	220
PENGARUH STRES KERJA DAN KOMITMEN ORGANISASIONAL TERHADAP KINERJA PETUGAS KAMAR BEDAH RSUD Dr. SOEDARSO PONTIANAK Viktorius dan Endang Dhamayantie	
NGADUIDE: AJANG BERBAGI, BERJEJARING DAN BERKOLABORASI Muliadi Palesangi dan Ria Satyarini	222
PENGARUH KUALITAS KEHIDUPAN KERJA TERHADAP KEPUASAN KERJA KARYAWAN BAGIAN ADMINISTRASIDIFAKULTAS EKONOMI UNIVERSITAS TANJUNGPURA PONTIANAK Nurul Komari	
PEMETAAN BUDAYA ORGANISASI PROGRAM MAGISTER MANAJEMEN UNLAM BERDASAR ORGANIZATIONALCULTURE INVENTORY (OCI) DENGAN PENDEKATANANALISIS SWOT Hastin Umi Anisah, Wimby Wandary dan Muhammad Ziyad	224
KAJIAN KOMPETENSI SDM USAHA MIKRO PEREMPUAN SEKTOR PERTANIAN UNTUK PENGEMBANGAN EKONOMI LOKAL Endang Dhamayantie, Rizky Fauzan dan Wenny Pebrianti	
QUALITYOF WORKLIFE, CITIZENSHIPORGANIZATIONALBEHAVIOR, ANDEMPLOYEE ENGAGEMENT Rusdin Tahir	226
THE IMPLICATION OF EFFECTIVENESS IN TRAINING TOWARDS JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT AS WELL AS EMPLOYEES' PERFORMANCE OF PT. BANK KALBAR Rizky Fauzan	227
PEMBERDAYAAN SUMBER DAYA MANUSIA YANG BERKUALITAS MELALUI LEARNING ORGANIZATION UNTUK MENINGKATKAN KEUNGGULAN BERSAING DI PASAR ASEAN Nidya Dudija	
PENGARUH KEMAMPUAN KERJA, DISIPLIN KERJA DAN BEBAN KERJA TERHADAP KINERJA PEGAWAI RUMAH SAKITIBU DAN ANAK(RSIA) ZAINAB KOTA PEKANBARU Susi Hendriani dan Silvia Sari Sitompul	
PENGARUH KONFLIK KELUARGA-PEKERJAAN TERHADAP STRES KERJA DAN MOTIVASI BERPRESTASI PEKERJAPEREMPUAN DI KOTA PONTIANAK Sulistiowati	230
PENGEMBANGAN MODEL SOCIAL CAPITAL DALAM UPAYA PENANGGULANGAN KEMISKINAN DI WILAYAH PERBATASAN INDONESIA-MALAYSIA STUDI KASUS PADA DAERAH SAJINGAN-SAMBAS –KALIMANTAN BARAT	201

TRUST AND INNOVATION: AN EMPIRICAL INVESTIGATIONFOR ENHANCING THE ROADMAP TO FUTURE SUCCESSOF "Y" HOSPITAL, BANYUWANGI H. Johny Rusdiyanto	232
MODEL LEARNING ORGANIZATION PADA INDUSTRI JAMU INDONESIA: STUDI KASUS IMPLEMENTASI ORGANIZATIONALLEARNINGPADA PT "X" DI WONOGIRI JAWA TENGAH Trias Setiawati	233
PAMELLA MEMBERI NAFAS BAGI KEHIDUPAN(STUDI BIOGRAFI KEPEMIMPINAN PEREMPUAN DALAMPENGEMBANGAN <i>FAMILY BUSINESS</i> PAMELLA SWALAYAN YOGYAKARTA)	
Randy Ahmad Gagari dan Trias Setiawati	234
PERAN TUJUH KARAKTERISTIK ENTREPRENEUR DALAM PERKEMBANGANBISNIS ENTREPRENEUR MUDA	
Maria Assumpta Evi Marlina	235
EFEK MODERASI DUKUNGAN SOSIAL DALAM HUBUNGANFAKTOR-FAKTOR YANG MEMPENGARUHI KONFLIKPEKERJAAN-KELUARGA Tristiana Rijanti dan Sih Darmi Astuti	236
STRATEGI COPING UNTUK MENGHADAPI KONFLIK PEKERJAAN-KELUARGA, KEPUASAN KERJA, DAN BURNOUT	
Askar Yunianto dan Sih Darmi Astuti	237
PENGARUH KEPEMIMPINAN TRANSFORMASIONAL TERHADAP PERILAKU GURU DAN PERILAKU PESERTA DIDIK SEKOLAH DASAR NEGERI DI WILAYAH PELABUHAN PONTIANAK	
Fauziah	238
HUBUNGAN ANTARA PERSEPSI KARYAWAN <i>OUTSOURCING</i> TERHADAP PROSE REKRUTMEN DAN STATUSNYA DENGAN SEMANGAT KERJA KARYAWAN	
Shinta Oktafien	239
HOW MANAGEMENT QUALITYWILL IMPROVE PERFORMANCETHROUGH SATISFACTION : CASE ON EDUCATION FRANCHISINGIN INDONESIA	240
Lim Sanny	240
PENGARUH QUALITY OF WORK LIFE (QWL) DAN PERSON ORGANIZATION FIT (P-O FIT) TERHADAP ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) DENGAN MEDIASI KOMITMEN ORGANISASIONAL	
Bambang Suko Priyono dan Rizka Happy Prastyani	241
FAKTOR-FAKTOR YANG MEMPENGARUHI EFEKTIFITAS MAGANG KERJA SISWA SEKOLAH MENENGAH KEJURUAN (SMK)	
Indarti Rochayati	242
HASIL PEMETAAN BUDAYA ORGANISASI DAN KORELASINYA TERHADAP IMPLEMENTASI KEUNGGULAN OPERASIONAL: STUDI KASUS PT. VALE INDONESIA	
Ria Mardiana Yusuf, Umar Kasmon dan Muhammad Ali	243
MANAJEMEN ORGANISASI BERDASARKAN INTERPRETASI DARI SHOLAT JAMA'AH Gancar C. Premananto dan Jovi Sulistiawan	
ANALISIS KEPEMIMPINAN GENDER TERHADAP BUDAYA KERJA	
(STUDI KASUS PADA PENGUSAHA KECIL BIDANG KONSTRUKSI DI KOTA PALU)	245

PERENCANAAN SUKSESI PADA GENERASI PENERUS PERUSAHAAN KELUARGA DALAM MENCAPAI SUSTAINABILITY PERUSAHAAN	
Novita Wahyu Setyowati dan Debby Arisandi	246
PEMAHAMAN DOSEN TERHADAP PERAN MANAJEMEN PENGETAHUAN DAN MANAJEMEN INOVASI BAGI PENCAPAIAN KINERJA PERGURUAN TINGGI	
(PENELITIAN DI PTS KOPERTIS WIL. III DKI JAKARTA)	
Dyah Budiastuti	247
IMPLEMENTASI STRATEGI PERTUMBUHAN PADA USAHA KECIL MENENGAH (UKM)	
DI KABUPATEN MALANG JAWA TIMUR	
Endi Sarwoko	248
PROFITABILITAS UKM DI KALIMANTAN TENGAH : DAMPAK ORIENTASI PASAR DAN INOVASI ORGANISASI	
Hartelina	249
STRATEGI PENGEMBANGAN USAHA MIKRO UNTUKMEMBERDAYAKAN USAHA KECIL DALAM MENGHADAPI PERSAINGAN SECARA GLOBAL DENGAN MENGEMBANGKAN STRATEGI KLASTER	
Ria Satyarini	250
PENERAPAN KONSEP ONE VILLAGE ONE PRODUCT (OVOP) DALAM	
MENINGKATKAN KESEJAHTERAAN MASYARAKAT KAWASAN PERBATASAN	
(STUDI KASUS DI KECAMATAN JAGOI BABANG KABUPATEN BENGKAYANG) M. Irfani Hendri dan Syahbandi	251
SUKSESI PADA PERUSAHAAN KELUARGA: STUDI EKSPLORASI PADA INDUSTRI BATIK PEKALONGAN	
Achmad Sobirin dan Nuzul Fitriawaty Basri	252
ANALYSIS OFE-COMMERCEINDUSTRYOUTLOOK IN THE AREA OF DAILY DEALS - ITS IMPLICATIONS TO THE STRATEGY OF A NEWLY ESTABLISHED MBAKDISKON.COM	
Yudhika Astawamadan Achmad Sobirin	253
STRENGTENING THE STRATEGY TO DEVELOP ENTREPENEURSHIP	
IN CREATIVE INUSTRY AT SOUTH TANGERANG	
Nila K. Hidayat dan Ines Ismiyannie	254
KEBERLANJUTAN PRODUK DAERAH PERBATASAN UNTUK MENCAPAI	
PEKEMBANGAN EKONOMI BERKELANJUTAN: PENDEKATAN MODEL INTERFACE	255
Maria Mia Kristanti, SE.,MM	255
ANALISIS PRAKTEK MANAJEMEN KUALITAS	
STUDI PADA UKM DI JAWA TENGAH Susilo Toto Raharjo	256
	revers s
PENGARUH PRAKTIK SUPPLY CHAIN RELATIONSHIP TERHADAP KINERJA OPERASI PERUSAHAAN PADA INDSUTRI IKAN KERING	
Indro Kironodan Muhamad Arief Akbar	257
PENJELASAN HASIL IMPLEMENTASI ENTERPRISE RESOURCE PLANNING (ERP)	
PADAUKMDENGANDESIGN REALITY GAP MODEL: STUDI KASUS IMPLEMENTASI	
SAP B1 DIPT. CP Kursehi Falgenti dan Chandra May	258
	250
RERANGKA MASUKAN-PROSES-KELUARAN DARI KONTRIBUSI FIT	
EKUIFINALITAS DARI KONFIGURASI LIMA ELEMEN DARI 7-S MCKINSEY PADA KESUKSESANORGANISASIONAL	
Harmawanto	250

