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12th International Seminar on Industrial Engineering and Management (12th ISIEM)

**“Industrial Intelligence System on
Engineering, Information, and Management”**

**March 17-20, 2020
Batu-Malang, East Java
Indonesia**

Organized by Industrial Engineering Department



International Partnership



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PROGRAM BOOK

The 12th International Seminar on Industrial Engineering and
Management (12th ISIEM)

Amarta Hill Hotel & Resort, Batu Malang
March 17 – 19, 2020

Organized by :

Industrial Engineering Department of

- Universitas Pasundan • Universitas Tarumanagara •
- Universitas Trisakti • Al Azhar Indonesia University •
- Universitas Esa Unggul • University of Pancasila •
- Atma Jaya Catholic University of Indonesia •

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This program book is published in line with the Twelfth International Seminar on Industrial Engineering and Management (12th ISIEM). The International Seminars on Industrial Engineering and Management (ISIEM) is an annual seminar to provide an effective forum for invited speakers, academicians, engineers, professionals and practitioners coming from universities, research institutions, government agencies and industries to share or exchange their ideas, experiences and recent progresses in industrial engineering and management and other related fields in dealing with the dynamics and challenges of the 21st century.

This 12th ISIEM is hosted by seven universities, namely Atma Jaya Catholic University of Indonesia, Universitas Trisakti, Universitas Esa Unggul, Universitas Al-Azhar Indonesia, Universitas Tarumanagara, Universitas Pasundan, and Universitas Pancasila. The seminar main theme for this year is **Industrial Intelligence System on Engineering, Information and Management**. Under this theme, we will explore sustainable innovation in industrial technology, information, and management of global issues. The articles cover a broad spectrum of topics in Industrial Engineering and Management, namely Quality Engineering & Management (QM), Decision Analysis & Information System (DAIS), Supply Chain Management (SCM), Production System (PS), Industrial System (IS), Operation Research (OR), and Ergonomics & Product Design (ER&PD).

The articles in this issue provide an overview of critical research issues reflecting on past achievements and future challenges. Those papers were selected from 149 abstracts, and we will send these papers to IOP for publication as an Open Access Proceeding. This is the third time we have had MOU with IOP in United Kingdom to publishing the papers that is indexed by Scopus. This year's seminar become special as more delegates and papers come and received from various universities as well as countries. We are hosting more than 110 delegates both local and from abroad.

I would like to give special commendation to our keynote speakers **Prof. Dr. Abdul Talib Bon** of Universiti Tun Hussein Onn Malaysia and **Y.BHG. Dato' Professor Dr Hj Mohd Rasid Hussin** of Founder and President of International Institute of Risk Management And Crisis Strategies (IIRMACS). We are also grateful to our International partners, namely Kasetsart University Thailand, Bright Star University Libya, Chung Yuan Christian University Taiwan, and Universiti Tun Hussein Onn Malaysia, for their contribution to enrich the variety of articles and participants. We are deeply grateful to PT. LEN Industri for sponsoring our seminar. We appreciate all reviewers and

editors, for their commitment, effort and dedication in undertaking the task of reviewing all the abstracts and full papers. Examining large number of submissions in a relatively short time frame is always challenging. Highest appreciation is also given to all members of committees for their mutual efforts and invaluable contribution to success of this seminar. Without their help and dedication, it would not be possible to produce this program book in such a short time frame.

Finally, special thanks to all delegates of 12th ISIEM for their contributions. We hope the information in this Program book are useful to all of you. Thank you.

Vivi Triyanti ST., M.Sc.
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SCHEDULE

Day #1 – Tuesday, 17 March 2020

- 15.00 – 17.30 Hotel Check-in
17.30 – 18.30 Registration
18.30 – 19.30 Dinner
19.30 – 19.45 Opening Ceremony
19.45 – 21.00 Keynote Speech #1 Y.BHG. Dato'
Professor Dr Hj Mohd Rasid
Hussin of Founder and President
of International Institute of Risk
Management And Crisis
Strategies (IIRMACS) - Malaysia
21.00 – 21.15 Photo Session



Day #2 – Wednesday, 18 March 2020

- 06.30 – 08.00 Breakfast and Registration
08.00 – 09.15 Keynote Speech #2: Prof. Dr. Abdul
Talib Bon; Professor of Technology
Management – Universiti Tun Hussein
Onn Malaysia
09.15 – 09.30 Coffee and Tea Break
09.30 – 12.10 Parallel session #1
12.10 – 13.00 Lunch break
13.30 – 15.40 Parallel session #2
15.40 – 16.00 Coffee and Tea Break
18.00 – 19.30 Dinner



Day #3 – Thursday, 19 March 2020

06.30 – 08.00 Breakfast
08.00 – 10.00 Parallel session #3
10.00 – 21.00 City Tour

Day #4 – Friday, 20 March 2020

06.30 – 08.30 Breakfast
12.00 Check Out

Thursday, 18 March 2020

| Session 1 (09.30 – 12.00) | | | | |
|---|---------------|--|--|--------------------------------|
| Track : Production & Maintenance System (PS) | | | | |
| Venue : | | Room 1 | | |
| Session Chairs: | | Lina Gozali, Ph.D | | |
| Paper ID | Time | Name | Title | University |
| 42 | 09.30 - 09.45 | Niken Parwati, Nurdina, A.T. Purwandari, and W.N. Tanjung | Prototype Design of Plastic Waste Processing Equipment | Universitas Al Azhar Indonesia |
| 121 | 09.45 - 10.00 | Nunung Nurhasanah, Machfud, Djumali Mangunwidjaja and Muhamamd Romli | The Application Of Soft System Methodology To Design The Conceptual Model For Intelligent Supply Chain Model Of Natural Fibre Agroindustry | IPB University |
| 29 | 10.00 - 10.15 | Rini Prasetyani, Siti Fatimah Aulia, Gita Timang | Design of facility location for new model of medical pharmaceutical refrigerator production area on PT. XYZ | Pancasila University |
| 32 | 10.15 - 10.30 | Rina Fitriana, Johnson Saragih and Dea Larasati | Production Quality Improvement Of Yamalube Bottle With Six Sigma, FMEA And Data Mining In PT. B | Universitas Trisakti |
| 3 | 10.30 - 10.45 | Lina Gozali, Lamto Widodo, Siti Rohana Nasution and Nicholson Lim | Planning The New Factory Layout Of PT Hartekprima Listrindo Using Systematic Layout Planning (SLP) Method | Tarumanagara University |
| 10 | 10.45 - 11.00 | Aditya Tirta Pratama, Triarti Saraswati, Farhan | Improving Productivity And Quality Of Medium Voltage Cable Production | Swiss German University |

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|-----|---------------|--|--|---------------------------------------|
| | | Prianggara and Theodora Savitri | | |
| 19 | 11.00 - 11.15 | Aprilia Tri Purwandari, A Ratnamirah, N Parwati, and W N Tanjung | Determining Optimum Eco Paving Block Compositions By Using Factorial Design Method | Universitas Al Azhar Indonesia |
| 100 | 11.15 - 11.30 | Tai-Jung Chen, Yu-Ching Lee, Chin-Hsin Chiang Lee and Chin-Hsin Chiang | Optimizing Production Layout And Capacity Via Flexsim- A Case Study Of Y Factory | National Tsing Hua University, Taiwan |
| 47 | 11.30 - 11.45 | Wilson Kosasih, Lithrone Laricha Salomon and Alfred Darius Halim | Integration Of Conjoint Analysis And QFD For New Product Development In Manufacturing Small And Medium Enterprises (Case Study: A Food Company) | Universitas Tarumanagara |
| 54 | 11.45 - 12.00 | Sarastya Dewi, Judi Alhilman and Fransiskus Tatas Dwi Atmaji | Evaluation Of Effectiveness And Cost Of Machine Losses Using Overall Equipment Effectiveness (OEE) And Overall Equipment Cost Loss (OECL) Methods, A Case Study On Toshiba CNC Machine | Telkom University |

Thursday, 18 March 2020

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|--|-------------|------------------------------------|--------------|-------------------|
| Session 1 (09.30 – 12.00) | | | | |
| Track : Ergonomics & Product Design (ER&PD) | | | | |
| Venue : | | Room 2 | | |
| Session Chairs: | | Dr. Lamto Widodo, S.T., M.T | | |
| Paper ID | Time | Name | Title | University |

