

SIMULATION-BASED ENHANCEMENT OF WAREHOUSE LAYOUT AND INVENTORY CONTROL IN AN INDONESIAN PHARMACEUTICAL MANUFACTURER

Indri Hapsari¹, Jerry Agus Arlianto, Peter Santoso

Industrial Engineering, University of Surabaya
Jl. Raya Kalirungkut, Surabaya, 60293, Indonesia

Article history:

Received
10 December 2024

Revised
22 January 2025

Accepted
5 March 2025

Available online
31 May 2025

This is an open access
article under the CC BY
license (<https://creativecommons.org/licenses/by/4.0/>)



OPEN ACCESS

Abstract:

Background: PT X, a pharmaceutical manufacturer in Indonesia, faces challenges in inventory management due to the lack of an optimal reorder system. This problem leads to overstock and high costs. Additionally, disorganized warehouse arrangements for packaging materials complicate retrieval and prolong order-picking times.

Purpose: This study aims to optimize inventory management and improve warehouse layout to reduce costs and enhance operational efficiency.

Design/methodology/approach: Inventory optimization was achieved using a two-pronged approach. The probabilistic Economic Order Quantity (EOQ) method was applied for items classified as Category A, while a periodic review method was used for items in Categories B and C. ABC analysis and demand forecasting informed the reorder quantities. A class-based storage system was implemented to improve warehouse layout, grouping packaging materials by type and organizing them sequentially according to ABC classification. Simulations in Promodel 6.0 compared warehouse conditions before and after improvements.

Findings/Results: The optimized inventory system reduced total costs by 0.66%, from IDR26,809,071,104.17 to IDR26,630,856,055. The improved warehouse layout decreased order-picking time by 21.9%, from 19.14 minutes to 14.95 minutes, and reduced movement distances by 21.9%, from 1,469.97 meters to 1,148.03 meters.

Conclusion: Integrating inventory optimization using a probabilistic EOQ and periodic review system with a class-based storage layout effectively reduces costs and enhances productivity in warehouse management. According to the ABC classification, the sequential arrangement significantly improves order-picking efficiency by reducing movement distances and time.

Originality/Value (State of the Art): This study offers a novel combination of probabilistic EOQ, periodic review, and class-based storage, validated through simulation, to address inventory and warehouse management challenges in the pharmaceutical industry. The detailed quantitative analysis provides valuable insights into cost savings and operational improvements.

Keywords: ABC analysis, class-based storage, inventory system, forecasting, warehouse simulation

How to Cite:

Hapsari I., Arlianto J. A., & Santoso P. (2025). Simulation-Based Enhancement of Warehouse Layout and Inventory Control in An Indonesian Pharmaceutical Manufacturer. *Jurnal Aplikasi Bisnis Dan Manajemen (JABM)*, 11(2), 457. <https://doi.org/10.17358/jabm.11.2.457>

¹ Corresponding author:
Email: indri@staff.ubaya.ac.id

INTRODUCTION

Industrial competition in Indonesia is becoming increasingly intense, especially among companies operating in the same sector. Companies must continuously innovate their products and optimize their operational processes to remain competitive. One critical area that requires attention is inventory and warehouse management, particularly in response to diverse and fluctuating market demand (Karongkong et al. 2018). Inefficient storage capacity and poorly designed warehouse layouts can lead to operational disruptions, increased costs, and delays in order fulfillment (Mulyati & Tarigan, 2021). PT X is a pharmaceutical company specializing in ethical, non-prescription, and dermatological skincare products. The company faces two major challenges in its packaging material warehouse: inefficient inventory control and a disorganized storage system. The warehouse contains 391 types of packaging materials, categorized into 222 secondary packaging materials (boxes, inner boxes, and brochures) and 169 primary packaging materials (bottles, tubes, jars, and applicators). These materials are critical to the production process, making their availability and accessibility essential for maintaining an efficient workflow.

Much research has been done on optimizing inventory and designing warehouse layouts. However, little research has been done on using probabilistic EOQ and periodic review methods with a class-based storage system to manage pharmaceutical inventory. Previous research has used ABC classification to prioritize inventory (Meilani, 2018; Pamungkas & Handayani, 2018) and simulations to find better warehouse layouts (Fazrin & Ludiya, 2023; Noviani et al. 2017). However, prior research has not comprehensively combined these methods to address pharmaceutical warehouse inefficiencies. We add a new probabilistic EOQ for items in Category A, a review method for items in Categories B and C, and a class-based storage system to make the warehouse run more efficiently in this study. The application of simulation software to validate layout improvements and order-picking efficiency further differentiates this study from existing literature.

The primary issues identified at PT X's packaging material warehouse include the absence of a structured reordering strategy and an inefficient warehouse layout. Reorder decisions rely on stock card information and managerial discretion, leading to overstock, dead stock,

and increased carrying costs. In addition, warehouse staff place items based on available space rather than following a structured system, resulting in inconsistent item locations and inefficient order-picking activities. This study uses an integrated inventory and warehouse management approach to solve these issues. It combines ABC analysis, demand forecasting, Economic Order Quantity (EOQ), review methods that happen regularly, and a class-based storage system. The ABC analysis sorts packaging materials into groups based on how much they add to the total value of the inventory. This analysis ensures that the most important items get more attention during inventory control (Fazrin & Ludiya, 2023; Noviani et al. 2017). Demand forecasting uses data from 2021 to 2022 for Category A items, which helps make more accurate predictions of future demand and avoids stock shortages (Heriansyah & Hasibuan, 2018; Hermanto et al. 2019).

Following demand forecasting, inventory control methods are applied based on the ABC classification. The probabilistic EOQ model determines the optimal order quantity for Category A items, minimizing inventory costs while maintaining stock availability (Bawono & Erik, 2023; Nurcahyawati et al. 2023). Meanwhile, Category B and C items are managed using the periodic review method, where stock levels are checked at fixed intervals and replenished accordingly (Siahaan, Andrawina, & Yulianti, 2021). This study uses a class-based storage system to make the warehouse more efficient. It puts similar items in the same group and arranges them in order using the ABC classification (Imansuri et al. 2023; Kelvin & Rahayu, 2020). This structured layout reduces movement distances and improves order-picking efficiency, especially for high-demand items. Finally, we conduct a simulation-based evaluation using Promodel 6.0 software to compare warehouse performance before and after implementing the improvements. The simulation checks that the proposed solutions work by measuring the time it takes to pick up orders and the distances people travel. This measurement ensures that the new system improves warehouse operations (Hermanto et al. 2019; Hutapea, 2017).

This research aims to reduce total inventory costs and optimize warehouse management at PT X by implementing a data-driven inventory control system and a structured warehouse layout. This study uses the probabilistic EOQ model for Category A items and the periodic review method for Categories B and

C. The goal is to reduce the amount of stock that is kept on hand that is not needed and make strategies for restocking better (Wirawana & Yunus, 2022; Laoli et al. 2022). Another important goal is to make better use of warehouse space. The class-based storage method (Rosihin et al. 2021) can achieve this by sorting and grouping packaging materials based on ABC classification. The new layout reduces movement distances and streamlines order-picking operations by placing frequently used and high-value items closer to the warehouse entrance and exit. Simulation analysis that compares order-picking times and movement distances before and after the warehouse layout redesign shows that these changes work (Heriansyah & Hasibuan, 2018). This study contributes to better logistics and supply chain management in the pharmaceutical industry by integrating inventory control optimization with structured warehouse improvements. The findings provide a practical framework for companies seeking to enhance operational efficiency while maintaining cost-effective inventory management strategies.