LINKING BUSINESS STRATEGY TO OPERATIONS DALAM BISNIS EKSPEDISI PADA PT. MITRA ANDALAN TRANS ANUGERAH DI SURABAYA	
Indrianawati dan Rion Pratama Dewangga Putra	260
PENGELOLAAN <i>REVERSE LOGISTICS</i> PADA KEGIATAN <i>RETURN</i> OBAT DAN USULAN PERBAIKANNYA. STUDI KASUS APOTEK K 24 MANUKAN SURABAYA	
Tuwanku Aria Auliandri dan Marannu Massudi Sumule	261
PENELITIAN KUALITATIF CASE STUDY IMPLEMENTASI INFORMATION AND COMMUNICATION TECHNOLOGY (ICT)PADA UMKM BATIK TULIS LASEM	
DI KABUPATEN REMBANG JAWA TENGAH	1/25/
Damayanti	262
ANALISIS PERENCANAAN TATA LETAK FASILITAS UNTUK MENINGKATKAN PROFITABILITAS PADA INDUSTRI KECIL MENENGAH (SUATU STUDI KASUS PADA	
USAHA BUDIDAYA JAMUR TIRAM DIKABUPATEN BANDUNG, JAWA BARAT)	
Taufik Akbar dan Imelda Junita	263
KLASIFIKASI DAN PENYEBAB KERUSAKAN FINISHED PRODUCT PADA PROSES MATERIAL HANDLING: DI FASILITAS DISTRIBUTIONCENTER	
PT. UNILEVER INDONESIA TBK. SURABAYA.	
Puspandam Katias	264
PENERAPAN PROGRAM 5S DALAM PENDEKATAN LEAN MAINTENANCE	
GUNA MEMINIMALISASI PEMBOROSAN	
Yetty Dwi Lestari	265
PENGARUH MANAJEMEN MUTU TERPADU(TQM) DANINFORMASIMANAJEMEN	
KUALITAS (QMI) TERHADAP KINERJA PADALABORATORIUM MANAJEMEN	
FAKULTAS EKONOMI UNIVERSITASTARUMANAGARADI JAKARTA Andi Wijaya dan Richard Andrew	266
ANALISIS MANAJEMEN KUALITAS PROSES PRODUKSI UNTUK MEMPERTAHANKAN KUALITAS PRODUK AIR MINUMPADA PT. PASCIKUBANG PADALARANG Rise Adriani Rachmawati dan Asep Kurniawan	2/5
Rise Adriani Rachmawati dan Asep Kurniawan	267
PENGUKURAN PRODUKTIFITAS BONGKAR MUAT BARANGDI DERMAGA PELABUHAN GRESIK Baling Kustriyono	268
ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PENGELOLAAN USAHA	
"BANDREK HANJUANG" (STUDI KASUS PADA CV. CIHANJUANG INTI TEKNIK)	
Willy. S. Yuliandhari	269
CAUSES ANALYSIS OF THE LOW PROGRESS IN 5S IMPLEMENTATIONUSING ROOT	
CAUSE ANALYSIS OF THE LOW PROGRESS IN 35 IMPLEMENTATIONUSING ROOT CAUSE ANALYSIS METHOD (CASE STUDY NICKEL MINE COMPANY REGISTERD IN BEI)	
Mahlia Muis	270
PEMILIHAN PEMASOK LAPTOP PADA RETAILER DI YOGYAKARTA	
DENGAN METODE ANALYTICAL HIERARCHY PROCESS	
Muhammad Toyo dan Siti Nursyamsiah	271
PERAN WANITA DALAM UPAYAPENINGKATAN PENDAPATAN RUMAH TANGGA MELALUIPEMBIAYAAN BMT	
(STUDIANALISISPADA BMT BERKAHMADANICIMANGGIS)	
Muhamad Nadratuzzaman Hosen, Nur Octaviyana Rahmah dan RafikaRahmawati	. 272
PENENTUAN SEKTOR PEREKONOMIAN DANSUB SEKTOR PERTANIAN UNGGULAN DI KABUPATEN MADIUN	
Danas Avianto Nugroho Roningi, dan Agustono	273

DAYA SAING DAN KONEKTIVITAS: MENGINTEGRASIKAN WILAYAH DALAM SATU CLUSTER UNTUK MENCIPTAKAN DAYA SAING DAERAH
Windhu Putra
STUDI POTENSI PUSAT PERTUMBUHAN EKONOMI UNTUK MEMACU
BERKEMBANGNYA DESA-DESA DI KAWASAN PERBATASAN KABUPATEN
SAMBAS PROVINSI KALIMANTAN BARAT Jumhur
PENGARUH INVESTASI TERHADAP PERTUMBUHAN EKONOMI DANPENYERAPAN
TENAGA KERJA SERTA KESEJAHTERAAN MASYARAKAT DIPROVINSI DI INDONESI Rini Sulistiawati
ECONOMIC TRANSFORMATION IN WEST KALIMANTAN (INDONESIA) DURING
ECONOMIC TRANSFORMATION IN WEST KALIMANTAN (INDONESIA)DURING THE LAST 40 YEARS: THE ROAD TO AN ASEAN ECONOMIC COMMUNITY 2015.
Memet Agustiar
ANALISIS KURS TUKAR BEBERAPA NEGARA TERHADAP
RESIKO KURS, TABUNGAN SERTA PENDAPATAN DISPOSABEL
NASIONAL DENGAN METODE KORELASI KANONIK
Jupiter Subur dan Richard Andrew
ANALISIS FAKTOR PENENTU NILAI TUKAR RUPIAH:APLIKASI MODEL VECM
Nuryasman MN
PENGARUH INVESTASI SWASTA, INDEKS PEMBANGUNAN MANUSIA DAN BELANJ
MODAL PEMERINTAH TERHADAPPERTUMBUHAN EKONOMI DAN PENDAPATAN
ASLI DAERAHKABUPATEN/KOTA DI PROVINSI KALIMANTAN BARAT Meiran Panggabean
DESAIN PERCEPATAN INVESTASI KAWASAN PERBATASAN DI KABUPATEN SINTA Jamaliah dan Rosyadi
Janianan dan Kosyadi
THE EFFECT OF INTERNAL MIGRATION ON REGIONAL INCOME GROWTH AND
CONVERGENCE: AN EMPIRICALINVESTIGATION FOR EAST JAVA Lilik Sugiharti
FOREIGN DIRECT INVESTMENT:INCREASING ECONOMICGROWTH AND THE AFFECTING FACTORSINWEST KALIMANTAN
Hariandy HasbiHariandy Hasbi
PENDEKATAN STRUKTURAL, EKONOMI DAN SPASIAL (ALMIRAL) SEBAGAI MODEL ALTERNATIFPENANGGULANGAN KEMISKINAN
(APLIKASI MODEL: MASYARAKAT MISKIN DI JAWA TIMUR)
Dwi Eko Waluyo
THE ANALYSIS OF WOMEN'SROLE ON WASTE MANAGEMENT OF
HOUSEHOLD IN BATU CITY EAST JAVA
Uci Yuliati
INTEGRASI SEKTOR PERBANKAN INDONESIA DI KAWASAN ASEAN+3
Erman Denny Arfinto
MINAT PETANI MEGGUNAKAN TRAKTOR TANGAN PENGGANTI BAJAK TRADISION
Muchsin Muthohar dan Syahrul Ramadhan
DEDDA CANCAN DEDAG DECIONAL DAN VINEDIADANA SARIC
PERDAGANGAN BEBAS REGIONAL DAN KINERJADAYA SAING KOMODITAS SEKTOR PERTANIAN INDONESIA
Shanty Oktavilia

