

**HOW MANAGEMENT CONTROL SYSTEM TAKE A ROLE IN THE
PROCESS OF IMPLEMENTING THE SPARTAN EVENT THAT
ORGANIZED BY KMM SEGA UBAYA**

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ABSTRACT

This research was conducted to discuss the application of the Management Control System presented by the Merchant in the control process for the SPARTAN event by KMM SEGA FBE Ubaya. The approach used in this study is a qualitative approach and data obtained from interviews and document analysis. Then the data obtained will be analyzed using the Management Control System theory, namely action control, result control, personnel control, and cultural control. Furthermore, researchers want to see how the impact is given in the application of the Management Control System in the SPARTAN event work program activities.

Keyword : management control system, activist, organizational activities

Abstract - Penelitian ini dilakukan untuk membahas mengenai pengaplikasian Management Control System yang dipaparkan oleh Merchant dalam proses pengendalian untuk acara SPARTAN oleh KMM SEGA FBE UBAYA. Pendekatan yang dilakukan dalam penelitian ini adalah pendekatan kualitatif dan data diperoleh dari proses wawancara dan analisis dokumen. Kemudian data yang diperoleh akan dianalisis menggunakan teori Management Control System, yaitu action control, result control, personnel control, dan cultural control. Selanjutnya peneliti ingin melihat bagaimana dampak yang diberikan dalam pengaplikasian Management Control System dalam aktivitas program kerja event SPARTAN.

Kata Kunci : Sistem Pengendalian Manajemen, Aktivistis, Aktivitas Organisasi