

PENGARUH *ENVIRONMENTAL SCANNING*, *SUPPLY CHAIN INTEGRATION*,  
DAN *SUPPLY CHAIN RESPONSIVENESS* TERHADAP *OPERATIONAL  
PERFORMANCE* PADA *MANUFACTUR FIRMS* DI PULAU JAWA

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**INTISARI**

Penelitian ini dilakukan guna mengetahui pengaruh *environmental scanning*, *supply chain integration*, *supply chain responsiveness* terhadap *operational performance* pada *manufactur firm* di Pulau Jawa. Penelitian ini dilakukan pada perusahaan manufaktur di Pulau Jawa karena Pulau Jawa adalah sentra manufaktur sekaligus pusat perekonomian Negara Indonesia. Penelitian ini adalah jenis penelitian kuantitatif dengan menggunakan desain survei dengan aras interval dengan skala yang digunakan yaitu skala linkert (1-5). Pada penelitian ini menggunakan 135 responden yang nantinya akan mengisi kuesioner yang telah disiapkan dan hasil dari pengisian kuesioner tersebut akan dijadikan data untuk selanjutnya diolah dan diuji menggunakan *Structural Equation Modelling* (SEM). Pada hasil penelitian ini menyatakan bahwa *environmental scanning* berpengaruh terhadap *supply chain integration*, *environmental scanning* berpengaruh terhadap *supply chain responsiveness*, *environmental scanning* berpengaruh terhadap *operational performance*, *supply chain integration* berpengaruh terhadap *supply chain responsiveness*, *supply chain integration* tidak berpengaruh terhadap *operational performance*, dan *supply chain responsiveness* berpengaruh terhadap *operational performance*.

Kata Kunci: *Environmental Scanning*, *Supply Chain Integration*, *Supply Chain Responsiveness*, *Operational Performance*.

*THE EFFECT OF ENVIRONMENTAL SCANNING, SUPPLY CHAIN INTEGRATION,  
AND SUPPLY CHAIN RESPONSIVENESS ON OPERATIONAL PERFORMANCE ON  
MANUFACTURING FIRMS IN JAVA ISLAND*

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**ABSTRACT**

*This research was conducted to determine the effect of environmental scanning, supply chain integration, supply chain responsiveness on operational performance in manufacturing firms in Java. This research was conducted on manufacturing companies in Java because Java Island is a manufacturing center as well as the center of the Indonesian economy. This research is a type of quantitative research using a survey design with an interval level with the scale used, namely the Linkert scale (1-5). This study uses 135 respondents who will later fill out the prepared questionnaire and the results of filling out the questionnaire will be used as data to be further processed and tested using Structural Equation Modeling (SEM). The results of this study state that environmental scanning affects supply chain integration, environmental scanning affects supply chain responsiveness, environmental scanning affects operational performance, supply chain integration affects supply chain responsiveness, supply chain integration does not affect operational performance, and supply chain responsiveness affects operational performance.*

*Key Word: Environmental Scanning, Supply Chain Integration, Supply Chain Responsiveness, Operational Performance.*