BARGAINING POSITION INDONESIA DALAM MENGHADAPI ASEAN ECONOMIC COMMUNITY2015: PERBANDINGANINDIKATOR-INDIKATOR SEKTOR KEUANGAN NEGARA-NEGARA ASEAN	
Mafizatun Nurhayati, Yuli Harwani dan DaruAsih	289
SOLIDARITAS SOSIAL PARA PEDAGANG ASAL INDONESIA DI PASAR SERIKIN SERAWAK MALAYSIA Fatmawati	290
	290
MODEL PEMBERDAYAAN MASYARAKAT KAWASAN PERBATASAN DARAT INDONESIA – MALAYSIA (STUDI KASUS DI KECAMATAN SAJINGAN BESAR, KABUPATEN SAMBAS)	0.
M. Irfani Hendri dan Vitriyan Espa	291
POTENSI SEKTOR BASIS DI KABUPATEN KAPUAS HULU SETELAH MENJADI KAWASAN KONSERVASI Erni Panca Kurniasih	202
Erni Panca Kurniasin	292
PENGARUH UPAH TERHADAP PENYERAPAN TENAGA KERJA DI INDONESIA PERIODE 2007 - 2011	
Mahfud dan Sri Kurniawati	293
TIPOLOGI KEUANGAN DAERAH KABUPATEN KUBU RAYA TAHUN 2009-2011 Sri Kurniawati dan Mustafa	294
DESAIN PENGUATAN EKONOMI DAERAH PERBATASAN	
KALIMANTAN BARAT-SARAWAKBERBASIS SEKTOR INDUSTRI NON MIGAS:	
UPAYA PEMANFAATAN KEUNGGULAN KOMPARATIF DAERAH Nurul Bariyah	205
Nului Batiyan	273
MAMPUKAH KELAPA SAWIT MENGURANGI TINGKAT KEMISKINAN DI PROVINSI KALIMANTAN BARAT ?	
Erni Panca Kurniasih dan Arifin	296
KETIDAKPUASAN MASYARAKAT DESA NGAMPEL TERHADAP CSR DARI JOINT OPERATING BODY PERTAMINA-PETROCHINAEAST JAVA (JOB P-PEJ)	
Ari Kuntardina	297
PERTUMBUHAN EKONOMI, KETIMPANGAN DAERAH DAN KEMISKINAN (PERBANDINGAN ANTAR KAWASAN WILAYAH INDONESIA)	
Yarlina Yacoub	298
HUBUNGAN POLITICAL COST TERHADAP RELEVANSI METODA AKUNTANSI Apriwandi, Rochmad Bayu Utomo dan Niki Hadian	200
Apriwalidi, Rociniad Bayu Ciolio dan Niki Hadian	277
INVESTIGASI PENGARUH MODEL PENGUKURAN EARNINGMANAGEMENT	
TERHADAP COST OF EQUITY CAPITALPADA PERUSAHAAN KNOWLEDGE BASED Rousilita Suhendah	300
PENGARUH INTELLECTUAL CAPITAL TERHADAP KINERJA	
PERUSAHAAN YANG DIMODERASI OLEH LINGKUNGAN Kiryanto dan Wahyu Asri Wulandari	301
Mijano dan manju Asti muandari	
PENGARUH KETIDAKPASTIAN LINGKUNGAN, PENGGUNAANTEKNOLOGI INFORMASI DAN DESENTRALISASI KEWENANGANTERHADAPKARAKTERISTIK INFORMASI YANG DIHASILKANOLEH SISTEMINFORMASI AKUNTANSI MANAJEMENSERTA	
IMPLIKASINYA TERHADAP KINERJA (SURVEY PADA KABUPATEN AGAM SUMATERA BARAT)	
Dilla Cantina	302

PENGARUH KONTRAK KOMPENSASI, KONTRAK HUTANG,BIAYA LITIGASI, DAN BIAYA POLITIK TERHADAP KONSERVATISME AKUNTANSI PADA PERUSAHAAN MANUFAKTUR YANG <i>LISTED</i> DI BURSA EFEK INDONESIA	
Yosevin Karnawati dan Daulat Freddy	303
DETERMINAN KARAKTERISTIK PERUSAHAAN TERHADAP EARNINGS MANAGEMENT DENGAN PEMEDIASI DISCLOSURE, EARNING RESPON COEFFICIENT DAN INFORMATION ASYMETRIC PADA PERUSAHAANMANUFAKTUR DI INDONESIA Sri Handayani dan Rojuaniah	304
ANALISIS FAKTOR-FAKTOR YANG MENDORONG UMKM MENYUSUN LAPORAN KEUANGAN Arlin Ferlina M. Trenggana	305
KUALITAS PELAPORAN LABA: PENGARUH PERUBAHANSTRUKTUR KEPEMILIKAN BUKTI TAMBAHAN PADA BURSA EFEK INDONESIA	
KEPEMILIKAN BUKTI TAMBAHAN PADA BURSA EFEK INDONESIA Yudhi Herliansyah,Meifida Ilyas dan Marsyaf	306
PENGUJIAN TERHADAP KINERJA TATA KELOLA TEKNOLOGIINFORMASI	
MENGGUNAKAN DASAR ACUAN COBIT DAN PBI UNTUK KEAMANAN TRANSAKSI	
Nanang Sasongko dan Frita Lussie B	307
PENGARUH PARTISIPASI ANGGARAN TERHADAP KINERJAMANAJERIAL (STUDI KASUS PT. POS LOGISTIK INDONESIA)	
Hana Suryanadan Zaroni Samadi	308
UJI CAUSAL PREDICTIVEMENGGUNAKAN PARTIAL LEAST SQUARE ATAS PENGARUH CSR TERHADAP GREEN INTELLECTUAL CAPITAL DENGAN	
ENVIRONMENTAL CONSCIOUSNESS SEBAGAI MEDIATINGVARIABLE F.X. Kurniawan Tjakrawala dan Ferrani	2.00
F.X. Kurniawan Tjakrawala dan Ferrani	309
TANGGUNG JAWAB SOSIAL PERUSAHAAN DAN MANAJEMEN LABA Eko Budi Santoso	310
DAMPAK PEMEGANG SAHAM PENGENDALI PADA KEINFORMATIPAN LABA: STUDI EMPIRIS PEMILIK ULTIMAT PERUSAHAAN PUBLIK DI INDONESIA	
I Putu Sugiartha Sanjaya dan Isabella Henry Susilowati	311
PERAN RESULT CONTROL DALAMKINERJAORGANISASI:	
STUDIKASUSPADA PROGRAM STUDIAKUNTANSI	
Wirawan ED Radianto	312
INTELLECTUAL CAPITALFORECASTING BANK PEMBANGUNAN DAERAH DI INDONESIA Isfenti Sadalia dan Nisrul Irawati	313
TOTAL QUALITY MANAJEMEN DAN FUNGSI INTERNAL AUDIT :	
STUDIEMPIRIS DI PERUSAHAAN MANUFAKTUR YANG LISTING DI BEI Yenni Carolina	314
AKUNTANSI SEKTOR PUBLIK DAN KESEJAHTERAAN DI DAERAH PERBATASAN	
DARAT DENGAN TIMOR LESTE, MALAYSIA DAN PAPUA NEW GUINEA (PNG)	
Jumansyah	315
PENTINGNYA PENGETAHUAN WAJIB PAJAK DALAM MENDONGKRAK PAJAK REKLAME DI SURABAYA	
Dian Anita Nuswantara dan Husen Abdul Ghoni	316

THE EFFECT OF CORRUPTION AND COUNTRY RISK ON SYNDICATED LOAN ESTABLISHMENT AND STRUCTURE IN ASIA 1999-2003

Dian Lasmono Deddy Marciano

Faculty of Business and Economics, Universitas Surabaya marciano@staff.ubaya.ac.id

James Bartle

Australian Business School, University of New South Wales, Australia

ABSTRACT

This research objective is to test whether the corruption perception index (CPI), and country risk index, both as a macro economic variable, could affect the lead arranger decision for syndicated loans or the size determination for syndicated loans.

