

PENGARUH *SUPPLY CHAIN PRACTICE* DAN *ANTECEDENTS OF COOPERATIVE BEHAVIOR* TERHADAP *SUPPLY CHAIN PERFORMANCE EFFICIENCY* PADA MINIMARKET DI JAWA TIMUR

**Yayuk Dwi Astutik**

Peminatan Manajemen Jejaring Bisnis

Fakultas Bisnis dan Ekonomika

**Antonius Budhiman Setyawan**

**Adi Prasetyo Tedjakusuma**

**INTISARI**

Penelitian ini dilakukan untuk mengetahui Pengaruh *Supply Chain Practice* dan *Antecedents of Cooperative Behavior* terhadap *Supply Chain Performance Efficiency* pada Minimarket di Jawa Timur. Minimarket yang diteliti terbatas pada usaha pribadi atau keluarga yang tidak berskala terlalu besar. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan survey dengan interval antara 1 sampai dengan 5. Pada penelitian ini memiliki jumlah reponden sebanyak 188 responden yang telah mengisi kuisisioner sebagai data yang dapat digunakan untuk mengolah data dan melakukan pengujian hipotesis yang telah dibuat. Pengolahan data hasil dari responden yang akan dilakukan menggunakan SPSS 21 dengan metode *Multiple Linier Regression*. Hasil yang didapatkan pada penelitian ini yaitu *Strategic Alliance* berpengaruh signifikan terhadap *Supply Chain Performance Efficiency*, *Customer Relationship Management* berpengaruh signifikan terhadap *Supply Chain Performance Efficiency*, *Information sharing* berpengaruh signifikan terhadap *Supply Chain Performance Efficiency*, *Quality of Information Sharing* berpengaruh signifikan terhadap *Supply Chain Performance Efficiency*, *Lean Thinking* berpengaruh tidak signifikan terhadap *Supply Chain Performance Efficiency* dan *Trust and Commitment* berpengaruh tidak signifikan terhadap *Supply Chain Performance Efficiency*.

Kata Kunci : Praktik Rantai Pasok, Efisiensi Kinerja Rantai Pasokan

THE EFFECT OF SUPPLY CHAIN PRACTICE AND ANTECEDENTS OF  
COOPERATIVE BEHAVIORS ON SUPPLY CHAIN PERFORMANCE EFFICIENCY  
IN MINIMARKETS IN EAST JAVA

**Yayuk Dwi Astutik**

Specialization in Business Network Management

Business and Economics Faculty

**Antonius Budhiman Setyawan**

**Adi Prasetyo Tedjakusuma**

**ABSTRACT**

This research was conducted to determine the effect of Supply Chain Practice and Antecedents of Cooperative Behavior on Supply Chain Performance Efficiency in Minimarkets in East Java. The minimarkets studied were limited to private or family businesses that were not too large in scale. This research is a quantitative study using a survey with an interval between 1 to 5. This study has a total number of respondents of 188 respondents who have filled out a questionnaire as data that can be used to process data and test the hypotheses that have been made. Data processing results from respondents to be carried out using SPSS 21 with the Multiple Linear Regression method. The results obtained in this study are Strategic Alliance has a significant effect on Supply Chain Performance Efficiency, Customer Relationship Management has a significant effect on Supply Chain Performance Efficiency, Information sharing has a significant effect on Supply Chain Performance Efficiency, Quality of Information Sharing has a significant effect on Supply Chain Performance Efficiency, Lean Thinking has no significant effect on Supply Chain Performance Efficiency and Trust and Commitment has no significant effect on Supply Chain Performance Efficiency.

Keywords: Supply Chain Practice, Supply Chain Performance Efficiency.