

IMPLEMENTASI AKTIVITAS *LOGISTIC* PADA PT. TERNAKNESIA FARM  
INNOVATION

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ABSTRAK

Aktivitas logistik adalah salah satu aspek yang sangat penting dalam suatu kegiatan usaha. Aktivitas sangat penting bagi perusahaan ternak. aktivitas logistik yang dapat dilihat dari perusahaan ternak yaitu, logistik masuk dan logistik keluar. tujuan dari manajemen logistik yakni mengembangkan operasi yang terpadu, pada fungsi logistik yang pertama yaitu rencana kebutuhan logistik. Masalah logistik membahas tentang aktivitas logistik PT. Ternaknesia yang kurang efisien karena terjadi keterlambatan pengiriman dari pemasok. Tujuan dari penelitian ini adalah untuk menjelaskan implementasi aktivitas logistik yang terdapat pada perusahaan PT. Ternaknesia Farm Innovation. Menurut (Coyle et al, 2021) dalam bukunya yang berjudul “Supply Chain management; A Logistics Perspective” ada 3 aktivitas logistik yaitu; inbound logistics yang mencakup purchasing, order fulfillment, inventory control, transportation, warehousing and storage. Conversion operation aktivitas internal yang meliputi perencanaan pemenuhan untuk kebutuhan pelanggan dengan inpunya adalah barang mentah sehingga menjadi output barang jadi. Outbound logistic meliputi material handling, packaging, demand forecasting, customer service, return goods handling. Data yang diambil berdasarkan hasil kerja magang selama 300 jam atau 3 bulan waktu efektif di PT. Ternaknesia Farm Innovation. Hasil analisis menunjukkan bahwa aktivitas logistik pada PT. Ternaknesia masih kurang baik di beberapa aktivitas seperti pembelian, pemenuhan permintaan, pengendalian penyimpanan, transportasi, pergudangan dan penyimpanan.

Kata Kunci: Aktivitas Logistik, Logistik Masuk, Logistik Keluar, PT.Ternaknesia.

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*Abstract*

*Logistics activities are one very important aspect of a business activity. The activity is very important for livestock companies. Logistics activities that can be seen from livestock companies are inbound logistics and outbound logistics. The aim of logistics management is to develop integrated operations, the first logistics function is planning logistics needs. Logistics problems discuss PT. Ternaknesia's logistics activities which are less efficient due to delays in deliveries from suppliers. The aim of this research is to explain the implementation of logistics activities at the PT. Ternaknesia Farm Innovation company. According to (Coyle et al, 2021) in his book entitled "Supply Chain management; A Logistics Perspective" there are 3 logistics activities, namely; inbound logistics which includes purchasing, order fulfillment, inventory control, transportation, warehousing and storage. Conversion operations are internal activities that include planning to fulfill customer needs with raw goods input so that it becomes finished goods output. Outbound logistics includes material handling, packaging, demand forecasting, customer service, return goods handling. The data taken is based on the results of 300 hours of internship work or 3 months effective time at PT. Ternaknesia Farm Innovation. The results of the analysis show that logistics activities at PT. Ternaknesia are still not good in several activities such as purchasing, fulfilling requests, controlling storage, transportation, warehousing and storage.*

*Keywords: logistics activities, inbound logistics, outbound logistics, PT. Ternaknesia.*