In this research, we use logit methodology to analyze the lead arranger decision to approve a syndicated loans application, meanwhile to analyze the size determination, we used tobit model analysis. The sample for this research came from all recorded loan transaction in Asia during 1999-2003. To strenghten the research analysis, we also apply robustnest check with an ordinary least square method.

From this research, it is showed that the lead arranger consider their reputation and certification effect as an important factor that lead them to prefer a low risk syndicated loans. For size determintation, lead arranger will decide a higher size for a higher risk loan, since they expect a higher return as a risk compensation for the investment.

Keywords: Corruption, Country Risk, Loan, Syndication

THE EFFECT OF CORRUPTION AND COUNTRY RISK ON SYNDICATED LOAN ESTABLISHMENT AND STRUCTURE IN ASIA 1999-2003

Dian Lasmono¹ Deddy Marciano² James Bartle³

Abstract

This research objective is to test whether the corruption perception index (CPI), and country risk index, both as a macro economic variable, could affect the lead arranger decision for syndicated loans or the size determination for syndicated loans.

In this research, we use logit methodology to analyze the lead arranger decision to approve a syndicated loans application, meanwhile to analyze the size determination, we used tobit model analysis. The sample for this research came from all recorded loan transaction in Asia during 1999-2003. To strenghten the research analysis, we also apply robustnest check with an ordinary least square method.

From this research, it is showed that the lead arranger consider their reputation and certification effect as an important factor that lead them to prefer a low risk syndicated loans. For size determintation, lead arranger will decide a higher size for a higher risk loan, since they expect a higher return as a risk compensation for the investment.

Keywords: corruption, country risk, loan, syndication

A. Introduction

A syndicated loan according to Armstrong (2003) is a type of loan that is provided by atleast two lenders to provide financial capital for one borrower. In syndicated loan, there is a lender that play role as a lead arranger, while the other take a role as a participant lender, both have different roles and functions (Sufi, 2004). Lead arranger will be in charge to arrange the whole process in syndicated loan. After the borrower and the lead arranger made an agreement, the lead arranger will launch the deal to invite other investor (Dennis and Mullineaux, 1999).

The unique factor of syndicated loan is that the transaction exist between relationship banking and transactional banking (Altunbas*et al.*(2009), Dennis and Mullineaux,1999). Relationship banking is a long term relationship between borrower and lender, where the lender continually gathering information regarding the borrower, in order to minimize the risk of agency problem, moral hazard and adverse selection, that involved in syndicated loan. Meanwhile, the transactional banking is a

¹ Alumny of Faculty of Business and Economics, University of Surabaya, Indonesia

² Lecturer of Faculty of Business and Economics, University of Surabaya, Indonesia

³ Lecturer of Australian Business School, University of New South Wales, Australia

relationship between lender and borrower for a temporary term and the information needed is more conditional. Based on those two relationships explained above, the lender and borrower relationship in syndicated loan is in relationship banking context, and while the syndicated loan proportion from several lenders is in transactional banking context.

Starting in 1970s, the syndicated loans only represent a small amount of money to lend. But on 1982, the total amount reach \$46 billion, and keep growing from 1990s until 2003, with a total transaction \$1,6 trillion. The growing rate showed how syndicated loans had become an important financial capital source for companies.

This phenomena attract Godlewski and Weill (2007), Jones*et al.*(2000) to do research on lenders motivation to syndicated their loans. The first reason is to diversify the credit risk and their income. The second reason is to avoid bank regulation related to maximum loan limit for one borrower, and the third reason is to give an opportunity for a lender with less capability arranging an agreement, and the fourth one is to improve the reputation of the lead arranger.

Some research done by Dennis and mullineaux (1999), Marciano (2003), also Godlewski and Weill (2007) conclude that syndicated loan has two problems on loan agreement arrangement, which are agency issue, and asymmetric information issue.

The asymmetric information issue laid on the differences on information control between the lead arranger and participant lender that caused adverse selection problem. The other issue, moral hazard shows the lack of agent commitment to pursue the principal objective, in this case the lead arranger as the agent, did not perform optimally using the authority that has been delegated by the participant lender.

To describe the moral hazard on this research, we will use the corruption perception index (CPI), since the corruption perception index of a country also represent the borrower's moral hazard. The high rate of corruption perception index shows the common practice of bribe and misused fundings in the bureaucrat, which could lead to borrower false action such as issuing a misleading financial report, false tax report, etc. This situation could produce a higher risk level for loan assessment. If a lead arranger provides syndicated loans to a country with high corruption perception index, it means that the lead arranger did not distribute the moral hazard risk to the participant lender.

The previous argumentation is supported by Leland and Pyle (1977), which said that there is a tendency that the lead arranger will prefer to give syndicated loans to a higher moral hazard loan. But in the contrary, other research conduct by Dennis and Mullineauz (1999), shows that the higher the moral hazard means the lower the possibility for the lead arranger to give syndicated loans, since they are more concern on their reputation and their certification level.

CPI (corruption perception index) itself shows the perception rate in a country, from 0-10, based on survey among the businessman and analyst in particular country. The 0 scale means that the businessman and analyst in particular country have a very high corruption perception, while the 10 scale means the opposite.

Other than moral hazard issue, the lenders will also need to evaluate the credit risk imply. A credit risk is a risk of borrower's incapability to perform their duties as stated in loan agreement (Jorion, 2002; p.16, Heffernan, 2008; p.104, Eaton *et al.*, 1894). Based on Damodaran (2003), a country risk could also describe the credit risk level of the borrower, and the credit risk will grow according to the business risk in a country. Several business risks that could be complicated are political stability, government policy in business, etc. Other research on credit risk by Dennis and Mullineaux (1999), Godlewski and Weill (2007) stated that a higher credit risk in a company credit rating will motivate the lead arranger to approve syndicated loans.

The definition for a country risk is an index to estimate a risk of a country based on their credit and political stability risk, with an interval from 0-7, with the scale of 0 indicate the lowest rate for a country risk, while the scale of 7, indicate the highest country risk rate.

Most research that has been done to analyze moral hazard and credit risk, usually use firm specific data (Dennis and mullineaux, 1999; Nigro, *et al.* 2000; Sufi, 2004; Mody and Ichengreen 2000). While research with country specific data like what Godlewski and Weill (2007) done is still very rarely to use. That is why in this research, we will use a country specific data, such as corruption perception index (CPI) and country risk. This is relevant with the fact that in macro economic theory, the aggregate macro economic behavior could be seen in macro economic dynamic (Case and Fair, 2005), and it is necessary to use macro economic performance as a consideration for lenders to approve syndicated loans to a borrower in a particular country.

B. Literature review

The corruption perception index of a country could affect the lender arranger decision whether to approve or not a syndicated loans application, as well will also affect the size involved. This is relevant with the fact that in micro economic theory, the aggregate micro economic behavior could be seen in macro economic dynamic (Case and Fair, 2005).

Corruption is a person behavior to take a personal advantage or also a group advantage from a company transaction, by misuse his authority or power that caused a country to suffer a financial lost (Ardisasmita, 2006). Corruption could be done in terms of: (1) causing financial lost to a country (2) bribery (3) fraud (4) black mail (5) cheating (6) conflict of interest (7) gratification.

Corruption in Indonesia also being regulated in Law of the Republic of Indonesia No. 31/1999 jo. No. 20/2001 and considering any actions below as a corruption action

- 1. Interfering in corruption case.
- 2. Keep silent or giving misleading information related to a corruption case
- 3. Bank policy to protect their client account
- 4. Witness that giving a false testimony

- 5. A professional protecting their client information or giving a false testimony
- 6. A witness that reveal the informant identity

The high rate of corruption perception index shows the common practice of bribe and misused fundings in the bureaucrat, which could lead to borrower false action such as issuing a misleading financial report, false tax report, etc, that against the Law of the Republic of Indonesia No. 31/1999 jo. No. 20/2001. When the borrower perform those actions, means he have a high moral hazard issue, and will cause financial lost for a country, or could impact on financial lost for the lenders.

