

PENGARUH DIMENSI *SUPPLY CHAIN PRACTICE* DAN *ANTECEDENT OF COOPERATIVE BEHAVIOR* TERHADAP *SUPPLY CHAIN PERFORMANCE EFFICIENCY* PADA UMKM MAKANAN DI JAWA TIMUR

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**INTISARI**

Penelitian ini membahas pengaruh dimensi *supply chain practice* dan *antecedents of cooperative behavior* terhadap *supply chain performance efficiency* pada bisnis *UMKM* di Jawa Timur. Jenis penelitian ini adalah *Basic Research* dan termasuk dalam model penelitian kuantitatif. Penelitian ini memiliki 2 variabel independen dan 1 variabel dependen dimana pada setiap variabel terdapat dimensi yang membangun serta memiliki 7 hipotesis. Pada penelitian ini menggunakan data sebanyak 175 responden yang didapatkan melalui penyebaran kuesioner secara online yang kemudian akan dilakukan analisis menggunakan SPSS 25 dan AMOS 22. Hasil penelitian menyatakan bahwa dari dimensi *strategic alliance*, *customer relationship management*, *information sharing*, *quality of information sharing*, *lean thinking*, *trust* dan *commitment* hanya *strategic alliance* dan *lean thinking* yang tidak berpengaruh terhadap *supply chain performance efficiency*.

Kata kunci : *Supply Chain Management*, *Supply Chain Practice*, *Antecedent of Cooperative Behavior*, *Supply Chain Performance Efficiency*.

*THE EFFECT OF SUPPLY CHAIN PRACTICE AND ANTECEDENT OF COOPERATIVE  
BEHAVIOR DIMENSIONS ON SUPPLY CHAIN PERFORMANCE EFFICIENCY ON  
FOOD MSME IN EAST JAVA*

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**ABSTRACT**

*This study discusses the influence of the dimensions of supply chain practices and the precursors of cooperative behavior on the efficiency of supply chain performance in MSME businesses in East Java. This type of research is basic research and is included in a quantitative research model. This study has 2 independent variables and 1 dependent variable where in each variable there is a constructive dimension and has 7 hypotheses. In this study, 175 respondents used data obtained through online questionnaires, which then analyzed using SPSS 25 and AMOS 22. The results stated that from the dimensions of strategic alliances, customer relationship management, information sharing, quality of information sharing, lean thinking, trust and commitment are only strategic alliances and lean thinking that do not affect the efficiency of supply chain performance.*

*Keywords: Supply Chain Management, Supply Chain Practice, Antecedents of Cooperative Behavior, Supply Chain Performance Efficiency.*