JOB SATISFACTION: THE CASE OF PERMANENT EMPLOYEES IN TOYOTA TOYOTA AUTO 2000 – JEMURSARI, SURABAYA

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Abstract

Achieving high performance in a business entity is determined by the human resources who feel satisfied working in it. This research aims to investigate job satisfaction at Toyota Toyota Auto 2000 - Jemursari - Surabaya. The constructs used in this study are pay, promotion, the work itself, the work group, working conditions and supervision. This study used a quantitative research approach by involving the employees of Toyota Toyota Auto 2000- Jemursari – Surabaya as samples of this study. Census Techniques were used in this research due to the small number of respondents available and data collection was done by using a questionnaire designed in Semantic Differential’s Scale. The result of study showed that job satisfaction of permanent employees in Toyota Toyota Auto 2000 – Jemursari, Surabaya are high with an average rating of 5.89, while there are some differences in employee job satisfaction in terms of dimensions and in term of unit of analysis in detail.

Key Words: Job Satisfaction, Employees, High Performance