Based on that explanation, the borrower moral hazard rate is one of the factors that need to be considered by the lenders on syndicated loans. Face with this situation, the lenders have a dilemma between syndicated the loans to diversify the risk, or self financing the loan in order to maintain their reputation.

There are still a lot of factors that need to be further discussed about the impact of the moral hazard on lead arranger decision making for syndicated loans since the theories and empirical study shows different results. In Leland and Pyle (1977), "the more favorable the insider's information, the larger the number of shares they retain". Leland and Pyle (1977) stated that there is support evidence that the higher risk involve in a loan, the lead arranger will diversify/ divide/ reduce the risk. It means that the lead arranger will choose to syndicated loans in a case where the borrower have a high moral hazard risk, and will prefer to do self financing the loan for a borrower with a low moral hazard risk.

Meanwhile the empirical study conducted by Jones, *et al* (2000); Dennis and Mullineaux (1999) shows a different result from Lyland and Pyle (1977), where the lead arranger will choose not to syndicating loans for a borrower with a high moral hazard in order to maintain their reputation (Jones, *et al.* 2000).

A proxy level for a country corruption rate is represented by Corruption perception index or CPI. CPI could give a description of the borrower moral hazard rate, like what Case and Fair (2005) said that the aggregate micro economic behavior could be seen in macro economic dynamic. CPI (corruption perception index) itself shows the perception rate in a country, from 0-10, based on survey among the businessman and analyst in particular country. The 0 scale means that the businessman and analyst in particular country have a very high corruption perception, while the 10 scale means the opposite. A lower CPI means a higher moral hazard rate and higher chance that the loan will be syndicated, while a lower moral hazard rate also reduce the opportunity that the loan will be syndicated.

H1:CPI have a negative relationship with syndicated loans decision

There are still a lot of factors that need to be further discussed about the impact of the moral hazard on syndicated loans size since the theories and empirical study shows different results. In Leland and Pyle (1977), "the more favorable the insider's information, the larger the number of shares they retain". Leland and Pyle (1977) stated that the higher risk of the borrower's moral hazard, the lead arranger will form

a bigger syndicate, while for a low moral hazard risk the lead arranger will form a smaller syndicate.

While on the research conducted by Jones, *et al.* (2000) it is clear that the lead arranger also consider their reputation and certification effect for syndicated loans decision. It means that according to Jones, *et al.* (2000), the lead arranger will form a smaller syndicate when facing a higher risk of moral hazard, and will form a bigger syndicate when facing a lower risk of moral hazard.

A proxy level for a country corruption rate is represented by Corruption perception index or CPI. CPI could give a description of the borrower moral hazard rate, like what Case and Fair (2005) said that the aggregate micro economic behavior could be seen in macro economic dynamic. CPI (corruption perception index) itself shows the perception rate in a country, from 0-10, based on survey among the businessman and analyst in particular country. The 0 scale means that the businessman and analyst in particular country have a very high corruption perception, while the 10 scale means the opposite. A lower CPI means a higher moral hazard rate and a higher size of the syndicate, while a lower moral hazard rate will also also reduce the size of the syndicate.

H2: CPI have a negative relationship with size determination for syndicated loans.

In their book, Jorion, (2002; p.16), Heffernan, (2008; p.104), Eaton *et al.*, (1894) it is stated that a credit risk is a risk of borrower's incapability to perform their duties as stated in loan agreement, which means that the borrower could not paid the loans because of bankruptcy, or late payment for loan's interest. This situation is explained by Hanafi (2009) caused by external environment incertainty. Damodaran (2003), also stated that the credit risk is highly related with the business risk where the borrower conduct their business. As a conclusion, the higher credit risk rate for a country, also represent the higher credit risk rate for the borrower.

A proxy level for a country credit risk could be seen from the country risk rate. Country risk is an index to estimate a risk of a country based on their credit and political stability risk, with an interval from 0-7, with the scale of 0 indicate the lowest rate for a country risk, while the scale of 7, and indicate the highest country risk rate. The higher country risk rate shows the higher external environment incertainty, which lead to a higher credit risk for the lenders. When the credit risk rate of the borrower increasing, then the lead arranger tend to not syndicating the loans, and vice versa. It is align with theory said by Lyland and Pyle (1977), stated that disadvantage information, in terms of country risk, will affect the lead arranger decision to syndicating the loans.

H3 :country risk have a positive relationship with the lead arranger decision to syndicating the loans

In their book, Jorion, (2002; p.16), Heffernan, (2008; p.104), Eaton *et al.*, (1894) it is stated that a credit risk is a risk of borrower's incapability to perform their duties as stated in loan agreement, which means that the borrower could not paid the loans because of bankruptcy, or late payment for loan's interest. This situation is explained by Hanafi (2009) caused by external environment incertainty. Damodaran (2003), also stated that the credit risk is highly related with the business risk where the borrower conduct their business. As a conclusion, the higher credit risk rate for a country, also represent the higher credit risk rate for the borrower.

A proxy level for a country credit risk could be seen from the country risk rate. Country risk is an index to estimate a risk of a country based on their credit and political stability risk, with an interval from 0-7, with the scale of 0 indicate the lowest rate for a country risk, while the scale of 7, and indicate the highest country risk rate. The higher country risk rate shows the higher external environment incertainty, which lead to a higher credit risk for the lenders. When the credit risk rate of the borrower increasing, then the lead arranger tend to self financing the loans, and when the credit risk rate of the borrower decreasing, the lead arranger will form a bigger size of the syndicate. It is align with theory said by Lyland and Pyle (1977), stated that disadvantage information, in terms of country risk, will affect the lead arranger decision to syndicating the loans.

H4: country risk have a positive relationship with size determination for syndicated loans.

Godlewski and Weill (2007) stated that the use of a ticker shows he borrower transparency rate, and could reduce the monitoring cost. The first thing that we will discuss is transparency, an assumption related to the efficiency to access information and data about the borrower. Especially for a public company listed in a stock exchange, it is cumpolsary to issue a financial statement periodically and to issue a report to the public regarding the corporate action that has been taken. These procedures will make the information gathering about the borrower become easier. For participant lender, this also could reduce the moral hazard risk since they could also access information outside the information gathered by the lead arranger. This situation will also affect the lead arranger decision making in terms to prioritize a syndicated loans for public company that is listed in stock exchange, as it is more favorable for participant lender in terms of information transparency.

Other than that, in Mulleneaux, Dennis (2000), it is also stated that a public company that is listed in stock exchange could also reduce the monitoring cost. With a periodic financial statement and corporate action report, it will be easier for the lenders to check the borrower's performance, which will make the lead arranger prefer to syndicate the loan.

The impact of maturity role is also still confusing (Weill, Godlewski (2007)). In Dennis and Mullineaux (1999) research, they conclude that if there is a significant potency from the lead arranger to perform moral hazard in syndicated loans, then a short term maturity syndicate could minimize the problem. It is because a short term

maturity syndicate will results in a more frequent due time payment extension request by the borrower, and cause a more frequent monitoring activities by the participant lender, which in the end could help to minimize the moral hazard issue, so that the lead arranger will syndicate the loan.

But in other side, the more frequent monitoring activities will also results in a higher monitoring cost. In Diamon (1984) it is stated that in a syndicated loans usually will involve a duplicative monitoring cost. If this is relevant, then a long term maturity will reduce the lead arranger potency to syndicate the loan, and vice versa.

The definition of collateral in Winton and Rajan (1995) is as a "specific assets pledged as security for a loan". Collateral is use to reduce or increase the potency for syndicate the loan. Bester (1985), Besanko and Thakor (1987) stated that the borrower could have a good credit risk quality by offering a collateral. It is also explained that when a loan already fully secured, then the monitoring quality by the lead arranger is become less important. Collateral could also reduce the sensitivity of a loan cash flow in dealing with different information control among the lead arranger and the participant lender, which means that with collateral the borrower will be more likely to get a syndicated loans.

Berger, Udell (1990) associated collateral with a riskier loans, since collateral usually are found in a loan transaction that need more monitoring. If collateral really play an important role to solve the moral hazard problem, then the higher risk that the borrower have, means that he will need more collateral. In the contrary, they believe that collateral will only reduce the opportunity for syndicated loans.

The other problem about the maximum limit amount of loan that could be given for one borrower, and the need to diversify the portfolio to reduce the credit risk, will also affect the possibility for syndicated loans. This could be measure from the total amount of loan in one loan agreement. The higher total amount of loan means the higher potency for syndicated loans since the lead arranger will have issue about loan amount limitation and also credit risk issue (Dennis and Mullineaux (1999)).

