

**ANALISIS PENERAPAN NILAI *SUSTAINABLE DEVELOPMENT GOALS*
PADA PROGRAM *CORPORATE SOCIAL RESPONSIBILITY: CONTENT*
ANALYSIS PERUSAHAAN TAMBANG DI INDONESIA**

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ABSTRAK

Penelitian ini berusaha mengetahui lebih jauh penerapan dan pemahaman mendalam mengenai motif pelaksanaan CSR, penerapan SDG 2030 pada program CSR, dan dampaknya dalam industri pertambangan yang ada di Indonesia. Penelitian ini memilih 3 perusahaan tambang di Indonesia yang memiliki perbedaan latar belakang kepemilikan, yakni PT. Aneka Tambang Tbk yang dimiliki oleh pemerintah Indonesia, PT. Adaro Energy Indonesia Tbk yang dimiliki oleh PT. Adaro Strategic Investments, serta PT. Vale Indonesia Tbk yang dimiliki oleh Vale Canada Limited. Penelitian ini menggunakan metode *content analysis* terhadap laporan keberlanjutan (*sustainability report*) dari tahun 2019 hingga 2021 dari masing-masing perusahaan. Penelitian ini menemukan ANTM dan VALE mengintegrasikan SDG 2030 sebagai acuan dalam pembentukan rencana kegiatan CSR yang menunjukkan bahwa kedua perusahaan hanya memenuhi *legal responsibilities* menurut Carroll's Pyramid sedangkan ADRO berusaha mensejahterakan kehidupan masyarakat di sekitar wilayah operasional melalui integrasi SDG 2030 pada program CSR sehingga memenuhi *ethical responsibilities* menurut Carroll's Pyramid. Walaupun demikian, ketiga perusahaan cenderung melaporkan laporan keberlanjutan hanya berdasarkan *template* saja dikarenakan tidak banyak perubahan yang terjadi pada laporan keberlanjutan ketiga perusahaan selama tahun 2019 hingga 2021. Kemudian, ditemukan bahwa ketiga perusahaan sempat mengalami perubahan maupun penambahan fokus mengenai pemenuhan SDG 2030 yang diakibatkan karena adanya faktor eksternal seperti pandemi, kebutuhan masyarakat di sekitar wilayah operasional yang berubah, hingga tuntutan dari perusahaan induk.

Kata Kunci: CSR, penerapan SDG 2030, motif

**IMPLEMENTATION OF SUSTAINABLE DEVELOPMENT GOALS ON
CORPORATE SOCIAL RESPONSIBILITY PROGRAMS: CONTENT
ANALYSIS OF MINING COMPANIES IN INDONESIA**

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ABSTRACT

This study aims to gain clearer understanding about company's motivation for implementing CSR programs, implementation of SDG 2030 in CSR programs, and the impact on the mining industry in Indonesia. This study chose 3 mining companies in Indonesia that have different ownership backgrounds, namely PT. Aneka Tambang Tbk which is owned by Indonesia government, PT. Adaro Energy Indonesia Tbk which is owned by PT. Adaro Strategic Investments, and PT. Vale Indonesia Tbk which is owned by Vale Canada Limited. This study uses a content analysis method for each company's sustainability report from 2019 to 2021. Several findings were found from this study. This study concludes that ANTM and VALE integrated SDG 2030 as a reference in the formation of CSR plans which showed that the two companies only fulfilled legal responsibilities according to Carroll's Pyramid while ADRO tried to improve the lives of the communities around its operational areas through integration of SDGs in the CSR program so that it fulfills ethical responsibilities according to Carroll's Pyramid. Nevertheless, the three companies tend to report sustainability reports based on templates because not many changes have occurred in the three companies' sustainability reports from 2019 to 2021. Furthermore, it was found that the three companies had experienced changes or increased focus regarding fulfilling the SDGs due to external factors such as the pandemic, the changing needs of the community around the operational area, to demands from the parent company.

Keywords: CSR, SDG 2030 implementation, motive