



**INTERNATIONAL SEMINAR OF CONTEMPORARY
RESEARCH ON BUSINESS AND MANAGEMENT 2020
(ISCRBM 2020)**

Surabaya, November 09th, 2020

Dear Mr./Ms Aurelia Indah Molle & Happy Fransisca Imanny

Congratulations! Your paper entitled **“THE IMPORTANCE OF SOCIAL MEDIA MARKETING FOR MSMEs IN JAKARTA TO FACE CHALLENGES IN THE NEW NORMAL ERA”** has been accepted for publication in our International Seminar of Contemporary Research on Business and Management (ISCRBM) on November 25th – 27th 2020.

All submitted papers for this conference have been reviewed by several experts in the field.

If there is anything we can do to assist you in your preparations for this conference, please do not hesitate to contact us.

We look forward to seeing you at the conference.

Sincerely,

APMMI
ASOSIASI PROGRAM
MAGISTER MANAJEMEN
INDONESIA

Dr. Gancar C. Premananto
Chairman of the ISCRBM 2020