C. Method

C.1. Variable operational definition

CPI corruption perception rate in a country based on survey

among the businessman and analyst in particular country

COUNTRY_RISK country risk index based on credit risk and political

instability risk in particular country

LISTED dummy variable that have a value as 1 (one) if the

borrower company listed in stock exchange (go public company), and the value is 0 (zero) if it's not listed in

stock exchange (private company).

Log (AMOUNT) logarithm of loan amount in US dollar denomination.

TENOR variable that indicate the time period for a loan (monthly)

SECURED dummy variable that have a value as 1 (one) for a loan with

collateral, and the value is 0 (zero) for a loan without

collateral

INDUSTRY a group of dummy variable consist of 9 type of industries

based on the borrower SIC primer code.

YEAR a group of dummy variable that shows the year of loan

transaction. Y99 means that the transaction happen in

1999, while Y2000 means it happen in 2000, etc.

COUNTRY indicate a group of dummy variable that shows the country

of the borrower's origin, i.e.: China, Hongkong, India, Indonesia, Japan, South Korea, Malaysia, Philipines,

Singapore, Taiwan, Thailand, Vietnam.

SYNDICATED dummy variable with a value of 1 (one) for syndicated

loans, and 0 (zero) for loans that is not being syndicated.

NUMBER variable amount of the lenders involve in a syndicate

C.2. Data

Data that are used for this research are a secondary data, gather not from the first source i.e. survey and direct interview, but came from internet, etc. The data source on this research came from Dealscan database and Osiris database. For the loan transaction data, we gather the information from Dealscan database, while for loan transaction data for big corporation, we gather it from Loan Pricing Corporation (LPC). LPC is a private company that collects all loan transaction for their institutional client. Dealscan also have historical database information consist of price and loan agreement information more than 15 years ago. And for company status whether they are listed in stock exchange or not, are collected from Osiris database that could be access from Universitas Surabaya elibrary.

The procedure for data processing is started by making a dummies variable as below: (1) LISTED (2) SECURED (3) TENOR (4) INDUSTRY (5) SYNDICATED (6) COUNTRY (7) YEAR. After that the logarithm calculation will process the AMOUNT variable for a smaller result, and will combine those data with NUMBER variable. After all the nada needed has been collected, then we will use it to test the model in two groups, i.e.: (1) all loans transaction (2) syndicated loans transaction. The model for testing will be adjusted based on data collected for each group.

The first test for all loans transaction is to see whether the moral hazard and credit risk factors will affect the lead arranger decision to syndicated loans. In this test, industry independent variable SIC 0 and period independent variable is T1999 are the constanta. The model could be seen below:

 $SYNDICATED = \beta_0 + \beta_1 CPI + \beta_2 TENOR + \beta_3 SECURED + \beta_{year} PERIOD + \beta_{SIC}$ $INDUSTRY + \beta_6 Log (AMOUNT) + \beta_7 TICKER$ $SYNDICATED = \alpha_0 + \alpha_1 COUNT_RISK + \alpha_2 TENOR + \alpha_3 SECURED + \alpha_{year}$ $PERIOD + \alpha_{SIC}INDUSTRY + \alpha_6 Log (AMOUNT) + \alpha_7 TICKER$

The second test for syndicated loans is to see whether the moral hazard and credit risk factors will affect the size of loans. In this test, industry independent variable SIC 0 and period independent variable is T1999 are the constanta. The model could be seen below:

NUMBER = $\sigma_0 + \sigma_1 CPI + \sigma_2 TENOR + \sigma_3 SECURED + \sigma_{year} PERIOD + \sigma_{SIC}$ $INDUSTRY + \sigma_6 Log (AMOUNT) + \sigma_7 TICKER$

NUMBER = $\varepsilon_0 + \varepsilon_1 COUNT_RISK + \varepsilon_2 TENOR + \varepsilon_3 SECURED + \varepsilon_{year} PERIOD + \varepsilon_{SIC} INDUSTRY + \varepsilon_6 Log (AMOUNT) + \varepsilon_7 TICKER$

This research using two models, logit and tobit to estimate the determinant factor for syndicated loans in multivariate context (Winarno, 2009). The logit model is a regression model use to analyze a dependent variable with a possibility between 0 and 1 (Winarno, 2009). The logit could be different based on the data. Two types of logit analysis is an individual data and a group data.

The tobit model is use to analyze using different information to form two unequal group of data (Winarno, 2009). The dependent variable is called censored model with a limited condition.

Heterokedasticity is controlled using White method (1980). White (1980) reduce heterokedasticity consistent covariance matrix estimator and provide the right estimation for varians coefisien, when there is an unknown heterokedasticity.

D. Analysis

Data on table 4.1 shows the data division of 673 corporate loans in Asia during 1999-2003. The total data of loan transaction are divided by syndicated loans and non syndicated loans. There are 486 syndicated loans, or 72,21% from the total transaction, while there are only 187 non syndicated loans or 27,79%. The composition between borrower that are listed in stock exchange, and those who are not listed, is almost equal. There are 335 or 49,77% out of 673 companies that are not listed in stock exchange, while there are 338 or 50,22% companies that are listed in stock exchange. For the borrower that are listed in stock exchange, there are 246 or 72,78% out of 338 companies that involved in syndicated loans. While there are only 92 or 27,22% companies with non syndicated loans. And even for the borrower that are not listed in stock exchange, 71,64% or 240 companies out of 335, are involved in syndicated loans, while there are only 28,36% or 95 companies that involved in non syndicated loans. From a total of 673 borrower that involved in loan transaction, there are 43,38% or 292 companies with collateral, while 56,61% or 381 companies did not provide collateral for loan transaction. From 292 companies that provide collateral, there are 224 companies or 76,71% syndicated loans and there are only 92 companies or 27,22% with non syndicated loans. From 381 companies that did not provide

collateral, there are 262 companies or 68,77% syndicated loand, and there are only 119 companies or 31,23% with non syndicated loans.

Table 4.1
Descriptive Statistic on corporate loans in Asia 1999-2003

Descriptive Statistic on corporate loans in Asia 1999-2005					
	All	syndicated	non syndicated	Syndicated	Non syndicated
		loans	loans	loans (%)	loans (%)
number of tranches	673	486	187	72,21%	27,79%
syndicated loans	486	486	-	-	-
non syndicated	187	-	187	-	-
loans					
non listed	335	240	95	71,64%	28,36%
listed	338	246	92	72,78%	27,22%
secured	292	224	68	76,71%	23,29%
non secured	381	262	119	68,77%	31,23%
industry					
inds0	10	8	2	1,65%	1,07%
inds1	55	49	6	10,08%	3,21%
inds2	91	57	34	11,73%	18,18%
inds3	168	128	40	26,34%	21,39%
inds4	292	215	77	44,24%	41,18%
inds5	17	12	5	2,47%	2,67%
inds6	14	6	8	1,23%	4,28%
inds7	17	5	12	1,03%	6,42%
inds8	9	6	3	1,23%	1,60%
period					
T1999	170	122	48	25,10%	25,67%
T2000	173	125	48	25,72%	25,67%
T2001	167	118	49	24,28%	26,20%
T2002	90	72	18	14,81%	9,63%
t2003	73	49	24	10,08%	12,83%
CPI				,	,,-
mean	5,11	5	5,4	-	_
median	5	4,5	5	_	_
Max	8	8	8	_	-
Min	4	4	4	_	-
st.dev	1,40	1,28	1,72	_	-
country risk	-,	-,-0	-,· -		
mean	1,83	1,74	2,08	_	_
median	2	2	2	_	_
Max	6	6	6	_	_
Min	0	0	0	_	_
st.dev	1,49	1,39	1,69	_	_
number of lender	1,77	1,57	1,07		
mean	5,88	7,76	1	_	_
median	4	6	1	_	_
Max	45	45	1	_	_
Min	1	2	1	-	-
141111	1	2	1	-	-

st.dev	5,75	5,75	0	-	-
tenor					
mean	67,21	67,10	67,49	-	-
median	60	60	60	-	-
Max	360	360	300	-	-
Min	1	2	1	-	-
st.dev	47,35	46,40	49,87	-	-
Amount(million \$)					
mean	263,98	306,77	152,76	-	-
median	110,00	125,00	90,00	-	-
Max	12000,00	12000,00	2252,00	-	-
Min	1,6	6,52	16,00	-	-
st.dev	738,86	853,95	231,53	=	-

Table 4.2
Descriptive Statistic on robustnest check in Asia 1999-2003

Number of tranches	274
Rate	
Mean	146,03
Median	125
Max	600
Min	19
st.dev	90
Fee	
Mean	74,03
Median	60
Max	390
Min	0
st.dev	61,74

Data in table 4.2 shows that there are 274 data use in robust check. The mean is 146,035, median is 125, maximum rate is 600, minimum rate is 19 and standard devaiation is 90. For the average rate fee is 74, median 60, maximum rate is 390, and minimum rate is 0, and standard deviation is 61.74.

