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The University of Surabaya, Faculty of Business and Economics, Department of Management invite scholars, practitioners/businessmen and students have been invited to participate in the 15th International Symposium on Management (INSYMA), held on March 1st 2018 in Chonburi, Thailand. The conceptual age is chosen as the 15th INSYMA major theme. As we know, the world has entered the conceptual era, where current economic demand requires skilled workers in areas guided by the right hemisphere of the brain, including: Design, Story, Symphony, Empathy, Play and Meaning. People tend to emphasize the intangible aspects such as good atmosphere, experience and so on. This leads to great opportunity to combine art with many fields. Consumers seek not only utility, but also experience, friendly atmosphere and

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The main content area features the following text:

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62 articles

Face-to-face is the most effective media for communication over social media

Svenja Arabella Hallerberg, Madawala Liyanage Duminda Jayaranjan, Sumaia Farzana

Global teams need to know how to be successful in effective communication.

The bottom of the screenshot shows the Windows taskbar with several open applications, including a PDF viewer, and the system tray displaying the time as 12:04 on 25/01/2019.

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Bibliographic information:

Title	Proceedings of the 15th International Symposium on Management (INSYMA 2018)
Editors	1. Dr. Werner R. Murhadi 2. Dr. Dudi Anandya 3. Dr. Erna Andajani
ISSN	Part of series: ASSEHR , ISSN: 2352-5398, volume: 186
ISBN	978-94-6252-475-0

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<https://www.atlantis-press.com/proceedings/insyma-18/people>

Reviewer

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Advisory Committee

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