

Environmental, social and governance trends in Asian firms: a systematic review and bibliometric analysis using the antecedents-decisions-outcomes-theories-context-methods framework

Jessica Hermawan, Liliana Inggrit Wijaya & Andri Rianawati

To cite this article: Jessica Hermawan, Liliana Inggrit Wijaya & Andri Rianawati (2025) Environmental, social and governance trends in Asian firms: a systematic review and bibliometric analysis using the antecedents-decisions-outcomes-theories-context-methods framework, Cogent Business & Management, 12:1, 2525531, DOI: [10.1080/23311975.2025.2525531](https://doi.org/10.1080/23311975.2025.2525531)

To link to this article: <https://doi.org/10.1080/23311975.2025.2525531>



© 2025 The Author(s). Published by Informa UK Limited, trading as Taylor & Francis Group



Published online: 04 Jul 2025.



[Submit your article to this journal](#)



Article views: 68



[View related articles](#)



[View Crossmark data](#)

Environmental, social and governance trends in Asian firms: a systematic review and bibliometric analysis using the antecedents-decisions-outcomes–theories-context-methods framework

Jessica Hermawan , Liliana Inggrit Wijaya  and Andri Rianawati 

Department Management, Faculty of Business and Economics, Universitas Surabaya, Surabaya, Indonesia

ABSTRACT

This study systematically reviews 246 Scopus-indexed articles (2013–2023) on environmental, social and governance (ESG) practices in Asian firms using the antecedents-decisions-outcomes (ADO)–theories-context-methods (TCM) framework. This integrative approach—combining ADO with TCM—offers a novel lens to map ESG research in emerging economies. Asian firms operate within unique institutional contexts marked by family ownership, relational governance and hierarchical decision-making, distinguishing their ESG adoption from Western counterparts. The study reveals key antecedents such as corporate governance, financial strategies and technological readiness; ESG decisions are shaped by disclosure practices, stakeholder engagement and sustainability alignment. Outcomes include financial resilience, innovation and improved ESG performance. Practical implications highlight the need for enhanced ESG governance through leadership development, diverse boards and executive incentives; access to green finance; and adoption of digital technologies such as artificial intelligence and blockchain. This study contributes a structured synthesis of ESG adoption in Asia and identifies contextual gaps for future research.

ARTICLE HISTORY

Received 24 December 2024

Revised 29 May 2025

Accepted 21 June 2025

KEYWORDS

ESG; Asian companies; corporate governance; sustainability; bibliometric analysis; systematic literature review

SUBJECTS

Strategic Management; Corporate Governance; Corporate Social Responsibility & Business Ethics; Corporate Social Responsibility

1. Introduction

Environmental, social and governance (ESG) has become progressively dominant to investment strategies around the world over the last few years as investors have come to realize their importance in encouraging sustainable business practices (Mohammad & Wasiuzzaman, 2021). The rapid growth of ESG-driven investment is evident, with global sustainable investments projected to reach US\$ 5–7 trillion by 2030 (Jin & Lei, 2023). As business operations increasingly become focused on sustainability, the profile of ESG factors has risen as a way to mitigate risks but also as a tool to innovate and achieve long-term profitability (Bodhanwala & Bodhanwala, 2018). While Western economies have led ESG adoption, Asia's role in the ESG landscape is increasingly prominent (Alsayegh et al., 2020; Chung et al., 2024; Phang & Chia, 2024; Rahman & Alsayegh, 2021).

However, despite Asia's economic rise growing from \$10 billion in 2018 to over \$100 billion in 2022, ESG investments in the region remain comparatively small compared to those in Western markets. Asian firms operate within distinct cultural and regulatory environments, differing from their Western counterparts (Handoyo & Anas, 2024). Business practices in Asia often emphasize family-owned structures, hierarchical decision-making and relational governance, which may influence ESG adoption differently compared to Western firms (Nasir et al., 2024). Additionally, Asian economies, particularly China, Indonesia and Vietnam, have experienced rapid industrial growth, leading to heightened environmental concerns such as deforestation and high greenhouse gas emissions (Y.-M. Tan et al., 2023). With global regulatory frameworks for ESG becoming more stringent, Asian firms are faced with greater pressure to bring their ESG practices into line with international standards, despite the diversity in regulatory environments

CONTACT Liliana Inggrit Wijaya  liliana@staff.ubaya.ac.id  Department Management, Faculty of Business and Economics, Universitas Surabaya, Surabaya, Indonesia

© 2025 The Author(s). Published by Informa UK Limited, trading as Taylor & Francis Group

This is an Open Access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/4.0/>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited. The terms on which this article has been published allow the posting of the Accepted Manuscript in a repository by the author(s) or with their consent.

around the region (Agbakwuru et al., 2024). Within this context, it is insightful to explore ESG trends of Asian firms to understand the Asian region's special path on sustainable business features.

Indeed, previous studies have demonstrated the growing inclusion of ESG principles in corporate strategy, especially when considering the engagement with the principles for responsible investment (PRI) (Cabaleiro-Cerviño & Mendi, 2024). The PRI has seen great traction in the marketplace since 2006, over 5300 companies from more than 80 countries have committed to implement ESG oriented principles (Yu et al., 2024). It is found that ESG publications on Asian firms have grown significantly in recent years, with 137 publications in 2023 (Figure 1), a strong increase over the past decade. Even with this upward trend, there is little aggregated understanding of the theoretical foundation, drivers, strategies and outcomes of ESG adoption in Asia. Many prior reviews have approached ESG from a narrow perspective. For instance, Alsayegh et al. (2020) and Fahad and Rahman (2020) primarily focused on ESG disclosure, neglecting the interrelationships among ESG drivers, strategic decisions and multi-dimensional outcomes. Others, concentrated on single-country contexts or sector-specific implications, limiting their generalizability across Asia's diverse institutional and cultural settings (Y. He et al., 2023; J. Liu et al., 2023; J. Wang et al., 2023). Additionally, much of the existing ESG literature is sourced from Google Scholar, which lacks the rigorous peer-review and indexing standards found in Scopus thus affecting the reliability and coherence of bibliometric evaluations (Clément et al., 2023; Giuli et al., 2024; Martiny et al., 2024).

A key novelty of this study lies in its representation-focused approach to ESG research in Asia. Unlike previous works that analyze ESG trends in isolation, this study systematically maps and assesses the intellectual territory of ESG adoption using the ADO-TCM framework (Mukhtar et al., 2025). The antecedents-decisions-outcomes (ADO) framework can be applied to ESG to help firms to identify the internal and external drivers (antecedents) that encourage firms to adopt ESG practices, the strategies that firms choose to implement (decisions) and the consequences of these strategies on corporate performance and stakeholder relationships (outcomes) (Lim & Rasul, 2022). In tandem with this, the theories-context-methods (TCM) framework also serves to further study the ESG concepts, research methods and the Asian context in which ESG praxis is located (Priya & Sathish, 2024). An aspect of ADO and TCM frameworks that lends itself as a broad angle for critical review of ESG practices, and from whence we review existing studies, is the combination of them (Aulia et al., 2024).

This study adopts a representation-oriented review approach, which systematically maps ESG research trends and evaluates how the field has developed over time (Kunisch et al., 2023). This aligns with the knowledge-mapping function of systematic reviews, where bibliometric analysis is used to codify and assess scholarly contributions (Yeboah, 2023). According to Liguori et al. (2024), representation-oriented reviews aim to understand the progression and intellectual structure of a research field, making this study a valuable reference for academics, practitioners and policymakers interested in ESG developments in Asia. The primary purpose of this study is to represent and synthesize the evolution of ESG-related research in Asia by identifying dominant themes, theoretical foundations and methodological approaches

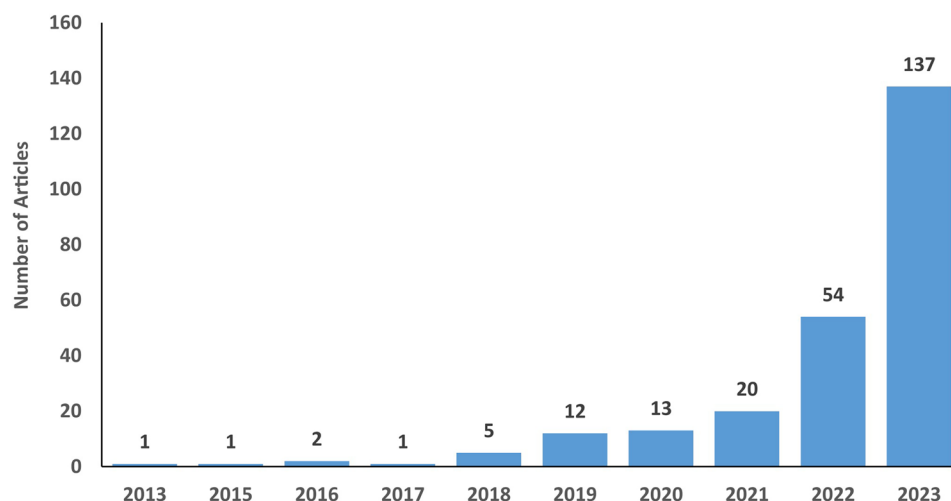


Figure 1. Publication trends. *Source:* Author's elaboration.

across a decade of literature. In doing so, we aim to reveal not only the state-of-the-art but also key research gaps and future directions. To achieve this purpose, we address the following research questions:

1. What are the dominant theoretical perspectives used to explain ESG adoption in Asian contexts?
2. What key drivers, strategic responses and performance outcomes are most frequently studied in ESG research in Asia?
3. How has the thematic focus of ESG research in Asia evolved over time, and what emerging trends can be identified?

In answering these questions, we draw on peer-reviewed journal articles indexed in the Scopus database from 2013 to 2023. Scopus was selected due to its broad and high-quality coverage of international academic literature. The use of this data source ensures a rigorous and comprehensive foundation for bibliometric analysis. By combining systematic literature review (SLR) and bibliometric techniques, and applying the ADO-TCM framework, this study categorizes and interprets ESG-related publications based on antecedents, decisions and outcomes, while incorporating theoretical lenses, context and methodological patterns. The results include performance analysis, science mapping and thematic clustering, offering a holistic view of how ESG scholarship in Asia has progressed—and where it is headed.

2. Theoretical review

This section examines the key underlying factors that shape ESG adoption and implementation. Specifically, we explore how the unique cultural and institutional context of Asian firms influences ESG strategies, the different types of ESG initiatives emerging in the region and the evolving regulatory landscape that affects corporate sustainability practices.

2.1. Firm culture and ESG orientations in asia

Asian corporate culture plays a decisive role in shaping how firms perceive and implement ESG initiatives. Unlike their Western counterparts, which often prioritize financial performance and shareholder value, many Asian firms operate within a broader set of cultural and institutional norms. This section explores three key cultural dimensions influencing ESG adoption: family-owned enterprises and long-term orientation, collectivism and stakeholder engagement, and the balance between regulatory compliance and voluntary ESG practices.

2.1.1. Family-owned enterprises and long-term orientation

Prevalent in Asian firms is the fact of family controlled businesses, as some prefer long-term growth rather than immediate profitability, and that makes them specifically well placed to incorporate ESG principles in their business model (Fang et al., 2022). According to a study by Garger and Lees, in Asia 42% of family businesses regard sustainability as their key issue in place of North America. Nevertheless, ESG adoption in family businesses is presented with both opportunity and challenge in the long-term orientation of the businesses. As the family controlled firms, they have a stake in environmental and social sustainability as they are interested in preserving wealth to future generations (Du & Cao, 2023). The concentration of decision-making power in family structures can, however, be a source of ESG-driven transformations resistance if sustainability investments are raised as being costly in the short run (Yin et al., 2023). In many cases, ESG adoption in family-owned enterprises is driven by external pressures rather than internal conviction (Sun et al., 2024).

2.1.2. Collectivism and stakeholder engagement

The cultural fabric of Asia is deeply rooted in collectivism, shaping corporate relationships with employees, communities and supply chain partners (Thorisdottir & Johannsdottir, 2020). Unlike individualistic cultures that prioritize shareholder interests and short-term profitability, collectivist societies manifest in ESG policies that focus on social responsibility, community engagement and ethical labor practices

(Silalahi et al., 2023). As a result, Asian firms tend to view sustainability initiatives as a shared responsibility rather than an obligation dictated by external stakeholders as reflected in Asia Pacific's leadership in sustainability reporting, with 89% of companies in the region undertaking some form of ESG disclosure—the highest globally. This surpasses Europe (82%), the Americas (74%) and the Middle East and Africa (56%). According to Meng et al. (2023) high reporting rate shows the high commitment of the region to sustainability; it is largely caused by regulatory requirements, investors expectations and cultural norms that require the responsibility of the role of the corporations in the broader society.

Nevertheless, Asian firms tend to dominate the volume of sustainability reporting, but the depth and quality of these are very different. The prevalence of hierarchical corporate structure is a key matter for Asian ESG reporting, which sometimes results in suppression of transparency. In such collectivist cultures, disciplines with power dynamics that are punished, discouraging dissent and exposure from outside expected (J. H. Liu & Xie, 2023). The structure allows for opaque ESG disclosure where, the intention being to ensure internal harmony, firms put focus on maintaining rather than providing comprehensive sustainability data (Alduais, 2023). The impact of these tendencies is reflected in Asia Pacific's relatively low rate of integrated reporting (30%) compared to North America (97%) and Western Europe (85%) (KPMG International, 2022). The lower adoption rate suggests that many Asian firms still struggle with fully embedding ESG considerations into their core business strategies.

2.1.3. Regulatory compliance vs. voluntary ESG practices

Whereas European firms often see ESG as a means to gain competitive advantage, so do the Asian firms—but mainly as a reaction to a regulation (Suttipun, 2021). Policies, feedback structures related to incentives, reporting requirements and many other things play a central role of how governments shape what corporate ESG behavior does (Lin et al., 2021). For instance, the China 2022 ESG Reporting Guidelines compiled the publicly traded companies to report their environmental and social impact (Shen et al., 2023). Nevertheless, superficial implementation rather than actual corporate transformation can be the result of a compliance driven ESG approach (J. Wang et al., 2023). Firms have adopted ESG practices for lower regulatory minimums than for driving systemic change (Gu et al., 2021). Such authenticity concerns about the sustainability commitments and the risk of greenwashing (D. Zhang, 2022).

2.2. Types of ESG strategies in Asian firms

ESG strategies are implemented by Asian firms in a variety of ways based on the differences in industry dynamics, stakeholder pressures and government policies. There are firms who implement sustainability proactively, and there are those that are doing so out of the ecosystem pressure. For this part, three major ESG plans are considered: decarbonization and renewable energy investment; social sustainability and labor welfare; and corporate governance reforms.

2.2.1. Decarbonization and renewable energy investments

Asia Pacific accounts for nearly 60% of greenhouse gas emissions in 2023 (ESCAP, 2024). However, the region is also at the forefront of renewable energy investments. In 2023, China's wind energy capacity grew by 66% year-on-year, solidifying its leadership in the global renewable energy transition (IEA, 2024). Despite these efforts, the challenge of transition to clean energy lies in balancing economic growth with environmental responsibility, particularly in emerging economies that rely on fossil fuels for industrial development (Qamruzzaman & Karim, 2024).

2.2.2. Social sustainability and workforce well-being

Asian firms are increasingly prioritizing social sustainability, particularly in areas such as labor rights, workplace diversity and employee well-being (Fahad & Rahman, 2020). However, progress remains uneven across industries and countries due to cultural norms and regulatory disparities (J. Feng et al., 2022). While some multinational corporations have strengthened ethical labor policies, especially in sectors reliant on low-cost labor, such as manufacturing, construction and agriculture (Anner, 2020). Furthermore, gender diversity in corporate leadership remains a pressing challenge, despite gradual improvements.

The progress has been observed at other managerial levels—women's representation in senior manager and director roles rose from 32% in 2015 to 37% in 2024 (McKinsey & Company, 2024). Despite these gains, the McKinsey & Company (2024) indicates that at the current rate, it will take nearly 50 years to achieve full gender parity. These disparities underscore the need for stronger policies promoting workplace equity, inclusion and fair labor practices to ensure that ESG commitments translate into meaningful social impact (X. Zhang et al., 2021).

2.3. The evolving ESG regulatory landscape in asia

ESG regulations in Asia are rapidly evolving, driven by a combination of government policies, investor expectations and global sustainability commitments. Over the past decade, Asian governments have increasingly recognized the importance of ESG compliance, not only as a tool for corporate accountability but also as a mechanism for strengthening long-term economic resilience. But the regulatory landscape is fragmented in many ways: hugely different in enforcement, reporting standards and effectiveness from country to country. In addition, there remains an obstacle, greenwashing, inconsistencies in ESG disclosure frameworks, as well as the alignment of ESG amongst diverse regulatory environments.

2.3.1. Stock exchange ESG mandates

Evidently, stock exchanges in Asia are increasingly becoming a pivotal player in fostering application of ESG disclosure requirements (Weber, 2014). With capital markets moving towards sustainability invested funds, regulators are also tightening the reporting obligations that publicly traded firms are required to submit on ESG (J. Wang et al., 2023). ESG disclosure in Hong Kong has been mandatory since 2020 and additional climate-related risk reporting will become mandatory in 2025 (HKEX, 2024). Similar to other listed firms Singapore Exchange (SGX) has mandated sustainability reports that are also required by all listed firms with a large cap stated to disclose climate information based on Task Force on Climate-related Financial Disclosures (TCFD) recommendations (SGX, 2022). ESG compliance is, on the other hand, still voluntary across stock exchanges in Thailand, Malaysia and Indonesia, albeit the latter two are gradually integrating sustainability metrics (Sadiq et al., 2023). However, a uniformity in reporting framework is still a major challenge, especially due to the growing ESG mandates (Prajapati et al., 2021). Investors and stakeholders have raised concerns about greenwashing, as firms often provide ESG reports without standardized verification mechanisms (Elili, 2022).

2.3.2. Integration of ESG into financial markets

The integration of ESG into financial markets is accelerating across Asia, with sustainable finance instruments gaining popularity among institutional investors. Asia has become a major hub for green bond issuance, with China, Japan and South Korea leading the market (Schumacher et al., 2020). In 2023, China issued over US\$ 150 billion in green bonds, accounting for nearly 40% of global issuance (IFC & Amundi, 2024). Meanwhile, ESG-linked loans are gaining traction, with firms using sustainability performance indicators to secure favorable financing terms (Sadiq et al., 2023). Asset managers currently oversee US\$ 8 trillion in dedicated ESG funds, with projections suggesting this figure could reach US\$ 30 trillion by 2030 as demand for sustainable investments accelerates (Broadridge, 2021). However, concerns over ESG rating inconsistencies and data verification persist, as rating agencies use diverse methodologies that can lead to conflicting assessments of corporate ESG performance (Park & Jang, 2021). Many firms still struggle with ESG data collection and impact measurement, limiting the effectiveness of ESG-linked financial products (Elili, 2022).

3. Methods

3.1. Study design

This study employed a mixed-method approach by combining bibliometric analysis and a SLR using the ADO-TCM framework to comprehensively explore ESG research trends in Asian firms. The combination of bibliometric analysis and SLR was chosen to provide both depth and breadth in understanding the field

(Marzi et al., 2025). The bibliometric analysis was conducted first to offer a quantitative overview of the intellectual landscape, following the methodology of Chytis et al. (2024). Using VOSviewer, co-authorship, co-citation and keyword co-occurrence networks were visualized, enabling the identification of influential scholars, dominant research clusters and thematic evolution in ESG studies (Kirby, 2023).

Building on these insights, the SLR was structured using the ADO-TCM framework, which organizes the findings into antecedents, decision strategies and outcomes, while connecting them through theoretical, contextual and methodological perspectives (Priya & Sathish, 2024). The SLR process followed Tranfield et al. (2003) three-phase model: searching, screening and analyzing. Clearly defined eligibility criteria ensured that selected studies aligned with the research objectives, and consistency in screening helped reduce bias (Mukhtar et al., 2025). Additionally, the GRADE approach was applied to assess the confidence level of results, particularly concerning financial and operational outcomes. This integrated approach allowed for both a macro-level mapping and a micro-level synthesis of ESG research in the Asian context (Clément et al., 2023).

3.2. Data collection

Scopus was selected as the sole data source due to its broad disciplinary coverage, robust metadata quality and comprehensive indexing of peer-reviewed journals, particularly in business, management and sustainability domains (Baas et al., 2020). Prior bibliometric studies have also validated Scopus as a reliable and dominant source for large-scale systematic reviews in management research (Aryawati et al., 2024; Gandasari et al., 2024; Khan et al., 2020). The timeframe of 2013–2023 was chosen to capture a full decade of ESG research following the post-2013 global sustainability policy momentum—including the UN Sustainable Development Goals (SDGs) (United Nations, 2015) and Paris Agreement (United Nations, 2016)—which marked a turning point in ESG discourse and implementation, especially in emerging markets. This period also coincides with a noticeable rise in ESG mandates and reporting obligations across more than 15 Asian countries, including Vietnam (2013), India and Japan (2015), Singapore, Israel and Bahrain (2016) and Saudi Arabia and the UAE (2019), reflecting the regional acceleration toward institutionalized sustainability reporting (Krueger et al., 2024).