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|-----|---------------|--|---|-------------------------------------|
| 140 | 09.30 - 09.45 | Bambang Cahyadi, Amanda Maryanti and Gita Timang | Measurement Of Physiological And Psychological Workloads Of Mechanical Department Operator PT. XYZ | Pancasila University |
| 5 | 09.45 - 10.00 | Mira Rahayu, Frans Ariantono Silalahi and Erna Febrianti | Book Trolley Design For Telkom University Library Using User Centered Design (UCD) Method | Telkom University |
| 109 | 10.00 - 10.15 | Ibrahim Mohammed Gana, A A Shhu and A Gbabo | Optimisation of Mechanical Cassava Peeling System Parameters | Federal Polytechnic Bida, Nigeria |
| 51 | 10.15 - 10.30 | Daniel Siswanto, Hardianto Iridiastadi and Khoirul Muslim | The Effects of Sleep Quality on Vigilance and Driving Performance in a Train Simulator | Institut Teknologi Bandung |
| 56 | 10.30 - 10.45 | Muhammad Iqbal and Amalia Suzianti | The NPD Process Design Canvas: Tool for NPD Process Creation | Telkom University |
| 81 | 10.45 - 11.00 | Yansen Theopilus, Sugih Sudharma Tjandra and Billy Sagara | Development of Low-Cost Multi-Input Automated Storage and Retrieval System (AS/RS) for Educational Purposes | Parahyangan Catholic University |
| 83 | 11.00 - 11.15 | Dene Herwanto and Amalia Suzianti | Workplace Design Process at Indonesian Manufacturing SMEs | Universitas Singaperbangsa Karawang |
| 95 | 11.15 - 11.30 | A A Ramadhan, F A Putra, H Wirawan and Taufik Roni Sahroni | Design and Analysis of Electrical Ergonomic Bionic Grip Wrench | Bina Nusantara University |
| 110 | 11.30 - 11.45 | Shiru Jonathan Jacob and Ibrahim Mohammed Gana | Influence Of Moisture Dependent Physical Properties Of Fluted Pumpkin Vital To Development It's Processing Equipments | Federal Polytechnic Bida, Nigeria |

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|---|---------------|--|---|-------------------|
| 6 | 11.45 - 12.00 | Mira Rahayu, Hilman Ardian Ekananda and Irma Mufidah | Designing A Reading Chair Using Kansei Engineering Approach | Telkom University |
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Thursday, 18 March 2020

| Session 1 (09.30 – 12.00) | | | | |
|--------------------------------|---------------|--|--|-----------------------------------|
| Track : Industrial System (IS) | | | | |
| Venue : | | | Room 3 | |
| Session Chairs: | | | Vivi Triyanti, S.T., M.Sc | |
| Paper ID | Time | Name | Title | University |
| 142 | 09.30 - 09.45 | Sulistiandi, Budi Marpaung and Oki Sunardi | Clustering On Small-Scale Food Manufacturing Industry In West Jakarta: A Fuzzy Analytical Hierarchy Process Approach | Krida Wacana Christian University |
| 147 | 09.45 - 10.00 | Nina Sevani, Iwan Aang Soenandi and Fajar Saputra. | Implementation Of Backpropagation Artificial Neural Network For Early Detection Of Vitamin And Mineral Deficiency | Krida Wacana Christian University |
| 11 | 10.00 - 10.15 | Arif Nurrahman, Novan Pizary Husein and Otong Rukmana | Designing Information System For Student Practicum Assessment In The Laboratory | Universitas Islam Bandung |
| 138 | 10.15 - 10.30 | Abdelnaser Omran, Targ Ali Omar Ibrahim and Mohamed Saad Hamad Saleh | Study On Crisis Management In The Libyan Construction Industry | Bright Star University, Libya |
| 30 | 10.30 - 10.45 | Carla Olyvia Doaly, Lithrone Laricha Salomon and Kholid Jabal Arta A | Performance Measurement Using Balance Score Card And Analytic Network Process In Elastomer Switch | Universitas Tarumanagara |

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|-----|---------------|--|---|--|
| | | | Keypad Manufacturers Indonesia | |
| 41 | 10.45 - 11.00 | Steffi Ratanadewi and Marsellinus Bachtiar Wahju | Inventory And Order System Development At PT.X | Atma Jaya Catholic University of Indonesia |
| 48 | 11.00 - 11.15 | Wilson Kosasih, Carla Olyvia Doaly and Sabhara | Reducing Waste In Manufacturing Industry Using A Cost Integrated Value Stream Mapping Approach | Universitas Tarumanagara |
| 68 | 11.15 - 11.30 | Listiani Nurul Huda | Analysis Of Socio-Technical Approach And Socio User Experience Network Analysis (SNA) To Address Objections Ergonomic Loom In The Village Of Lumban Suhi-Suhi | Universitas Sumatera Utara |
| 71 | 11.30 - 11.45 | Arif Wicaksono, Muharman Lubis, Warih Puspitasari and Fritasya Dwiputri S. | Blueprint Of Perceived Convenience Indicators Towards The Quality Of Infrastructure Of Banking Company | Telkom University |
| 137 | 11.45 - 12.00 | Anas Mussa Abdulhafid Alsrah, Diara Md Jadi and Abdelnaser Omran | Relationship Between Safety Management System, Safety Climate And Safety Performance In The Libyan Construction Sites | Bright Star University, Libya |

Thursday, 18 March 2020

| Session 1 (09.30 – 12.00) | | | | |
|---------------------------------------|---------------|--|--|--|
| Track : Supply Chain Management (SCM) | | | | |
| Venue : | | Room 4 | | |
| Session Chairs: | | Dr. Ir. Yogi Yogaswara,M.T | | |
| Paper ID | Time | Name | Title | University |
| 144 | 09.30 - 09.45 | Hassan Andrew Fornah and I Nyoman Pujawan | Assessing Supply Chain Practices And How They Are Perceived To Impact Performance Of Firms In Sierra Leone: A Case Study In A Telecommunication Company | Institut Teknologi Sepuluh Nopember |
| 145 | 09.45 - 10.00 | Alimamy Kamara and I Nyoman Pujawan | Investigating The Impact Of Supply Chain Management On The Performance Of Manufacturing Industries In Sierra Leone: Case Study Of Sierra Leone Bottling Company (SLBC) | Institut Teknologi Sepuluh Nopember |
| 13 | 10.00 - 10.15 | Teguh Sri Ngadono and Zulfa Fitri Ikatrinasari | Raw Materials Inventory Planning In Automotive Industries By EOQ Method Consider With The Contract Agreement | Universitas Mercu Buana |
| 126 | 10.15 - 10.30 | Ferdian Suprata, Christine Natalia and Andre Sugioko | Analysing The Cause Of Idle Time In Loading And Unloading Operation At Indonesian International Port Container Terminal: Port Of Tanjung Priok Case Study | Atma Jaya Catholic University of Indonesia |
| 17 | 10.30 - 10.45 | Ardvin Kester S. Ong, Rex Aurelius C. Robielos, Yung-Tsan Jou and Hui-Ming Wee Wee | Three-Level Supply Chain Considering Direct And Indirect Transportation Cost And Carbon Emissions | Chung Yuan Christian University, Taiwan |

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| 34 | 10.45 - 11.00 | Dian Dewi, Siddhi Pittayachawan and Elizabeth Tait | A Conceptual Framework For Servitisation Of The Manufacturing Companies To Deliver Product–Service Systems Solutions: A Study Case Of The Indonesian Motorcycle Industry | Widya Mandala Catholic University Surabaya; Royal Melbourne Institute of Technology, Australia |
| 43 | 11.00 - 11.15 | Ahmad , Wilson Kosasih, Helena Kristina, Lamto Widodo, and Christin Pasaribu | Mitigation Of Supply Chain Risk Using HOR Model at PT. Sumber Karya Indah | Universitas Tarumanagara |
| 63 | 11.15 - 11.30 | Aloysius Junianto and Dewinta Sugandha | EPR Approach For Better Waste Management System For Mobile Phone Design In Indonesia | Agung Podomoro University |
| 64 | 11.30 - 11.45 | Satrio Mulyo Nugroho, Laila Nafisah, Muham mad Shodiq Abdul Khannan, Hasan Mastriswadi an d Muhammad Nasir Ramdhani | Vehicle Routing Problem With Heterogeneous Fleet, Split Delivery, Multiple Product, Multiple Trip, And Time Windows: A Case Study In Fuel Distribution | Universitas Pembangunan Nasional Veteran Yogyakarta |
| 73 | 11.45 - 12.00 | Parwadi Moengin and Fakhri Darussalam | Scheduling And Allocation Of Airport Service Manpower By Considering Time And Work Constraints Using M-MAPTWTC Method: A Case Study | Universitas Trisakti |