METHODS

The hypothesis is that combining probabilistic EOQ inventory control with class-based storage layout optimization will lower the total cost of inventory and make the warehouse run more efficiently by cutting down on movement distance and the time it takes to pick orders. To prove this, the first step in this study is to conduct observations related to the problems in the company's packaging warehouse, and then formulate the problem based on the issues identified. Before collecting data, it is necessary to conduct a literature study first to obtain the appropriate theory and scientific basis. It will be used to analyze the research data.

Data collection was conducted using historical data analysis, direct observations, and interviews with warehouse staff to gain insights into inventory management practices and layout challenges. Historical data on packaging material usage from 2021 to 2023 was gathered from the company's inventory management system, while observational data was recorded to assess movement distances and order-picking times. Interviews were conducted to understand operational constraints and warehouse staff experiences. PT X collaborates with several suppliers to help provide all packaging materials they store. Each supplier has a minimum purchase policy for each packaging material

item. Each purchase must adjust the minimum order quantity policy when the company's packaging material purchase planning is below the supplier's order limit.

PT X has two main warehouse sections, namely primary and secondary warehouses. Both warehouses have different rooms with different layouts and numbers of shelves. In this difference, the number of shelves in the secondary warehouse is more than in the primary warehouse because the room size is larger. In the secondary warehouse, there are 120 shelves with 396 levels available. In the initial layout of the secondary warehouse, each shelf level can be filled with one to four different items. In shelves A, B, and C's aisles are primary packaging material items. Primary packaging materials need to be stored at a cooler temperature than secondary packaging materials because primary packaging materials are mostly made of plastic and aluminum. Hence, they must avoid possible damage, such as deformation or softening. Meanwhile, secondary packaging materials such as cardboard (inner boxes) tend to require a dry area to prevent damage caused by humidity.

The processing time is when warehouse staff must take goods from the shelves and arrange them for material handling in hand pallets. The process time obtained amounted to 30 data points. Then, a distribution fitting will be carried out to determine the appropriate distribution for the 30 data points. Data analysis was performed using SPSS for statistical analysis, including distribution fitting and hypothesis testing. In contrast, EasyFit software was used to determine the appropriate distribution model for process times and material handling speed. In addition, Promodel 6.0 simulation software was utilized to compare the initial and improved warehouse layouts, enabling a detailed evaluation of movement distances and order-picking times. The simulation results were validated by comparing them with operational data collected during observations. It was obtained that the appropriate distribution was a normal distribution with an average value of 3.54 minutes and a standard deviation of 0.58. In addition, data was collected on material handling speed in the form of hand pallets. Data collection was carried out 10 times, and the following is a table of material handling speed data. The data processing stage begins with the ABC classification of each type of packaging material. The ABC concept is a concept that divides inventory into three categories, namely Category A, which is an item with a high value;

Category B, which has a medium value; and Category C, which has the lowest value (Fazrin & Ludiya, 2023). This concept is used to determine the priority of inventory that needs to be considered by the company. The ABC concept is based on the Pareto principle, also known as the 80/20 principle, which focuses inventory control on high-value rather than low-value inventory (Wahyuni, 2015). ABC analysis categorizes packaging materials to determine the right inventory system. Inventory is one of the assets owned by a company in the form of goods to support the company's operational activities. According to Rizal et al. (2022), inventory is a resource in the form of raw materials, semi-finished materials, or finished products stored for future use. The main goal of inventory management is to have the right amount of inventory at a low cost. In this study, packaging materials with category A use the Probabilistic EOQ method. According to Apriyani & Muhsin (2017) and Daud (2017), the Economic Order Quantity (EOQ) method is one of the inventory control methods to determine the economic order quantity to minimize total storage costs. Wirawana & Yunus (2022) and Laoli et al. (2022) explore the optimization of the inventory system using the probabilistic EOQ method, focusing on reducing inventory costs and maximizing warehouse space utilization. Demand fluctuates in the probabilistic EOQ model, and lead time is uncertain. In the probabilistic EOQ model, safety stock and reorder point calculations are carried out (Bawono & Erik, 2023; Nurcahyawati et al. 2023). A comparison of the total inventory costs of the initial and post-repair conditions focuses on category A items. Packaging materials in categories B and C are grouped according to supplier and type. Calculations will be carried out using the periodic review method. According to Siahaan, Andrawina, and Yulianti (2021), the periodic review method is an inventory control method that reviews inventory conditions at certain intervals. The review time interval is fixed, but the number of goods ordered varies for each period by considering the maximum inventory limit for each item.

The next step is to calculate the shelf requirements for each item of packaging material by considering the inventory decision, shelf capacity, and dimensions of the goods. It is continued by making a layout improvement design using the class-based storage method. According to Rosihin et al. (2021), the class-based storage method is a storage policy that divides the items of goods stored into various classes based on the similarity of the goods to other goods. A clear

classification can make it easier for warehouse staff to identify storage locations for each product class. The last step at this stage is to create a simulation model of the initial and proposed warehouse conditions for improvement to compare the distance of movement and the time of order-picking activities. Simulation is one way to describe the conditions or appearance of a real system (Hermanto et al. 2019; Hutapea, 2017). Simulation is used to compare the initial system conditions and the proposed improved system created with the help of software. Simulation allows research results to be evaluated before implementation, so that errors can be reduced when the proposed system is implemented in a real system. The data collection methods, including historical data analysis, observational recordings, and interview guidelines, were standardized and documented to ensure reproducibility. Analytical procedures, such as distribution fitting, ABC classification, and EOQ calculations, were followed by established inventory management methodologies, ensuring consistent and repeatable results.

The framework of thought for this study is from problem identification to solution implementation. It visually represents the research process, including data collection, analysis, and evaluation stages. It ensures a structured approach to optimizing inventory management and warehouse layout. The research framework starts with problem identification, highlighting two main issues: (1) the lack of a proper ordering method that leads to overstock situations and (2) a disorganized warehouse layout that randomly places newly arrived items on empty shelves. These inefficiencies disrupt warehouse operations and increase inventory costs. We perform an ABC analysis to address these challenges, classifying packaging materials based on their importance and consumption value. Demand forecasting uses historical data to predict future needs for Category A items, which contribute the most to inventory value. Based on these predictions, the Economic Order Quantity (EOQ) method determines the best order quantities, safety stock levels, and reorder points. This method keeps inventory under control and stops overstocking. The impact of this optimization is measured through a reduction in total inventory cost. For Category B and C items, a different approach is applied. Instead of demand forecasting, inventory control follows the Economic Production Quantity (EPQ) method, which determines appropriate order intervals and maximum stock levels. Additionally, the warehouse layout design is restructured to improve material organization, facilitating a smoother flow of

goods. We conduct a simulation-based evaluation to validate these improvements, comparing warehouse conditions before and after the layout redesign. This simulation ensures that the proposed changes lead to shorter movement distances and reduced order-picking times. This study shows a complete and organized way to lower inventory costs and make warehouses more efficient by combining ABC classification, EOQ, and class-based storage optimization. The final stage ensures the proposed system yields measurable operational improvements, contributing to more effective inventory and warehouse management.