As shown in Figure 2, we began with a structured search strategy using the Scopus database, applying the following keyword string in the Title–Abstract–Keywords fields: ‘Environmental* Social* Governance*’ OR ‘Environmental, Social And Governance’ OR ‘Environment* Social* Governance*’ OR ‘Environment, Social And Governance’ OR ‘ESG’. To ensure geographical relevance, we included the terms ‘Asia’ and a comprehensive list of Asian country names. The search was limited to articles published between 2013 and 2023, in English, and within the subject areas of Economics, Econometrics and Finance, and Business, Management and Accounting. Only peer-reviewed journal articles were included, while gray literature, book chapters, conference proceedings and qualitative-only studies were excluded

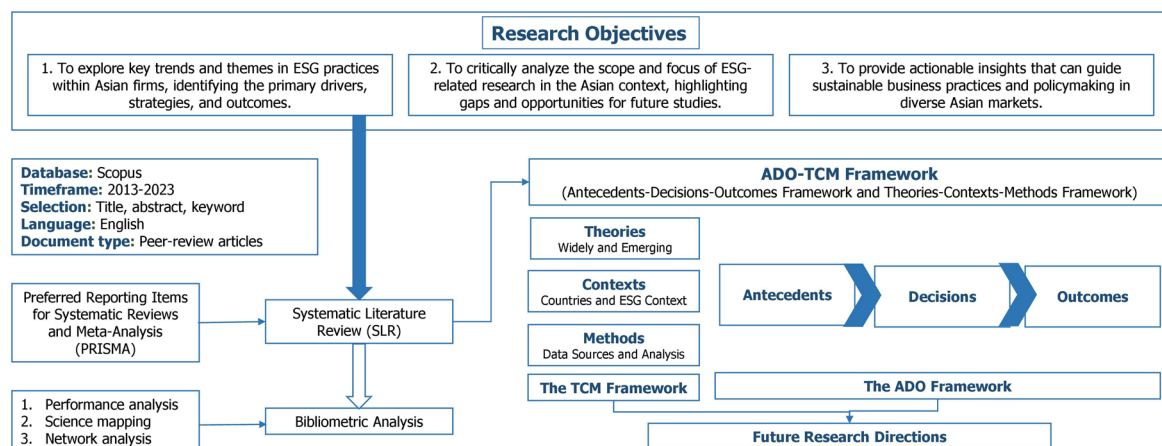


Figure 2. Research methodology. Source: Author's elaboration.

to maintain the academic rigor and consistency of the review. A summary of this search process is presented in [Table 1](#).

The identification of relevant articles was guided by this refined search, setting the stage for the subsequent stages of screening and eligibility assessment in [Figure 3](#) using the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) diagram. To minimize reporting biases, we assessed the risk of missing results through a careful review of publication bias in the included studies. Subgroup analysis was performed to identify any potential biases that could arise from geographic or journal-specific reporting patterns. After title and keywords screening, 24 articles were excluded, leaving 391 articles. Subsequently, review paper screening was conducted, during which 11 review papers were excluded, resulting in 380 records. The next step was abstract screening in which 54 articles were excluded resulting in 326 articles for further assessment. Full text reviews excluded 80 articles during the eligibility assessment stage, because they did not explicitly discuss ESG practices or were deemed irrelevant to the study's focus. The result was 246 articles eligible for bibliometric analysis. PRISMA diagram outlined the final selection process, ending up with a dataset of 246 articles that were included for the bibliometric analysis with a goal of a complete and relevant set of studies on ESG practices in the Asian context.

4. Results and discussion

4.1. Bibliometric analysis

4.1.1. Performance analysis

The 246 articles included were published across 124 distinct academic journals, reflecting the multidisciplinary and expansive nature of the ESG field. [Table 2](#) highlights the journals with multiple contributions to the dataset, showcasing their influence in shaping ESG research.

Among these, Finance Research Letters leads with 20 publications, supported by a high h_{index} of 101 and total citations reaching 1825, reflecting its prominence in this domain. Following this, The most influential articles on ESG research in the context of Asian firms are identified through citation analysis, which reveals the contributions that have significantly shaped the field. Beyond citation counts, the most influential publications in [Table 3](#) have played a pivotal role in shaping ESG discourse within Asian contexts due to their methodological rigor, contextual relevance and novel insights that resonate with policymakers, practitioners and academics. Finance Research Letters, with the highest publication count, has served as a key outlet for timely, empirical ESG research, particularly studies responding to urgent

Table 1. Search criteria in scopus.

Item	Criteria
Database online	Scopus
Title–Abstract–Keywords (contexts)	'Environmental* Social* Governance*' OR 'Environmental, Social And Governance' OR 'Environment* Social* Governance*' OR 'Environment, Social And Governance' OR 'ESG' =16,643 documents
Title–Abstract–Keywords (countries)	Asia' OR 'Asian' OR 'India' OR 'China' OR 'Indonesia' OR 'Pakistan' OR 'Bangladesh' OR 'Japan' OR 'Philippines' OR 'Vietnam' OR 'Iran' OR 'Turkey' OR 'Thailand' OR 'Myanmar' OR 'South Korea' OR 'Iraq' OR 'Afghanistan' OR 'Yemen' OR 'Uzbekistan' OR 'Malaysia' OR 'Saudi Arabia' OR 'Nepal' OR 'North Korea' OR 'Syria' OR 'Sri Lanka' OR 'Kazakhstan' OR 'Cambodia' OR 'Jordan' OR 'United Arab Emirates' OR 'Tajikistan' OR 'Azerbaijan' OR 'Israel' OR 'Laos' OR 'Turkmenistan' OR 'Kyrgyzstan' OR 'Singapore' OR 'Lebanon' OR 'Palestine' OR 'Oman' OR 'Kuwait' OR 'Georgia' OR 'Mongolia' OR 'Qatar' OR 'Armenia' OR 'Bahrain' OR 'Maldives' OR 'Brunei' =2868 documents
Year	2013–2023 =1028 documents
Subject area	Economics, Econometrics and Finance; Business, Management and Accounting =530 documents
Document type	Scientific articles =439 articles
Publication status	Final =425 articles
Source type	Journal =424 articles
Language	English =416 articles

Source: Author's elaboration.

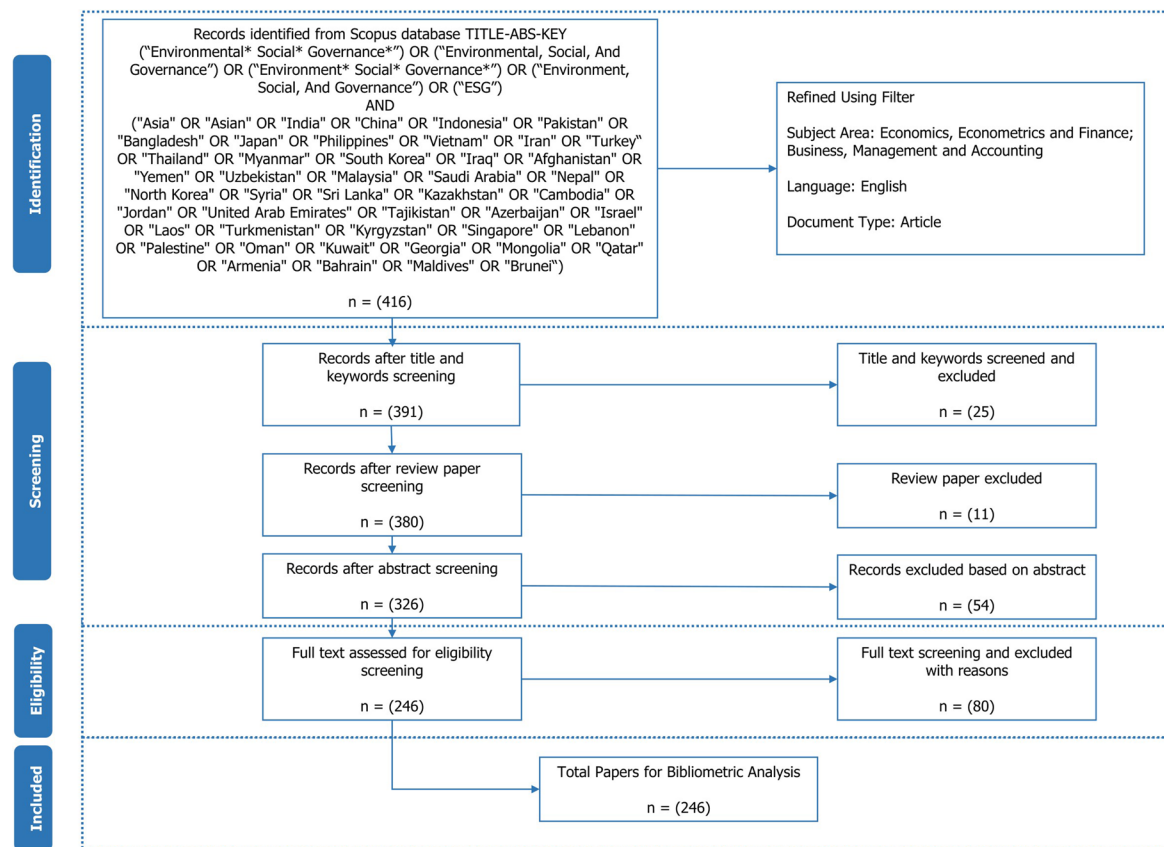


Figure 3. PRISMA diagram. Source: Author's elaboration.

regional issues such as the COVID-19 pandemic, corporate misconduct and green innovation in China and Southeast Asia.

For instance, Broadstock et al. (2021) the most cited article with 696 citations, goes beyond descriptive ESG performance relationships by using a robust regression framework to assess how ESG strategies buffer financial risk during systemic crises. This study gained attention not just for its topic relevance during the COVID-19 pandemic but also for empirically validating ESG as a risk mitigation tool in emerging markets—highlighting Asia's growing financial sensitivity to sustainability performance. Similarly, Ahmad et al. (2023) contributes to the literature by empirically testing how ESG certification impacts firm value and cost of capital among Malaysian firms, using firm-level panel regressions. Its importance lies in extending Western-centric valuation studies to Southeast Asia, revealing the tangible financial premiums associated with ESG certification even in less mature ESG ecosystems.

Y. Tan and Zhu (2022) add theoretical depth by unpacking the mechanisms through which ESG ratings foster corporate green innovation. Their identification of financial constraints and managerial environmental awareness as mediators offers a nuanced, contextually embedded explanation that speaks to internal firm dynamics in the Chinese regulatory environment. Zhou et al. (2022) and F. He, Du, et al. (2022) also introduce mediating and moderating mechanisms—financial performance and analyst coverage, respectively—highlighting that ESG's effects are neither linear nor context-free. These studies apply mediation and moderation analysis techniques that offer causal insights, thereby raising the methodological bar for ESG research in Asia. Further, the works of J. Wang et al. (2023) and Ren, Zeng, and Sun (2023) are among the first to explore the integration of digital finance and ESG, leveraging quasi-natural experiments and heterogeneity analysis. These contributions are particularly influential because they align ESG adoption with Asia's rapid digital transformation, offering a future-oriented perspective that goes beyond traditional ESG metrics.

Finally, Weber (2014) despite being older and less cited annually, holds foundational importance as one of the earliest comprehensive studies on ESG reporting in China. It employs both univariate and multivariate statistical analyses to examine the alignment between ESG disclosures and financial/environmental performance, paving the way for longitudinal ESG reporting frameworks in Asia. Collectively,

Table 2. Most impactful journals.

Journals	h_index	g_index	Total citation	Number of publication
Finance Research Letters	101	42	1825	20
Pacific Basin Finance Journal	75	18	355	8
Corporate Social Responsibility and Environmental Management	113	15	245	7
Economic Research-Ekonomska Istrazivanja	53	12	158	6
Energy Economics	210	16	273	6
Journal of Cleaner Production	309	12	166	6
International Journal of Energy Economics and Policy	53	9	95	5
International Review of Financial Analysis	91	19	384	5
Journal of Risk and Financial Management	40	9	92	5
Sustainability Accounting, Management and Policy Journal	48	6	48	5

Source: Author's elaboration.

Table 3. Most influential publication.

Title	Year	Total citations	Citations per year
The role of ESG performance during times of financial crisis: Evidence from COVID-19 in China	2021	696	232
Does ESG certification add firm value?	2021	289	96
The effect of ESG rating events on corporate green innovation in China: The mediating role of financial constraints and managers' environmental awareness	2022	284	142
Sustainable development, ESG performance and company market value: Mediating effect of financial performance	2022	256	128
Corporate ESG performance and manager misconduct: Evidence from China	2022	179	90
ESG rating and stock price crash risk: Evidence from China	2022	177	89
ESG reporting in China	2013	172	17
Do ESG ratings promote corporate green innovation? A quasi-natural experiment based on SynTao Green Finance's ESG ratings	2023	167	167
Digital finance and corporate ESG performance: Empirical evidence from listed companies in China	2023	143	143
Digital finance and corporate ESG	2023	142	142

Source: Author's elaboration.

these top-cited publications are not only influential because of their citation impact but also due to their methodological innovations (e.g. quasi-experiments, mediation/moderation models), regional specificity and ability to inform both academic theory and practical ESG implementation in emerging Asian economies. The literature matrix in Table 4 further distills each study's objective, methods and key contributions, underlining how this body of work has shaped a distinct ESG research trajectory in Asia—rooted in local institutional realities, technological transformation and governance dynamics.

The most productive authors in ESG research on Asian firms are highlighted in Table 5, which shows that Suttipun as the most productive authors with five articles. Following this, He F., Jiang Y. and Ismail A. M. have each contributed three articles, with He F. being the most influential among them, garnering 326 total citations, the highest in this dataset. In terms of total citations, Wong W. C. and Ren X., with two articles each, are notable contributors, achieving 290 and 194 citations, respectively. Ren X. stands out with the highest average 194 citations per year. Other impactful authors include Sadiq M. and Lin Y., with similar levels of productivity and total citations exceeding 140. Overall, the top 10 authors collectively produced 26 articles and amassed a total of 1519 citations in ESG research within the Asian context, underscoring their influence and contribution to the development of this research field.

The leading countries contributing to ESG research in Asian firms are presented in Table 6, showing significant regional representation. China emerges as the most prominent contributor, with 123 articles, of which 114 are single-country publications (SCPs), while only 9 involve multiple-country publications (MCPs), reflecting a low MCP ratio of 0.073. This is followed by India with 44 articles and Malaysia with 38 articles, showcasing their growing interest in ESG topics. Notably, Malaysia has a higher MCP ratio (0.421), indicating a strong inclination towards international collaboration. Indonesia and Thailand, with 25 and 16 articles, respectively, also show considerable research activity, with Thailand exhibiting the highest MCP ratio (0.625) among countries with substantial contributions, indicating its strong collaborative nature. Smaller yet significant contributors include Singapore (15 articles, MCP ratio of 0.800) and Vietnam (9 articles, MCP ratio of 0.667), highlighting their collaborative research efforts.

Table 4. Literature matrix of influential articles.

Authors	Objective	Research method	Findings	Effect
Broadstock D. C.; Chan K.; Cheng L. T. W.; Wang X.	To examine the role of ESG performance during financial crises, specifically the COVID-19 pandemic, by investigating its effects on stock performance and financial risk mitigation.	Regression	High ESG portfolios mitigate financial risks during crises.	Positive
Ahmad A. H.; Wong W. C.; Batten J. A.; Mohamed-Arshad	To assess the impact of ESG certification on Malaysian firms, particularly its effects on firm value, cost of capital and Tobin's Q	Regression	ESG certification reduces cost of capital and increases firm value (Tobin's Q)	Positive
Tan Y.; Zhu Z.	To explore the mechanisms linking ESG ratings and corporate green innovation in Chinese firms, particularly the mediating roles of financial constraints and managerial environmental awareness.	Regression	Positive impact of ESG ratings on green innovation.	Positive
Zhou G.; Liu L.; Luo S.	To analyse the impact of ESG performance on corporate market value in China, using financial performance and operational capacity as mediating variables.	Regression, mediation analysis	ESG performance positively impacts market value; financial performance mediates this relationship.	Positive
He F.; Du H.; Yu B.	To examine how ESG engagement impacts managerial misconduct in Chinese firms, focusing on the mediating role of analyst coverage and the moderating effects of information transparency, institutional shareholding and voluntary ESG disclosures.	Regression, robustness checks	High ESG engagement reduces manager misconduct, mediated by analyst coverage	Positive
Feng J.; Goodell J. W.; Shen D.	To investigate the relationship between ESG ratings and stock price crash risk, considering agency and stakeholder theories.	Regression	ESG ratings reduce stock price crash risk	Positive
Weber O.	To analyse ESG reporting trends in Chinese firms and their relationship with financial and environmental performance.	Statistical analysis, Uni- and multivariate analysis	ESG reporting influences both environmental and financial performance	Positive
Wang J.; Ma M.; Dong T.; Zhang Z.	To explore how ESG ratings influence corporate green innovation in Chinese firms, particularly in terms of green patents and innovation quality.	Regression, quasi-natural experiment	ESG ratings positively impact green innovation, especially invention patents	Positive
Ren X.; Zeng G.; Zhao Y.	To examine the impact of digital finance on corporate ESG performance in Chinese firms, investigating the mediating roles of green innovation and external supervision.	Regression, heterogeneity analysis	Digital finance promotes corporate ESG performance, particularly environmental and social performance.	Positive
Mu W.; Liu K.; Tao Y.; Ye Y.	To analyse how digital finance enhances corporate ESG performance in Chinese firms, focusing on differential impacts on non-state-owned and smaller firms.	Regression, robustness checks	Positive effect of digital finance on ESG performance. Stronger for non-state-owned and smaller firms.	Positive

Source: Author's elaboration.

Table 5. Top influential authors.

Authors	Number of publications	Total citations	Citations per year	h_index	g_index
Suttipun M.	5	111	56	21	10
He F.	3	326	163	12	18
Jiang Y.	3	93	47	53	9
Ismail A. M	3	53	11	13	7
Wong W. C.	2	290	97	11	17
Ren X.	2	194	194	42	13
Sadiq M.	2	184	46	11	13
Lin Y.	2	148	74	13	12
Qoyum A.	2	65	22	14	8
Zhang D.	2	55	28	37	7

Source: Author's elaboration.

4.1.2. Science mapping

To set up the research for the study, science mapping was used to find links among the key elements of the ESG research in the Asian context, and to research the relations between the subjects and disciplines, specialties and individual publications (Y. Li & Wang, 2023). This was done by using co-word analysis, which is the identification of keywords that frequently occurred so as to map out the intellectual structure of the field, and thematic analysis that categorizes the research topics into thematic clusters in order to highlight existing trends and identify new avenues for the field. In this section we perform a

Table 6. Top countries by articles.

Country	Articles	SCPs	MCPs	Frequency	MCP ratio
China	123	114	9	0.283	0.073
India	44	37	7	0.101	0.159
Malaysia	38	22	16	0.087	0.421
Indonesia	25	10	15	0.057	0.600
Thailand	16	6	10	0.037	0.625
Japan	15	7	8	0.034	0.533
Singapore	15	3	12	0.034	0.800
South Korea	11	5	6	0.025	0.545
Saudi Arabia	10	3	7	0.023	0.700
Vietnam	9	3	6	0.021	0.667
Philippines	8	0	8	0.018	1.000
Pakistan	6	3	3	0.014	0.500
Turkey	6	2	4	0.014	0.667
Kuwait	6	1	5	0.014	0.833
United Arab Emirates	6	1	5	0.014	0.833
Oman	5	0	5	0.011	1.000
Qatar	5	0	5	0.011	1.000
Kazakhstan	4	2	2	0.009	0.500
Bangladesh	4	1	3	0.009	0.750
Bahrain	4	0	4	0.009	1.000
Cambodia	4	0	4	0.009	1.000
Iraq	4	0	4	0.009	1.000
Mongolia	4	0	4	0.009	1.000
Myanmar	4	0	4	0.009	1.000
North Korea	4	0	4	0.009	1.000
Jordan	3	1	2	0.007	0.667
Azerbaijan	3	0	3	0.007	1.000
Bhutan	3	0	3	0.007	1.000
Brunei	3	0	3	0.007	1.000
Iran	3	0	3	0.007	1.000
Israel	3	0	3	0.007	1.000
Maldives	3	0	3	0.007	1.000
Sri Lanka	3	0	3	0.007	1.000
Uzbekistan	3	0	3	0.007	1.000
Afghanistan	2	0	2	0.005	1.000
Armenia	2	0	2	0.005	1.000
Cyprus	2	0	2	0.005	1.000
Georgia	2	0	2	0.005	1.000
Kyrgyzstan	2	0	2	0.005	1.000
Laos	2	0	2	0.005	1.000
Lebanon	2	0	2	0.005	1.000
Nepal	2	0	2	0.005	1.000
State of Palestine	2	0	2	0.005	1.000
Syria	2	0	2	0.005	1.000
Tajikistan	2	0	2	0.005	1.000
Timor-Leste	2	0	2	0.005	1.000
Turkmenistan	2	0	2	0.005	1.000
Yemen	2	0	2	0.005	1.000

Source: Author's elaboration.

cluster analysis for the most frequently used keywords in the titles and abstracts to identify major research areas of ESG trends in Asian firms. The selected articles were extracted for these keywords and were aggregated and then visualized in VOSviewer software that groups them into thematic clusters. A minimum occurrence threshold of 20 was set in order to allow VOSviewer to create a co-occurrence map for ESG research (Figure 4).