Thursday, 18 March 2020

| Session 2 (13.00 – 15.30) | | | | |
|--|---------------|---|---|--|
| Track : Decision Analysis and Information System (DA&IS) | | | | |
| Venue : | | Room 1 | | |
| Session Chairs: | | Nunung Nurhasanah, S.T., M.Si | | |
| Paper ID | Time | Name | Title | University |
| 8 | 13.00 - 13.15 | Feliks Prasepta Sejahtera Surbakti | What Is Effective Use of Big Data? The Consensual Definition of Effective Use Of Big Data | Atma Jaya Catholic University of Indonesia |
| 114 | 13.15 - 13.30 | Dadan Umar Daihani and Sony Sonjaya | Development Of Electronic-Based Investigation Management (EMP) Of POLRI | Universitas Trisakti |
| 115 | 13.30 - 13.45 | Resti Afiadinie and Moses L Singgih | Optimization Of Interest Income By Determining Interest Rate Of Revolving Credit Line | Institut Teknologi Sepuluh Nopember |
| 39 | 13.45 - 14.00 | Rayinda Pramuditya Soesanto and Wawan Tripiawan | Design of Multi Criteria Decision Making Tools for IT Project Selection: A Case From Software House | Telkom University |
| 70 | 14.00 - 14.15 | Dutho Suh Utomo, Naraphorn Paoprasert and Ramidayu Yousuk | Determinants of Donation Behaviour on Flood Disasters in Indonesia | Kasetsart University, Thailand |
| 61 | 14.15 - 14.30 | Nuzul Fatma Septiana and Iwan Sukarno | Safety Stock Analysis of Ship Fuel In Shipping Company | Universitas Pertamina |
| 79 | 14.30 - 14.45 | Varis Limlawan and Pornthep Anussornnitisarn | Development Of Waiting Time Predictor Based Artificial Neural Network | Kasetsart University, Thailand |
| 134 | 14.45 - 15.00 | Elpawati and Nidaul Hasanati | Designing The E-Marketplace System For Agriculture Products Using Object Oriented Method | UIN Syarif Hidayatulah Jakarta |

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|-----|---------------|--|--|-------------------------------|
| 139 | 15.00 - 15.15 | Johnson Saragih, Rina Fitriana and Tri Andryan | Quality Improvement For Product Body 2-1 At Pt X | Universitas Trisakti |
| 135 | 15.15 - 15.30 | Abdelnaser Omran and Yahya Saad Hamad Saleh | Environmental Management System (EMS) Within Construction Site: A Case Study In Kelantan State, Malaysia | Bright Star University, Libya |

Thursday, 18 March 2020

| Session 2 (13.00 – 15.30) | | | | |
|---|---------------|---|--|-----------------------------------|
| Track : Quality Engineering & Management (QM) | | | | |
| Venue : | | Room 2 | | |
| Session Chairs: | | Dr. Rina Fitriana, S.T., M.M | | |
| Paper ID | Time | Name | Title | University |
| 7 | 13.00 - 13.15 | Prima Fithri, Dede Jovie Andra, Eri Wirdianto, and Taufik | The Use Of FMEA For The Quality Control Analysis Of Greige Fabrics (Case Study In The Weaving Department Of PT. Unitex, Tbk) | Universitas Andalas |
| 26 | 13.15 - 13.30 | Akhmad Wasiur Rizqi and Moh Jufriyanto | Quality Satisfaction Of Academic Service Industrial Engineering In Private Higher Education KOPERTIS VII Surabaya Area | University of Muhammadiyah Gresik |
| 28 | 13.30 - 13.45 | Chaerul Fahmi Yusuf and Nur Mawati Mambuhu | Services Marketing Mix Services Satisfaction Hotel In Luwuk | Universitas Muhammadiyah Luwuk |
| 40 | 13.45 - 14.00 | Indah Hayati and Luciana Andrawina | Comprehensive Framework Of Customer Loyalty In Fixed Broadband Industry | Telkom University |

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|-----|---------------|--|--|--|
| 75 | 14.00 - 14.15 | Erwin Widodo, Heri Suprayitno and Suparno | Productivity Analysis Stevedore, A Descriptive Analysis Method With Integration, Importance Performance Analysis, Quality Function Deployment (Study Case: PT. Port Indonesia III (Persero) Branch Gresiks | Institut Teknologi Sepuluh Nopember |
| 57 | 14.15 - 14.30 | Yati Rohayati and Rizka Hasna Delvika | Preparation For The Implementation Of ISO 21001-2018 Using Assistance Program: Case Study Of Telkom Vocational High School | Telkom University |
| 62 | 14.30 - 14.45 | Rahmi Ambarita Saragih, Franka Hendra Sukma, Kartiko Eko Putranto and Supriyono | Designing Templates To Support And Monitoring The Activities Of Material Requirement Planning (MRP) | Institut Sains dan Teknologi Nasional |
| 69 | 14.45 - 15.00 | Yenny Sari, Muhammad Rosiawan and Arbi Hadiyat | The Design And Implementation Of A Performance Measurement System To Pursue School Excellence: The Integration Of Indonesian National Accreditation Standard Into Baldrige Education Criteria | University of Surabaya |
| 125 | 15.00 - 15.15 | Rina Fitriana, Johnson Saragih and Salma Defina Fauziyah | Quality Improvement On Common Rail Type- 1 Product Using Six Sigma Method And Data Mining On Forging Line In PT. ABC | Universitas Trisakti |
| 94 | 15.15 - 15.30 | Erwin Widodo, Umairah and Bambang Syairudin | Integration Of Balanced Scorecard And Game Theory For Business | Institut Teknologi Sepuluh Nopember |

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| | | | Entity's Performance Measurement. | |
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Thursday, 18 March 2020

| Session 2 (13.00 – 15.30) | | | | |
|--------------------------------|---------------|--|---|-------------------------------------|
| Track : Industrial System (IS) | | | | |
| Venue : | | Room 3 | | |
| Session Chairs: | | Dr. Winnie Septiani, S.T., M.Si | | |
| Paper ID | Time | Name | Title | University |
| 76 | 13.00 - 13.15 | Yuzar Haspani, Tien F. Kusumasari, Muharman Lubis and Chandra Wardana | The Challenges Of System Usability Scale (SUS) For Testing The Interface Of Android Mobile Application Of Hiking | Telkom University |
| 80 | 13.15 - 13.30 | Meilizar, Ridha Luthvina, Nurike Oktavia and Putranesia | Development Strategy Of The Virgin Coconut Oil Industry And Coconut Farmers Partnership System In Padang Pariaman Regency | Bung Hatta Univesity |
| 136 | 13.30 - 13.45 | Abdelsalam O. Gebriel and Abdelnaser Omran | Evaluating The Importance Of Environmental Education Practice In The Libyan Schools In Al-Bayda City, Libya | Bright Star University, Libya |
| 84 | 13.45 - 14.00 | Bayu Dwi Aqsha, Nurhadi Siswanto and Suparno | A System Performance Analysis Of Ship To Shore Operation Considering Crane Availabilities Using Simulation Approach | Institut Teknologi Sepuluh Nopember |
| 86 | 14.00 - 14.15 | Adithya Sudiarno and Adiek Sudarni | Assessment Of Safety Culture Maturity Level In Production Area Of A Steel Manufacturer | Institut Teknologi Sepuluh Nopember |
| 89 | 14.15 - 14.30 | M. Breda Taftayani, Muharman Lubis, Soni F. Surya | Stress And Cross Browsing Testing For Educational Start Up Website Application | Telkom University |

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| | | Gumilang and Chandra Wardana | | |
| 93 | 14.30 - 14.45 | Muharman Lubis, Rizky Cherthio Annisyah and Lyvia Winiyanti L. | ITSM Analysis Using ITIL V3 In Service Operation In PT. Inovasi Tjaraka Buana | Telkom University |
| 105 | 14.45 - 15.00 | Mahya Indra Tama, Nurhadi Siswanto and Suparno | Discrete Event Simulation Modeling For Classifying The Container Yard Availability Considering Dock Unloading Activity | Institut Teknologi Sepuluh Nopember |
| 107 | 15.00 - 15.15 | Wisnu Dewobroto and Iv eline Anne Marie | Lean Startup Approach On Product Design And Manufacture Facility Planning In Uncertain Business Climate | Podomoro University |
| 116 | 15.15 - 15.30 | Alfarid Hendro Yuwono, Muhammad Rivai and Tri Arief Sardjono | Solar Panel-Based Wireless Battery Charging System Using Fuzzy Control Method | Institut Teknologi Sepuluh Nopember |