RESULTS

This study utilizes primary and secondary data to optimize inventory management and warehouse layout at PT X. Primary data was collected through direct observations of warehouse operations, including order-picking activities, material handling, and movement patterns. Time studies using Promodel 6.0 simulation software evaluated warehouse efficiency. Secondary data was obtained from company records, including packaging material usage (2021–2023), inventory stock levels, supplier lead times, purchasing policies, and warehouse layout dimensions. ABC analysis classified packaging materials based on consumption value and purchase price (Fazrin & Ludiya, 2023; Noviani et al. 2017). Data was processed using demand forecasting, probabilistic EOQ for Category A items, and periodic review for Categories B and C. We assessed the warehouse layout improvement through simulation, comparing order-picking times and distances before and after implementation. This structured data approach ensures validity, reliability, and replicability for similar industry applications.

ABC Analysis

ABC classification is carried out on all types of packaging materials owned by PT X. PT X has seven packaging materials, divided into two parts: four types of primary packaging materials and three types of secondary packaging materials. The findings of this study align with those of Nababan et al. (2019), who emphasize the importance of ABC classification in prioritizing high-usage raw materials for inventory management. This research extends the application by incorporating a class-based storage method to enhance warehouse efficiency further. Compared to previous studies, the

integration of probabilistic EOQ and ABC analysis in this study provides a more dynamic approach to demand fluctuations, addressing the limitations of traditional inventory methods. The practical implication is a significant reduction in movement distances and order-picking times. In contrast, the theoretical implication supports the effectiveness of hybrid inventory models for optimizing warehouse operations. This study uses buffer stock to ensure continuity of raw material supply in the face of fluctuations in demand and supplier waiting times. ABC analysis in this research will pay attention to the purchase price of packaging materials per piece and the total demand in 1 year, namely 2023. The percentage is obtained by multiplying the demand by the purchase price. The percentage obtained is then sorted from the highest to the lowest rate, and an accumulation calculation is carried out. From the accumulation calculation, the ABC category is divided for each packaging material. Packaging materials with an accumulation of less than 80% are classified into Category A, packaging materials with an accumulation of $80\% \leq x < 95\%$ are classified into Category B, and packaging materials with an accumulation of $\geq 95\%$ are classified into Category C. Overall, there are 119 items of packaging materials in category A, 101 items of packaging materials in category B, and 171 items of packaging materials in category C. The following is Table 1, an example of the calculation of ABC analysis on applicator-type packaging materials.

Forecasting

Forecasting is done for category A packaging material items of each type that have been previously classified. According to Heriansyah & Hasibuan (2018) and Hermanto et al. (2019), forecasting is only done on packaging materials that are classified as category A because packaging materials in this category require stricter control and attention than packaging materials in categories B and C. Forecasting is done using historical data on the use of these packaging materials in the period 2021 to 2022 to obtain demand forecasts in 2023. After collecting historical data on the use of packaging materials from 2021 to 2022, there are only 43 items that are not involved in demand forecasting because they often experience conditions without demand in 1 month, affecting the forecast's accuracy. Forecasting uses Minitab 17 software to help find a forecasting method based on the data plot with the smallest mean square deviation (MSD) value. All packaging material demand forecasts are listed in Table 2.

Table 1. ABC Analysis of Applicator Packaging Materials

No	Code	Total Demand (pcs)	Total Cost for Demand (IDR)	Percentage	Cumulative Percentage	ABC Classification
1	BK.S.SP001	78,839	630,712,000	37.52%	37.52%	A
2	BK.L.KR001	94,494	519,717,000	30.91%	68.43%	A
3	BK.L.PE003.2	27,273	163,638,000	9.73%	78.17%	A
4	BK.L.PE003.1	25,514	153,084,000	9.11%	87.27%	B
5	BK.L.SO001	10,398	80,584,500	4.79%	92.07%	B
6	BK.L.NA004.1	10,093	60,558,000	3.60%	95.67%	C
7	BK.L.ME009.4	8,466	42,330,000	2.52%	98.19%	C
	BK.L.ME009.3					
	BK.L.ME009.2					
8	BK.L.PU001	3,449	17,245,000	1.32%	99.50%	C
9	BK.C.PU001	3,414	6,315,900	0.38%	99.88%	C
10	BK.L.ME004	335	2,010,000	0.12%	100.00%	C
	Total (IDR)	1,681,125,400				

Table 2. Forecasting Method for Each Packaging Material

No	Code	Forecasting Method	Notes	MSD Value
1	BK.T.VI012	Moving Average	Length 3	639,021,236
2	BK.T.ME031	Decomposition	Seasonal only	449,930,649
			Seasonal length 4	
3	BK.T.PO030	Decomposition	Trend plus seasonal	48,069,517
			Seasonal length 10	
4	BK.T.ME026	Decomposition	Seasonal only	297,650,316
			Seasonal length 7	
5	BK.T.ME030	Moving Average	Length 3	32,393,130
6	BK.T.KL003	Moving Average	Length 3	403,783,033
...				
76	BK.X.BX019	Decomposition	Trend plus seasonal	25,846
			Seasonal length 8	

EOQ Probabilistic

The EOQ calculation focuses on 76 items of category A packaging materials that have gone through the demand forecasting process. The ordering cost in one transaction is in the form of telephone costs to suppliers. The ordering cost for one transaction is IDR10,000/transaction for domestic suppliers and \$10/transaction for import suppliers. The dollar exchange rate used is the average dollar exchange rate in 2023, which is IDR15,240. Regarding storage costs, the company sets a storage cost of 5% per item per year from the purchase price of the item that has been given. The company expects a service level value of 95%, so the z-value used is 1.64. The calculation table using the probabilistic EOQ method is shown in Table 3.

The company considers the optimal ordering obtained too small; for example, an order of 12,000 pcs needs to be bigger for item BK.T.VI012. To meet the demand for this item, the company needs to make purchases 58.76 times in one year, which means purchases are made weekly. Because optimal ordering cannot be implemented in theory, an adjusted order quantity (adjusted Q) is then made. The determination of adjusted Q is based on the decision of the warehouse manager; namely, for packaging material items with a purchase frequency of more than 12 times a year, the order quantity for these items will be adjusted to the lead time from the supplier. The company must be able to meet demand forecasts during the lead time. The safety stock of each packaging material item is obtained by calculating the root of the MSD value.

Total Cost Comparison

Three conditions will be compared, namely, the initial condition of the company before the improvement, the condition after theoretical improvement, and the condition of improvement after going through readjustment. The theoretical improvement condition uses the results of the optimal ordering calculation (Q^*). In contrast, the improvement condition after adjustment will use the results of adjusted Q . The total cost comparison table is shown in Table 4. The smallest total inventory cost is when the improvement condition uses theoretical calculations, IDR26,534,818,905. However, because the company cannot implement theoretical improvements, a recalculation is carried out using adjusted Q , which results in a total inventory cost of IDR26,630,055. This total cost is higher than the total inventory cost with theoretical improvements

but lower than the company's initial condition, worth IDR26,809,071,104.17. Improvement with adjusted Q reduced the total storage cost by 9.17%, equivalent to IDR20,964,849. This improvement shows that purchases in the company's initial condition were made on a large scale. Hence, the average item stored was high, which resulted in high storage costs. In addition, the increased order cost in the post-repair condition also supports the previous statement that the company makes purchases with low frequency in 1 year. Still, purchases in one transaction are made on a large scale. Purchases in large quantities in one transaction will minimize order costs, as proven in Table 4, which is an increase of 28.78% in the total order cost of the company's initial condition. However, the total inventory cost decreased by 0.66%, equivalent to IDR 178,215.04.