4.1.3. Network analysis

As shown in Figure 4, four distinct clusters emerged, each representing thematic areas within the ESG literature. Cluster 1 (red) focuses on corporate transparency, reporting practices and the implementation of ESG principles, with 'Disclosure' (150 occurrences), 'ESG disclosure' (66 occurrences) and 'ESG practice' (56 occurrences) as the most frequent keywords. These themes highlight foundational aspects of the ESG framework. Cluster 2 (green) emphasizes performance and policy-related aspects, with keywords such as 'ESG performance' (194 occurrences), 'Risk' (81 occurrences) and 'Enterprise' (74 occurrences), reflecting research on measurable ESG outcomes, risk management and policy development. Cluster 3 (blue) explores the financial implications and industry-specific dynamics of ESG adoption,

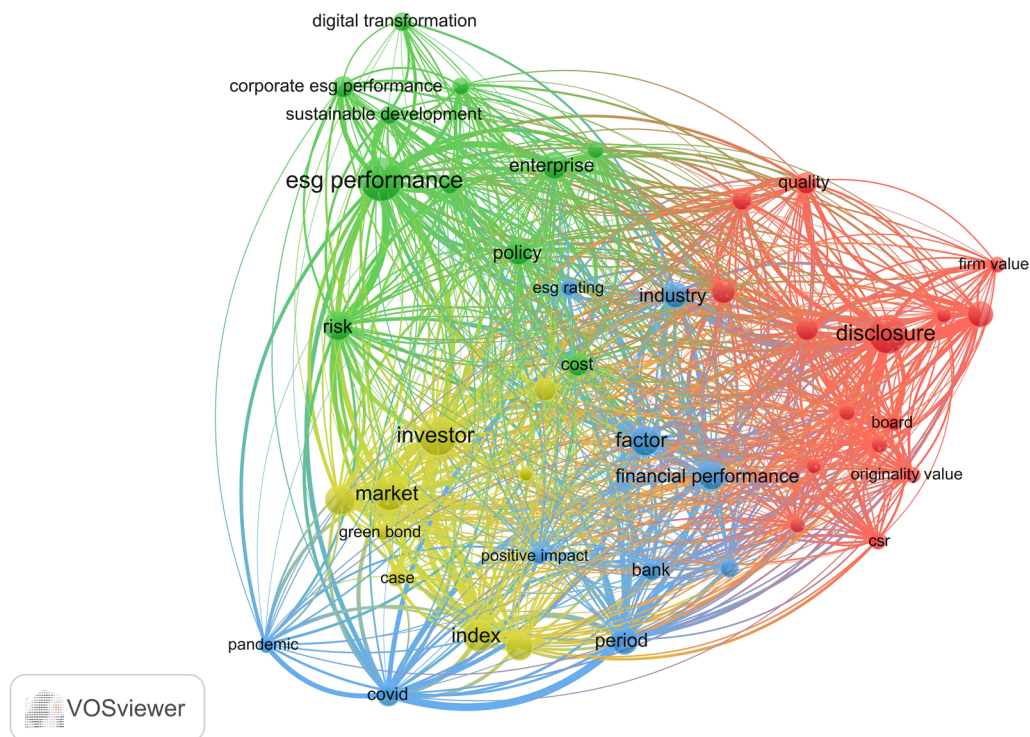


Figure 4. Co-word analysis. Source: Author's elaboration using VOSviewer.

with 'Factor' (87 occurrences), 'Financial performance' (78 occurrences) and 'Return' (71 occurrences) being the most prominent terms, underscoring the economic impacts of ESG practices and their integration into financial strategies. Lastly, Cluster 4 (yellow) as evidenced by keywords like 'Investor' (153 occurrences), 'Market' (122 occurrences) and 'Index' (103 occurrences), showcasing the growing interest in investor-driven initiatives, market indices and sustainable finance instruments such as green bonds. Taken together, these clusters offer a comprehensive picture of the burgeoning ESG landscape in Asia, highlighting the relevance of disclosure and performance metrics, and suggesting what more needs to be understood: how ESG is embedded in the financial and investment space.

Figure 5 shows network analysis to discover relationships between highly cited ESG literature works stating that there is shared content and influence (Błoński, 2023). Each node in the network represents a publication, with its size corresponding to co-citation frequency. The analysis identified five interconnected clusters, each reflecting distinct thematic areas. Cluster 1 (red) includes influential works by Y. Tan and Zhu (284 citations), H. Wang et al. (167 citations) and Ren, Zeng, and Sun (143 citations), focusing on foundational topics such as ESG disclosure, firm transparency and corporate governance practices. Cluster 2 (green) features authors like Weber (172 citations) and Wasiuzzaman & Mohammad (97 citations), addressing ESG performance measurement, risk management and the integration of sustainability within policy frameworks. Cluster 3 (blue) is dominated by highly cited contributions from Broadstock et al. (696 citations), X. Zhang et al. (73 citations) and P. Roy et al. (72 citations), emphasizing financial performance, investment implications and the economic impacts of ESG adoption. Cluster 4 (yellow) highlights market-oriented studies by Wong et al. (289 citations) and J. Feng et al. (177 citations), exploring sustainable finance instruments, market mechanisms and investor-driven ESG initiatives. Lastly, Cluster 5 (purple) includes works by Zhou et al. (256 citations) and P. Liu et al. (63 citations), focusing on ESG frameworks in emerging markets, regional development and comparative analyses of Asian firms.

4.2. ADO-TCM framework

In this section, the paper analyzes ESG trends in Asian firms through the lens of the ADO-TCM framework, as depicted in Figure 6. The application of the ADO-TCM framework in this study provides a structured understanding of ESG research trends in Asian firms, highlighting antecedents (A), decisions (D)



Figure 5. Co-citation network analysis. *Source:* Author's elaboration using VOSviewer.

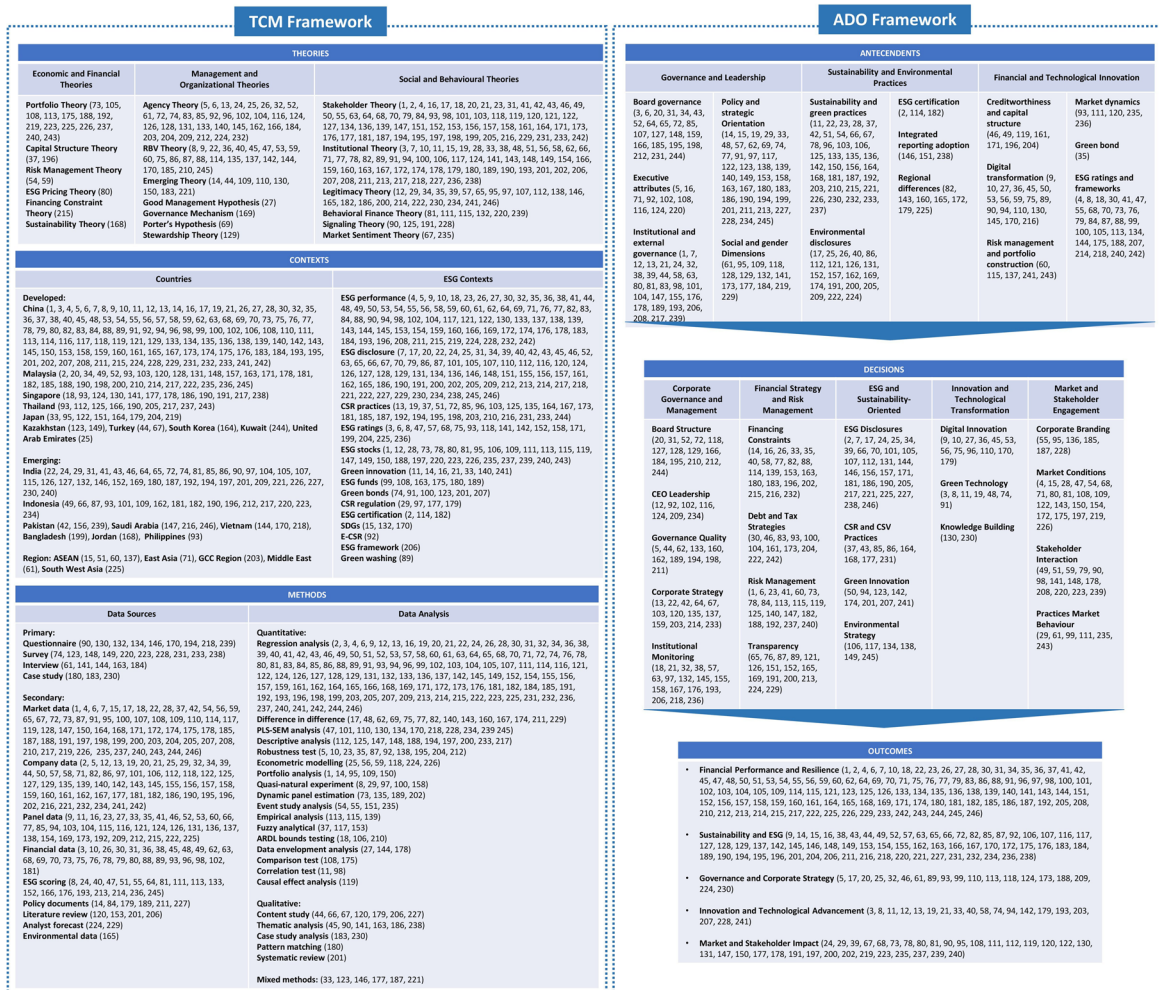


Figure 6. ESG research based on the ADO-TCM framework. *Source:* Author's elaboration.

and outcomes (O), while also examining the theories (T), contexts (C) and methods (M) (Agarwala et al., 2023). Governance and leadership factors, such as board governance and executive attributes, emerge as dominant antecedents, emphasizing the role of corporate leadership in driving ESG adoption. Additionally, sustainability practices, environmental disclosures and financial and technological innovations—such as ESG certifications, creditworthiness and digital transformation—further influence firms' ESG strategies. The decision-making dimension underscores the importance of corporate governance, financial strategies and stakeholder engagement, reflecting how firms operationalize ESG principles through board structures, risk management and sustainability-oriented initiatives. The outcomes of ESG adoption primarily focus on financial performance, governance and technological advancements, reinforcing the economic and strategic benefits of ESG integration.

While ESG research in Western contexts often emphasizes institutional investor pressure, standardized disclosure frameworks [e.g. Sustainability Accounting Standards Board (SASB), Global Reporting Initiative (GRI), TCFD] and mature market mechanisms (Ahmad et al., 2023; Sundarassen et al., 2024), the Asian landscape presents a more diverse and fragmented ESG adoption pattern shaped by rapid economic development, regulatory asymmetries and varied cultural orientations (Handoyo & Anas, 2024; Suttipun, 2021). Unlike Western firms where ESG strategies are frequently driven by shareholder activism and litigation risk (Hamdi et al., 2022; Tahmid et al., 2022), Asian firms tend to adopt ESG through top-down governance, regulatory mandates and reputational motivations (Handoyo & Anas, 2024; X. Liu et al., 2024).

Government intervention, such as state-led green finance and ESG disclosure mandates, is more pronounced in Asia, especially in countries like China, India and Singapore, compared to market-led initiatives in Europe and North America (J. Wang et al., 2023; Xue et al., 2023). Moreover, Asian firms uniquely integrate ESG with digital transformation and technological leapfrogging, leveraging innovations like blockchain and artificial intelligence (AI) for ESG reporting and sustainable operations (Lai & Zhang, 2022; Malik et al., 2024). This technological angle, combined with culturally embedded stakeholder obligations (e.g. Confucian ethics in East Asia), creates a hybrid ESG logic that blends economic performance with social harmony (Alessa et al., 2024; Budiman et al., 2022). These unique insights highlight the importance of regional institutional and cultural dynamics in shaping ESG decisions, offering valuable implications for multinational firms and policymakers seeking to adapt ESG strategies across global markets (Ding & Tseng, 2023; D. Zhang et al., 2023).

4.2.1. Antecedents (A)

Antecedents refer to the factors influencing ESG adoption and integration within firms. This review categorizes antecedents into three main typologies, drawing on insights from governance theories, sustainability practices and innovation frameworks as shown in Figure 7.

4.2.1.1. Governance and leadership. The analysis determines that corporate governance and leadership are important antecedents in the extent to which Asian firms implement ESG as shown in Table 7. Collectively, elements that include board characteristics, executive attributes, institutional frameworks and policy orientations shape ESG decision making and strategic direction. Specifically, board characteristics, including diversity, independence, size and governance mechanisms, are of particular importance among these, with their impact on ESG outcomes. For instance, Board diversity is positively related with ESG Practice; diverse boards lead to more inclusive decision making, and boards with more diverse perspectives are more likely to take action on sustainability. On the contrary, board independence and size are mixedly associated, such that their impact might be contingent upon contextual variables and external governance dynamics. Nevertheless, governance mechanisms tend to positively correlate with ESG decision making and therefore the use of robust frameworks is critical to advance sustainable practices.

Finally, executive attributes support the reinforcing role leadership plays in ESG integration. This underscores the fact that executives who take a stand on environmental awareness have a hand in making environmental decisions. But Chief Executive Officer (CEO) duality has had mixed effects, asking whether centralized authority or stakeholder responsibility should predominate. At the same time, there are also institutional and external governance structures that support ESG strategies (Wijaya et al., 2020). External governance factors, like regulatory frameworks, as well as institutional ownership serves as a



Figure 7. Triangle map of antecedents. Source: Author's elaboration.

Table 7. Governance and leadership antecedents.

Antecedents	Sub-factor	References	Association with ESG decision
Board characteristics and governance	Board size	Agarwala et al. (2023), Ismail et al. (2019), Suttipun (2021), Uzliawati et al. (2023), Yadav and Jain (2023)	Mixed
	Diversity	Cho et al. (2021), Ismail and Latiff (2019), Lin et al. (2021), Tran (2023), Wasiuzzaman and Mohammad (2020)	Positive
	Independence	Agarwala et al. (2023), Fahad and Rahman (2020), Jarboui et al. (2023), Song et al. (2023), Yadav and Jain (2023)	Mixed
Executive attributes	Governance mechanism	R. Huang and Wei (2023), L. Wang et al. (2022)	Positive
	CEO duality	Boresli et al. (2022), Fahad and Rahman (2020)	Mixed
	Executive pay gap	D. Zhang et al. (2023), H. Zhang et al. (2023)	Positive
Institutional and external governance	Environmental awareness	Jarboui et al. (2023), J. Liu et al. (2023), Ng et al. (2023), P. P. Roy et al. (2022), Y. Wang et al. (2023)	Positive
	Institutional ownership	X. Wang and Jin (2023)	Positive
	External governance factors	R. Huang and Wei (2023), L. Wang et al. (2022), X. Wang and Jin (2023), Zeng et al. (2023)	Positive
Policy and strategic orientation	Belt and road initiative	Jian et al. (2021)	Positive
	Policy intervention	S. Li et al. (2022), Lin et al. (2021), J. Liu et al. (2023), Schumacher et al. (2020), N. Xu et al. (2023)	Positive
	Strategic orientation	Agarwala et al. (2023), Ospangaliyev et al. (2022), Setiarini et al. (2023), D. Zhang et al. (2023), H. Zhang et al. (2023)	Mixed
Social and gender dimensions	Women empowerment	Cho et al. (2021), Fahad and Rahman (2020), Ismail and Latiff (2019), Tran (2023), Wasiuzzaman and Mohammad (2020)	Positive
	Board gender diversity	Cho et al. (2021), Ismail and Latiff (2019), Lin et al. (2021), Tran (2023), Wasiuzzaman and Mohammad (2020)	Positive
	Social trust	Hu et al. (2023), N. Xu et al. (2023)	Positive

Source: Author's elaboration.

means of ensuring compliance as well as linking firms to the ESG objective. Perhaps the most researched are policy and strategic orientations, with policy intervention being the leading factor. We find that government led initiatives are effective stimuli to ESG adoption (Fedorchak et al., 2024). Moreover, positive ESG outcomes are strongly correlated with gender and social dimensions, such as, board gender diversity and women empowerment (Boresli et al., 2022; Jarboui et al., 2023; J. Li et al., 2023).

4.2.1.2. Sustainability and environmental practices. Table 8 shows the emphasis is on environmental responsibility, compliance with regulations and sustainable development practices. Sustainability and environmental practices integration are an integral part of Asian firms' ESG strategies. The growing emphasis on environmental responsibility, regulatory frameworks and pursuit of sustainable development

Table 8. Sustainability and environmental practices antecedents.

Antecedent	Sub-factor	References	Association with ESG decision
Sustainability and green practices	Green finance policies	Y. Tan and Zhu (2022), Y. Wang et al. (2023), Wu et al. (2023), N. Xu et al. (2023), Zhou et al. (2022)	Positive
	Green innovation	J. Li et al. (2023), Ren, Zeng, and Zhao (2023), Y. Tan and Zhu (2022), Y. Wang et al. (2023), Zheng et al. (2023)	Positive
	Sustainability governance	Bodhanwala and Bodhanwala (2018), Fahad and Rahman (2020), J. Li et al. (2023), Schumacher et al. (2020), Y. Wang et al. (2023)	Positive
Environmental factors and regulation	Emission trading system	J. Li et al. (2023), Luo et al. (2023), Park and Jang (2021), Ren, Zeng, and Zhao (2023), N. Xu et al. (2023)	Positive
	Waste management	An and Mikhaylov (2023), S. Li et al. (2022), Park and Jang (2021), Rangaswamy et al. (2020), Sugiarto et al. (2023)	Positive
	Environmental disclosures	Park and Jang (2021), Fahad and Nidheesh (2021), Sadiq et al. (2020), Wasiuzzaman and Mohammad (2020)	Positive
Certification and compliance	ESG certification	Lai and Zhang (2022), Wong et al. (2021)	Positive
	Compliance in investments	Broadstock et al. (2021), Elili (2022), Gu et al. (2021), Park and Jang (2021), Schumacher et al. (2020)	Mixed
Reporting and transparency	Integrated reporting adoption	Elili (2022), Schumacher et al. (2020), Suttipun (2021), Wasiuzzaman and Mohammad (2020), Weber (2014)	Positive
	Corporate transparency	Elili (2022), F. He, Du, et al. (2022), F. He, Qin, et al. (2022), Lian et al. (2023), Wasiuzzaman and Mohammad (2020)	Positive
Regional and cultural context	Geographical and cultural factors	Budiman et al. (2022), Ding and Tseng (2023), Lei et al. (2023)	Positive
	Regional differences	Lai and Zhang (2022), Ren, Zeng, and Zhao (2023), L. Wang et al. (2022), Xue et al. (2023)	Positive

Source: Author's elaboration.

is this category. Here, green finance policies, sustainability governance, environmental factors, certifications and reporting mechanisms jointly influence ESG responsible behavior. For example, corporate environmental responsibility speaks to being sustainable and using green practices. For example green finance policies that promote such investment in SDGs have a positive relation with ESG performance. ESG adopts several sectors, and green innovation is also an important expression of a sustainable technological development, known as green innovation. Additionally, studies indicate that sustainability governance also has a positive role in an organization's commitment towards environmental practices, which is also an important lever for the organizations' ESG decision (Bodhanwala & Bodhanwala, 2018; Y. Tan & Zhu, 2022; Y. Wang et al., 2023).

The role also includes environmental factors and regulatory frameworks. For example, Emission Trading System policies encourage firms to reduce carbon emissions by providing positive incentives. Variations in the efficiency of resource utilization to waste reduction strategies have been related to better ESG performance (Karbovska et al., 2024). Additionally, environmental disclosures enable stakeholders to know about corporate environmental impact, increase stakeholder trust and enforce global sustainability standards. In ESG practices there are certification and compliance mechanisms that ensure accountability. EGS certifications positively correlate with improved sustainability outcomes but, in investments, there are mixed compliance results, positing the role of contrasting regulatory environments and corporate strategies. And importantly, there are reporting and transparency initiatives: among them is the adoption of integrated or corporate transparency. Financial and non-financial reports are brought together in integrated reporting to boost organizational accountability. In contrast, corporate transparency refers to openness in communication and decision making and improves ESG credibility (An & Mikhaylov, 2023; Park & Jang, 2021; Schumacher et al., 2020).

Finally, ESG strategies are influenced by regional and cultural contexts such that geographical and cultural factors drive firms' sustainability priorities. Such diversity of ESG practices across Asia is rooted in regional differences, including in regulations, and cultural attitudes towards environmental issues. In terms of research focus, compliance in investments is the most studied antecedent, followed by integrated reporting adoption, environmental disclosures, corporate transparency and sustainability governance (Budiman et al., 2022; Ren, Zeng, and Zhao, 2023; Xue et al., 2023).

4.2.1.3. Financial and technological innovation. Financial strategies and technological advancements serve as critical enablers of ESG transformation within Asian firms as mapped in Table 9. This typology explores the interplay between financial mechanisms, technological progress and ESG integration, emphasizing their potential to drive sustainable corporate practices. Among financial factors, the role of capital

Table 9. Financial and technological innovation antecedents.

Antecedent	Sub-factor	References	Association with ESG decision
Financial factors	Capital structure	Adeneye et al. (2023), Boresli et al. (2022), Tanjung (2023)	Mixed
	Debt cost	Adeneye et al. (2023), Lai and Zhang (2022), Lian et al. (2023)	Mixed
	Creditworthiness	Lei et al. (2023), Lian et al. (2023), S. Li et al. (2022), Luo et al. (2023), Prajapati et al. (2021)	Positive
Digital transformation and technology	Blockchain integration	An and Mikhaylov (2023), X. Liu et al. (2023)	Positive
	Digital innovation	Q. Huang et al. (2023), Mu et al. (2023), Ren, Zeng, and Zhao (2023), Y. Wang et al. (2023), Yang and Han (2023)	Positive
Risk management and portfolio factors	Behavioral portfolio construction	Dai (2021), Rehman et al. (2016), X. Zhang et al. (2021)	Positive
	ERM	Ding and Tseng (2023), J. Li et al. (2023), Lin et al. (2021), Park and Jang (2021), Y. Tan and Zhu (2022)	Positive
Market dynamics and investment	Green bond	Jian et al. (2021), Prajapati et al. (2021), Schumacher et al. (2020), Bodhanwala and Bodhanwala (2018)	Mixed
Ratings, indices and frameworks	ESG ratings	J. Feng et al. (2022), Lin et al. (2021), Y. Tan and Zhu (2022), Y. Wang et al. (2023), Zhou et al. (2022)	Positive
	ESG frameworks	J. Li et al. (2023), Park and Jang (2021), Fahad and Nidheesh (2021), Rahman and Alsayegh (2021)	Positive

Source: Author's elaboration.

structure has received mixed attention, as its impact on ESG decision-making varies depending on debt-to-equity configurations and organizational contexts. Like debt, the cost of debt is critical to financial health yet the relationship with ESG practices has been diverse. Conversely, ESG initiatives also have a consistent positive relationship with a firm's creditworthiness. Digital transformation and technological innovation become the main driving forces for ESG adoption (Nguyen, 2024). Blockchain technology integration increases transparency and accountability in ESG reporting, while aiding in sustainable supply chain management and other green initiatives (Malik et al., 2024). In addition, the digitalization enables new technological solutions in terms of AI based sustainability tools that positively impact ESG performance (Adeneye et al., 2023; R. Huang & Wei, 2023; Lai & Zhang, 2022).

