

PENGARUH *SUPPLY INTEGRATION* TERHADAP *COMPETITIVE PERFORMANCE LOGISTICS* DENGAN *INBOUND SUPPLY PERFORMANCE* DAN *LEAN PRODUCTION PROCESSES* SEBAGAI MEDIASI PADA PERUSAHAAN MANUFAKTUR DI SIDOARJO

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INTISARI

Penelitian ini bertujuan untuk mengetahui pengaruh *Supply Logistics Integration* terhadap *Competitive Performance* dengan *Inbound Supply Performance* dan *Lean Production Processes* sebagai Mediasi pada Perusahaan Manufaktur di Sidoarjo. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan aras interval 1 sampai dengan 7. Penelitian ini melakukan pengambilan sampel dengan menggunakan teknik *purposive sampling*. Data yang digunakan dalam penelitian ini sebanyak 161 yang didapat dari pengisian kuesioner oleh responden. Analisis data dilakukan dengan menggunakan Structural Equation Model (SEM) dengan program SPSS 24 dan AMOS 22. Hasil penelitian menemukan bahwa *supply logistics integration* berpengaruh positif signifikan terhadap *inbound supply performance*, *supply logistics integration* berpengaruh positif signifikan terhadap *lean production processes*, *supply logistics integration* berpengaruh tidak signifikan terhadap *competitive performance*, *inbound supply performance* berpengaruh positif signifikan terhadap *competitive performance*, serta *lean production processes* berpengaruh positif signifikan terhadap *competitive performance*.

Kata kunci: manajemen rantai pasokan, integrasi pasokan logistik, kinerja pasokan internal, proses produksi ramping, kinerja kompetitif.

THE EFFECT OF SUPPLY LOGISTICS INTEGRATION ON COMPETITIVE PERFORMANCE WITH INBOUND SUPPLY PERFORMANCE AND LEAN PRODUCTION PROCESSES AS A MEDIATION IN MANUFACTURING COMPANIES IN SIDOARJO

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ABSTRACT

This study aims to determine the effect of Supply Logistics Integration on Competitive Performance with Inbound Supply Performance and Lean Production Processes as Mediation in Manufacturing Companies in Sidoarjo. This research is a quantitative study using an interval level of 1 to 7. This study conducted sampling using purposive sampling technique. The data used in this study were 161 obtained from filling out questionnaires by respondents. Data analysis was performed using the Structural Equation Model (SEM) with the SPSS 24 and AMOS 22 programs. The results found that supply logistics integration had a significant positive effect on inbound supply performance, supply logistics integration had a significant positive effect on lean production processes, supply logistics integration had no significant effect. significant effect on competitive performance, inbound supply performance has a significant positive effect on competitive performance, and lean production processes have a significant positive effect on competitive performance.

Keywords: *supply chain management, supply logistics integration, inbound supply performance, lean production processes, competitive performance*