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## **DEVELOPMENT OF ONLINE INFORMATION CARD ABOUT INDONESIAN HERBAL MEDICINE**

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### **ABSTRACT**

The high demand for herbal medicines in Indonesia has not been accompanied by the development of a dynamic and educational information system about the characteristics, activities, and safety of herbs as complementary therapies. On the basis of this background, a program for the production of information media was carried out that covered the characteristics, pharmacological activities, and safety of herbs. The structured and dynamic information is displayed on the Online Information Card, which was created with Figma to assist users in obtaining information. The creation and selection of designs through a survey of a small sample of respondents is the first step in the development of information media. Furthermore, a general public survey of people aged 17 to 25 who actively use their mobile phones for at least one and a half hours per day was used to evaluate the online information card. Most respondents believed that the online information card educational medium was simple to comprehend and use, according to the evaluation of 60 respondents on the interpretation of information, completeness of information, and convenience of searching for herbal information.

Keywords: herbal medicine, online information card, figma, characteristics, activities, safety