Evidently, there are certain risk management and portfolio strategies that also have a significant impact in ESG transformation. The behavioral portfolio construction which aligns the behavior of the investor with the goals of sustainability, improves allocation of resources to the ESG compliant investments. Similarly, the enterprise risk management (ERM) frameworks help the firms proactively take care of environmental and social risks strengthening their ESG commitments. Financial instruments and economic conditions are also shown to play a further role as market dynamics and investment factors with respect to ESG strategies. As a sustainable financing tool green bonds reinforce investments in eco-friendly projects and positively relate to ESG outcomes. But, market conditions—such as economic cycles and investor sentiment—tend to positively and negatively impact the ESG adoption (Dai, 2021; Ding & Tseng, 2023; Prajapati et al., 2021).

Ratings, indices and frameworks finally provide critical benchmarks for ESG performance. The relationship between ESG ratings and better corporate sustainability practice has been positive. Similarly, the use of ESG frameworks has provided the structured guidelines for firms to use and report sustainability measures effectively (P. Feng et al., 2020; Y. Tan & Zhu, 2022). From a research perspective, the most extensively studied sub-factor is market conditions, followed by ESG ratings, digital innovation, ESG frameworks and debt cost.

4.2.2. Decisions (D)

The decision-making processes of Asian firms regarding ESG initiatives can be broadly categorized into five key domains. Corporate governance and management decisions focus on board structure and dynamics, CEO leadership and overall governance quality, emphasizing the alignment of corporate strategies with robust institutional and investor monitoring (Fatyandri et al., 2023; Jiang et al., 2022). In the realm of financial strategy and risk management, firms navigate financing constraints, debt and tax strategies and risk management practices to balance productivity and transparency with investor expectations and market behavior (Setiarini et al., 2023). Moreover, decisions under ESG and sustainability-oriented practices prioritize ESG disclosures, corporate social responsibility (CSR) and creating shared value initiatives and green innovation, underlining firms' environmental strategies and commitment to sustainability

(Elili, 2022; N. Xu et al., 2023). Similarly, innovation and technological transformation highlights choices around digitalization, green technology adoption and capacity building to drive efficiency and competitive advantage (Mu et al., 2023). Finally, market and stakeholder engagement decisions reflect efforts to strengthen corporate reputation, adapt to market conditions and foster meaningful interactions with stakeholders (Alessa et al., 2024; Yadav & Jain, 2023).

4.2.3. Outcomes (O)

The outcomes of ESG-related decisions in Asian firms are evident across several dimensions. Schumacher et al., 2020 demonstrate that financial performance and resilience become key metrics related to the financial stability and profitability of sustainable practices. Firms' commitments to creating long-term value through better sustainability and ESG outcomes feature better environmental metrics and social impact (Wong et al., 2021; Zhou et al., 2022). Enhanced board effectiveness and strategic alignment, and breakthroughs in digital and green technologies, are governance and corporate strategy outcomes, while innovation and technological advancement outcomes include innovation and technological advancement outcomes (Setiariini et al., 2023). Market and stakeholder impact shows improved corporate reputation, stakeholder trust and market positioning, evincing the whole gamut of benefits that ESG integration brings to corporate decision making.

4.2.4. Theories (T)

This study identifies frequently applied theories and emerging perspectives that guide ESG research. Table 10 highlights stakeholder theory (62 studies), institutional theory (57 studies) and agency theory (35 studies) as the most widely utilized theoretical frameworks. Additionally, legitimacy theory (26 studies) and resource-based view (RBV) theory (21 studies) are also frequently applied, indicating their importance in explaining ESG practices. However, theories like risk management theory, sustainability theory and various emerging frameworks (emerging theory, ESG pricing theory and government mechanism theory) remain underexplored.

4.2.4.1. Stakeholder theory: explaining high ESG disclosure but low reporting quality. Stakeholder theory suggests that firms are accountable not only to shareholders but also to a broader group of stakeholders (Murhadi & Wijaya, 2021). In the context of ESG, this theory provides a compelling explanation for the high ESG disclosure rates in Asia. Firms in the region are increasingly responsive to stakeholder pressures for transparency and sustainability, leading to increased disclosures (Alessa et al., 2024). However, this theory also helps to understand the disconnect between disclosure quantity and quality, particularly in integrated reporting (Amin et al., 2024). While disclosures are made to signal legitimacy and satisfy stakeholder expectations, they may lack depth or integration, reflecting symbolic compliance rather than substantive strategy (Yadav & Jain, 2023). This aligns with findings that integrated reporting quality remains limited in many Asian firms despite the growing volume of ESG reporting (Park & Jang, 2021).

4.2.4.2. Institutional theory: ESG adoption driven by regulatory and normative pressures. Institutional theory explains how firms adopt ESG practices in response to regulatory, normative and cultural pressures

Table 10. Widely used and emerging theories.

Theories	Number of articles	References
Stakeholder theory	62	Broadstock et al. (2021), Wong et al. (2021), Zhou et al. (2022), Gu et al. (2021), J. Li et al. (2023), F. He, Qin, et al. (2022), Park and Jang (2021), Wasiuzzaman and Mohammad (2020), Wu et al. (2023), Naseem et al. (2020)
Institutional theory	57	Y. Tan and Zhu (2022), Weber (2014), Mu et al. (2023), Zheng et al. (2023), Sadiq et al. (2023), N. Xu et al. (2023), X. Zhang et al. (2021), P. P. Roy et al. (2022), Schumacher et al. (2020), Y. Wang et al. (2023)
Agency theory	35	J. Feng et al. (2022), Lin et al. (2021), Fahad and Rahman (2020), Elili (2022), Lian et al. (2023), Jiang et al. (2022), Ismail and Latiff (2019), Sudha (2015), Agarwala et al. (2023), Prajapati et al. (2021)
Legitimacy theory	26	Sadiq et al. (2020), Luo et al. (2023), S. Li et al. (2022), Kumar et al. (2021), Yen et al. (2019), Marshall et al. (2022), Suttipun and Yordudom (2022), Chouhan et al. (2021)
RBV theory	21	Y. Wang et al. (2023), Ren, Zeng, and Zhao (2023), Bodhanwala and Bodhanwala (2018), Chen et al. (2023), Rehman et al. (2016), Chairani and Siregar (2021), Q. Huang et al. (2023), Yang and Han (2023)

Source: Author's elaboration.

(Eitrem et al., 2024). In Asia, this is evident in how policy interventions, institutional ownership and regional frameworks influence ESG adoption (Wijaya et al., 2020). For instance, state-led initiatives such as the Belt and Road Initiative or carbon trading mechanisms pressure firms to conform to environmental and social expectations (Haralambides & Merk, 2020). This theory also helps explain cross-country differences in ESG reporting practices, as firms align with local institutional norms and regulatory maturity (Annesi et al., 2024). In countries with strong institutions, firms exhibit more robust ESG integration, whereas in weaker institutional contexts, ESG adoption may be more symbolic (Clementino & Perkins, 2021).

4.2.4.3. Agency theory: governance structures and conflicts in ESG decision-making. Agency theory addresses the conflict between managers and shareholders when ESG initiatives are perceived as misaligned with short-term financial returns (Al-Faryan, 2024). Managers may pursue ESG strategies for reputational or personal motives, raising concerns among shareholders (Zhu et al., 2024). In Asian firms, governance structures like board independence and CEO duality shape how agency problems manifest in ESG decisions (Gu et al., 2021; R. Huang & Wei, 2023). For example, mixed results regarding board size and independence indicate that governance effectiveness in aligning ESG with shareholder interests is highly context-specific (Agarwala et al., 2023). Disclosure mechanisms are often used to reduce information asymmetry, but their effectiveness depends on enforcement and stakeholder scrutiny (Alessa et al., 2024).

4.2.4.4. Legitimacy theory: ESG disclosure as a means of gaining societal approval. Legitimacy theory asserts that firms seek societal approval by conforming to expected norms and values. ESG disclosures are thus used as tools for gaining or maintaining legitimacy (Kuruppu et al., 2019). This theory is particularly relevant in Asian contexts where external legitimacy—especially from regulators and the public—is critical (Sadiq et al., 2020). Firms may overemphasize ESG disclosures to signal alignment with societal values, even if actual practices are limited (Luo et al., 2023). This can contribute to the gap between high ESG disclosure rates and the lack of integrated, high-quality reporting, as disclosures are sometimes designed more for impression management than for strategic alignment (Khamisu et al., 2024).

4.2.4.5. RBV theory: ESG capabilities as strategic resources for competitive advantage. RBV focuses on how firms develop inimitable internal resources—such as sustainability capabilities, green innovation and knowledge systems—to achieve competitive advantage (Rianawati et al., 2024). In ESG research, RBV explains why some firms go beyond compliance and adopt ESG practices proactively (H. Wang et al., 2023). Firms with strong ESG capabilities are more likely to innovate in areas like green finance and sustainable supply chains, turning ESG into a strategic resource (Garrido-Moreno et al., 2024). However, findings suggest that such resource-driven ESG strategies are more common in multinational or large-cap firms, while many small or medium Asian firms focus on compliance rather than capability-building (Budiman et al., 2022; Xue et al., 2023).

4.2.5. Contexts (C)

Narayanan and Pradhan (2023), pose that the present research revolves around the contextual dimensions of ESG research with a specific focus on geographical and economic classification of countries in which the research occurred. In particular, we focus on the dividing line between developed and developing countries in Asia. The findings were based on a finding that 63.91% of Asian ESG studies have been done in developed countries of Asia such as Singapore, UAE, South Korea, Qatar and Brunei. These nations are tremendously dedicated to ESG practices, thanks to the presence of robust governance and regulatory power, and advanced financial markets. Conversely, research focusing on developing Asian countries remains relatively underrepresented, indicating potential for further exploration in these emerging markets. Additionally, our analysis identifies key contexts within ESG research in Asia. The most studied context is ESG performance, reflecting a predominant focus on evaluating the outcomes of ESG initiatives. This is followed by ESG disclosure, CSR practices, ESG stocks and ESG ratings and scores.

4.2.6. Methods (M)

The third component of the TCM framework, methodology, highlights the data collection methods and analysis techniques employed in ESG research focusing on Asian firms. Our analysis indicates a strong

preference for secondary data collection methods, which account for 89.43% of studies, while primary methods and mixed methods contribute 8.13% and 2.44%, respectively. In terms of data analysis, quantitative approaches dominate as the preferred choice. Regression analysis is the most widely used method, encompassing techniques such as panel data, generalized method of moments (GMM) and binary regressions, followed by difference-in-differences, structural equation modeling analysis, robustness tests and descriptive analysis. Qualitative methods are less prevalent, with thematic analysis featured in five studies, while case studies, content analysis and pattern matching are less frequently employed. These findings highlight the predominance of quantitative methodologies and the increasing integration of mixed-method approaches to address the complexities inherent in ESG research in Asia.

4.3. Practical implications

To accelerate the adoption of ESG principles in Asian firms, it is crucial to align governance structures, financial strategies and technological advancements with sustainability imperatives. This section highlights three major themes and a set of emerging practical recommendations that will aid firms, regulators and investors in their path through the current ESG landscape.

4.3.1. Strengthening ESG governance and leadership for sustainable growth

Corporate governance plays a critical role in adoption for ESG given that decisions of leadership will determine sustainability strategies and for long-term resilience. In the area of integrating ESG into governance structures, Asian firms have made significant progress but less than half of the firms even view sustainability as a driver of corporate success rather than a compliance obligation. In this regard, the following recommendations discuss their main governance challenges and propose the actionable steps that can help Asian firms achieve ESG leadership.

For firms, embedding ESG into leadership and governance structures is a critical foundation for long-term sustainability (Alsayegh et al., 2020). ESG integration should not be limited to symbolic compliance but must be institutionalized through board-level ESG committees, inclusion of sustainability experts in corporate leadership and routine ESG training for senior executives (Aras et al., 2017; Cho et al., 2021; Wu et al., 2023). For example, DBS Bank in Singapore mandates ESG oversight at the board level and publicly discloses executive sustainability training programs, helping institutionalize accountability DBS (2025). Companies that treat ESG as a core driver of value—rather than a regulatory burden—are more likely to withstand environmental and social disruptions (Cabaleiro-Cerviño & Mendi, 2024; Jin & Lei, 2023; Wong et al., 2021).

For regulators, mandating ESG competency at the board level and enforcing standardized ESG reporting frameworks are essential to guide firms toward sustainable governance (Amin et al., 2024; Elili, 2022; Weber, 2014). Regulatory bodies like the Hong Kong Stock Exchange (HKEX) require listed companies to provide ESG disclosures aligned with international frameworks, such as GRI, TCFD, SASB and mandate board responsibility for ESG strategy (HKEX, 2024). This move sets a regional precedent for making ESG governance a compliance and strategic issue (Q. Huang et al., 2023; Kumar et al., 2023; Schumacher et al., 2020; Suttipun, 2021).

For investors, aligning executive incentives with ESG performance metrics enhances transparency and accountability (Jin & Lei, 2023; Kuruppu et al., 2019; Wasiuzzaman & Mohammad, 2020). Institutional investors should advocate for executive compensation schemes that reflect long-term ESG performance indicators—such as carbon reduction, gender diversity and supply chain ethics (F. He, Du, et al., 2022; Weber, 2014; D. Zhang, 2022). Indian conglomerate Infosys, for instance, links 20% of executive bonuses to ESG-related goals, demonstrating how compensation can support sustainability transformation (Infosys, 2023).

4.3.2. Advancing sustainable finance and risk management for ESG resilience

It is financial strategies that will drive ESG adoption because firms with capital should fund more sustainability initiatives so there are environmental and social risks to mitigate. Green finance is escalating rapidly in Asia and provides firms with an opportunity to integrate sustainability into their decision

making. Nevertheless, the challenges remain such as financing limitations, regulatory uncertainties and data on ESG incompleteness. Based on that, the following recommendations are listed as how firms can use sustainable finance mechanisms to build ESG resilience.

For firms, access to green financial instruments such as green bonds, ESG-linked loans and sustainability-linked derivatives—offers the capital needed to fund transitions toward net-zero business models (Jian et al., 2021; Lian et al., 2023; Prajapati et al., 2021). Despite the growth of sustainable finance in Asia, firms often face high eligibility thresholds and uncertain regulatory landscapes (Jian et al., 2021; Prajapati et al., 2021; Schumacher et al., 2020). Malaysian corporates like Commerce International Merchant Bankers (CIMB) have successfully issued green bond to fund renewable energy and sustainable infrastructure projects, illustrating how tailored ESG instruments can drive sectoral change (CIMB Bank, 2024).

For regulators, reducing barriers to green finance through guarantees, subsidies and ESG scoring assistance can enable broader market participation (Clément et al., 2023; Lee et al., 2023; D. Zhang, 2022). For example, the Monetary Authority of Singapore (MAS) provides ESG disclosure grants and technical assistance to help firms adopt digital tools and AI-based ESG reporting dashboards—making it easier for smaller firms to comply and compete (Monetary Authority of Singapore, 2024). Additionally, governments can provide tax credits for green investments or subsidize ESG rating costs to incentivize action (Y. He et al., 2023). In Thailand, the government introduced the Thai ESG Fund, involving 15 asset management companies offering 22 ESG-themed funds. Investors in these funds are eligible for personal income tax deductions of up to 30% of their annual income, capped at 100,000 baht (approx. US\$ 2,851) per year, effectively promoting retail investor participation in ESG finance (Bank of Thailand, 2021; Hubbis, 2025). Meanwhile, Malaysia offers tax deductions of up to RM50,000 per year (from YA 2024 to YA 2027) for companies incurring ESG-related expenditures, including enhanced sustainability reporting frameworks, climate risk scenario analysis, tax corporate governance, e-invoicing for MSMEs and ESG disclosures to approved regulators—reflecting a broad fiscal commitment to ESG ecosystem development (PwC, 2025).

For investors, encouraging robust ESG risk assessment and climate scenario analysis promotes market resilience (J. Feng et al., 2022; F. He, Qin, et al., 2022; Naseem et al., 2020). Investors should require companies to disclose ESG risk exposures in financial reports and adopt climate-related stress testing, as recommended by the TCFD (CFA Institute, 2019; SGX, 2022). Japan's Government Pension Investment Fund, the world's largest pension fund, integrates ESG ratings into investment decisions and requires disclosures aligned with the TCFD, encouraging firms to strengthen ESG risk visibility (The Investment Integration Project, 2019).

4.3.3. Leveraging innovation and market strategies for ESG competitiveness

The key drivers of ESG success in Asian firms are technological transformation and how Asian firms position themselves in the market. The fact that we are experiencing such rapid digitization of business processes while there is also a need to reduce our impact on the environment provides an opportunity to make ESG reporting more effective, to optimize resource efficacy and to improve stakeholder engagement on the path to net zero. Firms, however, must also position themselves as ESG leaders on the global market to draw sustainable investments and bolster brand value at same time. This paper explores how firms can use innovation and market positioning to enhance ESG performance through the following recommendations.

For firms, integrating digital technologies, such as AI, blockchain and IoT into ESG reporting and operations can significantly enhance transparency, efficiency and stakeholder engagement (X. Liu et al., 2023; J. Wang et al., 2023; A. Xu et al., 2023). Singapore-based DBS Bank, for instance, uses AI-driven ESG dashboards that consolidate carbon metrics, supply chain traceability and real-time reporting, helping the bank and its stakeholders track ESG performance dynamically (DBS, 2025). Firms that proactively innovate in ESG processes can gain reputational and financial advantages in sustainability-sensitive markets (Agbakwuru et al., 2024; Elili, 2022; Zhou et al., 2022).

For regulators, supporting ESG harmonization across jurisdictions can simplify compliance and enhance cross-border competitiveness (Elili, 2022; Gunawan et al., 2022; Schumacher et al., 2020). Currently, the fragmented ESG landscape across Asia poses compliance challenges, particularly for multinationals (Lim & Rasul, 2022; Prajapati et al., 2021; Priya & Sathish, 2024; D. Zhang, 2022). Collaborative efforts among

governments, industry associations and multinational corporations can help align ESG disclosure requirements, ensuring consistency across jurisdictions and reducing compliance burdens (CFA Institute, 2019). Regional initiatives such as the ASEAN Taxonomy for Sustainable Finance represent steps in the right direction (ASEAN Taxonomy Board, 2024).

For investors, prioritizing ESG-forward companies that leverage innovation and market positioning to drive impact can reshape capital markets. Investors should favor companies that go beyond ESG compliance to embed sustainability into their brand, product innovation and stakeholder communication (Bian & Panyagometh, 2023; Bodhanwala & Bodhanwala, 2019; Zhou et al., 2022). For instance, Japanese retailer Fast Retailing Group (Uniqlo) integrates circular economy practices into its supply chain and promotes ESG values through transparent reporting—enhancing investor trust and consumer loyalty (Fast Retailing Group, 2025).

4.4. Future research recommendations

Future ESG research in Asian contexts should adopt methodologically diverse and context-sensitive approaches to address current gaps. While quantitative methods such as regression analysis and GMM dominate the current literature, future studies are encouraged to employ mixed-method designs—for example, using qualitative case studies (Chouhan et al., 2021) to explore greenwashing behavior (D. Zhang, 2022) or behavioral finance surveys to examine investor psychology in sustainable decision-making (Dhasmana et al., 2023). The limited use of case studies and qualitative content analysis highlights a need to investigate firm-level ESG strategies and managerial decision-making from an interpretive perspective (Gutiérrez-Martínez & Duhamel, 2019).

Additionally, the growing complexity of ESG issues necessitates the use of comparative studies across Asian countries to better capture intra-regional variation in regulatory systems, cultural values and institutional pressures (Budiman et al., 2022; Jian et al., 2021). For instance, cross-country studies could examine how different levels of regulatory maturity or social trust influence the adoption of ESG certifications or green bonds (Janda et al., 2022; Lai & Zhang, 2022). These comparative efforts can also help unpack how board dynamics or CEO traits interact with cultural norms to shape ESG priorities (L. Wang et al., 2022; H. Zhang et al., 2023).

Moreover, future research should extend beyond current emphases on ESG performance, disclosures and financial returns by examining underexplored outcomes such as business resilience, innovation in green technologies (Chen et al., 2023) and the long-term impact of ESG certifications (Wong et al., 2021). Investigating the influence of corporate reputation, capacity building and risk management also offers promising directions (Efrata et al., 2019; Uzliawati et al., 2023). Furthermore, research can explore how ESG initiatives are filtered through broader macro-level strategies, such as the Belt and Road Initiative (Haralambides & Merk, 2020), and how external factors like market sentiment or investor perception influence sustainability adoption (Efthymiou et al., 2023; Wijaya et al., 2024).

To enhance theoretical contributions, scholars are encouraged to integrate underused lenses such as behavioral finance theory, signaling theory and market sentiment theory to explain ESG-related decision-making processes more comprehensively (Dhasmana et al., 2023; Efthymiou et al., 2023). Researchers can also address ongoing inconsistencies in the literature—such as the relationship between CEO duality, board size and ESG outcomes—through longitudinal or cross-regional analyses (Gu et al., 2021; R. Huang & Wei, 2023).

Lastly, future studies should investigate critical but understudied ESG contexts such as greenwashing, CSR regulation and ESG fraud, especially in Southeast Asia and other emerging economies where governance frameworks are evolving (Ismail & Latiff, 2019; Jarbouy et al., 2023; D. Zhang, 2022). These studies should also explore the role of innovation ecosystems, digital transformation and environmental technologies (An & Mikhaylov, 2023; Khamisu et al., 2024; J. H. Liu & Xie, 2023), as well as financial instruments like green bonds and capital structure strategies under different market dynamics (Janda et al., 2022; Jian et al., 2021). Taken together, these directions underscore the need for future research to integrate sustainability, governance and innovation across diverse methodological, contextual and theoretical fronts in the Asian ESG landscape.

5. Conclusion

This study provides a systematic, representation-oriented review of ESG research in Asian firms by applying the ADO-TCM framework across 246 articles from 2013 to 2023. Our findings highlight distinctive features—such as collectivist stakeholder engagement, intergenerational family ownership and compliance-led ESG behavior—often overlooked in Western literature (Fang et al., 2022; Suttipun, 2021; Thorisdottir & Johannsdottir, 2020). These features are shaped by institutional mandates and socio-cultural dynamics rather than market-driven motives (Du & Cao, 2023; Y.-M. Tan et al., 2023), revealing the need for regionally grounded ESG frameworks (Alduais, 2023; Handoyo & Anas, 2024). We also observe a regional shift toward ESG institutionalization through regulatory support in Asian markets like China, Singapore and Hong Kong (HKEX, 2024; SGX, 2022; Shen et al., 2023), and a growing focus on environmental investment and governance modernization (McKinsey & Company, 2024; Qamruzzaman & Karim, 2024). Methodologically, this study contributes a novel application of the ADO-TCM framework (Hermawan et al., 2025), offering an integrated agenda for future research to explore internal firm cultures, stakeholder models and issues like greenwashing and fragmented reporting (Lim & Rasul, 2022; Prajapati et al., 2021; Priya & Sathish, 2024; D. Zhang, 2022).