D.2. Model Testing

This model testing are divided to 4 models using software eviews. The 1st and 2nd tests using logit, while the 3rd and 4th tests using tobit. The 1st and 2nd test are to see whether the CPI and country risk affect lead arranger decision on syndicated loands, while the 3rd and 4th tests are to check whether the CPI and country risk affect the size of syndicated loans.

D.2.1. All Sample

The test result on model 1 in table 5.1 shows that CPI variable is significant in 1% level, with a positive coefficient. From this result, we can conclude that there is a significant relationship between CPI variable and the lead arranger decision for syndicated loans, and also there is a positive relationship between CPI variable and syndicated variable.

The significant test results with a positive coefficient shows the tendency to syndicate the loan in a country with a high CPI rate, while for a country with a low CPI rate the loans usually are non syndicated. It means that the lead arranger tend to not syndicate the loan for borrower from a country with a high corruption rate, since corruption represents the high level of moral hazard issue. In the contrary, the lead arranger tend to syndicate the loan for borrower from a country with a low corruption index. From model 1, the result is not align with the theory from Lyland and Pyle (1977), but more supporting the empirical study by Jones, et al (2000), Dennis, Mullineaux (1999). It shows that the lead arranger did not perform portfolio diversification when they are facing a high risk moral hazard as what Lyland and Pyle (1977) stated, but the lead arranger are more concern on their reputation and certification effect according to Jones, et al (2000), Dennis, Mullineaux (1999).

In model 1 test for control secured variable, the result shows a significant positive coefficient with 1% level. It means that control secured variable have a significant and positive relationship with syndicated variable. We can conclude that the lead arranger tend to not syndicate the loan when the borrower did not provide a collateral in the loan agreement. The lead arranger also tend to syndicate the loan when the borrower provide a collateral in the loan agreement (Bester (1985), Besanko, Thakor (1987)).

Meanwhile, for the model 2 test shown in table 5.1, the result shows a significant negative coefficient with 1% level. It means that country risk variable have a significant relationship with syndicated loans decision making, and there is a negative relationship between country risk variable and syndicated variable.

The significant test result with a negative coefficient, shows that the lead arranger will syndicate the loan in a low country risk, and non syndicated loans will be given for a high country risk, since the lead arranger believe that a high country risk also represent a high credit risk of the borrower, and vice versa. The lead arranger decision as showed in model 2 test is not align with the theory from Lyland and Pyle (1977), but more supporting the empirical study by Jones, et al (2000), Dennis, Mullineaux (1999). This result conclude that the lead arranger did not perform portfolio diversification when they are facing a high risk business condition as stated by Lyland and Pyle (1977), but in the contrary the lead arranger are more concern to maintain their reputation and certification effect which support the empirical study by Jones, et al (2000), Dennis, Mullineaux (1999).

The test result for control secured variable on model 2 shows a significant relationship in 1% level with a positive coefficient. It means there is a significant relationship between control secured variable with the lead arranger decision to syndicate the loan, and also shows that there is a positive relationship between control

secured variable and syndicated variable. This conclusion support the statement by (Bester (1985), Besanko, Thakor (1987)), that the lead arranger will prefer to syndicate the loan for a borrower that provide collateral in loan agreement, and tend to not syndicate the loan if the borrower did not provide a collateral in the loan agreement.

Table 5.1
Inferensial Statistic Data on corporate loans

dependen variable: syndication/non-syndication

dependen variable . syndication/non-syndication				
	Regression	Regression		
	Coeficients	Coeficients	Z-Value	Z-Value
Variables	(model1)	(model2)	(model1)	(model2)
CPI	0.213556***	-	4,338572	
count risk	-	-0.172802***		-2,610632
L_amount	0.098753	0.082051	1,567108	1,317041
Ticker	0.238479	0.183125	1,237019	0.967080
Tenor	-2.71E-05	-0.001161	-0.012062	-0.520479
Secured	0.671651***	0.563045***	3,080134	2,702861
T2000	0.00999	0.060726	0.038808	0.238011
t2001	-0.112261	0.037089	-0.428340	0.143120
T2002	0.278015	0.480343	0.812460	1,46169
T2003	-0.769975**	-0.592837*	-2.182.220	-1,725821
in_1	1.227.736	0.970137	1,337861	1,071013
in_2	-0.485458	-0.773055	-0.588617	-0.961179
in_3	-0.024590	-0.261059	-0.030225	-0.328326
in_4	-0.177967	-0.261161	-0.221180	-0.331341
in_5	-0.259356	-0.461470	-0.261848	-0.480629
in_6	-1.787964*	-1.645083*	-1,852425	-1,774835
in_7	-2.079928**	-2.197548**	-2,168311	-2,338554
in_8	-0.694549	-0.693443	-0,658395	-0.677615

Note: *significant 10%; ** significant 5%; *** significant 1%.

D.2.2. Sample of Syndicated Loans

The test result on model 3 shows that the CPI variable has an insignificant relationship with a positive coefficient. It means that the CPI rate did not affect the size of syndicated loans, and the positive coefficient means that there is an indication that the higher CPI rate in a country, will also increase the number of lenders involve in the syndicate, and vice versa.

While the test result on model 3 for control secured variable shows a significant relationship with 10% level and positive coefficient. It means that the control secured variable have a significant relationship with number variable. We can conclude that the lead arranger prefer to give a bigger size of syndicated loans when there is a collateral involved, and prefer to form a smaller size of syndicated loans without a collateral in the loan agreement. The test result support the (Bester (1985), Besanko, Thakor (1987)), statement about the lead arranger decision to syndicate the loan for the borrower that provides collateral.

In model 4 test, the result shows that the country risk variable is significant in 1% level with a positive coefficient. It means that the country risk variable have a significant and positive relationship with syndicated loans. We can conclude that in a high country risk rate, the lead arranger will tend to syndicate the loan, since the lead arranger believe that a high country risk rate also represent a high credit risk of the borrower. The result in model 4 test supports the theory by Lyland and Pyle (1977), that the lead arranger will form a portfolio diversification when they are facing a high risk business condition.

The other significant results from model 4 are for control tenor variable and secured. The control tenor variable is significant in 10% level, with a negative coefficient. The result shows that there is a significant negative relationship between control tenor variable and number variable. The lead arranger prefer to form a bigger size of syndicated loans if the payment settlement period is shorter. It is supporting the statement from Dennis, Mullineaux (1999) that a shorter payment settlement period will cause the lead arranger to syndicate the loan, since the monitoring level will also increase if the borrower asks for a payment settlement period extension.

The significant test result in 1% level with a positive coefficient on model 4 also shows that there is a positive significant relationship between control secured and number variables. The result support Bester (1985), Besanko, Thakor (1987), statement that the lead arranger will prefer to syndicate the loan if the borrower did not provide collateral.

Table 5.2
Inverensial Statistic data on syndicated loans
dependen variable: number

dependen variable : namber				
	Regression	Regression		
	Coeficients	Coeficients	Z-Value	Z-Value
Variables	(model3)	(model4)	(model3)	(model4)
CPI	0.062442	-	0.564083	-
count risk	-	0.475171***	-	2,826633
L_amount	0.450219	0.434747	1,536461	1,459369
Ticker	0.505709	0.526318	1,016934	1,069779
Tenor	-0.008310	-0.010534*	-1,444962	-1,831713
Secured	1.699823***	1.577825***	2,970244	2,82971

T2000	2.339462***	2.413102***	3,498688	3,647356
t2001	2.378359***	2.270099***	3,088182	2,921186
T2002	0.461827	0.717822	0,65836	1,048804
T2003	-1.057.478	-0.703283	-1,329114	-0.889255
in_1	0.016310	-0.112024	0.012344	-0.088331
in_2	0.938917	0.947340	0.717283	0.737308
in_3	1,743595	2.157277*	1,399007	1,727318
in_4	-0.097270	0.101942	-0.083832	0.089338
in_5	0.925784	1.622.047	0.520035	0.931031
in_6	-2,183588	-2.030.318	-1,508724	-1,489916
in_7	1,065478	1.171.984	0.516015	0.513595
in_8	-0.001008	0.122625	-0.000452	0.051903

Note: *significant 10%; ** significant 5%; *** significant 1%.

