In many major cities in developed country, green open space is being promoted as vacationing destination. Besides, the government in the cities of developed countries also provide a museum that is neat and integrated with simulation park and play area for children. Interestingly this such facilities can be obtained for free.

This condition turned with the conditions in many major cities in the our country. In this cities, many of green open space has turned to become a modern tourism place like shoping malls. As an another alternative to shopping mall tours, that can generate to encourage materialistic education, parents can actually offer other model of educational like nature oriented models.

In this green open space, children not just eat the entertainment, but they also get the opportunity for creations, explore and also can stimulating cognitive development, also affective for their motoric skill. More important for them are enjoying the green open space vacation with others who has different social level that has benefit to train social sense or ability for children.

This observation is for reflecting a special program designed by University of Surabaya with colaborating the faculties to make the design of educational program based on nature. this programs name is "Educational Tourism". This program made with based on the conceptual age that consist of: design, story, symphony, empathy, play and meaning. Children will invited for back to nature with believe that nature is the best teacher. Children are also invited to go directly to village community to teach them how to socialize with others.

With the existence of educational tourism program is expected that children can travel in different ways. Unwittingly, children will get unforgettable education and experience.

Keywords: Conceptual age, educational tourism, University Of Surabaya