

THE ROLE OF GOVERNMENT SUPPORT ON ENTREPRENEURS SUCCESS IN MICRO AND SMALL ENTERPRISES IN SURABAYA

This study aimed to determine the effect of government support on entrepreneurs' success in MSEs in Surabaya. Entrepreneurship has been promoted by the Indonesian government since the early 1990s and is considered a crucial factor for achieving economic growth. The data showed that MSMEs in Indonesia (2011-2018) increased by 21.66%. MSMEs account for 99% of all businesses, provide 89% of jobs in the private sector, and contribute 60% of the country's GDP. Many factors can encourage the success of entrepreneurs; one of the factors is government support, especially government policies related to MSEs. Government support is an uncontrollable factor, so that an entrepreneur's ability to accommodate these factors can encourage his success. This study uses a quantitative approach, and the type of research used is explanatory research. The source of the data used is primary data using a questionnaire instrument. The population in this study are MSEs registered in the Surabaya City Department of Trade and Industry for three industrial categories (culinary, fashion, and craft). The target population is MSEs that have survived at least three years. There are 263 MSEs as the target population, and all of them are used as respondents (census). The analytical technique used is SEM (Structural Equation Modeling) with AMOS 20 software. The results show that the support of the Surabaya city government does not encourage entrepreneurial success in MSEs, even though the Surabaya city government has a standard coaching program, known as the Heroes of Economic and the Young Heroes.

Keywords: entrepreneur success, government support, micro, and small businesses