Table 3. Calculation Table for Category A Packaging Material EOQ Method

No	Code	Optimal Order (Q^*) (pcs)	Frequency	Adjusted Q (pcs)	Frequency	Safety Stock (SS) (pcs)	Reorder Point (pcs)
1	BK.T.VI012	12	58.76	177	3.98	20,791	197,059
2	BK.T.ME031	11	47.39	130	4.01	17,445	147,759
...							
76	BK.X.BX019	1,3	4.22	1,3	4.22	77	535

Table 4. Total Cost Comparison

Element of Total Cost	Existing Condition	New Condition	New Condition after Improvement with Adjusted Q	Gap between existing and after improvement with Adjusted Q	Percentage Change (%)
Total Purchasing Cost (IDR)	26,577,115,000	26,439,090,000	26,418,490,000	158,625,000	0.60%
Total Ordering Cost (IDR)	3,402,000	17,108,400	4,776,800	-1,374,800	28.78%
Total Inventory Cost (IDR)	228,554,104	78,620,505	207,589,255	20,964,849	9.17%
Total Cost (IDR)	26,809,071,104	26,534,818,905	26,630,856,055	178,215,049	0.66%

Warehouse Layout Improvements

The improvement of PT X's warehouse layout uses the class-based storage method, which divides inventory according to the similarity of its type. The arrangement is adjusted to the results of the ABC analysis to determine the type of packaging material located near the warehouse exit. The following is a picture of the initial warehouse layout according to its kind and ABC classification.

In the initial condition, PT X still needs to group the packaging materials in the primary warehouse based on their type. As can be seen in Figure 1, there is a rack arrangement that stores three different types of packaging materials. In addition, on the rack, there is a pot of packaging material, which is a primary packaging material, and is in the wrong place. The company still needs to implement the ABC concept. Several items with Category A are further from the exit when compared to those with Category B and Category C, even though they have the same packaging material.

Based on Table 5, improving PT X's warehouse layout has reduced the time and distance of moving from order-picking activities. The time required for order-picking activities has decreased by 21.9% from 19.14 minutes to 14.95 minutes. The decrease is linear with the distance traveled to move packaging materials; there was a decrease of 21.9%, which reduced the distance from 1,469.97 meters to 1,148.03 meters. The reduction in the two components occurred because the packaging materials that had been rearranged followed the ABC concept so that goods with high demand were placed in an area closer to the warehouse entrance and exit, which resulted in the distance of movement and the time required being smaller.

Managerial Implications

The results of this study highlight the practical benefits of structured warehouse management and inventory optimization. From the management's point of view, using a class-based storage system and placing items in

the best way possible based on ABC classification helps businesses run more efficiently and avoid delays in the warehouse. The 21.9% reduction in order-picking time and movement distance directly translates into faster order fulfillment, reduced labor fatigue, and improved warehouse productivity. Additionally, lower movement distances reduce wear and tear on material handling equipment, decreasing maintenance costs over time.

Also, using simulations to test changes before implementing them in real life is a data-driven way to make decisions that lower risks and raise efficiency. Managers can utilize this methodology for continuous improvement in warehouse operations, adjusting layouts as demand patterns evolve. Lastly, these results show how important it is to keep track of inventory and use space efficiently to cut down on operational costs. Other manufacturing and distribution companies facing similar warehouse management issues can easily apply this method.

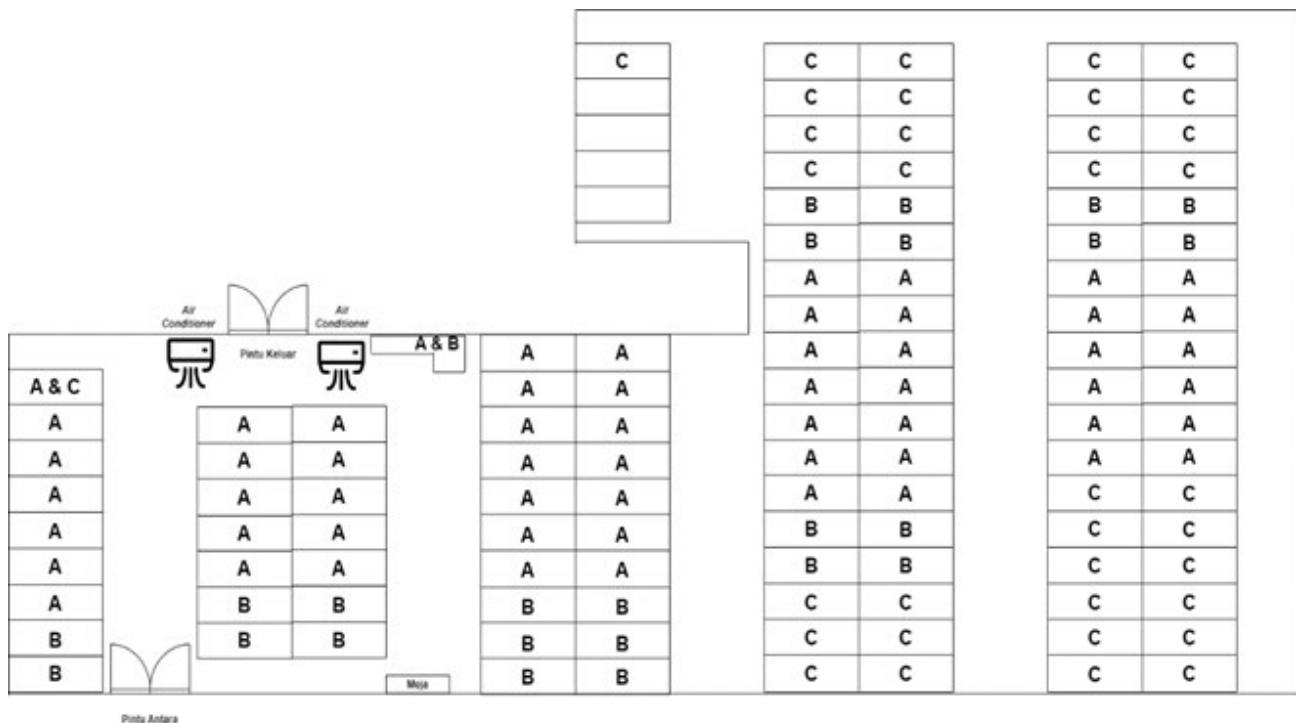


Figure 2. The new warehouse layout is based on the ABC method

Table 5. Comparison Table of Total Time and Distance of Order Picking Activities

	Existing Warehouse Layout	New Warehouse Layout	Gap	Gap percentage
Time (minutes)	19.14	14.95	4.19	21.9%
Distance (meters)	1,469.97	1,148.03	321.94	

CONCLUSIONS AND RECOMMENDATIONS

Conclusions

This study optimized PT X's inventory system using a dual-method approach: the probabilistic EOQ method for Category A items and the periodic review method for Categories B and C. Applying the probabilistic EOQ for Category A items effectively reduced inventory costs by 0.66%, from IDR 26,809,071,104.17 to IDR 26,630,856,055. Additionally, the class-based storage method enhanced warehouse layout by grouping packaging materials by type and organizing them sequentially according to ABC classification, leading to a more efficient order-picking process. The improved layout reduced order-picking time by 21.9%, from 19.14 minutes to 14.95 minutes, and decreased movement distance by 21.9%, from 1,469.97 meters to 1,148.03 meters. These results directly address the study's objective of minimizing inventory costs and optimizing warehouse efficiency.