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| Session 2 (13.00 – 15.30) | | | | |
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| Track : Operation Research (OR) | | | | |
| Venue : | | Room 4 | | |
| Session Chairs: | | Dr. Ir. Tjutju Dimiyati | | |
| Paper ID | Time | Name | Title | University |
| 149 | 13.00 - 13.15 | Prof. Dr. Abdul Talib Bon | Optimizing Schedule In Furniture Planning | Universiti Tun Hussein Onn, Malaysia |
| 15 | 13.15 - 13.30 | Harummi Sekar Amarilies, A.A.N. Perwira Redi, Ilma Mufidah and Reny Nadlifatin | Greedy Heuristics for The Maximum Covering Location Problem: A Case Study Of Optimal Trashcan Location In Kampung Cipare – Tenjo – West Java | Telkom University |
| 33 | 13.30 - 13.45 | Yosef Daryanto, Bellachintya Reira Christata | Retailer's EOQ model considering demand and holding cost of the | Universitas Atma Jaya Yogyakarta |

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| | | and Ika Murti Kristiyani | defective items under carbon emission tax | |
| 50 | 13.45 - 14.00 | Tjutju Dimiyati | Integrated Model For Multi-Criteria Supplier Selection And Order Allocation Problem | Universitas Pasundan |
| 106 | 14.00 - 14.15 | Fransiscus Pratikto and B Batara | Dynamic Pricing in a Coffee Shop | Parahyangan Catholic University |
| 78 | 14.15 - 14.30 | James Yu, Sri Retno Purwaningsih and Hui Ming Wee | A Multi-Objective Model For A Chemical Industry Considering Economic Risk And Environment | Chung Yuan Christian University, Taiwan |
| Track : Entrepreneurship & Technopreneurship (ET) | | | | |
| 12 | 14.30 - 14.45 | Wydzka Tasha Aulia Akbar, Endang Chumaidiyah and Meldi Rendra | Analysis Of Choice Shrimp Technology Based On Business, Productivity, Financial And Risk Process | Telkom University |
| 49 | 14.45 - 15.00 | Hanaa Rosyada Wijayanti and Endang Chumaidiyah | Measurement Of Feasibility And Risk Level On Modern Embroidery Kebaya Boutique Establishment In Jakarta | Telkom University |
| 53 | 15.00 - 15.15 | Meuthia Murfi, Endang Chumaidiyah and Wawan Tripiawan | Feasibility Analysis And Website Design Of Najwa Collections Fashion Products | Telkom University |
| 82 | 15.15 - 15.30 | Muhammad Rifky Kantaprawira, Endang Chumaidiyah and Rahmat Fauzi | Business Feasibility Analysis And Website Based E-Commerce System Design Using System Usability Scale On Zauber Denim Company | Telkom University |

Thursday, 18 March 2020

| Session 3 (15.45 – 18.15) | | | | |
|---|---------------|--|---|--|
| Track : Production & Maintenance System (PS) | | | | |
| Venue : | | Room 1 | | |
| Session Chairs: | | Dr. Ir. Arum Sari, M.Sc | | |
| Paper ID | Time | Name | Title | University |
| 123 | 15.45 - 16.00 | Bagus Susilo Pramuwicaksono Susanto and Nani Kurniati | Multi Sensor-Based Failure Diagnosis Using The Mahalanobis Taguchi System | Institut Teknologi Sepuluh Nopember |
| 27 | 16.00 - 16.15 | Lithrone Laricha Salomon, Wilson Kosasih and Carla O Doaly | Lean Service Applications Using FMEA And VSM Approaches (Case Study: Public Healthcare Unit In Jakarta) | Universitas Tarumanaga ra |
| 67 | 16.15 - 16.30 | Melviani Karolin Kamaralo, Judi Alhilman and Fransiskus Tatas Dwi Atmaji | Life Cycle Cost Analysis In Construction Of Green Building Concept, A Case Study | Telkom University |
| 141 | 16.30 - 16.45 | Agung Sasongko, Iveline Anne Marie and Fakhrul Arifin | Forecasting For Steel Production Using Artificial Neural Networks And Feasibility Analysis Of Plant Regeneration Acid Development In Pt. XYZ | Universitas Trisakti |
| Track : Quality Engineering & Management (QM) | | | | |
| 112 | 16.45 - 17.00 | Arum Sari and Rifqi Yanuar | Performance Evaluation Of An EWMA P Chart Based On Improve Square Root Transformation To Detect Small Shift Process Variation | Universitas Pasundan |
| 117 | 17.00 - 17.15 | Yudha Prasetyawan and Naufal Ghani Ibrahim | Warehouse Improvement Evaluation Using Lean Warehousing Approach And Linear Programming | Institut Teknologi Sepuluh Nopember |
| 118 | 17.15 - 17.30 | Yudha Prasetyawan, Faro uk | The Proposed OEE-SIGMA Prediction For Increased Profits | Institut Teknologi Sepuluh Nopember |

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| | | Giffari and Bagas Saestu Adi Putera | | |
| 124 | 17.30 - 17.45 | Arief Suwandi and Zulh ilmi Naufal Aulia | Improved YM Laser Machine Performance With Overall Equipment Effectiveness And Fault Tree Analysis Methods Implementation at Pt. XYZ | Universitas Esa Unggul |
| 90 | 17.45 - 18.00 | Muqimuddin and Moses Laksono Singgih | Integrated FMEA-MCDM For Prioritizing Operational Disruption In Production Process | Institut Teknologi Sepuluh Nopember |
| 146 | 18.00 - 18.15 | Mohammad Yudi Masduky Sholihin, Rini Prasetyani and Bintang Catur Mukti Pangestu | Analysis Of The Impacts Of Motor Vehicle Exhaust Emissions at Pancasila University On Health In Order To Create A Green Campus | Pancasila University |

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| Session 3 (15.45 – 18.30) | | | | |
|--------------------------------|---------------|--|--|--|
| Track : Industrial System (IS) | | | | |
| Venue : | | Room 2 | | |
| Session Chairs: | | Dr. Ir. Nofi Erni , M.M | | |
| Paper ID | Time | Name | Title | University |
| 20 | 15.45 - 16.00 | Vivi Triyanti and Domia Indah Rudolf | Development Of Tool For Measuring Human Reaction Time | Atma Jaya Catholic University of Indonesia |
| 25 | 16.00 - 16.15 | Winnie Septiani, Gebby Aqjilah Aqjilah Divia and Sucipto Adi Suwiryono | Warehouse Layout Designing of Cable Manufacturing Company Using Dedicated Storage and Simulation Promodel | Universitas Trisakti |
| 36 | 16.15 - 16.30 | Kirana Rukmayuninda Ririh, Siswanto Wahyu Wibowo, Nur Yulianti Hidayah and | Risk Impact Analysis Using House of Risk Method and Probability Impact Matrix in Double-Double Track (DDT) Project PT. Utama Karya | Pancasila University |

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| | | Desinta Rahayu Ningtyas | | |
| 77 | 16.30 - 16.45 | Ambreen Khattak, Tayyaba Shaheen, Muhammad Hamza, Iphov Kumala Sriwana, Muhammad Shafiq, N T X Hoa and Ayesha Kamal | Factors Influencing Customers' Satisfaction: A Case Study Of SMES From Pakistan | University of the Punjab, Pakistan |
| Track : Ergonomics & Product Design (ER&PD) | | | | |
| 37 | 16.45 - 17.00 | Lamto Widodo, Silvi Ariyanti and Andreas Jason | Ergonomic Intervention To Improve The Productivity Of Brick Press Tools In Small And Medium Enterprise Akheng Kobar | Universitas Tarumanagara |
| 113 | 17.00 - 17.15 | Vivi Triyanti, Hastian Abdul Azis, Hardianto Iridiastadi and Yassierli | Workload and Fatigue Assessment on Air Traffic Controller | Atma Jaya Catholic University of Indonesia |
| 131 | 17.15 - 17.30 | Nofi Erni and Krisna Karamiko Alexander | Implementation Cognitive Ergonomic on Measurement Mental Workload (Case study : Marketing Employee of Insurance Company) | Universitas Esa Unggul |
| Track : Decision Analysis and Information System (DA&IS) | | | | |
| 1 | 17.30 - 17.45 | Wawan Tripiawan, Shofita Widiana and Yenny | Designing Bank Guarantee Website Tracking Model using UML | Telkom University |
| 9 | 17.45 - 18.00 | Dino Rimantho and Dwi Ardinia | Selection Strategy Implementation of Cleaner Production Using ISM and AHP Method In Chemical Laboratory Of Services Industry | Pancasila University |
| 52 | 18.00 - 18.15 | Judi Alhilman, Muhammad Fadhil Habibie and Wawan Tripiawan | Web-Based Application of Reliability Availability Maintainability and Cost of Unreliability Method to | Telkom University |

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| | | | Analyze Performance of the Machine | |
| 87 | 18.15 - 18.30 | Asrul Ismail, Natalia Hartono, S Zeybek, D T Pham ¹ | Using The Bees Algorithm To Solve Combinatorial Optimisation Problems From TSPLIB | Pancasila University; University of Birmingham , UK |