Acknowledgments

Jessica Hermawan: Conceptualization, data curation, writing—original draft preparation, project administration and visualization. Liliana Inggrit Wijaya: Investigation, formal analysis and supervision. Andri Rianawati: Conceptualization, methodology, resources and writing—review and editing. All authors have read and approved the final manuscript.

Author contributions

CRedit: **Jessica Hermawan**: Conceptualization, Data curation, Project administration, Visualization, Writing – original draft; **Liliana Inggrit Wijaya**: Formal analysis, Investigation, Supervision; **Andri Rianawati**: Conceptualization, Methodology, Resources, Writing – review & editing.

Registration and protocol

The review was not registered on any platform, and no protocol was prepared for this study. There were no amendments made to any information provided during the registration process or in the protocol, as no formal protocol was created.

Disclosure statement

The authors declare no conflicts of interest.

Funding

This research did not receive specific funding.

About the authors

Jessica Hermawan is a researcher and undergraduate student at the Department of Management, Faculty of Business and Economics, Universitas Surabaya. Her research interests include financial management, strategic management, sustainability and market strategy.

Liliana Inggrit Wijaya is a professor in the Department of Management, Faculty of Business and Economics, Universitas Surabaya. Her research focuses on financial management, strategic management, ESG practices and market dynamics.

Andri Rianawati is a lecturer in the Department of Management, Faculty of Business and Economics, Universitas Surabaya. Her research interests center on strategic management, HR management, sustainability and organizational development.

ORCID

Jessica Hermawan  <http://orcid.org/0009-0006-3852-5322>
 Liliana Inggrit Wijaya  <http://orcid.org/0000-0002-8058-9438>
 Andri Rianawati  <http://orcid.org/0009-0006-8320-6275>

Data availability statement

The data that support the findings of this study are available from the corresponding author, [Liliana Inggrit Wijaya], upon reasonable request.

References

- Adeneye, Y. B., Kammoun, I., & Ab Wahab, S. N. A. (2023). Capital structure and speed of adjustment: The impact of environmental, social and governance (ESG) performance. *Sustainability Accounting, Management and Policy Journal*, 14(5), 945–977. <https://doi.org/10.1108/SAMPJ-01-2022-0060>
- Agarwala, N., Pareek, R., & Sahu, T. N. (2023). Does board independence influence CSR performance? A GMM-based dynamic panel data approach. *Social Responsibility Journal*, 19(6), 1003–1022. <https://doi.org/10.1108/SRJ-10-2020-0433>
- Agbakwuru, V., Onyenahazi, O. B., Antwi, B. O., & Oyewale, K. (2024). The impact of environmental, social, and governance (ESG) reporting on corporate financial performance. *International Journal of Research Publication and Reviews*, 5(9), 3629–3644. <https://doi.org/10.55248/gengpi.5.0924.2710>
- Ahmad, N., Mobarek, A., & Raid, M. (2023). Impact of global financial crisis on firm performance in UK: Moderating role of ESG, corporate governance and firm size. *Cogent Business & Management*, 10(1), 1–19. <https://doi.org/10.1080/23311975.2023.2167548>
- Al-Faryan, M. A. S. (2024). Agency theory, corporate governance and corruption: An integrative literature review approach. *Cogent Social Sciences*, 10(1), 1–29. <https://doi.org/10.1080/23311886.2024.2337893>
- Alduais, F. (2023). Unravelling the intertwined nexus of firm performance, ESG practices, and capital cost in the Chinese business landscape. *Cogent Economics & Finance*, 11(2), 1–36. <https://doi.org/10.1080/23322039.2023.2254589>
- Alessa, N., Akparep, J. Y., Sulemana, I., & Agyemang, A. O. (2024). Does stakeholder pressure influence firms environmental, social and governance (ESG) disclosure? Evidence from Ghana. *Cogent Business & Management*, 11(1), 1–22. <https://doi.org/10.1080/23311975.2024.2303790>
- Alsayegh, M. F., Rahman, R. A., & Homayoun, S. (2020). Corporate economic, environmental, and social sustainability performance transformation through ESG disclosure. *Sustainability*, 12(9), 3910. <https://doi.org/10.3390/su12093910>
- Amin, H., Kadri, M. H., & Ahmad, R. A. R. (2024). The influence of sustainability reporting in enhancing firm value. *Information Management and Business Review*, 16(3(I)), 257–266. [https://doi.org/10.22610/imbr.v16i3\(I\).3803](https://doi.org/10.22610/imbr.v16i3(I).3803)
- An, J., & Mikhaylov, A. (2023). Current waste management in banks from 11 Asian countries vs Sberbank ESG reporting. *Finance: Theory and Practice*, 27(6), 173–184. <https://doi.org/10.26794/2587-5671-2023-27-6-173-184>
- Anner, M. S. (2020). Squeezing workers' rights in global supply chains: Purchasing practices in the Bangladesh garment export sector in comparative perspective. *Review of International Political Economy*, 27(2), 320–347. <https://doi.org/10.1080/09692290.2019.1625426>
- Annesi, N., Battaglia, M., Ceglia, I., & Mercuri, F. (2024). Navigating paradoxes: Building a sustainable strategy for an integrated ESG corporate governance. *Management Decision*. <https://doi.org/10.1108/MD-10-2023-2006>
- Aras, G., Tezcan, N., Furtuna, O. K., & Kazak, E. H. (2017). Corporate sustainability measurement based on entropy weight and TOPSIS: A Turkish banking case study. *Meditari Accountancy Research*, 25(3), 391–413. <https://doi.org/10.1108/MEDAR-11-2016-0100>
- Aryawati, N. P. A., Triyuwono, I., Roekhudin, R., & Mardiaty, E. (2024). Bibliometric analysis on Scopus database related internal control in university: A mapping landscape. *Cogent Business & Management*, 11(1), 1–30. <https://doi.org/10.1080/23311975.2024.2422566>
- ASEAN Taxonomy Board. (2024). *ASEAN taxonomy for sustainable finance* (Vol. 3). ASEAN Taxonomy Board.
- Aulia, M., Afiff, A. Z., Hati, S. R. H., & Gayatri, G. (2024). Consumers' sustainable investing: A systematic literature review and research agenda. *Cleaner and Responsible Consumption*, 14, 100215. <https://doi.org/10.1016/j.clrc.2024.100215>
- Baas, J., Schotten, M., Plume, A., Côté, G., & Karimi, R. (2020). Scopus as a curated, high-quality bibliometric data source for academic research in quantitative science studies. *Quantitative Science Studies*, 1(1), 377–386. https://doi.org/10.1162/qss_a_00019
- Bank of Thailand. (2021). Sustainable finance initiatives for Thailand.
- Bian, X., & Panyagometh, A. (2023). The influence of perceived ESG and policy incentives on consumers' intention to purchase new energy vehicles: Empirical evidence from China. *Innovative Marketing*, 19(4), 187–198. [https://doi.org/10.21511/im.19\(4\).2023.15](https://doi.org/10.21511/im.19(4).2023.15)

- Błoński, K. (2023). Analysis of citations and co-citations of the term 'word of mouth' based on publications in the field of social sciences. *Marketing of Scientific and Research Organizations*, 48(2), 111–133. <https://doi.org/10.2478/minib-2023-0012>
- Bodhanwala, S., & Bodhanwala, R. (2018). Does corporate sustainability impact firm profitability? Evidence from India. *Management Decision*, 56(8), 1734–1747. <https://doi.org/10.1108/MD-04-2017-0381>
- Bodhanwala, S., & Bodhanwala, R. (2019). Do investors gain from sustainable investing? An empirical evidence from India. *International Journal of Business Excellence*, 19(1), 100–118. <https://doi.org/10.1504/IJBEX.2019.10023219>
- Boresli, N. S., Haron, R., & Hassan, R. (2022). Corporate governance and foreign ownership in the Islamic capital market of Kuwait. *Asian Economic and Financial Review*, 13(1), 1–7. <https://doi.org/10.55493/5002.v13i1.4681>
- Broadridge. (2021). ESG and sustainable investment outlook: \$30 trillion by 2030 on the way to net zero.
- Broadstock, D. C., Chan, K., Cheng, L. T. W., & Wang, X. (2021). The role of ESG performance during times of financial crisis: Evidence from COVID-19 in China. *Finance Research Letters*, 38, 101716. <https://doi.org/10.1016/j.frl.2020.101716>
- Budiman, T., Febrian, E., & Azis, Y. (2022). The effect of geographical factors on Islamic banking sustainability performance: An instrumental variable quantile regression analysis. *Asian Economic and Financial Review*, 12(2), 70–88. <https://doi.org/10.18488/5002.v12i2.4411>
- Cabaleiro-Cervino, G., & Mendi, P. (2024). ESG-driven innovation strategy and firm performance. *Eurasian Business Review*, 14(1), 137–185. <https://doi.org/10.1007/s40821-024-00254-x>
- CFA Institute. (2019). *ESG integration in Asia Pacific: Markets, practices, and data*.
- Chairani, C., & Siregar, S. V. (2021). The effect of enterprise risk management on financial performance and firm value: The role of environmental, social and governance performance. *Meditari Accountancy Research*, 29(3), 647–670. <https://doi.org/10.1108/MEDAR-09-2019-0549>
- Chen, L., Khurram, M. U., Gao, Y., Abedin, M. Z., & Lucey, B. (2023). ESG disclosure and technological innovation capabilities of the Chinese listed companies. *Research in International Business and Finance*, 65(1), 1–19. <https://doi.org/10.1016/j.ribaf.2023.101974>
- Cho, Y., Kim, S., You, J., Moon, H., & Sung, H. (2021). Application of ESG measures for gender diversity and equality at the organizational level in a Korean context. *European Journal of Training and Development*, 45(4/5), 346–365. <https://doi.org/10.1108/EJTD-05-2020-0090>
- Chouhan, V., Sharma, R. B., & Goswami, S. (2021). Sustainable reporting practices of selected cement companies in India: A case study. *Accounting*, 7(1), 151–160. <https://doi.org/10.5267/j.ac.2020.10.002>
- Chung, R., Bayne, L., & Birt, J. (2024). The impact of environmental, social and governance (ESG) disclosure on firm financial performance: Evidence from Hong Kong. *Asian Review of Accounting*, 32(1), 136–165. <https://doi.org/10.1108/ARA-07-2022-0165>
- Chytis, E., Eriotis, N., & Mitroulia, M. (2024). ESG in business research: A bibliometric analysis. *Journal of Risk and Financial Management*, 17(10), 460. <https://doi.org/10.3390/jrfm17100460>
- CIMB Bank. (2024). *Sustainability Sukuk progress report 2022/23*.
- Clément, A., Robinot, É., & Trespeuch, L. (2023). The use of ESG scores in academic literature: A systematic literature review. *Journal of Enterprising Communities: People and Places in the Global Economy*, 19(1), 1–19. <https://doi.org/10.1108/JEC-10-2022-0147>
- Clementino, E., & Perkins, R. (2021). How do companies respond to environmental, social and governance (ESG) ratings? Evidence from Italy. *Journal of Business Ethics*, 171(2), 379–397. <https://doi.org/10.1007/s10551-020-04441-4>
- Dai, Y. (2021). Can ESG investing beat the market and improve portfolio diversification? Evidence from China. *The Chinese Economy*, 54(4), 272–285. <https://doi.org/10.1080/10971475.2020.1857063>
- DBS. (2025). *Partnering for Asia's transition making greater impact*.
- Dhasmana, S., Ghosh, S., & Kanjilal, K. (2023). Does investor sentiment influence ESG stock performance? Evidence from India. *Journal of Behavioral and Experimental Finance*, 37, 100789. <https://doi.org/10.1016/j.jbef.2023.100789>
- Ding, X., & Tseng, C.-J. (2023). Relationship between ESG strategies and financial performance of hotel industry in China: An empirical study. *Nurture*, 17(3), 439–454. <https://doi.org/10.55951/nurture.v17i3.366>
- Du, S., & Cao, J. (2023). Non-family shareholder governance and green innovation of family firms: A socio-emotional wealth theory perspective. *International Review of Financial Analysis*, 90, 102857. <https://doi.org/10.1016/j.irfa.2023.102857>
- Efrata, T. C., Radianto, W. E. D., Marlina, M. A. E., & Budiono, S. C. (2019). The impact of innovation competitive advantage, and market orientation on a firm's marketing performance in the garment industry in Indonesia. *Advances in Economics, Business and Management Research*, 100(1), 399–403. <https://doi.org/10.2991/icoi-19.2019.68>
- Efthymiou, L., Kulshrestha, A., & Kulshrestha, S. (2023). A study on sustainability and ESG in the service sector in India: Benefits, challenges, and future implications. *Administrative Sciences*, 13(7), 165. <https://doi.org/10.3390/admsci13070165>
- Eitrem, A., Meidell, A., & Modell, S. (2024). The use of institutional theory in social and environmental accounting research: A critical review. *Accounting and Business Research*, 54(7), 775–810. <https://doi.org/10.1080/00014788.2024.2328934>
- Elili, N. O. D. (2022). Impact of ESG disclosure and financial reporting quality on investment efficiency. *Corporate Governance*, (5), 22. <https://doi.org/10.1108/CG-06-2021-0209>
- ESCAP. (2024). *2024 review of climate ambition in Asia and the Pacific*.

- Fahad, P., & Nidheesh, K. B. (2021). Determinants of CSR disclosure: An evidence from India. *Journal of Indian Business Research*, 13(1), 110–133. <https://doi.org/10.1108/JIBR-06-2018-0171>
- Fahad, P., & Rahman, M. P. (2020). Impact of corporate governance on CSR disclosure. *International Journal of Disclosure and Governance*, 17(2–3), 155–167. <https://doi.org/10.1057/s41310-020-00082-1>
- Fang, H. C., Singh, K., Kim, T., Marler, L., & Chrisman, J. J. (2022). Family business research in Asia: Review and future directions. *Asia Pacific Journal of Management*, 39(4), 1215–1256. <https://doi.org/10.1007/s10490-021-09760-2>
- Fast Retailing Group. (2025). Integrated report 2024.
- Fatyandri, A. N., Siagian, Y. M., Santosa, W., & Setyawan, A. (2023). Does strategic leadership impact competitive advantage, mediated by diversification strategy in the manufacturing industry? *International Journal of Scientific Research and Management*, 11(05), 4875–4885. <https://doi.org/10.18535/ijstrm/v11i05.em03>
- Fedorchak, O., Pylypenko, V., Bunyk, M., & Blinda, Y. (2024). Impact of electronic government on the economic development of Ukraine. *Financial and Credit Activity Problems of Theory and Practice*, 5(58), 390–407. <https://doi.org/10.55643/fcaptop.5.58.2024.4494>
- Feng, J., Goodell, J. W., & Shen, D. (2022). ESG rating and stock price crash risk: Evidence from China. *Finance Research Letters*, 46(B), 102476. <https://doi.org/10.1016/j.frl.2021.102476>
- Feng, P., Wang, H., Ding, H., Xiao, J., & Hassan, M. (2020). Effects of surface texture and its mineral composition on interfacial behavior between asphalt binder and coarse aggregate. *Construction and Building Materials*, 262(1), 120869. <https://doi.org/10.1016/j.conbuildmat.2020.120869>
- Gandasari, D., Tjahjana, D., Dwidienawati, D., & Sugiarto, M. (2024). Bibliometric and visualized analysis of social network analysis research on Scopus databases and VOSviewer. *Cogent Business & Management*, 11(1), 1–16. <https://doi.org/10.1080/23311975.2024.2376899>
- Garrido-Moreno, A., Martín-Rojas, R., & García-Morales, V. J. (2024). The key role of innovation and organizational resilience in improving business performance: A mixed-methods approach. *International Journal of Information Management*, 77, 102777. <https://doi.org/10.1016/j.ijinfomgt.2024.102777>
- Giuli, M. E., De Grechi, D., & Tanda, A. (2024). What do we know about ESG and risk? A systematic and bibliometric review. *Corporate Social Responsibility and Environmental Management*, 31(2), 1096–1108. <https://doi.org/10.1002/csr.2624>
- Gu, Y., Ho, K.-C., Yan, C., & Gozgor, G. (2021). Public environmental concern, CEO turnover, and green investment: Evidence from a quasi-natural experiment in China. *Energy Economics*, 100, 105379. <https://doi.org/10.1016/j.eneco.2021.105379>
- Gunawan, J., Permatasari, P., & Sharma, U. (2022). Exploring sustainability and green banking disclosures: A study of banking sector. *Environment, Development and Sustainability*, 24(9), 11153–11194. <https://doi.org/10.1007/s10668-021-01901-3>
- Gutiérrez-Martínez, I., & Duhamel, F. (2019). Translating sustainability into competitive advantage: The case of Mexico's hospitality industry. *Corporate Governance: The International Journal of Business in Society*, 19(6), 1324–1343. <https://doi.org/10.1108/CG-01-2019-0031>
- Hamdi, K., Guenich, H., & Ben Saada, M. (2022). Does corporate financial performance promote ESG: Evidence from US firms. *Cogent Business & Management*, 9(1). <https://doi.org/10.1080/23311975.2022.2154053>
- Handoyo, S., & Anas, S. (2024). The effect of environmental, social, and governance (ESG) on firm performance: The moderating role of country regulatory quality and government effectiveness in ASEAN. *Cogent Business & Management*, 11(1), 11. <https://doi.org/10.1080/23311975.2024.2371071>
- Haralambides, H., & Merk, O. (2020). The Belt and Road Initiative: Impacts on Global Maritime Trade Flows Discussion Paper. *The Belt and Road Initiative: Impacts on Global Maritime Trade Flows*, 178.
- He, F., Du, H., & Yu, B. (2022). Corporate ESG performance and manager misconduct: Evidence from China. *International Review of Financial Analysis*, 82, 102201. <https://doi.org/10.1016/j.irfa.2022.102201>
- He, F., Qin, S., Liu, Y., & Wu, J. (2022). CSR and idiosyncratic risk: Evidence from ESG information disclosure. *Finance Research Letters*, 49, 102936. <https://doi.org/10.1016/j.frl.2022.102936>
- He, Y., Zhao, X., & Zheng, H. (2023). How does the environmental protection tax law affect firm ESG? Evidence from the Chinese stock markets. *Energy Economics*, 127(A), 107067. <https://doi.org/10.1016/j.eneco.2023.107067>
- Hermawan, J., Wijaya, L. I., & Rianawati, A. (2025). Digital transformation for economic growth and SDG 8 alignment in southeast Asia: A bibliometric analysis and systematic literature review with ADO-TCM framework. *Journal of Lifestyle and SDGs Review*, 5(2), e04052. <https://doi.org/10.47172/2965-730X.SDGsReview.v5.n02.pe04052>
- HKEX. (2024). Enhancement of climate-related disclosures under the environmental, social and governance framework.
- Hu, J., Zou, Q., & Yin, Q. (2023). Research on the effect of ESG performance on stock price synchronicity: Empirical evidence from China's capital markets. *Finance Research Letters*, 55(A), 103847. <https://doi.org/10.1016/j.frl.2023.103847>
- Huang, Q., Fang, J., Xue, X., & Gao, H. (2023). Does digital innovation cause better ESG performance? an empirical test of a-listed firms in China. *Research in International Business and Finance*, 66, 102049. <https://doi.org/10.1016/j.ribaf.2023.102049>
- Huang, R., & Wei, J. (2023). Does CEOs' green experience affect environmental corporate social responsibility? Evidence from China. *Economic Analysis and Policy*, 79, 205–231. <https://doi.org/10.1016/j.eap.2023.06.012>
- Hubbis. (2025, May 2). Thailand launches ESGX funds with tax incentives to boost sustainable investing. Hubbis.

