

Perlindungan Hak Anak terhadap Iklan Rokok yang Tidak Memperagakan

Wujud Rokok

Oleh:

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Abstaksi

The decision of Constitutional-Court No. 6 /PUU – VII / 2009 (about cigarette's Promoting Limitation) to make the promotion of cigarette more clear in action, without6 manifesting it as a legal advertisement (46 verse (3) UU. No. 32, 2002). Although the cigarette advertisement is not along with the cigarette's appearance, it still has a huge effect for children. In this circumstance, an attractive debate will rise up between the economic orientation of the cigarette's entrepreneur and the Children's Right-Commission purpose. Both of them also get the protection as an expression of constitutional right6 (27 and 28 A, verse (2) UUD 1945). then over here there is an important meaning of Constitutional – Court's decision No.6 /PUU – VII / 2009, which gives an answer of the law's issue whether a cigarette advertisement without the appearance, it still also seize the children's constitutional right.

Keywords: *Cigarette's Promoting Limitation, Children's Right and the Constitutional Right.*

Pendahuluan

Amandemen UUD 1945 membawa perubahan yang sangat penting, utamanya dalam pengakuan dan perlindungan Hak Asasi Manusia sebagai Hak Konstitusi dari warga negara. Pengaturan Hak Asasi Manusia ini terdapat dalam BAB XA mulai dari Pasal 28A hingga Pasal 28J yang mengatur macam-macam Hak Asasi Manusia seperti Hak untuk Hidup, Hak mengembangkan diri, hak jaminan atas kepastian hukum, hak kebebasan dalam beragama, hak untuk berkomunikasi, hak mendapatkan perlindungan diri pribadi, hak hidup sejahtera, hak bebas dari perlakuan diskriminatif

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