This research's main contribution lies in integrating probabilistic EOQ and class-based storage systems, demonstrating their combined effectiveness in reducing costs and enhancing operational productivity. This hybrid approach offers a flexible inventory management framework that adapts to demand fluctuations while maintaining cost efficiency, thus advancing inventory control strategies in the pharmaceutical industry.

This study recommends that PT X continue to use the probabilistic EOQ model for Category A items due to its effectiveness in minimizing costs while maintaining optimal stock levels. For Categories B and C, the periodic review method is recommended to streamline order frequencies and reduce overstocking. Additionally, the implementation of class-based storage should be regularly evaluated and adjusted based on product demand patterns to maintain order-picking efficiency. Warehouse managers should also consider staff training on the new layout system to maximize productivity and reduce order-picking time.

Overall, this study provides a strategic framework for inventory and warehouse management, contributing to cost efficiency, productivity enhancement, and improved decision-making processes in the pharmaceutical supply chain.

Recommendations

Recommendations for further research include evaluating the demand forecasting method, such as machine learning, to improve forecasting accuracy. In addition, an evaluation of ordering from suppliers using the multi-item single supplier method is needed to reduce ordering costs because various variants of packaging material items are ordered in one transaction.

FUNDING STATEMENT: This research did not receive any specific grant from funding agencies in the public, commercial, or not - for - profit sectors.

CONFLICTS OF INTEREST: The author declares no conflict of interest.

DECLARATION OF GENERATIVE AI STATEMENT: During the preparation of this work the authors used Grammarly in order to check grammar and polish text. After using this tool/service, the authors reviewed and edited the content as needed and take(s) full responsibility for the content of the publication.

REFERENCES

- Apriyani N, Muhsin A. 2017. Analisis Pengendalian Persediaan Bahan Baku dengan Metode Economic Order Quantity dan Kanban pada PT Adyawinsa Stamping Industries. *Opsi* 10(2):128. <https://doi.org/10.31315/opsi.v10i2.2108>
- Bawono NI, Erik A. 2023. Analisis Safety Stock dan Reorder Point Persediaan Bahan Baku Produk Barside K-59 di PT XYZ. *Jurnal Serambi Engineering* 8(3):6429–6436. <https://doi.org/10.32672/jse.v8i3.643>
- Daud MN. 2017. Analisis Pengendalian Persediaan Bahan Baku Produksi Roti Wilton Kuala Lumpur. *Jurnal Samudra Ekonomi dan Bisnis* 8(2):760–774. <https://doi.org/10.33059/jseb.v8i2.434>
- Fazrin N, Ludiya E. 2023. Penerapan Metode ABC dalam Perbaikan Tata Letak Gudang Bahan Baku di PT Alfa Polimer Indonesia. *Studi Ilmu Manajemen dan Organisasi* 4(1):13–25. <https://doi.org/10.35912/simo.v4i1.1049>
- Heriansyah E, Hasibuan S. 2018. Implementasi Metode Peramalan pada Permintaan Bracket Side Stand K59A. *Jurnal PASTI* 12(2):209–223.
- Hermanto MZ, Pratiwi I, Tamalika T, Husin I. 2019. Analisis Sistem Antrian dengan Metode

- Simulasi. Jurnal Desiminasi Teknologi 7(1):51–59. <https://dx.doi.org/10.52333/destek.v7i1.407>
- Hutapea CB. 2017. Simulasi Sistem Order Picking Untuk Mereduksi Waktu Pengambilan Barang Jadi (Studi Kasus: PT NPK Jadimas). Tugas Akhir Institut Teknologi Sepuluh Nopember.
- Imansuri F, Febriyanto RD, Pratama IR, Sumasto F, Aisyah S. 2023. Perancangan Tata Letak Gudang dengan Membandingkan Metode Dedicated Storage dan Class Based Storage (Studi Kasus : Perusahaan Komponen Otomotif). Jurnal Serambi Engineering, VIII(4):7464-7476. <https://doi.org/10.32672/jse.v8i4.6957>
- Karongkong KR, Ilat V, Tirayoh VZ. 2018. Penerapan Akuntansi Persediaan Barang Dagang Pada UD. Muda-Mudi Tolitoli. Going Concern : Jurnal Riset Akuntansi 13(02):46–56. <https://doi.org/10.32400/gc.13.02.19082.2018>
- Kelvin, Yuliana PE, Rahayu S. 2020. Penentuan Tata Letak Gudang Sparepart Non Genuine Pada Bengkel Mobil di Surabaya dengan Metode Dedicated Storage. Journal of Information System, Graphics, Hospitality, and Technology 2(02):47–53. <https://doi.org/10.37823/insight.v2i02.104>
- Laoli S, Zai KS, Lase NK. 2022. Penerapan Metode Economic Order Quantity (EOQ), Reorder Point (ROP), dan Safety Stock (Ss) dalam Mengelola Manajemen Persediaan di Grand Kartika Gunungsitoli. Jurnal EMBA, 10(4):1269–1273. <https://doi.org/10.35794/emba.v10i4.43948>
- Lusiana A, Yuliarty P. 2020. Penerapan Metode Peramalan (Forecasting) pada Permintaan Atap di PT X. Industri Inovatif: Jurnal Teknik Industri 10(1):11–20. <https://doi.org/10.36040/industri.v10i1.2530>
- Meilani A. 2018. Pengendalian Persediaan Spare Part dan Pengembangan dengan Konsep 80-20 (Analisis ABC) pada AUTO 2000 Cabang Sutoyo Malang. E-conversion - Proposal for a Cluster of Excellence, 20:1–9.
- Mulyati E, Tarigan NVO. 2021. Analisis Perbaikan Tata Letak Penyimpanan Mortar Berdasarkan Shared Storage Policy Dengan Algoritma Greedy di Gudang PT. Beton Elemen Persada. Jurnal Logistik Bisnis 11(02):1–13.
- Nababan DA, Machfud SA. 2019. Strategi dan Efisiensi Persediaan Bahan Baku di PT XYZ. Jurnal Aplikasi Manajemen dan Bisnis 5(3):385–395. <https://doi.org/10.17358/jabm.5.3.385>
- Noviani R, Nasution YN, Rizki A. 2017. Klasifikasi Persediaan Barang Menggunakan Analisis Always Better Control (ABC) dan Prediksi Permintaan dengan Metode Monte Carlo (Studi Kasus : Persediaan Obat Pada Apotek Mega Rizki Tahun 2016) ABC Analysis in Inventory Classification and Prediction. Journal EKSPONENSIAL, 8(2): 103–110
- Nurchayawati V, Riyondha AB, Januar W. 2023. Manajemen Persediaan Menggunakan Metode Safety Stock dan Reorder Point. Jurnal Sains dan Informatika 9(April):89–99. <https://doi.org/10.34128/jsi.v9i1.431>
- Pamungkas DS, Handayani NU. 2018. Usulan Perbaikan Tata Letak Penempatan Bahan Baku di Gudang Menggunakan Metode ABC Analysis pada PT Sandang Asia Maju Abadi Semarang. Industrial Engineering Online Journal 7(2).
- Rosihin R, Ma'arij CD, Supriyadi. 2021. Analisa Perbaikan Tata Letak Gudang Coil dengan Metode Class Based Storage. Jurnal INTECH Teknik Industri Universitas Serang Raya 7(2):166–172. <https://doi.org/10.30656/intech.v7i2.4036>
- Rizal AM, Ahmad I, Damayanti A, Aftirah N, Lestari W. 2022. Aplikasi Inventory Persediaan Barang Berbasis Web Menggunakan Metode Extreme Programming (Studi Kasus: Esha 2 Cell). Telefortech 3(2):2774–5384. <https://doi.org/10.33365/tft.v3i2.2513>
- Siahaan AY, Andrawina L, Yulianti F. 2021. Perancangan Kebijakan Persediaan untuk Meminimasi Biaya Persediaan Suku Cadang dengan Menggunakan Metode Continuous Review dan Periodic Review di PT FGH. e-Proceeding of Engineering 8(5):7572–7579.
- Wahyuni T. 2015. Penggunaan Analisis ABC untuk Pengendalian Persediaan Barang Habis Pakai: Studi Kasus di Program Vokasi UI. Jurnal Vokasi Indonesia 3(2):1-20. <https://doi.org/10.7454/jvi.v3i2.1073>
- Wirawana H, Yunus EN. 2022. Pengaruh Praktik Lean Manufacturing Terhadap Profitabilitas melalui Minimisasi Persediaan di Industri Elektronik dan Otomotif Indonesia. Jurnal Aplikasi Manajemen dan Bisnis 8(2):524–533. <https://doi.org/10.17358/jabm.8.2.524>

