

International Conference on Business and Banking Innovations (ICOBBI)



Letter of Manuscript Acceptance

Dear Nensi Laurence Nggai,

Thank you for registering as spekaer 2nd the International Conference of Business and Banking Inovations (ICOBBI 2020) topics that be scheduled for you is "Nuturing Business and Banking Sustainability"

Herewith, the commite on ICOBBI 2020 would like to infoem that your manuscript tittle:

"The Influence of Utilitarian Value, Hedonic Value, and Perceived Risk on Customer Satisfaction and Customer Loyalty to Shopee Customers in Surabaya"

is **ACCEPTED** to be presenting on the ICOBBI 2020

Please note your research manuscript will be revieweede by Independent Reviewer, while presentations to selesct best paper. The award winner papers (best and two runners up) will also be published in ventura, and all papers will be published at ISSN /ISBN.

Sincerely yours,

Chief on the ICOBBI 2020

Farhan Hisyam Chief on HIMAPAS

Prof. Dr. Tatik Suryani., Psi., MM Director of Magister Manajemen STIE Perbanas Surabaya





Gertificate of Appreciation

Awarded to

NENSI LAURENCE NGGAI, S.E., M.M

for the

2nd Best Paper

in the International Conference on Business and Banking Innovations (ICOBBI) "Nurturing Business and Banking Sustainability" on 14 & 15 august 2020

Orgelien M. Baylon Prof. Angelica M.Baylon, Ph.D

Director Maritime Academy of Asiaand the Pacific, Philippines Assoc Prof. Dr. Ellisha Nasruddin

Graduate School of Business USM, Malaysia Chonlatis Darawong,
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Dr. Yudi Sutarso., S.E, M.Si

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