

ENSURING SUSTAINABLE QUALITY EDUCATION THROUGH SDGs 2030: Evidence from a (Big-4) Public Accountant Firm

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Abstract. This research brings a new perspective on topic related to Corporate Social Responsibility (CSR) and Sustainable Development Goals (SDGs) 2030. By adopting a study case from Deloitte Indonesia, this study aims to inspire with the best practice of how a Big-4 Public Accountant Firm undertaken its social responsibility to ensure quality education and learning opportunities. As a service industry, social responsibility actions may differ from manufacturing industries. Through deep document analysis, interview and observation, this research shows how Deloitte contributes to the SDG 4 (Quality Education) through their CSR initiative. The discussion of this research starts from what, why, where and why they do this initiative, and describes the parties related to support this initiative. By supporting SDG 4, Deloitte's actions also show synergies with the eighth and tenth goal in the SDGs 2030. This research also gives insights from Deloitte's strategic shared values to do their social responsibility and how they embedded sustainable values. This research contributes to research regarding CSR, SDGs 2030 and strategic CSR.

Keywords: CSR, SDG 2030, Sustainability