100

APLIKASI BISNIS DAN MANAJEMEN

Age Group	Percentage
18-24	18%
25-34	22%
35-44	15%
45-54	12%
55-64	10%
65-74	8%
75-84	5%
85+	3%

100

[illegible][illegible]

100

(continued)

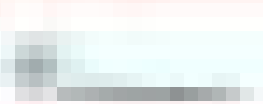
[illegible]

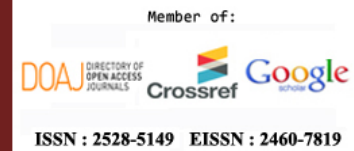
Abstract

100

Abstract

Figure 6

[illegible]

[Register](#) [Login](#)

[HOME](#) [Current](#) [Announcements](#) [Archives](#) [Editorial Team](#) [Peer Review Process](#)
[Focus and Scope](#) [Ethics in Publishing](#) [Peer Reviewers](#) [Indexing and Abstracting](#)
[Submissions](#) [Author Guidelines](#) [Geographical Coverage](#) [About](#)

 [Search](#)[Home](#) / [Editorial Team](#)

Editorial Team

Editor in Chief

Noer Azam Achسانی, ([SCOPUS ID: 35621383400](#)) IPB University, Indonesia

Associate (Handling) Editor

M. Syamsul Maarif, ([SCOPUS ID: 57189357943](#)) IPB University, Indonesia

Nur Hasanah, ([SCOPUS ID: 57203026957](#)) IPB University, Indonesia

Editorial Board

Dikky Indrawan, ([SCOPUS ID: 57202032071](#)) IPB University, Indonesia

Henry K. Daryanto, ([SCOPUS ID: 56239380500](#)) IPB University, Indonesia

Hartoyo, ([SCOPUS ID: 56707331200](#)) IPB University, Indonesia

International Editorial Board

Diah Krisnatuti, ([Google Scholar](#)) IPB University, Indonesia

Suprehatin, ([SCOPUS ID: 57220105545](#)) IPB University, Indonesia

Widyastutik, ([Google Scholar](#)) IPB University, Indonesia

Saptana , ([SCOPUS ID: 57221849745](#)) ([Google Scholar](#)) Indonesian Center for Agricultural Socio-Economics and Policy Studies, Indonesia

Ujang Sumarwan, ([SCOPUS ID: 16449937500](#)) IPB University, Indonesia

M. Firdaus, ([SCOPUS ID: 55471418400](#)) IPB University, Indonesia

Negina Kencono Putri, ([Scopus ID: 55806508000](#)) Jenderal Soedirman University, Indonesia

Buddi Wibowo, ([SCOPUS ID: 57188964252](#)) University of Indonesia, Indonesia

Erlinda Yunus, ([Google Scholar](#)) PPM School of Management, Indonesia

Popon Srisusilawati, ([SCOPUS ID: 57221832721](#))([Google Scholar](#)) Universitas Islam Bandung, Indonesia

Rochman Marota, ([Google Scholar](#)) Pakuan University, Indonesia

Yolanda MTN Apituley, ([Google Scholar](#)) Pattimura University, Indonesia

Yana Setiawan, ([Google Scholar](#)) Universitas Pendidikan Indonesia, Indonesia

Nina Nocon-Shimoguchi, ([SCOPUS ID: 57192942295](#)) Tokyo University of Agriculture, Japan

Patchaya Songsiengchai, ([SCOPUS ID: 57194511089](#)) Nakhon Ratchasima Rajabhat University, Thailand

Technical Editor

Suhendi, IPB University, Indonesia

Lokita Rizky Megawati, IPB University, Indonesia

Andina Oktariani, IPB University, Indonesia

Raden Isma Anggarini, IPB University, Indonesia

Online Journal Manager

Sulistiyo, IPB University, Indonesia

[Make a Submission](#)





Citation Analysis

**Citedness in
Scopus®**

Google Scholar Citations

	All	Since 2016
Citations	1133	1125
h-index	14	14
i10-index	25	24

Template

Download Template



Indexed by:

DOAJ DIRECTORY OF
OPEN ACCESS
JOURNALS





Information

[For Readers](#)

[For Authors](#)

[For Librarians](#)

Link Related:

[Jurnal Manajemen & Agribisnis \(JMA\) - **Akreditasi** dan DOAJ](#)

[Indonesian Journal of Business and Entrepreneurship \(IJBE\) - **Akreditasi** dan DOAJ](#)

[Jurnal Aplikasi Bisnis dan Manajemen \(JABM\) - **Akreditasi** dan DOAJ](#)

Editorial Office

Jurnal Aplikasi Bisnis dan Manajemen (JABM)

School of Business, Bogor Agricultural University (SB-IPB)

Jl. Raya Pajajaran Bogor 16151

Telp. 0251-8313813, Fax. 0251-8318515

Email: jabm.ipb@gmail.com ; jabm@sb.ipb.ac.id

00855174

[Visitor](#)

Platform &
workflow by
OJS / PKP

[Register](#) [Login](#)

JURNAL
APLIKASI BISNIS DAN
MANAJEMEN

Accredited by Directorate General of Higher Education (DGHE), Republic of Indonesia No 48a/E/KPT/2017

Member of:



ISSN : 2528-5149 EISSN : 2460-7819

[HOME](#) [Current](#) [Announcements](#) [Archives](#) [Editorial Team](#) [Peer Review Process](#)
[Focus and Scope](#) [Ethics in Publishing](#) [Peer Reviewers](#) [Indexing and Abstracting](#)
[Submissions](#) [Author Guidelines](#) [Geographical Coverage](#) [About](#)

 [Search](#)

[Home](#) / [Archives](#) / Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025

Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025

Author's geographical coverage: Indonesia, United Arab Emirates, Pakistan, Egypt, Iraq, and Malaysia

Published: 2025-05-31

Articles

[Do Robo-Advisors As Moderating Variables Weaken The Overconfidence and Loss Aversion Behavior Bias of Young Investors' Mutual Fund Investment Decisions?](#)

Liliana Inggrit Wijaya, Victor Marcelino Liangga, Bertha Silvia Sutejo

349



PDF

[Beyond Digital Transformation: Digital Technology as Mediator For Strategic MSME Performance in Demak](#)

Sulistiyorini, Ayu Nurafni Octavia, Any Setyarini

361



PDF

Determinants of Interest and Intention To Donate Cash Waqf or Through Money on The Super App Berkahwakaf.Id