Thursday, 18 March 2020

| Session 3 (15.45 – 18.15) | | | | |
|---------------------------------------|---------------|--|---|-------------------------------------|
| Track : Industrial System (IS) | | | | |
| Venue : | | Room 3 | | |
| Session Chairs: | | Aprilia Tri Purwandari, S.T., M.T | | |
| Paper ID | Time | Name | Title | University |
| 72 | 15.45 - 16.00 | Alif Miftahul J., Muharman Lubis , Rd. Rohmat Saedudin and Fritasya Dwiputri S. | Designing The Smart Health Function Towards Puskesmas (Citizen Health Centre) Based On Smart City Concept | Telkom University |
| 101 | 16.00 - 16.15 | Muharman Lubis , Exa Parmita and Lyvia Winiyanti L. | ERP Implementation In Crisis Management: A Case Study Of Government-Owned Electricity Company | Telkom University |
| 133 | 16.15 - 16.30 | Fitri Suryanti and Adithya Sudiarno | Combination Of Value Stream Mapping And House Of Risk Methods To Eliminate Waste In Productivity Enhancement In Production Area Of Fertilizer Company | Institut Teknologi Sepuluh Nopember |
| 143 | 16.30 - 16.45 | Tiena Amran | Management Of Plastic Waste Recycling By Value Stream Mapping | Universitas Trisakti |
| Track : Supply Chain Management (SCM) | | | | |
| 85 | 16.45 - 17.00 | Dewi Rekno and I Nyoman Pujawan | Analysis Of Comparison Of Onion Production Efficiency (Allium Ascalonicum) Tajuk | Institut Teknologi Sepuluh Nopember |

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| | | | Variety In Rejoso Sub-District – Nganjuk | |
| 97 | 17.00 - 17.15 | Mia Mutiasari, Widya N. Tanjung, Niken Parwati, , Aprilia Tri Purwandari, and Us Watun Islamiah | User Interface Design In Supply Chain Risk Assessment Of Excel-Based Wooden Toy Industry Using WFMECA Method | Universitas Al Azhar Indonesia |
| 98 | 17.15 - 17.30 | Us Watun Islamiah, Widya N. Tanjung, Niken Parwati, , Aprilia Tri Purwandari, and Mia Mutiasari | Information System Design In Supply Chain Risk Evaluation Of Excel Based Wooden Toy Industry Using Fuzzy House Of Risk (F-HOR) | Universitas Al Azhar Indonesia |
| Track : Decision Analysis and Information System (DA&IS) | | | | |
| 102 | 17.30 - 17.45 | Muhammad Ariyon, Aldo Setiawan and Refiandi Reza | Economic Feasibility Study Of Onshore Exploration Oil Field Development Using Gross Split Contract | Universitas Islam Riau |
| Track : Ergonomics & Product Design (ER&PD) | | | | |
| 108 | 17.45 - 18.00 | T Eben Haezar, W Samdan, A Yudha and Taufik Roni Sahroni | Design of Mobile and Integrated Tire Repair Tools for Motorcycle | Bina Nusantara University |
| 148 | 18.00 - 18.15 | Taufiqur Rachman and Stefanny Lyanawati Zalukhu. | Determination of Standard Time and Output Production of Spring Frame Mattress Components Using Work Sampling Method | Universitas Esa Unggul |

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| Session 3 (15.45 – 18.30) | | | | |
|--|---------------|--|--|--|
| Track : Supply Chain Management (SCM) | | | | |
| Venue : | | Room 4 | | |
| Session Chairs: | | Dr. Iphov Kumala Sriwana, S.T., M.Si | | |
| Paper ID | Time | Name | Title | University |
| 21 | 15.45 - 16.00 | Stefani Prima Dias, Chendrasari Wahyu Oktavia, | Risk Mitigation Strategies On Supply Chain PT. X | Atma Jaya Catholic University of Indonesia |

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| | | Riana Magdalena, M A Lilajati | | |
| 23 | 16.00 - 16.15 | Christine Natalia, Chendrasari Wahyu Oktavia and Trifenaus Prabu Hidayat | Integrated ISM-ANP Method For Supplier Selection Criteria Analysis : A Case Study Of Construction Company | Atma Jaya Catholic University of Indonesia |
| 45 | 16.15 - 16.30 | Yogi Yogaswara and Neng Resi Andriyani | Determination Of Multi- Product Distribution Using Capacitated Vehicle Routing Problem (CVRP) And Product Cubication Dimensions Restriction | Universitas Pasundan |
| 74 | 16.30 - 16.45 | Shahzada Zaman Khan, Muhammad Azhar Ashfaq, Muhammad Usman Awan, Hakeem Rehman, Ayesha Kamal, N T X Hoa and Muhammad Shafiq | Investigating Supply Chain Issues In The Food Processing Industry | University of the Punjab, Pakistan |
| Track : Quality Engineering & Management (QM) | | | | |
| 31 | 16.45 - 17.00 | Syarif Hidayat, Syita Fauzia and Nunun g Nurhasanah | Managing Internal Bullwhip Effect To Plan Product Distribution In A Garment Factory | Universitas Al Azhar Indonesia |
| 44 | 17.00 - 17.15 | Anggina Sandy Sundari, Eka Putri Setyawati and Dino Rimantho | Quality Control Analysis Of Tube Sandwich Using Six Sigma Method In Indonesian Cement Company | Pancasila University |
| 111 | 17.15 - 17.30 | Wahyukaton | Preventive Maintenance Scheduling For Sifter Machine In Flour Mills | Universitas Pasundan |
| Track : Operation Research (OR) | | | | |
| 14 | 17.30 - 17.45 | Nur Yulianti Hidayah, Muhammad Syafrizal and | Analysis Of Textile Dye Production Scheduling Using FCFS, CDS And Heuristic Pour Methods | Pancasila University |

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| | | Muchtar Darmawan | | |
| 46 | 17.45 - 18.00 | Riana Magdalena, Stefani Prima Dias, and A P Ginting ¹ | Allocation of Maltodextrin Raw Material Orders by Fuzzy Analytic Network Process (FANP) and Goal Programming Methods (Study Case: PT. Neopangan Selaras Indonesia) | Atma Jaya Catholic University of Indonesia |
| 119 | 18.00 - 18.15 | Iphov Kumala Sriwana and Nadya Syauqillah | Analysis of Overall Effectiveness on Hall Separator Punching Machine at PT. DNIA | Universitas Esa Unggul |
| 96 | 18.15 - 18.30 | Farra Nabila Murti and Ahmad Chirzun | Balanced Scorecard Using ISM-ANP at the Directorate of Human Resources, Al Azhar University, Indonesia | Universitas Al Azhar Indonesia |

QM-Quality Engineering & Management

| No | Title | Author |
|----|---|---|
| 1 | The Use Of FMEA For The Quality Control Analysis Of Greige Fabrics (Case Study In The Weaving Department Of PT. Unitex, Tbk) | Prima Fithri, Dede Jovie Andra, Eri Wirdianto, and Taufik |
| 2 | Quality Satisfaction Of Academic Service Industrial Engineering In Private Higher Education KOPERTIS VII Surabaya Area | Akhmad Wasiur Rizqi and Moh Jufriyanto |
| 3 | Services Marketing Mix Services Satisfaction Hotel In Luwuk | Chaerul Fahmi Yusuf and Nur Mawati Mambuhu |
| 4 | Comprehensive Framework Of Customer Loyalty In Fixed Broadband Industry | Indah Hayati and Luciana Andrawina |
| 5 | Productivity Analysis Stevedore, A Descriptive Analysis Method With Integration, Importance Performance Analysis, Quality Function Deployment (Study Case: PT. Port Indonesia III (Persero) Branch Gresik | Erwin Widodo, Heri Suprayitno, Suparno and Umaiyah |
| 6 | Preparation For The Implementation Of ISO 21001-2018 Using Assistance Program: Case Study Of Telkom Vocational High School | Yati Rohayati and Rizka Hasna Delvika |
| 7 | Designing Templates To Support And Monitoring The Activities Of Material Reupment Planning (MRP) | Rahmi Ambarita Saragih, Franka Hendra Sukma, Kartiko Eko Putranto and Supriyono |
| 8 | The Design And Implementation Of A Performance Measurement System To Pursue School Excellence: The Integration Of Indonesian National Accreditation Standard Into Baldrige Education Criteria | Yenny Sari, Muhammad Rosiawan and Arbi Hadiyat |
| 9 | Quality Improvement On Common Rail Type-1 Product Using Six Sigma Method And Data Mining On Forging Line In PT. ABC | Rina Fitriana, Johnson Saragih and Salma Defina Fauziyah |
| 10 | Integration Of Balanced Scorecard And Game Theory For Business Entity's Performance Measurement. | Erwin Widodo, Umaiyah and Bambang Syairudin |
| 11 | Managing Internal Bullwhip Effect To Plan Product Distribution In A Garment Factory | Syarif Hidayat, Syita Fauzia and Nunung Nurhasanah |
| 12 | Quality Control Analysis Of Tube Sandwich Using Six Sigma Method In Indonesian Cement Company | Anggina Sandy Sundari, Eka Putri Setyawati and Dino Rimantho |
| 13 | Preventive Maintenance Scheduling For Sifter Machine In Flour Mills | Wahyukaton |
| 14 | The Proposed OEE-SIGMA Prediction for Increased Profits | Y Prasetyawan, F Giffari and B S A Putera |