The conclusion for model 1 and 2 tests, shows that the lead arranger decision whether to syndicate a loan or not, is highly depend on certification effect consideration, as stated by Jones, *et al* (2000) and Dennis, Mullineaux (1999), which could impact the future reputation of the lead arranger. For this reason, the lead arranger will syndicate the loan with a low credit risk and moral hazard rate.

The conclusion for model 3 test is insignificant, with a positive coefficient, which shows the tendency that the lead arranger decision on syndicate size determination also affected by certification effect as in the results on model 1 and 2. But the test result on model 4 shows that if the lead arranger is facing a choice of a high credit risk loan then they will form a bigger size syndicate as stated by Lyland and Pyle (1977).

This situation also raises a question about why the lenders still want to join the syndicate eventhough they know that a high credit risk is involved. The answer could be because the lenders motivations to earn a higher return as a trade off for a higher risk condition.

D.3. The Robusnest Check test result

The result for robustnest check could be seen in table 5.3. Robustnest check is a test to support the main result in this research using software eviews, with a simple linear regression formula.

The test result in model 5 shows that the CPI variable is insignificant with a negative coefficient. It means that there is no significant relationship between fee variable and CPI variable, while the negative coefficient means that if the moral hazard of the borrower is high and the CPI rate is low, then the lenders will demand a bigger fee to the borrower, vice versa.

While the test result in model 6 shows that the country risk variable is significant in 1% level with a positive coefficient. It means that there is a significant relationship between country risk variable with fee variable. In a situation where the

high country risk index also represents the credit risk of the borrower, then the lenders will demand for a bigger fee to the borrower, and if the country risk index is low, then the lenders will demand a smaller fee from the borrower.

Table 5.3
Inferensial Statistic data on robustnest check

	Fee		Rate	
Variabel	model 5	model 6	model 7	model 8
CPI	0,4861	-	0,0396**	-
	-0,697472	-	-2,067951	-
countrisk	-	0,0028***	-	0,0012***
	-	3,017661	-	3,276429

The test result on model 7 shows that the CPI variable is significant in 5% level with a negative coefficient. It means that there is a significant relationship between CPI variable and rate variable, while the negative coefficient describe the negative relationship between CPI variable and rate variable. When the lead arranger is facing a situation with a high moral hazard of the borrower, represent by the low CPI rate in a country, then the lenders will demand a higher interest rate and vice versa.

The last test in model 8 shows that the country risk variable has a significant relationship in 1% level with a positive coefficient. It shows the significant positive relationship between country risk variable and rate variable, which means if a high credit risk is represented by a high country risk of a country, then the lenders will demand a higer pricing of syndicated loans. From the robustnest check test results on model 5, model 6, model 7, and model 8, we can conclude that in a situation where the lenders are facing a higher risk syndicated loan, in terms of moral hazard risk or credit risk, the lenders will demand a higher return to compensate the risk they are facing.

E. Conclusion

The test result for all loan transaction sample in Asia since 1999 until 2003, describe that the lead arranger decision making to syndicate the loan, highly related to the risk factor implied. One of the risks is the moral hazard risk, in this research represented by CPI and the country risk of Asian countries. It means that the lead arranger will prefer to syndicate the loan in a situation where the CPI rate index is high with a low country risk rate, rather than in a situation where the CPI rate index is low with a high country risk rate. This consideration is to maintain the lead arranger's reputation and to earn a higher certification effect in syndicated loans.

The same thing applies for the lead arranger decision on size determination in loans transaction in Asia during 1999-2003. The CPI is not a significant factor that could affect the lead arranger decision on syndicated loans, but if we analyze the coefficient then we could conclude that if the borrower has a high moral hazard issue

showed by the CPI rate of the borrower home country, then the lead arranger will tend to form a smaller size syndicate. This result is not aligned with the country risk research, where the country risk will affect the lead arranger decision to determine the size of syndicated loans. For a higher country risk, the lead arranger will form a bigger size of syndicate. The result on country risk research is supporting the theory of risk diversification in syndicated loans, and also raises a question about why the lenders still want to join the syndicate eventhough they know that a high credit risk is involved. The answer could be because the lenders motivations to earn a higher return as a trade off for a higher risk condition.

The robustnest check also confirmed the possibility that the lenders motivations are to earn a higher return as a trade off for a higher risk condition. We can conclude that a low CPI rate with a high country risk rate will cause the lead arranger to demand a higher return fee and interest. But since the test for CPI is insignificant, with a positive coefficient, means that there is an indication that the lead arranger will ask for a higher fee when they are facing a lower CPI rate.

A. Implication

From this research, we could conclude that there is an important results that could affect the government policy in banking sector. It is proven that the lenders value the risk factor when they invest in a syndicated loan, since they will demand a higher fee for a higher risk loan, and the fee will decreases for a lower risk loan. This situation means that during economy crisis in banking sector, the government should not issue a policy to bailout certain bank that being a lender for a high risk loan.

Another important result is that the researchers could use macro economic variable to analyze micro economic condition, so that in a further research, the dimension will not only focusing on micro economic variable.

B. Recommendation

For further research analysis, the researcher should assest lead arranger proportion variable in syndicated loan, with more comprahensive and updated data.

REFERENCE LIST

- Altunbas, Y., Kara, A., and Ilbanez, M,D., 2009, large debt financing syndicated loans versus corporate bonds, european central bank 1028.
- Ardisasmita, M.A, 2006, Corruption definition on law perspective and Eannouncement for a transparent government management.Corruption Eradicatation Commission.
- Armstrong, J., 2003, The Syndicated Loan Market: Deveelopments in the Nort American Context.
- Berger, A., and Udell, G., collateral, loan quality, and Bank Risk, job paper 25.
- Besanko, D., and Thakor, A., 1987, Collateral and Rationing: Shorting equilibrium in Monopolistic and Competitive Credit Markets, International Economic Review, 671-689.

- Bester, H., 1985, Screening vs. Rationing in Credit Markets with Imperfect Information, America Economic Review 75, 850-855.
- Damodaran, A., 2003, Measuring Copany Exposure to Country Risk: Theory and Practice, working paper.
- Dennis, S.A., Mullineaux, D.J., 1999, Syndicated Loans, Journal of Financial Intermediation 9, 404-426.
- Diamond, D., 1984, Financial Intermediation and Delegated Monitoring, Review Economic Study 51, 393-414.
- Eaton, J., Gersovitz, M., and Stiglitz, J.E., 1894, The Pure Theory of Country Risk, National Bureau Economics of Research 1050.
- Eichengreen, B., Mody, A., 2000, Lending Booms, Reserves and the Sustainability of Short-Term Debt: Inferences from the Pricing of Syndicated Bank Loans, Journals of Development Economics 63, 5-44.
- Gadanecz, B., 2004, The Syndicated Loan Market: Structure, Development and Implications, BIS Quarterly review.
- Godlewski, C.J., Weill L., 2007, Syndicated Loans in Emerging Markets, working paper 28.
- Hallak, I., 2004, Why Borrowers Pay Premiums to Larger Lenders: Empirical Evidence from Sovereign Syndicated Loans, working paper 124.
- Hanafi, M.M., 2009, Risk Management, 2nd edition, UPP STIM YKPN.
- Heffernan, S., 1966, Modern Banking in theory and practice, Jhon Wiley and Sons.
- Jones, J., Lang, W.W., and Nigro, P., 2000, Recent Trend in Bank Loans Syndications: Evidence for 1995 to 1999, economic and policy Analysis Working Paper 10.
- Jorion, P., 2002, Value at risk, 2nd edition, Mc Graw Hill.
- Madura, J., 2006, Financial Institutions and Markets, 7th edition, Thompson.
- Rajan, R., and Winton A, covenants and collateral as Incentives to monitor, journal of finance 50, 1113-1146.
- Steffen, S., Moral hazard versus Hold up Evidence From Syndicated Loans, working paper.
- Sufi, A., 2004, agency and Renegotiation in Corporate Finance: Evidence from Syndicated Loans, jobmarket paper.
- Winarno, W.W., 2009, Economytrics analysis and statistics with Eviews, 2nd edition, UPP STIM YKPN.