Muhamad Neko Maulana, Hermanto Siregar, Imam Teguh Saptono

375



PDF

Antecedent and Consequence Analysis of Investor Behavior Variables in Retail Shares on The Indonesian Stock Exchange

Wisnu Yuwono, Yosep Deki Antalius, Mukdad Ibrahim, Edy Yulianto Putra, Dewi Khornida Marheni

391



PDF

Unlocking Job Performance: How Servant Leadership, Psychological Safety, and Organizational Justice Drive Success Through Organizational Trust

Nurul Badriyah, Abu Muna Almaududi Ausat, Muhammad Aqib Shafiq, Doaa Wafik, Mohammed Mudher Mazil

404



PDF

Unveiling The Impact of Logistics Service Quality On Customer Satisfaction and Demographic Factors As Moderator: Indonesia Quick Commerce Perspective

Gusti Ayu Made Hanny Dian Savitri, Erlinda Nusron Yunus, Alain Widjanarko

418



PDF

Social Capital and Performance of SMEs: The Mediating Role of Risk-Taking

Erni Masdupi, Rizuwan Abu Karim, Rosyeni Rasyid, Ilham Thaib

431



PDF

The Impact of Green Supply Chain Management On Sustainable Performance: Mediated By Green Supplier Integration, Green Customer Integration, and Proactive Environmental Strategy

Bramadi Theodorus Wijaya, Gede Ariadi

442



PDF

Simulation-Based Enhancement of Warehouse Layout and Inventory Control in An Indonesian Pharmaceutical Manufacturer

Indri Hapsari, Jerry Agus Arlianto, Peter Santoso

457



PDF

Effects of Financial Literacy and Self-Efficacy On Risky Credit Behavior of Gen-Z

Amanda Fortuna Arum Sekarlaras, Hermanto Siregar, Nur Hasanah

468



PDF

Digitalization and Economic Growth: Business Strategies in The Asean Market

Sendy Watazawwadu' Ilmi, Fuad Wahdan Muhibuddin, Alfa Chasanah, Tanti Novianti

486



PDF

The Influence of Working Capital Management, Financial Charges, and Macroeconomics On Profitability in The Building Construction Sub-Sector

Andina Nuraini Ginoga, Nimmi Zulbainarni, Trias Andati

499



PDF

Employee Development Strategy To Improve Services in Facing Bank 4.0 at Bank XYZ Region Jakarta 3

Hary Kurniawan, M. Syamsul Ma'arif, Siti Jahroh

512



PDF

Influence of Brand Awareness, Brand Ambassador, on Purchase Decision Supported By Trust As The Intervening Variable on Shopee Marketplace

Bayu Kurniawan

525



PDF

Factors Influencing E-Commerce Purchases of Halal Cosmetics: A UTAUT2 Approach

Fildza Shabrina Meta, Arif Imam Suroso, Asep Nurhalim

536



PDF

Strategy To Increase Productivity of The Perisai Agency System As Community Social Security

Ardi Rifai, Alm. Idqan Fahmi, Yudha Heryawan Asnawi, Suhendi Suhendi

547



PDF

The Effect of Entrepreneurial Financing Choice Mediation: Financial Literacy on Sustainability of SMEs

Rani Sintya, Erni Masdupi

558



PDF

The Impact of Corporate Social Responsibility On Consumer Loyalty: A Mediation Analysis of Consumer Trust and Satisfaction

Annisa Fajri, Haerudin; Abdul Aziz Agbo

566



PDF

Green Finance Adoption: Unravelling The Behavioral Intention of Bank Employees in Batam Moderated By Internal Measures

Johny Budiman, Angelica Vivian Chrysti, Candy

575



PDF

Competitive Strategy Formulation in The Furniture Industry

Hannika Fasya, Sufrin Hannan, Yudha Heryawan Asnawi

586



PDF

Optimizing Vocational Teacher Performance Through Sustainable Management

Tine Yuliantini, Mochamad Soelton, Eri Marlapa, Paijan Paijan, Martarina Indah

600

 PDF

Authoritarian Leadership and Employee Job Performance: A Moderated Mediation of Job Role Clarity, Trust in Leaders and Power Distance

Edilpatriz Edilpatriz, Syahrizal, Tika Rahma Yani Siregar

614

 PDF

Forging a Stronger Link: Unveiling The Synergy Between Supply Chain Integration and Risk Management in Tin Mining Industry

Dony Saputra, Christy Olivianny

625

 PDF

Investigating The Nonlinear Relationship Between Cash Conversion Cycle and Profitability: Evidence From Indonesian Property and Real Estate Companies

Difa Putra Kusuma, Wisnu Mawardi

637

 PDF

Enterprise Internal Strategy at Management Information System “Khanza” Muhammadiyah Sidoarjo Hospital

Eka Risma Wahyuni, Rita Ambarwati, Misti Hariasih

648

 PDF

The Influence of Brand Equity and Relationship Quality on Repeated Purchase Intentions of Cosmetic Active Ingredients in PT XYZ

Handinata D. Lohita, Ujang Sumarwan, Popong Nurhayati

659

 PDF

Research Trends and Exploration of The Impact International Certification on Industry Performance: A Bibliometric Analysis

Putra Irwandi, Feryanto Feryanto, Anna Fariyanti

672

 PDF

The Influence of Smartphone Technology Innovation On Mobile Product Sales at Atlantic Cell Stores in Bandung

Siti Komariah Hildayanti, Tuti Sulastri, Seflidiana Roza, Siska Yulia Defitri

687



The Influence of Work Climate and Job Satisfaction on Employee Performance With Sustainable HR as an Intervening Variable

Fauziah Nur Simamora, Yani Sukriah Siregar, Kaharuddin Kaharuddin

695



Understanding The Intention to Use PLN Mobile Application: The Moderated Mediation Analysis

Aidil Adha, Vidyarini Dwita, Tika Rahma Yani Siregar

704



Strengthening Digital Literacy, Financial Management, and Special Skills to Face Human Resources Management Market Competition

Usmar Usmar, Sismiati Sismiati, Syarifuddin Sulaiman, Tamrin Lanori

715



Make a Submission

SERTIFIKAT

Direktorat Jenderal Pendidikan Tinggi, Riset dan Teknologi
Kementerian Pendidikan, Kebudayaan, Riset dan Teknologi Republik Indonesia



Kutipan dari Keputusan Direktorat Jenderal Pendidikan Tinggi, Riset dan Teknologi
Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Republik Indonesia

Nomor 164/E/KPT/2021
Peringkat Akreditasi Jurnal Ilmiah Periode 2 Tahun 2021

Nama Jurnal Ilmiah
Jurnal Aplikasi Bisnis dan Manajemen (JABM)
E-ISSN: 24607819

Penerbit: Sekolah Bisnis, Institut Pertanian Bogor berkerjasama dengan Aliansi Program Magister
Manajemen Indonesia (APMMI)

Ditetapkan Sebagai Jurnal Ilmiah

TERAKREDITASI PERINGKAT 2

Akreditasi Berlaku selama 5 (lima) Tahun, yaitu
Volume 7 Nomor 3 Tahun 2021 Sampai Volume 12 Nomor 2 Tahun 2026

Jakarta, 27 December 2021
Plt. Direktur Jenderal Pendidikan Tinggi,
Riset, dan Teknologi