The design and implementation of a performance measurement system to pursue school excellence: the integration of Indonesian National Accreditation Standard into Baldrige Education Criteria

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Abstract. In order to measure the school performance, Indonesian educational institutions used to pay attention only to the result of National Accreditation by the Government. However, it is not sufficient if they want a higher performance achievement. In pursuit of excellent school, educational institutions also need to make continuous improvements to enhance its performance and strive to deploy any initiatives that can help the schools to reach their excellent performance. This research aimed to develop an assessment tool for measuring the performance of excellent school, in which the design integrated the current measurement system (i.e. National Accreditation System) into the existing performance excellence model (i.e. Malcolm Baldrige Education Criteria for Performance Excellence). The integration is necessary due to the needs that the current measurement system should be upgraded with any performance excellence models, but the design itself will retain the local content that exists in National accreditation System. The first outcome of this research was a performance measurement model which is packaged into an online software called *KiSekul v.1.0* (first edition). Then, the implementation of the design was done in two Indonesian high school institutions, namely SMAN 15 Surabaya and MAN Lamongan. The results showed that both schools have performance at advanced stage level. In terms of maturity level, SMAN 15 Surabaya was at the stage of benchmark leader, whereas MAN Lamongan was categorized as a world leader. As the final result, the evaluation was also made to the design and results of the implementation, hence its revision, *KiSekul v.2.0* (second edition) was designed as a form of continuous improvement to revise the initial design of *KiSekul*.

Keywords: performance excellence, excellent school, National Accreditation Standard, Baldrige Education Criteria, Indonesian high school institution

1. INTRODUCTION

In the competitive world and globalization era, to have excellence performance is important as one of the prerequisites of sustained success. Therefore, to learn and apply performance excellence model in an organization, which contains a management philosophy, a set of principles, criteria and approaches, will produce the best overall results in the medium and long term, to support the organization spirit of continuous improvement [1]. There are various performance excellence models that are implemented worldwide, which aim to establish guidelines and criteria for the evaluation and improvement of

organizational excellence performance, such as MBNQA, EFQM, ISO 9001, ISO 9004, etc [2]. In Indonesia, Quality Management System Standard (ISO 9001) is applied in various organizations, both for manufacture and service organizations. For service organizations, ISO 9001 has been deployed in various education institutions because its ability to conjunct with Indonesian National Accreditation Standard which is published by the National Accreditation Body.

A preliminary study was done towards the results of ISO 9001:2008 audit at several high school institutions at about ten cities in East Java, Indonesia, which showed that those schools have already deployed ISO 9001:2008 for their management system. Problems mostly arise when those schools, which have already been certified by ISO 9001:2008 and even have reached the excellent accreditation level from National Accreditation Body, are mainly getting stuck in routines for documentation or procedural processes in order to meet ISO 9001:2008 requirements but neglecting the achievement of excellent school vision [3]. A frequently asked question (or a challenging one) is that, “*After being certified by ISO 9001 and accredited with the excellent level, what else should a school do to achieve excellent performance?*”.

There are some initiatives that can be done by those schools in pursuit of excellent school performance. One of the approaches to adopt some of performance excellence models that can lead the organization to higher performance stage [4], such models as ISO 9004, Total Quality Management [5], Malcolm Baldrige National Quality Award [6], and European Foundation for Quality Management [7].

Malcolm Baldrige National Quality Award (MBNQA) model is a performance excellence model that contains seven criteria for an organization to assess and map its maturity level towards performance excellence. MBNQA can identify any quality management best practices as well as provide the framework of world-class performance in a comprehensive manner, so that it is widely used as a reference model for process and organization performance improvement [8]. In accordance with ISO 9001, MBNQA can help an organization increase its competitiveness by delivering value to customer and improving overall operational performance [9], meanwhile ISO 9001 focuses on providing confidence to customers that the organization conforms to customer requirement and maintains documented quality system [10].

The purpose of this research was to develop a self-assessment model derived from the criteria of National Accreditation Standard for schools and Baldrige Education Criteria. The strength of MBNQA is mainly in identifying the factors of people, cultures, and its organizational values that cannot be fully captured by models such as ISO 9001 standards or education standard [9]. Furthermore, compared with ISO 9004, Baldrige Education Criteria is easier for education institution to adopt and integrate it into its current assessment model (i.e. National Accreditation Standard). In that way, Baldrige model and its framework was selected in this research in order to enhance current performance measurement system [10]. Hence, an assessment model was developed by the integration between National Accreditation Standard and Baldrige Education Criteria with the benefit that it was able to support the schools to evaluate their performance and to know their maturity level of organization. The assessment was developed into an application software named as *Ki-Sekul* (abbreviation of Indonesian terms of “*Kinerja Sekolah Unggul*” or meaning of “*Excellence School Performance*”). The software would not only reduce time for analyzing the performance excellence criteria but also be able to find the strengths and weaknesses of schools at a time. Therefore, the schools can prepare the corrective action needed accordingly. The databases and performance score would also be recorded in this software periodically and the performance result could be compared among periods and the trend of continuous quality improvement could be analysed.

2. METHODS

The background of this research was done due to a number of high schools that have been accredited with good results (“A” rank by National Accreditation Body) and have deployed ISO 9001:2008 as their Quality Management System, as well as their purpose of pursuing continuous improvement efforts toward performance excellence institutions. The research framework in Figure 1 shows that the

quality of education institutions that has been measured and evaluated need to be improved in pursuit the excellent school performance while performance excellence of an institution can be evaluated using Baldrige Education criteria for Performance Excellence ([6], [11]).