- IEA. (2024). *Renewables 2023: Analysis and forecast to 2028*.
- IFC & Amundi. (2024). *Emerging market green bonds*.
- Infosys. (2023). *ESG Radar 2022*.
- The Investment Integration Project. (2019). *Sustainable investing in Japan: An agenda for action*.
- Ismail, A. M., Adnan, Z. H. M., Fahmi, F. M., Darus, F., & Clark, C. (2019). Board capabilities and the mediating roles of absorptive capacity on environmental social and governance (ESG) practices. *International Journal of Financial Research*, 10(3), 11. <https://doi.org/10.5430/ijfr.v10n3p11>
- Ismail, A. M., & Latiff, I. H. M. (2019). Board diversity and corporate sustainability practices: Evidence on environmental, social and governance (ESG) reporting. *International Journal of Financial Research*, 10(3), 31. <https://doi.org/10.5430/ijfr.v10n3p31>
- Janda, K., Kortusova, A., & Zhang, B. (2022). Estimation of green bond premiums in the Chinese secondary market. *Politická ekonomie*, 6(1), 684–710. <https://doi.org/10.2139/ssrn.4113580>
- Jarboui, A., Ben Hlima, N. D., & Bouaziz, D. (2023). Do sustainability committee characteristics affect CSR performance? Evidence from India. *Benchmarking: An International Journal*, 30(2), 628–652. <https://doi.org/10.1108/BIJ-04-2021-0225>
- Jian, J., Fan, X., & Zhao, S. (2021). The green incentives and green bonds financing under the belt and road initiative. *Emerging Markets Finance and Trade*, 58(5), 1–11. <https://doi.org/10.1080/1540496X.2021.1887726>
- Jiang, Y., Wang, C., Li, S., & Wan, J. (2022). Do institutional investors' corporate site visits improve ESG performance? Evidence from China. *Pacific-Basin Finance Journal*, 76, 101884. <https://doi.org/10.1016/j.pacfin.2022.101884>
- Jin, X., & Lei, X. (2023). A study on the mechanism of ESG's impact on corporate value under the concept of sustainable development. *Sustainability*, 15(11), 8442. <https://doi.org/10.3390/su15118442>
- Karbovska, L., Mazur, J., Zheleznyak, K., Kozlova, A., Melnyk, B., & Skriptsov, S. (2024). Formation of the waste management system in the agricultural sector of the economy of Ukraine: Organizational and financial aspects. *Financial and Credit Activity Problems of Theory and Practice*, 5(58), 367–379. <https://doi.org/10.55643/fcaptop.5.58.2024.4462>
- Khamisu, M. S., Paluri, R. A., & Sonwaney, V. (2024). Environmental social and governance (ESG) disclosure motives for environmentally sensitive industry: An emerging economy perspective. *Cogent Business & Management*, 11(1), 1–24. <https://doi.org/10.1080/23311975.2024.2322027>
- Khan, M. H., Muktar, S. N., & Wickramaratne, R. (2020). A bibliometric analysis of green human resource management based on scopus platform. *Cogent Business & Management*, 7(1), 1831165. <https://doi.org/10.1080/23311975.2020.1831165>
- Kirby, A. (2023). Exploratory Bibliometrics: Using VOSviewer as a preliminary research tool. *Publications*, 11(1), 10. <https://doi.org/10.3390/publications11010010>
- KPMG International. (2022). *Big shifts, small steps: Survey of sustainability reporting 2022*.
- Krueger, P., Sautner, Z., Tang, D. Y., & Zhong, R. (2024). The effects of mandatory ESG disclosure around the world. *Journal of Accounting Research*, 62(5), 1795–1847. <https://doi.org/10.1111/1475-679X.12548>
- Kumar, K., Kumari, R., & Kumar, R. (2021). The state of corporate sustainability reporting in India: Evidence from environmentally sensitive industries. *Business and Society Review*, 126(4), 513–538. <https://doi.org/10.1111/basr.12247>
- Kumar, K., Kumari, R., Poonia, A., & Kumar, R. (2023). Factors influencing corporate sustainability disclosure practices: Empirical evidence from Indian National Stock Exchange. *Journal of Financial Reporting and Accounting*, 21(2), 300–321. <https://doi.org/10.1108/JFRA-01-2021-0023>
- Kunisch, S., Denyer, D., Bartunek, J. M., Menz, M., & Cardinal, L. B. (2023). Review research as scientific inquiry. *Organizational Research Methods*, 26(1), 3–45. <https://doi.org/10.1177/10944281221127292>
- Kuruppu, S. C., Milne, M. J., & Tilt, C. A. (2019). Gaining, maintaining and repairing organisational legitimacy: When to report and when not to report. *Accounting, Auditing & Accountability Journal*, 32(7), 2062–2087. <https://doi.org/10.1108/AAAJ-03-2013-1282>
- Lai, X., & Zhang, F. (2022). Can ESG certification help company get out of over-indebtedness? Evidence from China. *Pacific-Basin Finance Journal*, 76(C), 101878. <https://doi.org/10.1016/j.pacfin.2022.101878>
- Lee, L.-C., Lau, W.-Y., & Yip, T.-M. (2023). Do environmental, social and corporate governance practices enhance Malaysian public-listed companies performance? *Jurnal Institutions and Economics*, 15(3), 5–32. <https://doi.org/10.22452/IJIE.vol15no3.1>
- Lei, N., Miao, Q., & Yao, X. (2023). Does the implementation of green credit policy improve the ESG performance of enterprises? Evidence from a quasi-natural experiment in China. *Economic Modelling*, 127, 106478. <https://doi.org/10.1016/j.econmod.2023.106478>
- Li, J., Lian, G., & Xu, A. (2023). How do ESG affect the spillover of green innovation among peer firms? Mechanism discussion and performance study. *Journal of Business Research*, 158, 113648. <https://doi.org/10.1016/j.jbusres.2023.113648>
- Li, S., Liu, Q., Lu, L., & Zheng, K. (2022). Green policy and corporate social responsibility: Empirical analysis of the Green Credit Guidelines in China. *Journal of Asian Economics*, 82, 101531. <https://doi.org/10.1016/j.asieco.2022.101531>
- Li, Y., & Wang, Z. (2023). Mapping the literature on academic publishing: A bibliometric analysis on WOS. *SAGE Open*, 13(1), 1–16. <https://doi.org/10.1177/21582440231158562>

- Lian, Y., Ye, T., Zhang, Y., & Zhang, L. (2023). How does corporate ESG performance affect bond credit spreads: Empirical evidence from China. *International Review of Economics & Finance*, 85, 352–371. <https://doi.org/10.1016/j.iref.2023.01.024>
- Liguori, E. W., Lee, Y., Wilson, G. A., Ogundana, O. M., & Muldoon, J. (2024). Unveiling cogent insights: Exploring the frontiers of entrepreneurship and innovation through relevant and rigorous research. *Cogent Business & Management*, 11(1), 1–6. <https://doi.org/10.1080/23311975.2023.2288356>
- Lim, W. M., & Rasul, T. (2022). Customer engagement and social media: Revisiting the past to inform the future. *Journal of Business Research*, 148, 325–342. <https://doi.org/10.1016/j.jbusres.2022.04.068>
- Lin, Y., Fu, X., & Fu, X. (2021). Varieties in state capitalism and corporate innovation: Evidence from an emerging economy. *Journal of Corporate Finance*, 67, 101919. <https://doi.org/10.1016/j.jcorpfin.2021.101919>
- Liu, J. H., & Xie, T. (2023). China's collectivist cosmopolitanism: Harmony and conflict with Western conceptualizations of cosmopolitanism rooted in individualistic notions of human rights. *Journal of Pacific Rim Psychology*, 17, 17. <https://doi.org/10.1177/18344909231194854>
- Liu, J., Xiong, X., Gao, Y., & Zhang, J. (2023). The impact of institutional investors on ESG: Evidence from China. *Accounting & Finance*, 63(S2), 2801–2826. <https://doi.org/10.1111/acfi.13011>
- Liu, P., Zhu, B., Yang, M., & Chu, X. (2022). ESG and financial performance: A qualitative comparative analysis in China's new energy companies. *Journal of Cleaner Production*, 379(1), 134721. <https://doi.org/10.1016/j.jclepro.2022.134721>
- Liu, X., Cifuentes-Faura, J., Zhao, S., & Wang, L. (2024). The impact of government environmental attention on firms' ESG performance: Evidence from China. *Research in International Business and Finance*, 67, 102124. <https://doi.org/10.1016/j.ribaf.2023.102124>
- Liu, X., Yang, Y., Jiang, Y., Fu, Y., Zhong, R. F., Li, M., & Huang, G. Q. (2023). Data-driven ESG assessment for blockchain services: A comparative study in textiles and apparel industry. *Resources, Conservation and Recycling*, 190, 106837. <https://doi.org/10.1016/j.resconrec.2022.106837>
- Luo, C., Wei, D., & He, F. (2023). Corporate ESG performance and trade credit financing—Evidence from China. *International Review of Economics & Finance*, 85, 337–351. <https://doi.org/10.1016/j.iref.2023.01.021>
- Malik, Y., Ojah, H., Al-Shiblawi, G., & Hameedi, K. (2024). The role of artificial intelligence technologies in increasing the forecasting capacity of financial reporting: Big data as an interactive variable. *Financial and Credit Activity Problems of Theory and Practice*, 5(58), 136–149. <https://doi.org/10.55643/fcaptop.5.58.2024.4490>
- Marshall, A., Rao, S., Roy, P. P., & Thapa, C. (2022). Mandatory corporate social responsibility and foreign institutional investor preferences. *Journal of Corporate Finance*, 76, 102261. <https://doi.org/10.1016/j.jcorpfin.2022.102261>
- Martiny, A., Tagliatalata, J., Testa, F., & Iraldo, F. (2024). Determinants of environmental social and governance (ESG) performance: A systematic literature review. *Journal of Cleaner Production*, 456(1), 1–25. <https://doi.org/10.1016/j.jclepro.2024.142213>
- Marzi, G., Balzano, M., Caputo, A., & Pellegrini, M. M. (2025). Guidelines for Bibliometric-systematic literature reviews: 10 steps to combine analysis, synthesis and theory development. *International Journal of Management Reviews*, 27(1), 81–103. <https://doi.org/10.1111/ijmr.12381>
- McKinsey & Company. (2024). *Women in the workplace 2024*.
- Meng, T., Yahya, M. H. D. H., Ashhari, Z. M., & Yu, D. (2023). ESG performance, investor attention, and company reputation: Threshold model analysis based on panel data from listed companies in China. *Heliyon*, 9(10), e20974. <https://doi.org/10.1016/j.heliyon.2023.e20974>
- Mohammad, W. M. W., & Wasiuzzaman, S. (2021). Environmental, social and governance (ESG) disclosure, competitive advantage and performance of firms in Malaysia. *Cleaner Environmental Systems*, 2, 100015. <https://doi.org/10.1016/j.cesys.2021.100015>
- Monetary Authority of Singapore. (2024). *Good disclosure practices for retail ESG funds*.
- Mu, W., Liu, K., Tao, Y., & Ye, Y. (2023). Digital finance and corporate ESG. *Finance Research Letters*, 51, 103426. <https://doi.org/10.1016/j.frl.2022.103426>
- Mukhtar, B., Shad, M. K., Ali, K., Woon, L. F., & Waqas, A. (2025). Systematic literature review and retrospective bibliometric analysis on ESG research. *International Journal of Productivity and Performance Management*, 74(4), 1365–1399. <https://doi.org/10.1108/IJPPM-07-2023-0395>
- Murhadi, W. R., & Wijaya, L. I. (2021). Corporate governance, transparency and stock return synchronicity. *Journal of Entrepreneurship & Business*, 2(1), 1–10. <https://doi.org/10.24123/jeb.v2i1.3919>
- Narayanan, S., & Pradhan, S. K. (2023). Exploring the research landscape of socially responsible investment through bibliometrics. *Multidisciplinary Reviews*, 7(1), 2024022. <https://doi.org/10.31893/multirev.2024022>
- Naseem, T., Shahzad, F., Asim, G. A., Rehman, I. U., & Nawaz, F. (2020). Corporate social responsibility engagement and firm performance in Asia Pacific: The role of enterprise risk management. *Corporate Social Responsibility and Environmental Management*, 27(2), 501–513. <https://doi.org/10.1002/csr.1815>
- Nasir, A., Wan Ismail, W. A., Kamarudin, K. A., Zarefar, A., & Armadani. (2024). Examining the impact of corporate governance and family ownership on corporate performance: Evidence from the Indonesian Stock Exchange. *Cogent Business & Management*, 11(1), 1–16. <https://doi.org/10.1080/23311975.2024.2339546>
- Ng, A. W., Leung, T. C. H., Yu, T.-W., Cho, C. H., & Wut, T. M. (2023). Disparities in ESG reporting by emerging Chinese enterprises: Evidence from a global financial center. *Sustainability Accounting, Management and Policy Journal*, 14(2), 343–368. <https://doi.org/10.1108/SAMPJ-08-2021-0323>

- Nguyen, H. (2024). Impact of digital transformation on financial performance: Evidence from Vietnam. *Financial and Credit Activity Problems of Theory and Practice*, 5(58), 175–184. <https://doi.org/10.55643/fcaptp.5.58.2024.4501>
- Ospangaliyev, A., Utebekova, A., Dosmanbetov, D., Akhmetov, R., & Mazarzhanova, K. (2022). Impact of urban landscaping on improving the sustainable development of the urban environment. The Case of Nur-Sultan. *Journal of Environmental Management and Tourism*, 13(5), 1459. [https://doi.org/10.14505/jemt.v13.5\(61\).21](https://doi.org/10.14505/jemt.v13.5(61).21)
- Park, S. R., & Jang, J. Y. (2021). The impact of ESG management on investment decision: Institutional investors' perceptions of country-specific ESG criteria. *International Journal of Financial Studies*, 9(3), 48. <https://doi.org/10.3390/ijfs9030048>
- Phang, R., & Chia, Y. (2024). Sustainability and the sunlight of disclosure: ESG disclosure in three Asian financial centres. *Review of European, Comparative & International Environmental Law*, 33(2), 209–223. <https://doi.org/10.1111/reel.12554>
- Prajapati, D., Paul, D., Malik, S., & Mishra, D. K. (2021). Understanding the preference of individual retail investors on green bond in India: An empirical study. *Investment Management and Financial Innovations*, 18(1), 177–189. [https://doi.org/10.21511/imfi.18\(1\).2021.15](https://doi.org/10.21511/imfi.18(1).2021.15)
- Priya, S. G., & Sathish, A. S. (2024). Storytelling alchemy in marketing: Unveiling future research directions with ADO TCM framework. *Cogent Business & Management*, 11(1), 1-21. <https://doi.org/10.1080/23311975.2024.2392257>
- PwC. (2025). *2024/2025 Malaysian tax booklet*.
- Qamruzzaman, M., & Karim, S. (2024). Green energy, green innovation, and political stability led to green growth in OECD nations. *Energy Strategy Reviews*, 55, 101519. <https://doi.org/10.1016/j.esr.2024.101519>
- Rahman, R. A., & Alsayegh, M. F. (2021). Determinants of corporate environment, social and governance (ESG) Reporting among Asian Firms. *Journal of Risk and Financial Management*, 14(4), 167. <https://doi.org/10.3390/jrfm14040167>
- Rangaswamy, E., Raghuram, K. S., & Shukla, S. (2020). Do business managers in Singapore consider sustainability a sustainable proposition-constructing the perception to overcome challenges? *International Journal of Public Sector Performance Management*, 6(2), 217. <https://doi.org/10.1504/IJPSPM.2020.106726>
- Rehman, R. U., Zhang, J., Uppal, J., Cullinan, C., & Naseem, M. A. (2016). Are environmental social governance equity indices a better choice for investors? An Asian perspective. *Business Ethics: A European Review*, 25(4), 440–459. <https://doi.org/10.1111/beer.12127>
- Ren, X., Zeng, G., & Sun, X. (2023). The peer effect of digital transformation and corporate environmental performance: Empirical evidence from listed companies in China. *Economic Modelling*, 128, 106515. <https://doi.org/10.1016/j.econmod.2023.106515>
- Ren, X., Zeng, G., & Zhao, Y. (2023). Digital finance and corporate ESG performance: Empirical evidence from listed companies in China. *Pacific-Basin Finance Journal*, 79, 102019. <https://doi.org/10.1016/j.pacfin.2023.102019>
- Rianawati, A., Darmasetiawan, N. K., Hadi, F. S., Oktavianus, J., & Utama, C. A. (2024). Enhancement of Indonesia's blue economy sector through innovation and competitive advantage based on resource-based view theory. *Problems and Perspectives in Management*, 22(2), 165–181. [https://doi.org/10.21511/ppm.22\(2\).2024.14](https://doi.org/10.21511/ppm.22(2).2024.14)
- Roy, P. P., Rao, S., & Zhu, M. (2022). Mandatory CSR expenditure and stock market liquidity. *Journal of Corporate Finance*, 72, 102158. <https://doi.org/10.1016/j.jcorpfin.2022.102158>
- Sadiq, M., Ngo, T. Q., Pantamee, A. A., Khudoykulov, K., Thi Ngan, T., & Tan, L. P. (2023). The role of environmental social and governance in achieving sustainable development goals: Evidence from ASEAN countries. *Economic Research-Ekonomska Istraživanja*, 36(1), 170–190. <https://doi.org/10.1080/1331677X.2022.2072357>
- Sadiq, M., Singh, J., Raza, M., & Mohamad, S. (2020). The impact of environmental, social and governance index on firm value: Evidence from Malaysia. *International Journal of Energy Economics and Policy*, 10(5), 555–562. <https://doi.org/10.32479/ijeep.10217>
- Schumacher, K., Chenet, H., & Volz, U. (2020). Sustainable finance in Japan. *Journal of Sustainable Finance & Investment*, 10(2), 213–246. <https://doi.org/10.1080/20430795.2020.1735219>
- Setiaini, A., Gani, L., Diyanty, V., & Adhariani, D. (2023). Strategic orientation, risk-taking, corporate life cycle and environmental, social and governance (ESG) practices: Evidence from ASEAN countries. *Business Strategy & Development*, 6(3), 491–502. <https://doi.org/10.1002/bsd2.257>
- SGX. (2022). *Task Force for Climate-related Financial Disclosures (TCFD) content index*.
- Shen, H., Lin, H., Han, W., & Wu, H. (2023). ESG in China: A review of practice and research, and future research avenues. *China Journal of Accounting Research*, 16(4), 100325. <https://doi.org/10.1016/j.cjar.2023.100325>
- Silalahi, S. A. F., Junaidi, A., Nasution, L. Z., Sutoto, A., Hutomo, A. S., Sutrisno, J., Lukas, A., Ginting, J., Surtipito, S., & Lestari, R. (2023). Grit and business survivability among small business during the COVID-19 pandemic: The moderating role of servant leadership. *Cogent Business & Management*, 10(3), 1-18. <https://doi.org/10.1080/23311975.2023.2284442>
- Song, Y., Wu, H., & Ma, Y. (2023). Does ESG performance affect audit pricing? Evidence from China. *International Review of Financial Analysis*, 90, 102890. <https://doi.org/10.1016/j.irfa.2023.102890>
- Sudha, S. (2015). Risk-return and volatility analysis of sustainability index in India. *Environment, Development and Sustainability*, 17(6), 1329–1342. <https://doi.org/10.1007/s10668-014-9608-8>
- Sugiarto, A., Puspani, N. N., & Fathia, F. (2023). ESG Leverage towards stock performance in Indonesia Stock Exchange. *International Journal of Energy Economics and Policy*, 13(5), 593–606. <https://doi.org/10.32479/ijeep.14384>

- Sun, J., Pellegrini, M. M., Dabić, M., Wang, K., & Wang, C. (2024). Family ownership and control as drivers for environmental, social, and governance in family firms. *Review of Managerial Science*, 18(4), 1015–1046. <https://doi.org/10.1007/s11846-023-00631-2>
- Sundarasan, S., Zyznarska-Dworczak, B., & Goel, S. (2024). Sustainability reporting and greenwashing: A bibliometrics assessment in G7 and non-G7 nations. *Cogent Business & Management*, 11(1), 1–25. <https://doi.org/10.1080/23311975.2024.2320812>
- Suttiapun, M. (2021). The influence of board composition on environmental, social and governance (ESG) disclosure of Thai listed companies. *International Journal of Disclosure and Governance*, 18(4), 391–402. <https://doi.org/10.1057/s41310-021-00120-6>
- Suttiapun, M., & Yordudom, T. (2022). Impact of environmental, social and governance disclosures on market reaction: An evidence of Top50 companies listed from Thailand. *Journal of Financial Reporting and Accounting*, 20(3/4), 753–767. <https://doi.org/10.1108/JFRA-12-2020-0377>
- Tahmid, T., Hoque, M. N., Said, J., Saona, P., & Azad, M. A. K. (2022). Does ESG initiatives yield greater firm value and performance? New evidence from European firms. *Cogent Business & Management*, 9(1), 1–16. <https://doi.org/10.1080/23311975.2022.2144098>
- Tan, Y., & Zhu, Z. (2022). The effect of ESG rating events on corporate green innovation in China: The mediating role of financial constraints and managers' environmental awareness. *Technology in Society*, 68, 101906. <https://doi.org/10.1016/j.techsoc.2022.101906>
- Tan, Y.-M., Szulczyk, K., & Sii, Y.-H. (2023). Performance of ESG-integrated smart beta strategies in Asia-Pacific stock markets. *Research in International Business and Finance*, 66, 102008. <https://doi.org/10.1016/j.ribaf.2023.102008>
- Tanjung, M. (2023). Cost of capital and firm performance of ESG companies: What can we infer from COVID-19 pandemic? *Sustainability Accounting, Management and Policy Journal*, 14(6), 1242–1267. <https://doi.org/10.1108/SAMPJ-07-2022-0396>
- Thorisdottir, T. S., & Johannsdottir, L. (2020). Corporate social responsibility influencing sustainability within the fashion industry. A systematic review. *Sustainability*, 12(21), 9167. <https://doi.org/10.3390/su12219167>
- Tran, N. H. (2023). Impact factors on the adoption of corporate social responsibility: Empirical evidence from an emerging market. *Corporate Governance and Organizational Behavior Review*, 7(2, special issue), 350–359. <https://doi.org/10.22495/cgobrv7i2sip13>
- Tranfield, D., Denyer, D., & Smart, P. (2003). Towards a methodology for developing evidence-informed management knowledge by means of systematic review. *British Journal of Management*, 14(3), 207–222. <https://doi.org/10.1111/1467-8551.00375>
- United Nations. (2015). Transforming our world: the 2030 agenda for sustainable development.
- United Nations. (2016). The Paris Agreement.
- Uzliawati, L., Taqi, M., Muchlish, M., & Kalbuana, N. (2023). The transformation of corporate reputation driven by corporate governance, environmental social, and governance (ESG), business activity, and profitability in Indonesia. *Review of Economics and Finance*, 21(1), 1295–1305. <https://doi.org/10.55365/1923.x2023.21.142>
- Wang, H., Jiao, S., Bu, K., Wang, Y., & Wang, Y. (2023). Digital transformation and manufacturing companies' ESG responsibility performance. *Finance Research Letters*, 58(B), 104370. <https://doi.org/10.1016/j.frl.2023.104370>
- Wang, J., Ma, M., Dong, T., & Zhang, Z. (2023). Do ESG ratings promote corporate green innovation? A quasi-natural experiment based on SynTao Green Finance's ESG ratings. *International Review of Financial Analysis*, 87, 102623. <https://doi.org/10.1016/j.irfa.2023.102623>
- Wang, L., Le, Q., Peng, M., Zeng, H., & Kong, L. (2022). Does central environmental protection inspection improve corporate environmental, social, and governance performance? Evidence from China. *Business Strategy and the Environment*, 32(6), 2962–2984. <https://doi.org/10.1002/bse.3280>
- Wang, X., & Jin, S. (2023). Environmental, social, and governance performance and corporate sustainable development in China. *Journal Global Business Trade*, 19(1), 91–107. <https://doi.org/10.20294/jgbt.2023.19.1.91>
- Wang, Y., Lin, Y., Fu, X., & Chen, S. (2023). Institutional ownership heterogeneity and ESG performance: Evidence from China. *Finance Research Letters*, 51, 103448. <https://doi.org/10.1016/j.frl.2022.103448>
- Wasiuzzaman, S., & Mohammad, W. M. W. (2020). Board gender diversity and transparency of environmental, social and governance disclosure: Evidence from Malaysia. *Managerial and Decision Economics*, 41(1), 145–156. <https://doi.org/10.1002/mde.3099>
- Weber, O. (2014). Environmental, social and governance reporting in China. *Business Strategy and the Environment*, 23(5), 303–317. <https://doi.org/10.1002/bse.1785>
- Wijaya, L. I., Sutejo, B. S., & Tanumulya, G. N. (2024). The power of overconfidence and herding bias, investment sentiment, over/underreaction in influencing SDGs from investment decisions. *Journal of Lifestyle and SDGs Review*, 5(2), e02485. <https://doi.org/10.47172/2965-730X.SDGsReview.v5.n02.pe02485>
- Wijaya, L. I., Welson, W., & Murhadi, W. R. (2020). Ownership structure, good corporate governance, and firm performance in the Indonesian capital market. *Advances in Economics, Business and Management Research*, 115(1), 1–5. <https://doi.org/10.2991/aebmr.k.200127.052>
- Wong, W. C., Batten, J. A., Ahmad, A. H., Mohamed-Arshad, S. B., Nordin, S., & Adzis, A. A. (2021). Does ESG certification add firm value? *Finance Research Letters*, 39, 101593. <https://doi.org/10.1016/j.frl.2020.101593>

