

Letter of Acceptance

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Thank you for submitting a signed **Journal Publishing Agreement Form** and having completed revision of the manuscript meeting an acceptable standard for publication in the *Jurnal Manajemen Bisnis*, with titled **“The Influence of Brand Personality on Consumer Behavior and the Role of Brand Love for Uniqlo Fashion Brands in Surabaya”**. We have received their votes and recommendations from the Journal’s external review board.

Congratulations! The editorial board voted on your revised manuscript in favor of publication and the article has been **“Accepted” in its current form** for publication in the *Jurnal Manajemen Bisnis*. From now on your article will be moving forward to **the production pipeline** so that your article will be published and printed in *Jurnal Manajemen Bisnis* **Volume 9 Issue 2** on the date of **September 30, 2022** at the earliest with published in soft copy [e-ISSN: 2621-1971].

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If you require any additional information, please do not hesitate to contact the Editor-in-Chief/ the Publisher at manajemen.bisnis@umi.ac.id



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