

**Abstrak-** Terdapat banyak cara yang dilakukan untuk melakukan kegiatan jual beli secara daring, salah satunya melalui situs *e-commerce*. Terdapat beberapa plugin yang membantu di dalam pembuatan situs *e-commerce*, salah satunya yaitu Woocommerce, merupakan plugin yang disediakan oleh Wordpress yang dapat membantu dalam membuat sistem penjualan daring. Di dalam pembuatan sistem integrasi jual beli dengan sistem Wordpress akan memanfaatkan plugin tersebut sehingga memberikan akses penuh untuk mengintegrasikan data seperti data produk, data stok, data penjualan, data pengiriman barang, dan data pembayaran. Berdasarkan hasil evaluasi, sistem integrasi jual beli mempermudah pengguna di dalam melakukan integrasi data jual beli yang dilakukan secara daring maupun luring.

**Kata kunci:** Wordpress, Woocommerce, Sistem integrasi, Jual beli

**Abstract-** There are many ways in which to carry out buying and selling activities boldly, one of which is through e-commerce sites. There are several plugins that help in creating an e-commerce site, one of which is Woocommerce, a plugin provided by WordPress that can help in creating a bold sales system. In making the system, the integration of buying and selling with the Wordpress system will take advantage of the plugin so as to provide full access to integrate data such as product data, stock data, sales data, goods delivery data, and payment data. Based on the results of the evaluation, the buying and selling integration system makes it easier for users to integrate the buying and selling data that is carried out boldly or attractively.

**Keyword:** Wordpress, Woocommerce, Integrated System, Buy and Sell