- Wu, B., Gu, Q., Liu, Z., & Liu, J. (2023). Clustered institutional investors, shared ESG preferences and low-carbon innovation in family firm. *Technological Forecasting and Social Change*, 194, 122676. <https://doi.org/10.1016/j.techfore.2023.122676>
- Xu, A., Zhu, Y., & Wang, W. (2023). Micro green technology innovation effects of green finance pilot policy—From the perspectives of action points and green value. *Journal of Business Research*, 159, 113724. <https://doi.org/10.1016/j.jbusres.2023.113724>
- Xu, N., Chen, J., Zhou, F., Dong, Q., & He, Z. (2023). Corporate ESG and resilience of stock prices in the context of the COVID-19 pandemic in China. *Pacific-Basin Finance Journal*, 79, 102040. <https://doi.org/10.1016/j.pacfin.2023.102040>
- Xue, Q., Wang, H., & Bai, C. (2023). Local green finance policies and corporate ESG performance. *International Review of Finance*, 23(4), 721–749. <https://doi.org/10.1111/irfi.12417>
- Yadav, P., & Jain, A. (2023). Sustainability disclosures and corporate boards: A stakeholder approach to decision-making. *Journal of Applied Accounting Research*, 24(5), 1027–1047. <https://doi.org/10.1108/JAAR-10-2022-0279>
- Yang, Y., & Han, J. (2023). Digital transformation, financing constraints, and corporate environmental, social, and governance performance. *Corporate Social Responsibility and Environmental Management*, 30(6), 3189–3202. <https://doi.org/10.1002/csr.2546>
- Yeboah, A. (2023). Knowledge sharing in organization: A systematic review. *Cogent Business & Management*, 10(1), 1–38. <https://doi.org/10.1080/23311975.2023.2195027>
- Yen, M.-F., Shiu, Y.-M., & Wang, C.-F. (2019). Socially responsible investment returns and news: Evidence from Asia. *Corporate Social Responsibility and Environmental Management*, 26(6), 1565–1578. <https://doi.org/10.1002/csr.1833>
- Yin, X.-N., Li, J.-P., & Su, C.-W. (2023). How does ESG performance affect stock returns? Empirical evidence from listed companies in China. *Heliyon*, 9(5), e16320. <https://doi.org/10.1016/j.heliyon.2023.e16320>
- Yu, Z., Farooq, U., Alam, M. M., & Dai, J. (2024). How does environmental, social, and governance (ESG) performance determine investment mix? New empirical evidence from BRICS. *Borsa Istanbul Review*, 24(3), 520–529. <https://doi.org/10.1016/j.bir.2024.02.007>
- Zeng, Y., Zhao, X., & Zhu, Y. (2023). Equity incentives and ESG performance: Evidence from China. *Finance Research Letters*, 58(C), 104592. <https://doi.org/10.1016/j.frl.2023.104592>
- Zhang, D. (2022). Do heterogenous subsidies work differently on environmental innovation? A mechanism exploration approach. *Energy Economics*, 114, 106233. <https://doi.org/10.1016/j.eneco.2022.106233>
- Zhang, D., Pan, L., Liu, L., & Zeng, H. (2023). Impact of executive pay gap on environmental, social, and governance disclosure in China: Is there a strategic choice? *Corporate Social Responsibility and Environmental Management*, 30(5), 2574–2589. <https://doi.org/10.1002/csr.2503>
- Zhang, H., Song, M., & Wang, Y. (2023). Does AI-infused operations capability enhance or impede the relationship between information technology capability and firm performance? *Technological Forecasting & Social Change*, 191(1), 1–13.
- Zhang, X., Zhao, X., & Qu, L. (2021). Do green policies catalyze green investment? Evidence from ESG investing developments in China. *Economics Letters*, 207, 110028. <https://doi.org/10.1016/j.econlet.2021.110028>
- Zheng, M., Feng, G.-F., Jiang, R.-A., & Chang, C.-P. (2023). Does environmental, social, and governance performance move together with corporate green innovation in China? *Business Strategy and the Environment*, 32(4), 1670–1679. <https://doi.org/10.1002/bse.3211>
- Zhou, G., Liu, L., & Luo, S. (2022). Sustainable development, ESG performance and company market value: Mediating effect of financial performance. *Business Strategy and the Environment*, 31(7), 3371–3387. <https://doi.org/10.1002/bse.3089>
- Zhu, N., Aryee, E. N. T., Agyemang, A. O., Wiredu, I., Zakari, A., & Agbadzidah, S. Y. (2024). Addressing environment, social and governance (ESG) investment in China: Does board composition and financing decision matter? *Heliyon*, 10(10), e30783. <https://doi.org/10.1016/j.heliyon.2024.e30783>



Taylor & Francis
Online



Home ▶ All Journals ▶ Economics, Finance & Business ▶ Cogent Business & Management
▶ About this journal

Cogent Business & Management

Aims and scope

Journal metrics

Submit an article
▼

About this
journal

Browse all articles & issues
▼

Follow this journal
▼

Editorial board

Abstracting and indexing

Open access

News and calls for papers

Publication details

Advertising information

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)

About this journal

[!\[\]\(6a9b39b98eb945faa14c645ec99e4eaa_img.jpg\) Share](#)

Aims and scope

Cogent Business & Management is a multidisciplinary Open Access Journal that strives for inclusivity and global reach. The broad scope of the Journal creates a perfect environment to foster connections between researchers across all areas of Business & Management research, from Operations Research to Corporate Governance and Accounting to Marketing.

Through Open Access publishing, we bring sound and scholarly research to people across the globe. Our Editor-in-Chief, Professor Len Tiu Wright, leads an expert and diverse international Editorial Board who undertake objective and constructive peer review. Each submission is evaluated on its own scholarly merit and research integrity.

Cogent Business & Management considers original research, review articles, letters and

Aims and scope

Entrepreneurship and Innovation

Journal metrics

The Entrepreneurship and Innovation section of Cogent Business & Management aims to advance knowledge and share valuable insights into the many facets of entrepreneurship, including start-up strategy, innovation management, entrepreneurial finance, entrepreneurship education, small and family business, corporate and social

Abstracting and indexing

entrepreneurship, and technology and innovation. This section accepts the following types of submissions: original research articles, review articles, thought-provoking letters that adhere to rigorous scientific and ethical norms, and interviews from thought leaders and

Adherence to rigorous scientific and ethical norms

policy makers so long as they are framed in the literature and present a novel and clear contribution to the field. Scholarship from a diverse audience, including academics, early-stage and veteran entrepreneurs, investors, policymakers, and others are welcome, as are interdisciplinary and multidisciplinary contributions.

Publication details

Advertising information

Hospitality and Tourism

The Hospitality and Tourism section of Cogent Business & Management aims to advance expertise and functional insights in various sectors of the hospitality and tourism industry and education. It publishes original and peer-reviewed hospitality and tourism studies that enhance theoretical and conceptual development while providing functional value for the industry, education, and professionals. We accept various categories of papers, such as research papers, literature reviews, conceptual papers, case studies, viewpoints, and technical papers.

The Hospitality and Tourism section of Cogent Business & Management covers numerous areas of applied hospitality and tourism research including management, strategy, planning, operations, policy, marketing, consumer behaviour, destination marketing, hospitality and tourism technology, artificial intelligence, automation and robotics, augmented reality/virtual reality applications (Ar/Vr), big data analytics, accounting, economics, finance, ethics in hospitality and tourism, human resources, entrepreneurship, corporate social

responsibility, sustainability and green issues, and stakeholder engagement. We accept other research in the context of hospitality and tourism, provided the study conveys innovative research with industry and professional implications and academic rigor. Each hospitality and tourism paper accepted for publication is expected to have a subsection for practical implications for industry and education.

Aims and scope

emerging from the [BALAS community](#) and annual conference proceedings. We publish original empirical studies, theoretical advancements, and critical analyses that address business and management issues within Latin American contexts.

The section welcomes contributions from BALAS members and conference participants exploring diverse topics related to Latin American business environments, including organizational behavior, strategic management, international business, entrepreneurship, innovation, corporate governance, sustainability, economic development, finance, and accounting.

We prioritize research that reflects BALAS's commitment to understanding the region's distinctive business challenges and opportunities through rigorous academic inquiry. We aim to foster intellectual dialogue within the BALAS community and beyond, enhancing theoretical development and practical applications relevant to Latin American business contexts.

Human Resource Management

The Human Resource Management section of Cogent Business & Management strives to cultivate expertise and share valuable insights across several key domains. These include strategic human resource management, international human resource management, essential HR functions such as job analysis and compensation, the integration of technology in HRM, methodologies for HRM research, and societal implications. Additionally, we welcome submissions that intersect with HRM, such as studies on leadership, organizational climate and culture, teams and group dynamics, as well as employee attitudes, personalities, and behaviours. Furthermore, we encourage submissions on HR topics in non-traditional contexts (e.g., HR in small traditional businesses, unicorns, and entrepreneurial firms), the role of HR in fostering innovation, and HR policy issues. We invite various types of manuscripts, including original quantitative or qualitative research, replication studies, theoretical contributions, comprehensive reviews, and perspectives on both the research and practice of HR.

Management

Encourages submissions that cover any area of management, including human resource management and careers, strategic management, international business, management education and development, gender and diversity in organizations, critical management studies, organizational behaviour, organizational change and organization and management theory. The section also welcomes papers that demonstrate relevance to business practice,

[Aims and scope](#)

[and practice.](#)

[Journal metrics](#)

Marketing

[Editorial board](#)

The marketing section is part of the Cogent Business and Management Journal that fosters interdisciplinarity, multidisciplinary, global research collaboration and promotes inclusivity.

[Abstracting and indexing](#)

It publishes original research articles, review articles and letters of high quality and impact that comply with scientific and ethical standards. It also targets a wide range of readers e.g.

academics, senior and early career researchers, managers, consumers, policy makers and others.

[News and calls for papers](#)

[Publication details](#)

The marketing section aims to advance and disseminate knowledge about timely and relevant issues related to marketing planning and strategy, marketing activities

[Advertising information](#)

implementation in Business to Consumer (B2C), Business to Business (B2B), Business to Government, Customer to Customer (C2C), and other contexts.

Also, it encourages authors to expand and deepen the knowledge about the challenges prompted by the three-bottom line: economical, environmental and social- emergencies, the technological transformations, the international tensions etc. and their influence on sustainable marketing, digital marketing, international marketing and other marketing domains. Conceptual and empirical papers addressing a variety of perspectives, methods, theoretical approaches, and practical issues are also welcomed.

Operations Research, Information & Technology

Publishes papers that demonstrate contribution to both theory and practice in innovative product and service creation and delivery, as well as advanced information and technologies contributing to digital businesses and the knowledge economy. The following areas of research will be considered: product and service design, manufacturing and delivery, resource efficiency, process improvement, quality & inventory management, supply chain risks and resilience, knowledge and information management, enterprise systems, decision

support systems, and data analytics.

Accounting, Corporate Governance & Business Ethics

Publishes research that explores financial reporting, disclosure, corporate governance, business ethics, earnings management, auditing, executive compensation, performance measurement and management, budgeting, management control systems, investment

[Aims and scope](#)

[Journal metrics](#)

Banking & Finance

Covers all aspects of the key research areas of bank behaviour and performance, merger and acquisition activity, risk management and financial crisis. Within the sphere of finance research, an understanding of how corporations act in financing their activities, in managing their risk, and their interactions with stakeholders is crucial.

[Open access](#)

What can you expect if you publish in **Cogent Business & Management**?

[News and calls for papers](#)

- Retention of the full copyright in your work

- Immediate, free access to your article for anyone anywhere in the world

[Advertising information](#)

- Rigorous peer review featuring constructive dialogue with experts

- Fast publication on a state-of-the-art platform

- Innovative article-level performance metrics

- Global marketing and high production values

- Extensive indexing and archiving of your work

[Submit your manuscript to Cogent Business & Management](#)

Journal metrics



Usage

- **4.7M** annual downloads/
views



Citation metrics

- **3.0 (2023)** Impact Factor
- **Q2** Impact Factor Best
Quartile



Speed/acceptance

- **11** days avg. from
submission to first
decision

- | | |
|--|--|
| <ul style="list-style-type: none"> • 3.0 (2023) 5 year IF • 4.4 (2023) CiteScore (Scopus) • Q2 CiteScore Best Quartile • 1.153 (2023) SNIP | <ul style="list-style-type: none"> • 68 days avg. from submission to first post-review decision • 11 days avg. from acceptance to online publication |
|--|--|

[Aims and scope](#)

[Learn more about journal metrics and how to use them](#) ▾

[Editorial board](#)

[Abstracting and indexing](#)
Editorial board

[Open access](#)

Editor in Chief
[View all our papers](#)

Len Tiu Wright - De Montfort University, UK
[Publication details](#)

jump to section
[Advertising information](#)

Cogent Business & Management publishes across six areas of business and management. Each section is led by a Senior Editor and is supported by an Editorial Board, as listed below.

- [Accounting, Corporate Governance & Business Ethics](#)
- [BALAS - Business Association of Latin American Studies](#)
- [Banking & Finance](#)
- [Entrepreneurship and Innovation](#)
- [Hospitality and Tourism](#)
- [Human Resource Management](#)
- [Marketing](#)
- [Management](#)
- [Operations Research, Information & Technology](#)

Abstracting and indexing

Cogent Business & Management is covered by major indices and rankings:

2018 Chartered Association of Business Schools Academic Journal Guide. Rating: 1

(General Management, Ethics, Gender and Social Responsibility)

Directory of Open Access Journals (DOAJ)

Emerging Sources Citation Index - ESCI (Clarivate Analytics)

Aims and scope

REF
Journal metrics
Scopus

Web of Science (Clarivate Analytics)

Editorial board

Cogent Business & Management is also abstracted and indexed by:

Abstracting and Indexing

ABI/INFORM Global (ProQuest)

Open access

British Library

News and calls for papers

Business Source Corporate Plus (EBSCO)

Business Source Ultimate (EBSCO)

Publication details

Advertising information



Open access

Cogent Business & Management is an [open access journal](#) and only publishes open access articles. Publishing open access means that your article will be free to access online immediately on publication, increasing the visibility, readership, and impact of your research.

Why choose open access?



Increase the discoverability and readership of your article



Make an impact and reach new readers, not just those with easy access to a research library



Freely share your work with anyone, anywhere



Comply with funding mandates and meet the requirements of your institution, employer or funder



Rigorous peer review for every open access article

Article Publishing Charges

To publish open access in this journal you may be asked to pay an Article Publishing Charge (APC). You may be able to publish your article at no cost to yourself or with a reduced APC if

[Aims and scope](#)

[Journal metrics](#)

countries when publishing in open access journals.

[Editorial board](#)

[Use our APC finder to calculate your article publishing charge](#) 

[Abstracting and indexing](#)

[Open access](#)

News, offers and calls for papers

[News and calls for papers](#)

Calls for papers

[Publication details](#)

[Advertising information](#)
[Emerging Business Models](#)

- [Driving Growth in Orange and Creative Economies: Innovation, Entrepreneurship, and](#)
- [Innovating for Sustainability: Business and Management Strategies for a More Sustainable World](#)
- [Navigating Globalization: The Role of Cultural Intelligence in Diverse, Inclusive and Performant Enterprises and Societies](#)
- [Work in the Modern Workplace: Insights for Managers and HR Leaders](#)
- [Workforce Planning for the Future: Addressing Marginalization and Enhancing Organizational Strategy](#)

[Search all current calls for papers in your subject area](#) 

Publication details



Advertising information

Would you like to advertise in Cogent Business & Management?

Reach an engaged target audience and position your brand alongside authoritative peer-reviewed research by advertising in Cogent Business & Management.

[Explore advertising solutions](#) 

Aims and scope

Journal metrics

Editorial board

Abstracting and indexing

Open access

News and calls for papers

Publication details

Advertising information



Sample our 
Economics, Finance,
Business & Industry Journals
>> **Sign in here** to start your access
to the latest two volumes for 14 days

Information for

Authors

R&D professionals

Editors

Open access

Overview

Open journals

Open Select

Aims and scope

Journal metrics

Opportunities

Editorial board

Reprints and e-prints

Advertising and indexing

Accelerated publication

Open access

Corporate access solutions

Help and information

Help and contact

Newsroom

All journals

Books

News and calls for papers

Publication details

Keep up to date

Advertising information

Register to receive personalised research and resources
by email



Sign me up



Copyright © 2025 Informa UK Limited

[Privacy policy](#)

[Cookies](#)

[Terms &](#)

[conditions](#) [Accessibility](#)

Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG



Taylor & Francis Group
an informa business

[Aims and scope](#)

[Journal metrics](#)

[Editorial board](#)

[Abstracting and indexing](#)

[Open access](#)

[News and calls for papers](#)

[Publication details](#)

[Advertising information](#)



Taylor & Francis
Online



[Home](#) ▶ [All Journals](#) ▶ [Economics, Finance & Business](#) ▶ [Cogent Business & Management](#)
▶ [List of Issues](#) ▶ [Volume 12, Issue 1](#)

Cogent Business & Management

[Submit an article](#)
▼

[About this journal](#)

[Browse all articles & issues](#)
▼

[Follow this journal](#)
▼



Browse this journal

▶ [Journal homepage](#)

▶ [Current issue](#)

▶ [List of issues](#)

▶ [Collections](#)

▶ [Most read articles](#)

▶ [Most cited articles](#)

▶ [Cogent Business & Management sections](#)

Cogent Business & Management, Volume 12, Issue 1 (2025)

[See all volumes and issues](#)

[Share](#)

<	Volume 12, 2025	Vol 11, 2024	Vol 1 >
----------------------	------------------------	------------------------------	--

[<](#) **Issue 1** [>](#)



Browse by section (All) [v](#)



Display order (Default) [v](#)



[Download citations](#)

[Download PDFs](#)

Issue In Progress

Accounting, Corporate Governance & Business Ethics



Article

[Unravelling non-linear dynamics between audit committees and financial reporting quality in emerging markets](#) [>](#)

Eman F. Attia, Ahmed Diab, Hamsa Hany Ezz Eldeen & Hussein A. Abdou

Article: 2524045

Published online: 16 Jul 2025

0

Views

0

CrossRef citations

Altmetric



Entrepreneurship and Innovation



Review Article

[Snowballing signaling theory in startup valuation: a systematic review on investor behavior, market forces and growth dynamics](#) [>](#)



Muchamad Arif Zamani, Ersu Tri Wahyuni, Hamzah Ritchi & Tettet Fitrijanti

Article: 2530752

Published online: 16 Jul 2025

0	0	
Views	CrossRef citations	Altmetric

Information & Technology Management



Article

[Mapping the literature on the factors that influence cybersecurity. A bibliographic coupling analysis >](#)

Alberto Larena-Luengo, Jose Javier Martínez Herraiz, Mikel Ferrer-Oliva & Jose-Amelio Medina-Merodio

Article: 2531265

Published online: 14 Jul 2025

78	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Institutionalizing corporate social irresponsibility within the framework of corporate social responsibility: lessons of corporate advocacy >](#)

Ardhendu Shekhar Singh, Deepa Pillai & Trupti Bhosale

Article: 2526142

Published online: 12 Jul 2025

97	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Investigating the determinants of productivity dynamics in Indian commercial banks: a DEA based Malmquist Index approach >

Rashika Jain, Chandan, Mohit Kumar Ojha & Vedmani Mishra

Article: 2530031

Published online: 12 Jul 2025

34	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Does entrepreneurship matter for financial development during elections? Evidence from the African context >

Daniel Ofori-Sasu, Prince Adjei, Isaac Kyere & Mark Edem Kunawotor

Article: 2530055

Published online: 12 Jul 2025

52	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

How buyer–supplier relationships shape future demand allocation: a grounded theory study >

Athos Carlos Silva & Paulo Tarso Vilela de Resende

Article: 2531264

Published online: 11 Jul 2025

57	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[The mediating role of customer satisfaction in the relationship between service quality and customer loyalty in multi-channel retail banking >](#)

Shame Mugova, Nancy Gathoni Kiliswa & Margaret Mashizha

Article: 2514937

Published online: 09 Jul 2025

117	0	
Views	CrossRef citations	Altmetric



Review Article

[The secondary luxury market: a systematic review and theoretical integration >](#)

