

## Letter of Acceptance

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Thank you for submitting a signed **Journal Publishing Agreement Form** and having completed revision of the manuscript meeting an acceptable standard for publication in the *Jurnal Manajemen Bisnis*, with titled “*The Impact of Brand Experience on Customer Based Brand Equity, Satisfaction and Loyalty at Starbucks Outlets in Surabaya*”. We have received their votes and recommendations from the Journal’s external review board.

**Congratulations!** The editorial board voted on your revised manuscript in favor of publication and the article has been “**Accepted**” in its current form for publication in the *Jurnal Manajemen Bisnis*. From now on your article will be moving forward to the **production pipeline** so that your article will be published and printed in *Jurnal Manajemen Bisnis Volume 9 Issue 1* on the date of **March 30, 2022** at the earliest with published in soft copy [e-ISSN: 2621-1971].

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If you require any additional information, please do not hesitate to contact the Editor-in-Chief/ the Publisher at [manajemen.bisnis@umi.ac.id](mailto:manajemen.bisnis@umi.ac.id)



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