Prof. Ir. Nizam, M.Sc., DIC, Ph.D., IPU, ASEAN Eng
NIP. 196107061987101001





Citation Analysis

**Citedness in
Scopus®**

Google Scholar Citations

	All	Since 2016
Citations	1133	1125
h-index	14	14
i10-index	25	24

Template

Download Template



Indexed by:

DOAJ DIRECTORY OF
OPEN ACCESS
JOURNALS





Information

[For Readers](#)

[For Authors](#)

[For Librarians](#)

Link Related:

[Jurnal Manajemen & Agribisnis \(JMA\) - **Akreditasi** dan DOAJ](#)

[Indonesian Journal of Business and Entrepreneurship \(IJBE\) - **Akreditasi** dan DOAJ](#)

[Jurnal Aplikasi Bisnis dan Manajemen \(JABM\) - **Akreditasi** dan DOAJ](#)

Editorial Office

Jurnal Aplikasi Bisnis dan Manajemen (JABM)

School of Business, Bogor Agricultural University (SB-IPB)

Jl. Raya Pajajaran Bogor 16151

Telp. 0251-8313813, Fax. 0251-8318515

Email: jabm.ipb@gmail.com ; jabm@sb.ipb.ac.id

00855173

[Visitor](#)

Platform &
workflow by
OJS / PKP

Get More with
SINTA Insight

Go to Insight



JURNAL APLIKASI BISNIS DAN MANAJEMEN (JABM) E-JOURNAL

INSTITUT PERTANIAN BOGOR

P-ISSN : 25285149 < > E-ISSN : 24607819 Subject Area : Science



2.5813
Impact



6787
Google Citations



Sinta 2
Current
Accreditation

Google Scholar

Garuda

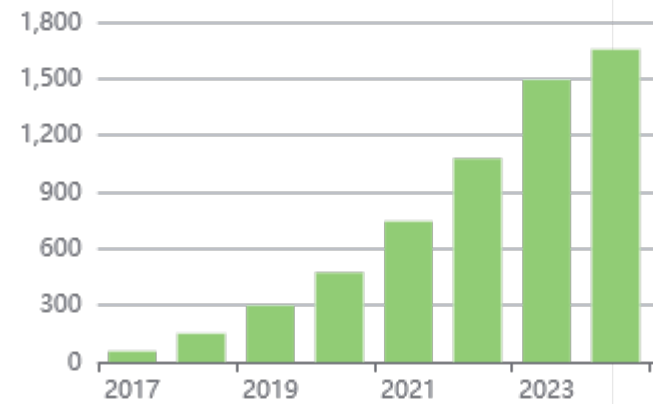
Website

Editor URL

History Accreditation

2018 2019 2020 2021 2022 2023 2024 2025 2026

Citation Per Year By Google Scholar



Journal By Google Scholar

	All	Since 2020
Citation	6787	6165
h-index	34	32
i10-index	159	150

Garuda Google Scholar

Enterprise Internal Strategy at Management Information System âKhanzaâ
Muhammadiyah Sidoarjo Hospital

School of Business, Bogor Agricultural University (SB-IPB) Jurnal Aplikasi Bisnis dan
Manajemen Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025 648

2025 DOI: 10.17358/jabm.11.2.648 Accred : Sinta 2

Investigating The Nonlinear Relationship Between Cash Conversion Cycle and
Profitability: Evidence From Indonesian Property and Real Estate Companies

School of Business, Bogor Agricultural University (SB-IPB) Jurnal Aplikasi Bisnis dan
Manajemen Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025 637

2025 DOI: 10.17358/jabm.11.2.637 Accred : Sinta 2

Strengthening Digital Literacy, Financial Management, and Special Skills to Face
Human Resources Management Market Competition

School of Business, Bogor Agricultural University (SB-IPB) Jurnal Aplikasi Bisnis dan
Manajemen Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025 715

2025 DOI: 10.17358/jabm.11.2.715 Accred : Sinta 2

Do Robo-Advisors As Moderating Variables Weaken The Overconfidence and Loss
Aversion Behavior Bias of Young Investorsâ Mutual Fund Investment Decisions?

School of Business, Bogor Agricultural University (SB-IPB) Jurnal Aplikasi Bisnis dan
Manajemen Vol. 11 No. 2 (2025): JABM Vol. 11 No. 2, May 2025 349

2025 DOI: 10.17358/jabm.11.2.349 Accred : Sinta 2


Competitive Strategy Formulation in The Furniture Industry

School of Business, Bogor Agricultural University (SB-IPB) Jurnal Aplikasi Bisnis dan

[Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 586](#)


 2025  DOI: [10.17358/jabm.11.2.586](#)  Accred : [Sinta 2](#)

[The Influence of Smartphone Technology Innovation On Mobile Product Sales at Atlantic Cell Stores in Bandung](#)

School of Business, Bogor Agricultural University (SB-IPB)  [Jurnal Aplikasi Bisnis dan Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 687](#)


 2025  DOI: [10.17358/jabm.11.2.687](#)  Accred : [Sinta 2](#)

[Forging a Stronger Link: Unveiling The Synergy Between Supply Chain Integration and Risk Management in Tin Mining Industry](#)

School of Business, Bogor Agricultural University (SB-IPB)  [Jurnal Aplikasi Bisnis dan Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 625](#)


 2025  DOI: [10.17358/jabm.11.2.625](#)  Accred : [Sinta 2](#)

[Employee Development Strategy To Improve Services in Facing Bank 4.0 at Bank XYZ Region Jakarta 3](#)

School of Business, Bogor Agricultural University (SB-IPB)  [Jurnal Aplikasi Bisnis dan Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 512](#)


 2025  DOI: [10.17358/jabm.11.2.512](#)  Accred : [Sinta 2](#)

[Influence of Brand Awareness, Brand Ambassador, on Purchase Decision Supported By Trust As The Intervening Variable on Shopee Marketplace](#)

School of Business, Bogor Agricultural University (SB-IPB)  [Jurnal Aplikasi Bisnis dan Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 525](#)

 2025  DOI: [10.17358/jabm.11.2.525](#)  Accred : [Sinta 2](#)

[Unveiling The Impact of Logistics Service Quality On Customer Satisfaction and Demographic Factors As Moderator: Indonesia Quick Commerce Perspective](#)

School of Business, Bogor Agricultural University (SB-IPB)  [Jurnal Aplikasi Bisnis dan Manajemen Vol. 11 No. 2 \(2025\): JABM Vol. 11 No. 2, May 2025 418](#)

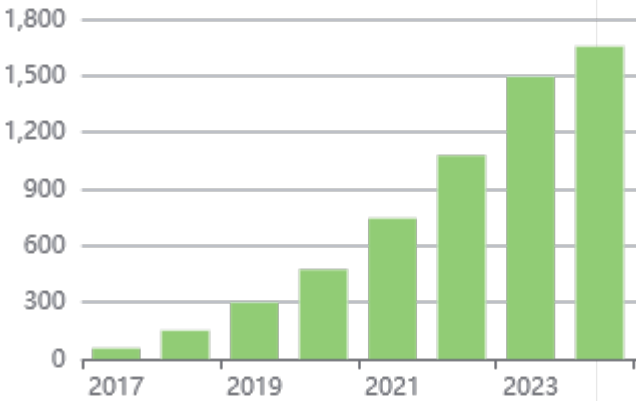
 2025  DOI: [10.17358/jabm.11.2.418](#)  Accred : [Sinta 2](#)

View more ...

Get More with
SINTA Insight

Go to Insight

Citation Per Year By Google Scholar



Journal By Google Scholar

	All	Since 2020
Citation	6787	6165
h-index	34	32
i10-index	159	150