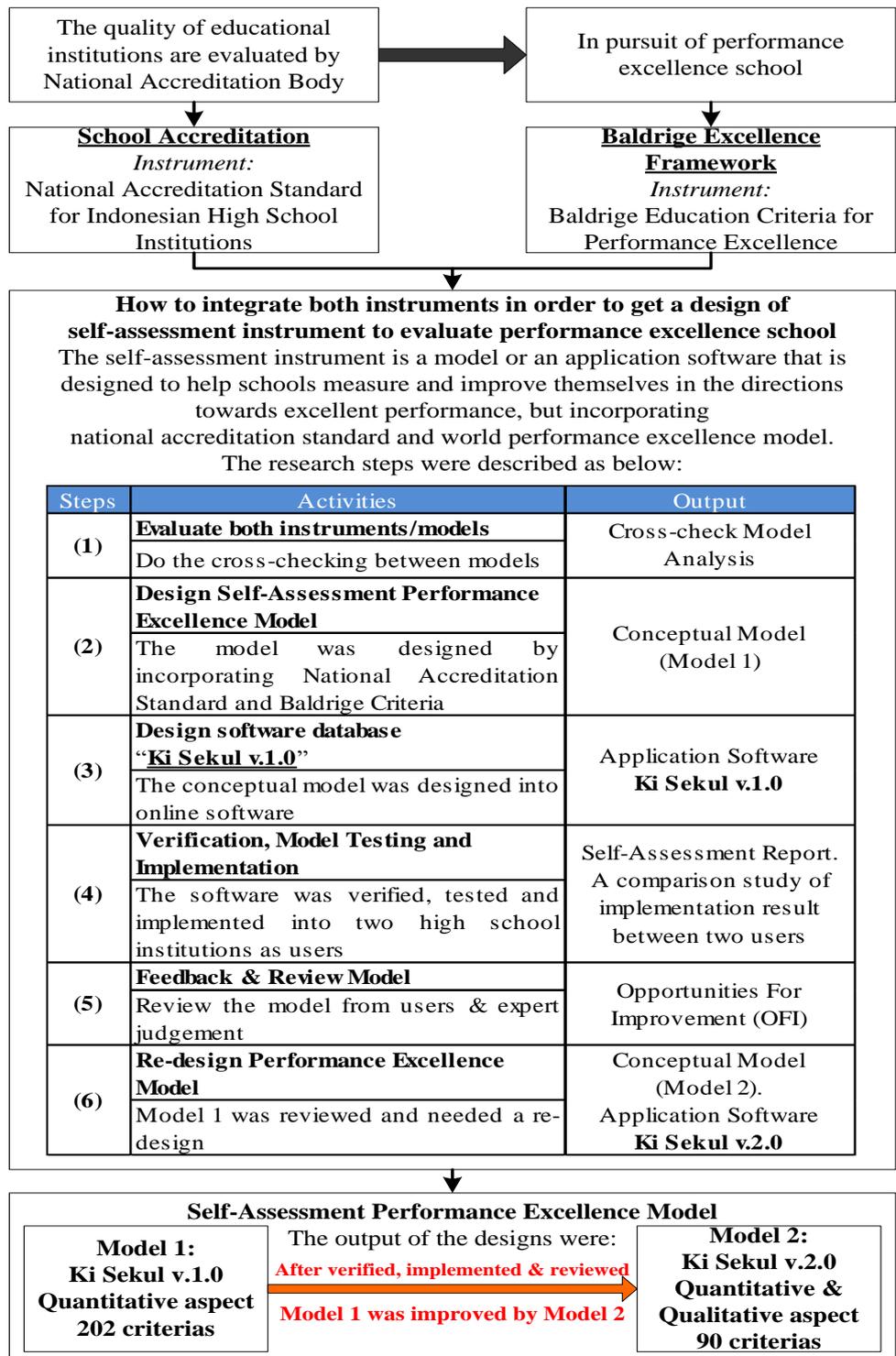


Figure 1. Research Framework: The integration of National Accreditation Standard into Baldrige Education Criteria

In order to achieve performance excellence, it is necessary for the schools to do self-assessment periodically by using certain instrument [12]. The research would integrate two models, National Accreditation Standards (NAS) and Baldrige framework, to obtain a self-assessment instrument which contains the criterias from both models; but maintain the measurement method in NAS which the schools are familiar with. Therefore, as shown in Figure 1, the research steps would be:

- Evaluate each model and do the cross-checking between NAS and Baldrige framework, so the analysis would be resulted on the shortages of NAS which can be covered by Baldrige criterias in order to provide the assessment of performance excellence stage or maturity level
- Design the conceptual model
- Translate the conceptual model into an application software namely *KiSekul v.1.0*. It is an online self-assessment for Performance Excellence School, first edition with no revision yet (refer to the term of v.1.0).
- Implement *KiSekul v.1.0* in two high school institutions as real users; the users were selected using convenience sampling. The outputs were self-assessment reports that would be used for comparison study.
- Evaluate users' feedbacks and expert judgment which resulted on opportunities for improvement for the assessment model.
- Revise, improve and re-design the model; this step was actually repeating the second and third steps above. It began by designing the conceptual model then continued by the design of *KiSekul v.2.0* (the application software of improved model).

3. RESULT AND DISSCUSSION

3.1. Cross-check Model Analysis

The assessment of NAS used 8 standards and 165 items of measurement, whereas Baldrige framework used 7 criteria and 90 items. The analysis of cross-checking model was done by comparing 165 points of NAS across each criteria/sub criteria in Baldrige Framework. For instance, an assessment item in NAS, i.e. *students gain the learning experience so that they can develop self-confidence and responsibility* (NAS item no. 36 in *Competences of Graduates Standard*) was confirmed to Baldrige sub-criteria of *Student Learning and Student-Focused Process Results* (one of Baldrige criteria no. 7 related to *Results*). The result of cross-checking model (see Table 1) showed that there was about 55.8% of NAS assessment items centered on Baldrige criteria no. 6 (namely *Operation Focus*) and 15.8% of them centered on the Baldrige criteria no. 7 (namely *Results*). The analysis indicates a focal issue that, in pursuit of performance excellence school by using current performance measurement system, NAS will have a shortage on three previous criterias, i.e. *Leadership, Strategic Planning and Customer Focus*.

Table 1. Cross-check assessment (NAS vs. Baldrige)

| No | National Accreditation Standard (NAS) | Assessment items | Conformity with Baldrige Education Criteria | | | | | | |
|------------------------------|---------------------------------------|------------------|---|---|-----|----|------|------|------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1 | Content | 18 | - | - | - | - | - | 18 | - |
| 2 | Process | 9 | - | - | - | 4 | - | 4 | 1 |
| 3 | Competences of Graduates | 25 | - | - | - | 1 | - | 2 | 22 |
| 4 | Educators and Supporting Staffs | 20 | - | - | - | 1 | 16 | 3 | - |
| 5 | Facilities | 30 | - | - | - | - | - | 30 | - |
| 6 | Management | 20 | 5 | 3 | 1 | 3 | 1 | 7 | - |
| 7 | Financial | 24 | 4 | 1 | - | - | - | 19 | 2* |
| 8 | Assessment of Education | 19 | - | 1 | - | 6 | - | 9 | 3 |
| Total | | 165 | 9 | 5 | 1 | 15 | 17 | 92 | 26 |
| Percentage of Conformity (%) | | | 5.5 | 3 | 0.6 | 9 | 10.3 | 55.8 | 15.8 |

Although the evaluation points of NAS item were mostly centered on *Operation Focus* and *Result* in Baldrige criteria, throughout a more detailed breakdown analysis (in Figure 2), the cross-checking result showed that the conformity level of NAS was dominant only on few Baldrige sub-criterias. As an illustration, for Baldrige criteria no. 6, there was 100% conformity level of NAS item on Baldrige sub-criteria 6.1 (*Work Process*) but 20% to sub-criteria 6.2 (*Operational Effectiveness*). Another one was that there was 100% conformity level of sub-criteria 7.5 (*Budgetary, Financial dan Market Results*) but zero percent conformance on sub-criteria 7.2 (*Customer-focused Results*) and 7.3 (*Workforce-focused Results*).

There were 11 out of 17 Baldrige sub-criterias that had low conformity level which reinforced the need for the integration between NAS and Baldrige criteria in order to have a better self-assessment instrument.

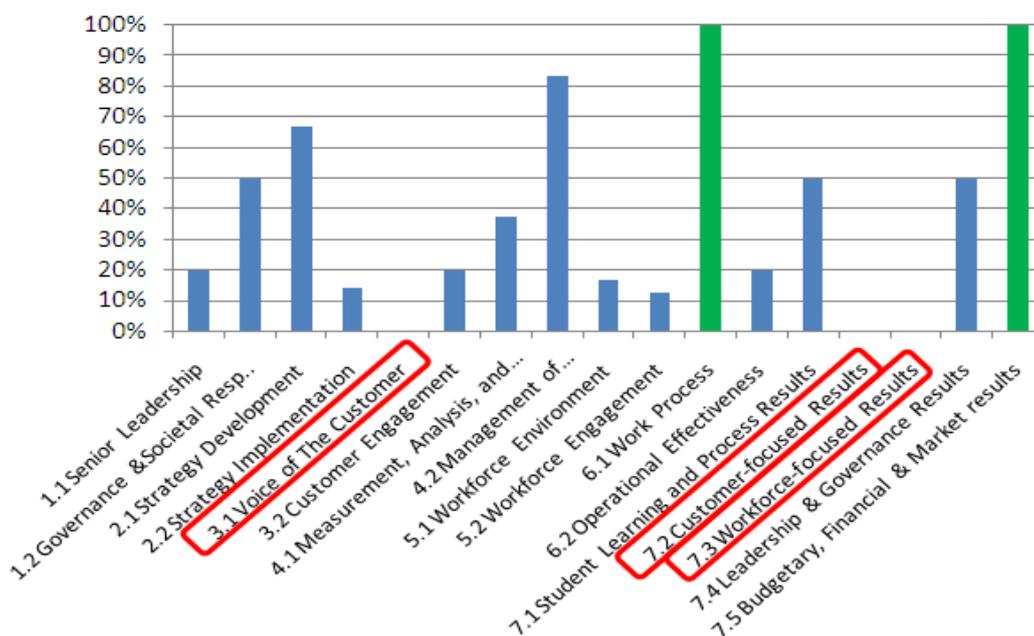


Figure 2. Conformity Levels of NAS in Baldrige Criteria

3.2. Conceptual Model & Application of KiSekul v.1.0

Regarding the shortages of NAS, the evaluation points of NAS was expanded from 165 items to 202 items for the proposed self-assessment model (by maintaining 165 existing items and adding 37 new items that derived from the requirements in Baldrige criterias/sub-criterias). The evaluations method for the proposed instrument was as same as the one in NAS i.e. using multiple choice questions. It was assumed that all Indonesian high schools (as potential users) are already familiar with it. The answer of each multiple question contained five options which were structured as similar as possible to the any existing questions. An example of the multiple choice question was arranged as below in KiSekul (it was derived from Baldrige sub-criteria 3.2*Voice of Customer*):

In addition to identify the voice of customer (from students and stakeholders), it is important for the school to measure customer satisfaction in such ways as: (1) measure the customer satisfaction periodically, (2) use customer feedback as inputs for planning, (3) compare the customer satisfaction level with its competitor, (4) identify customer dissatisfaction, along with corrective action.

