

**PENGARUH *TRUST, COMMITMENT, SUPPLY CHAIN INTEGRATION*
TERHADAP *OPERATIONAL PERFORMANCE* PADA UMKM MAKANAN
DAN MINUMAN DI JAWA TIMUR**

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ABSTRAK

UMKM mempunyai peranan dalam meningkatkan *produk domestik bruto* sebesar 60%, serta memiliki peranan penting terhadap perekonomian Indonesia sebanyak 99,9%, dan UMKM berkontribusi pada *gross domestic product* sebesar 60% dan membantu menyerap tenaga kerja 97% tenaga kerja nasional. Apabila UMKM di Indonesia mengalami kenaikan 10% maka pertumbuhan ekonomi nasional diperkirakan naik diatas 9% (Gatra.com, 2020). subsektor yang mempengaruhi *product domestik bruto* paling terbesar adalah makanan dan minuman sebesar 41,69% (www.pelakubisnis.com). Penelitian ini bertujuan untuk mengetahui pengaruh *trust, commitment, supply chain integration, economic performance* dan *operational performance* pada UMKM makanan dan minuman di Jawa Timur. Penelitian ini merupakan *causal research* dengan metode kuantitatif dengan SEM (*Structural Equation Modeling*) menggunakan *software* SPSS 18 dan *software* AMOS 22.

Kata Kunci: *trust, commitment, supply chain integration, economic performance* dan *operational performance*

***EFFECT OF TRUST, COMMITMENT, SUPPLY CHAIN INTEGRATION
ON OPERATIONAL PERFORMANCE IN FOOD AND BEVERAGE UMKM
IN EAST JAVA***

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ABSTRACT

UMKM have a role in increasing gross domestic product by 60%, and have an important role in the Indonesian economy by 99.9%, and UMKM contribute to gross domestic product by 60% and help absorb 97% of the national workforce. If MSMEs in Indonesia experience an increase of more than 10%, then national economic growth is estimated to increase by 9% (Gatra.com, 2020). The sub-sector that has the biggest impact on gross domestic product is food and beverage at 41.69% (www.pelakubisnis.com). This study aims to determine the effect of trust, commitment, supply chain integration, economic performance and operational performance on food and beverage UMKM in East Java. This research is a causal research with quantitative method with SEM (Structural Equation Modeling) using SPSS 18 software and AMOS 22 software.

Key Words : trust, commitment, supply chain integration, economic performance dan operational performance