- A. Customer satisfaction is measured using (1), (2), (3) and (4)
- B. Customer satisfaction is measured using (1), (2), and (3) or (4)
- C. Customer satisfaction is measured using (1) and (2)
- D. Customer satisfaction is measured using (1) only
- E. No measurement of customer satisfaction

The conceptual model has been translated into manual instruction and its application software, namely *KiSekul v.1.0*, which can be accessed online through web. The interface of the application software *KiSekul v.1.0* consists of three main pages: (a) Home page, including login menu, menu for Baldrige criteria and sub-criteria (adding, editing and deleting), (b) Assessment page, consisting full questionnaires and (c) Reporting page, displaying the self-assessment report.

The self-assessment model developed into an online software *KiSekul v.1.0*, was then implemented in two public schools, which were selected by using purposive sampling, namely Sekolah Menengah Atas Negeri (SMAN) 15 Surabaya and Madrasah Aliyah Negeri (MAN) Lamongan. The characteristic of these two users are explained as below: (a) SMAN 15 is a public senior high school which is located in Surabaya, East Java-Indonesia. It has been accredited “A” (the highest achievement) using National Accreditation Standard. In 2015, SMAN 15 had 1.440 students and 83 teachers, and it is one of the region school; (b) MAN, which is located in Lamongan, East Java-Indonesia, is also a public school but a specific type of religious school with Islamic religion as foundation. The school which has about 80 teachers, is also accredited A and certified by ISO 9001:2008. Every evaluation point was done by examining the supporting required data, and then, the headmaster and its management team verified the level of achievement, from the grade of E (the worst) to A (the best).

Meanwhile, the highest achievement of SMAN 15 was on *Measurement, Analysis, and Knowledge* criteria. It was because SMAN 15 is a public school which needs to be accountable to the government operations so that the school management is accustomed to controlling through measurement and analysis based on the data. In addition, the five-yearly NAS also requires documentation of measurement data stored neatly and easily accessible. Lowest achievement of SMAN 15 was on *Customer Focus* criteria, where the criteria is composed of two sub-criteria, that is, *Customer Engagement* and *Voice of the Customer*. The analysis showed that SMAN 15 Surabaya had not measured its customer satisfaction including: (1) identifying the process to measure customer satisfaction, (2) taking advantage of customer satisfaction information as inputs for planning, (3) using the comparison between its customer satisfaction and its competitors/ as important information, and (4) identifying customer dissatisfaction, their feedback and follow-up treatment. In addition, the SMAN 15 Surabaya has not prepared any media for students to access the school program as well as the necessity to create activities frequently that involve the community and building partnerships with other relevant institutions.

Table 2. Assessment Result by *KiSekul v.1.0*

| No | Assessment Criteria in <i>KiSekul v.1.0</i> | Items | Max Score | Assessment Score | | % Assessment to Max. Score | | Baldrige Score | Maturity Score | |
|--------------|--|------------|--------------|---------------------|------------|-------------------------------|------------|-------------------|----------------|--------------|
| | | | | SMAN15 | MAN | SMAN15 | MAN | | SMAN15 | MAN |
| 1 | <i>Leadership</i> | 27 | 108 | 77 | 103 | 71% | 95% | 120 | 85.6 | 114.4 |
| 2 | <i>Strategic Planning</i> | 8 | 32 | 25 | 29 | 78% | 91% | 85 | 66.4 | 77.0 |
| 3 | <i>Customer Focus</i> | 7 | 28 | 17 | 27 | 61% | 96% | 85 | 51.6 | 82.0 |
| 4 | <i>Measurement, Analysis, and Knowledge Management</i> | 15 | 60 | 56 | 56 | 93% | 93% | 90 | 84.0 | 84.0 |
| 5 | <i>Workforce Focus</i> | 19 | 76 | 68 | 74 | 89% | 97% | 85 | 76.1 | 82.8 |
| 6 | <i>Operation Focus</i> | 95 | 380 | 293 | 371 | 77% | 98% | 170 | 131.1 | 166.0 |
| 7 | <i>Result</i> | 31 | 124 | 102 | 121 | 82% | 98% | 365 | 300.2 | 356.2 |
| TOTAL | | 202 | 808 | 638 | 781 | 79% | 95% | 1000 | 794.9 | 962.3 |

To determine the maturity score from each school, then it was calculated by multiplying the percentage of achievement with scores of Baldrige assessment system. The result (Table 2) showed that SMAN 15 gained Baldrige score of 794.9; while MAN Lamongan got the score of 962.3. If these two values are plotted on a graph Maturity Score, as shown in Figure 3, the two schools are both classified into the stage of maturity as leader education institutions. SMAN 15 is classified as a benchmark organization leader in which a stage of a school that has maturity in management schools

and programs. SMAN 15 deserves to be the benchmark leader for some facts such as SMAN 15 is also one of the partner schools working with the Federal Republic of Germany in a joined program (or a partner school), and the school becomes a benchmark reference and is visited by outstanding teachers from West Sumatera, Indonesia. Meanwhile, MAN Lamongan was at the highest maturity stage i.e. *World Leader*.

Based on the results of the mapping on the maturity scale graph, the implementation *KiSekul v.1.0* as a self-assessment can be scattered so that the performance of the various schools can be seen. With this important information, the government can figure out the mapping and the composition of maturity levels among the schools whether the majority of schools are in early stages/beginning, emerging or advanced/leader level. Thus, regulations, policies and guidance for managing those schools can be customized.

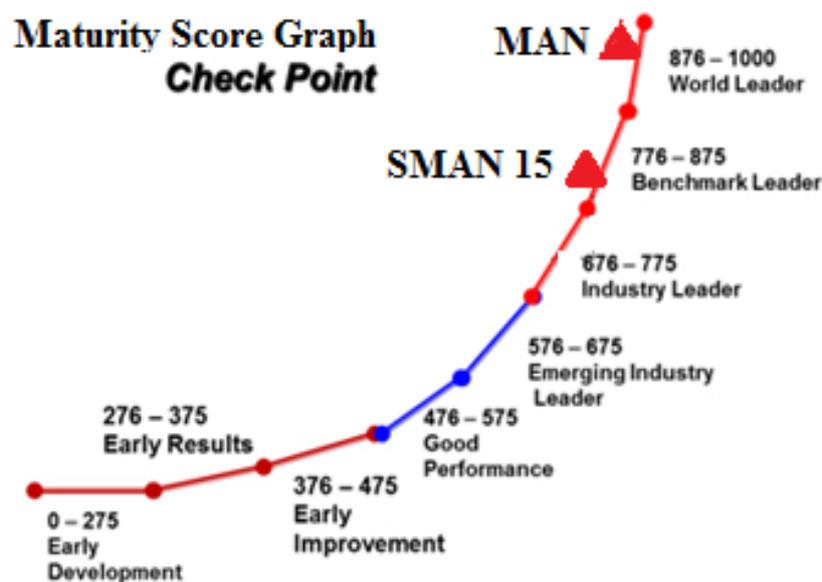


Figure 3. Maturity score of those two schools

After *KiSekul v.1.0* software is done through a series of structured and systematic planning, then tested and implemented, and evaluated the results of implementation, then some focal issues for opportunities for improvement that could be done include: (a) reducing the evaluation points that arise due to factor redundant, (b) simplifying the questions, and (c) using quantitative as well as qualitative measurement. The improved assessment model, re-designed into *KiSekul v.2.0* (second version), resulted on the reduction of evaluation points from 202 points to 96 points.

4. CONCLUSION

The design of a self-assessment model becomes an important part of evaluation system for school performance and it can be used to identify the maturity level of its quality management system and organizational performance. The designed model integrates two models between a worldwide-known model and a local content-based one, i.e. between Baldrige Education Criteria for Performance Excellent Model and National Accreditation Standards for Indonesian education institutions. The integration resulted on an assessment model that could not only cover the limitation of National Accreditation Standard that focuses mainly on operations or process management but also incorporate leadership, customer focus and strategic planning factors to pursue the school management to achieve performance excellence. The assessment model was built in application software called as *KiSekul*. The usage of information technology gave mutual benefits for the schools as users and accreditation body so that they can use the data and information simultaneously without having to re-enter similar data.

For future research, more public or private Indonesian high schools with a wider geographic coverage should be selected as potential users for implementing the designed model. Therefore, the maturity level of schools located regionally can be mapped and analysed.

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