Marsela Thanasi-Boçe & Nermain Al-Issa

Article: 2523405

Published online: 09 Jul 2025

81	0	
Views	CrossRef citations	Altmetric



Article

[Health consciousness, hedonic and eudaimonic motivations in green purchase intention among Generation Z >](#)

Andrés Acosta Aguinaga & Luciano Barcellos de Paula

Article: 2528160

Published online: 09 Jul 2025

83	0	
Views	CrossRef citations	Altmetric





Article

A systematic literature review of virtual reality in tourism marketing using a mixed method >

Varun Kumar & Bijay Prasad Kushwaha

Article: 2528161

Published online: 09 Jul 2025

108	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Strategic human resource management in the digital economy era: an empirical study of challenges and opportunities among MSMEs and startups in Indonesia >

Rinto Alexandro

Article: 2528436

Published online: 08 Jul 2025

179	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Voluntary tax compliance determinants among small and medium enterprises in democratic societies: the role of tax literacy, tax amnesty, tax reward, and service delivery >

Edmore Munjeyi & Daniel P. Schutte

Article: 2526139

Published online: 07 Jul 2025

104	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Uncovering the hidden value of scarce resources: frugality, resourcefulness and innovative behavior among student entrepreneurs >

Mario A. Manzi-Puertas, Izaskun Agirre-Aramburu & Sain López-Pérez

Article: 2525500

Published online: 05 Jul 2025

179	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Leveraging digital transformation platforms to strengthen market position in India's textile industry >

Hajar Fatorachian & Samritha Ramesh

Article: 2527220

Published online: 05 Jul 2025

150	0	
Views	CrossRef citations	Altmetric



Review Article

Exploring slow fashion consumer buying behavior in the context of sustainability: a systematic literature review using TCCM approach >

Pappu Sindhuja, V. V. Devi Prasad Kotni, Aervina Misron, Halimaton Hakimi & Sai Deepti Udandrao

Article: 2519966

Published online: 04 Jul 2025

355	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

Digital transformation: Adoption of information technology systems in higher education institutions of Nepal >

Rajesh Shahi & Bhagwati Prasad Chaudhary

Article: 2524601

Published online: 04 Jul 2025

193	0	
Views	CrossRef citations	Altmetric



Marketing



Review Article

[The intersection of green marketing and social media in Southeast Asia: a bibliometric analysis and research agenda](#) >

Ayun Maduwinarti, IGN Anom Maruta & IGN Andhika Mahendra

Article: 2525499

Published online: 04 Jul 2025

265	0	
Views	CrossRef citations	Altmetric



Management



Review Article

[Environmental, social and governance trends in Asian firms: a systematic review and bibliometric analysis using the antecedents-decisions-outcomes-theories-context-methods framework](#) >

Jessica Hermawan, Liliana Inggrit Wijaya & Andri Rianawati

Article: 2525531

Published online: 04 Jul 2025

223	0	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

[Sustainable business performance of small and medium-sized enterprises in green hotels: the mediating role of competitive advantage](#) >

Ai Na Seow, Man Seong Chan, Chi Hau Tan & Yee-Yann Yap

Article: 2526144

Published online: 04 Jul 2025



193	0	
Views	CrossRef citations	Altmetric

Accounting, Corporate Governance & Business Ethics



Article

[Factors affect bank performance under the mediator role of environmental management accounting: evidence in Vietnam >](#)

Trung Nguyen Kim Quoc & Lien Duong Thi Thuy

Article: 2526149

Published online: 04 Jul 2025

125	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[The role of higher education institutions in promoting entrepreneurship development >](#)

Abdijabbar Ismail Nor, Fadumo Shafie Mohamed, Maryam Mohamed Barre & Mohamed Abdulle Hussein

Article: 2523417

Published online: 03 Jul 2025

1263	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Review Article

[Literature review of government digital services based on public value theory and citizen perspectives >](#)

Dri Asmawanti-S, Nunuy Nur Afiah, Hamzah Ritchi & Harry Suharman



Article: 2518494

Published online: 02 Jul 2025

231	0	
Views	CrossRef citations	Altmetric

Human Resource Management

- ☐ Article
[Unlocking public sector potential: the interplay of leadership traits, trust, and employee voice >](#)

Issah Iddrisu

Article: 2526145

Published online: 02 Jul 2025

205	0	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[Identifying key streamer characteristics affecting customers' impulsive purchase behaviors: SOR model approach >](#)

Linh Nguyen, Uyen Nguyen & Hanh Quyen Vo

Article: 2527917

Published online: 02 Jul 2025

171	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

- ☐ Article
[The nexus between entrepreneurial and market orientation on](#)



digital marketing capabilities and marketing performance of SMEs in emerging markets >

Hosianna Ayu Hidayati, Endang Siti Astuti, Andriani Kusumawati & Mohammad Iqbal

Article: 2526150

Published online: 01 Jul 2025

266	0	
Views	CrossRef citations	Altmetric

Accounting, Corporate Governance & Business Ethics

☐ Review Article

A systematic review of fraud: an overview of state-owned enterprises >

Saikhu Saikhu, Djoko Suhardjanto, Agung Nur Probohudono & Wahyu Widarjo

Article: 2518493

Published online: 30 Jun 2025

287	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

☐ Article

Mediating role of incentives and funding in academic spin-off creation: a PLS-SEM approach >

Alexander Romero-Sánchez, Edy Lorena Burbano Vallejo & Geovanny Perdomo-Charry

Article: 2525501

Published online: 30 Jun 2025

242	0	
Views	CrossRef citations	Altmetric



☐ Article



Sustainable project success through entrepreneurial leadership: insights from big data analytics, IPMA, and NCA integration >

Diego Norena-Chavez, Fabbian Chavez-Limaylla & Rocio Romani-Torres

Article: 2520913

Published online: 28 Jun 2025

231	0	
Views	CrossRef citations	Altmetric

Operations Management



Article

The antecedents and contingency factors for seaport users' time efficiency: resource-based view perspective >

Renger Kanani

Article: 2524602

Published online: 28 Jun 2025

101	0	
Views	CrossRef citations	Altmetric



Management



Review Article

Exploring idiosyncratic deals as a managerial tool: a bibliometric and content analysis >

Irene Sánchez-Turón, Patricia Elgoibar & Claudio Cruz Cázares

Article: 2519964

Published online: 27 Jun 2025

233	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Review Article

[Cutting-edge advances in AI and ML for cybersecurity: a comprehensive review of emerging trends and future directions >](#)

Nachaat Mohamed

Article: 2518496

Published online: 26 Jun 2025

674	0	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

[Cultural landscape and tourism potential of Taiwan's old mountain railway: a SWOT-FANP approach to sustainable heritage management >](#)

Ling-Zhong Lin & Tsung-Yin Ou

Article: 2521459

Published online: 26 Jun 2025

139	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Building financial reporting quality through ethics, authenticity, and leadership: a study in Indonesia >

Aldystira Rachmawati, Tan Ming Kuang, Tan Kwang En, Meythi Meythi & Elyzabet Indrawati Marpaung

Article: 2523414

Published online: 25 Jun 2025

256	0	
Views	CrossRef citations	Altmetric

**Entrepreneurship and Innovation**

Article

Digital readiness and business performance of Rwandan women entrepreneurs in cross-border trade under the African Continental Free Trade Area (AfCFTA) >

Josephine Mutesi, Samuel Mutarindwa, Alice Mukasekuru & Gilbert Shyaka

Article: 2518248

Published online: 23 Jun 2025

295	0	
Views	CrossRef citations	Altmetric



Article

Unlocking potential: a dual-force-model of driving and empowering female digital entrepreneurship in a patriarchal society like China >

Qian Guo, Jingting Liu & Zhixing Xu

Article: 2520465

Published online: 23 Jun 2025

164	0	
Views	CrossRef citations	Altmetric





Article

Impact of resilience and sustainability on workforce creative performance: looking through the lens of digital readiness >

Ardaneswari Dyah Pitaloka Citraresmi, Sri Gunani Partiwī & Ratna Sari Dewi

Article: 2519968

Published online: 20 Jun 2025

404	0		
Views	CrossRef citations	Altmetric	



Management



Article

How prepared are SMEs for market disturbances? A dynamic approach to SMEs' financial resilience >

Renata Legenzova, Gintarė Leckė & Ernesta Lupeikytė

Article: 2520463

Published online: 20 Jun 2025

267	0		
Views	CrossRef citations	Altmetric	



Hospitality and Tourism



Article

Tourist dining motivations at local restaurants: the moderating role of social media strategies >

Sukanya Wareebor, Chompoonut Suttikun & Patcharaporn Mahasuweerachai

Article: 2521460

Published online: 20 Jun 2025

252	0		
Views	CrossRef citations	Altmetric	



Human Resource Management



Article

[Effect of leadership styles on entrepreneurship success: a comparative analysis >](#)

Matthew Olusegun Awotunde & Rafiu Adewale Aregbeshola

Article: 2516176

Published online: 19 Jun 2025

369	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[Investigating the direct and indirect effects of accounting practices on business information and entrepreneurial growth in the supporting regions of indonesia's new capital city >](#)

La Ode Hasiara, Ahyar Muhammad Diah, Eko Adi Widyanto, L. M. Hasriadi & Rizky Yudaruddin

Article: 2519967

Published online: 19 Jun 2025

273	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[The role of social media influencers and eWOM in driving purchase intention: insights from SMEs in the gamarra cluster >](#)

Franco Medina & Manuel-Luis Lodeiros-Zubiria

Article: 2519969

Published online: 19 Jun 2025



513	0	
Views	CrossRef citations	Altmetric

Banking & Finance



Article

[Forecasting Moldova's monthly exports using autoregressive models with seasonal dummies](#) >

Zionovia Toaca, Liliana Staver, Alexandru Stratan, Viorica Lopotenco & Victoria Cociug

Article: 2519988

Published online: 19 Jun 2025

174	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[How green knowledge-oriented leadership drives green innovation in SMEs: the mediating role of environmental strategy and the moderating role of green AI capability](#) >

Ibraheem Saleh Al Koliby, Abdullah Kaid Al-Swidi, Mohammed A. Al-Hakimi & Shaima Ali Galeb Farhan

Article: 2520914

Published online: 18 Jun 2025

454	0	
Views	CrossRef citations	Altmetric



Article

[Leveraging technological innovation, social media, and green marketing for corporate reputation: the mediating role of business sustainability](#) >

Jalal Rajeh Hanaysha & Khaled M.K. Alhyasat



Article: 2518249

Published online: 17 Jun 2025

311	0	
Views	CrossRef citations	Altmetric



Article

Digital engagement in financial inclusion for bridging the gendered entrepreneurial financial gap: evidence from India >

Serin Peter, Geetha Elangovan & Anju Gupta

Article: 2518492

Published online: 17 Jun 2025

292	0	
Views	CrossRef citations	Altmetric



Management



Article

Organizational factors affecting employee silence behavior: does psychological empowerment matter? >

Rokaya Albdareen, Nader Mohammad Aljawarneh, Mohamad Noor Al-Jedaiah, Khaled Abdel Kader Alomari & Ahmad Alrousan

Article: 2512819

Published online: 14 Jun 2025

413	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Shock transmission from global financial stress, bitcoin sentiment indices, U.S. and euro financial market uncertainty toward the GCC >



[stock volatility](#) >

Abdullah A. Aljughaiman, Mosab I. Tabash, Suzan Sameer Issa & Abdulateif A. Almulhim

Article: 2514811

Published online: 14 Jun 2025

400	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Review Article

[Synthesizing the resilience elements of small and medium enterprises \(SMEs\) amidst the COVID-19 pandemic crisis: a systematic review](#) >

Kulthira Saezow & Sasiwemon Sukhabot

Article: 2512823

Published online: 13 Jun 2025

420	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[The evolving role of executive compensation, sustainability performance, and corporate dynamics in the era of corporate sustainability: insights from quantile regression in emerging markets](#) >

Ummar Faruk Saeed & Mohammed Abdul-Karim

Article: 2512833

Published online: 13 Jun 2025

305	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Women on boards and sustainability performance: the moderating roles of national culture—international evidence from the banking sector >](#)

Ahmad Fauzan Fathoni, Mamduh M. Hanafi & Eduardus Tandelilin

Article: 2517245

Published online: 13 Jun 2025

562	0	
Views	CrossRef citations	Altmetric



Correction



Correction

[Correction >](#)

Article: 2520062

Published online: 13 Jun 2025

80	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

The moderating role of HR analytics on the effects of high-performance work systems on the productivity of manufacturing SMEs in Harare CBD >

Regis Misheal Muchowe, Hazel Mubango, Mavis Soko, Erica Dumba & Esther Chivabvu

Article: 2514810

Published online: 11 Jun 2025

316	0	
Views	CrossRef citations	Altmetric



Marketing



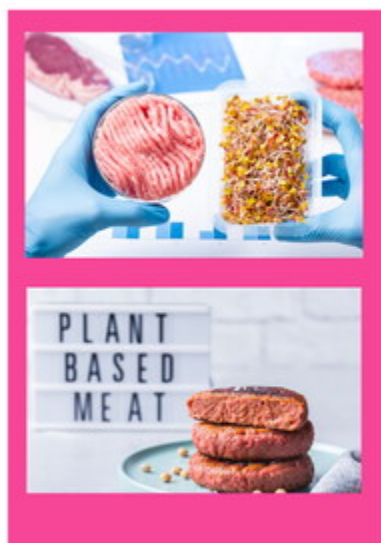
Article

Exploring the drivers and barriers to the adoption of plant-based meat alternatives: a study based in the United Arab Emirates >

Tausif Mulla, Sufia Munir, Vivek Mohan & Farah Zahidi

Article: 2514938

Published online: 11 Jun 2025



Drivers include

environmental consciousness, health benefits, ethical considerations, and improved accessibility.

Barriers include

unfamiliarity, perceptions of over-processing, health concerns, and acceptability as a meat alternative.



Cultural factors, social norms, family traditions, and preferences significantly impacted food choices in the UAE's diverse demographic landscape.

The study aligns with the theory of planned behavior, and explores attitudes and awareness in UAE's cultural context, filling the gap in understanding PBMA adoption.

378	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Insurers risk-taking behaviour in an emerging economy: unpacking the linear and nonlinear effects of enterprise risk management and corporate governance >](#)

Sylvester Senyo Horvey

Article: 2514169

Published online: 10 Jun 2025

272	0		
Views	CrossRef citations	Altmetric	



Marketing



Article

[Service quality and price perception as catalysts for customer engagement and experience in automotive aftersales >](#)

Abdallah Amro, Asad Ur Rehman & Azlan Ali

Article: 2514939

Published online: 10 Jun 2025

676	0		
Views	CrossRef citations	Altmetric	



Management



Review Article

[Potential work-life balance risks to HR management in the military: bibliometric analysis >](#)

Milan Jan Půček, Renata Skýpalová & Veronika Linhartová

Article: 2507214

Published online: 09 Jun 2025

279	0		
Views	CrossRef citations	Altmetric	



Views | CrossRef citations | Altmetric |

Accounting, Corporate Governance & Business Ethics



Article

[Influence of corporate social responsibility on the elements of affective commitment to the employer brand in companies in the manufacturing sector >](#)

Rosmery Roxana Huaripata-Chunque & Elizabeth Emperatriz García-Salirrosas

Article: 2515479

Published online: 09 Jun 2025

310	0	
Views	CrossRef citations	Altmetric



Management



Article

[An analysis of internal determinants of performance in rural social enterprises >](#)

Peter Musinguzi, Derek Baker & Renato A. Villano

Article: 2514378

Published online: 08 Jun 2025

293	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[Organizational justice and affective commitment: the mediating role of perceived organizational support among UAE government employees >](#)



Hazem Aldabbas, Abdallah M. Elamin & Ahmed Zain Elabdin Ahmed

Article: 2514807

Published online: 08 Jun 2025

271	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

[Psychological capital and entrepreneurial success: the mediating role of entrepreneurial bricolage among Ugandan microentrepreneurs >](#)

David. Iga, Samuel Ssekajja Mayanja & Jotham M. Byarugaba

Article: 2513629

Published online: 07 Jun 2025

323	0	
Views	CrossRef citations	Altmetric



Correction



Correction

[Correction >](#)

Article: 2514897

Published online: 05 Jun 2025

93	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Predicting financial reports fraud by machine learning: the proxy of](#)



[auditor opinions >](#)

Cuong Nguyen Thanh & Tam Phan Huy

Article: 2510556

Published online: 04 Jun 2025

656	0	
Views	CrossRef citations	Altmetric

Hospitality and Tourism



Review Article

[Customer incivility in hospitality: insights from existing literature and pathways for future research >](#)

Astha Abhipsa Rout, Senthilkumaran Piramanayagam & Jyothi Mallya

Article: 2513627

Published online: 04 Jun 2025

352	0	
Views	CrossRef citations	Altmetric



Management



Review Article

[Circular economy implementation in the electronics sector: a systematic literature review and future research directions >](#)

Harsahib Singh, Rashmi Aggarwal & Poonam Garg

Article: 2509794

Published online: 03 Jun 2025

545	0	
Views	CrossRef citations	Altmetric



Article

[The effect of strategic orientation on performance of agribusiness >](#)

[firms in Ethiopia: the mediating role of innovation capability](#) >

Aregu Asmare Hailu, Chalchissa Amentie Kero & Zinashbizu Lemma Dagne

Article: 2511284

Published online: 03 Jun 2025

407	0	
Views	CrossRef citations	Altmetric

Accounting, Corporate Governance & Business Ethics



Review Article

[Mapping the scientific research of blockchain technology in accounting and auditing: bibliometric analyses and a roadmap for future research](#) >

Ahmed Hassanein, Kameleddine B. Benameur, Mohamed M. Mostafa, Wasim Al-Shattarat & Nourhan Hesham Magar

Article: 2513638

Published online: 03 Jun 2025

585	0	
Views	CrossRef citations	Altmetric



Article

[The impact of busy independent directors on the post-IPO operating performance of Chinese companies](#) >

Ya-Wei He, Sunita Lylia Hamdan & Sellywati Mohd Faizal

Article: 2508930

Published online: 02 Jun 2025

317	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Debt capital access procedures for small and medium-sized enterprises in an emerging economy: does financial knowledge matter? >

James Tuffour, Albert Acheampong, Enoch Mensah-Williams & John Hector Amonoo

Article: 2508368

Published online: 01 Jun 2025

423	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Digitalisation and customer engagement in fast-food SMEs: enhancing brand presence through social media >

Hajar Fatorachian, Ericka Arboleda & Thi Thuy Linh

Article: 2508927

Published online: 31 May 2025

680	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

The impact of physical activity on the psychosocial well-being of young employees >

Achref Hasni & Hafsi Bedhioufi

Article: 2511280

Published online: 31 May 2025

266	0	
Views	CrossRef citations	Altmetric



Management



Article

The impact of talent management towards digital leadership competencies through learning organization: an exploratory analysis in state-owned enterprises in Indonesia >

Tonda Priyanto, Agus Heruanto Hadna, Indrayanti & Muhadjir Darwin

Article: 2511281

Published online: 30 May 2025

542	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

○ Article
Resilience and recovery: examining entrepreneurial adaptations of SME hotels >

Prakash Kumar Gautam, Dhruva Kumar Gautam, Arhan Sthapit, Arjun Baral & Laxmi Kanta Sharma

Article: 2512829

Published online: 30 May 2025

654	0	
Views	CrossRef citations	Altmetric



Banking & Finance

○ Article
Regulatory sandbox as a frontier for innovation and sustainability: a systematic review >

Lilian Gumbo & Uche A. K. Chude-Okonkwo

Article: 2510555

Published online: 29 May 2025

631	0	
Views	CrossRef citations	Altmetric



Management



Article

Effects of authentic leadership, employee resilience, job satisfaction, and innovative work behavior on employee work performance in transport and logistics of Thailand >

Pitchaya Srimongkolkul, Jumpoth Boriraj & Jedsada Wongsansukcharoen

Article: 2511282

Published online: 29 May 2025

501	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Tax avoidance strategies under radar: policy considerations on U.S. multinational corporations operating in emerging markets >

P. V. Thayyib

Article: 2507236

Published online: 28 May 2025

416	0	
Views	CrossRef citations	Altmetric



Marketing



Article

The impact of social media marketing activities on brand loyalty and awareness: the mediating role of customer satisfaction in Yemen's telecom industry >

Aqel Al-Hujri, Mohammed A. Al-Hakimi, Salim Alshageri, Bhosle Vasant Keshavrao & Ibraheem Saleh Al Koliby

Article: 2509793

Published online: 28 May 2025



832	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

[An expert assessment of the strengths and weaknesses of a sustainable entrepreneurial ecosystem in Latin America >](#)

Gustavo Barrera-Verdugo, Jaime Cadena-Echeverría & Daniel Durán-Sandoval

Article: 2507849

Published online: 27 May 2025

358	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Not size but attributes: the relationship between board attributes and cash holdings >](#)

Kemakorn Chaiprasit, Duraya Sukthomya & Ravi Lonkani

Article: 2507850

Published online: 27 May 2025

343	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

[Impact of organizational knowledge creation on project knowledge management in multinational and Indian software companies: a comparative analysis >](#)



K. V. Arunima & Anil Kumar Thekkat

Article: 2502541

Published online: 23 May 2025

374	0	
Views	CrossRef citations	Altmetric

Marketing



Article

[User-generated content vs. firm-generated content: do consumers trust fellow consumers more than firms? Evidence from the Saudi telecommunication sector >](#)

Ghaith Al-Abdallah & Len Tiu Wright

Article: 2508928

Published online: 23 May 2025

565	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Review Article

[The evolution of research on corporate social responsibility and financial performance: a bibliometric analysis >](#)

Phathutshedzo Lemana, Reon Matemane & Maatabudi Mokabane

Article: 2507230

Published online: 22 May 2025

614	0	
Views	CrossRef citations	Altmetric



Article

[Examining the key drivers of electronic banking fraud prevalence in](#)



[the South African banking sector >](#)

Tawona Matrokisi Chindara, Rozanne Janet Smith & Collins Achepsah Leke

Article: 2508366

Published online: 22 May 2025

391	0	
Views	CrossRef citations	Altmetric

Marketing



Article

[Exploring purchasing behavior of Ethiopian consumers towards locally produced apparel products: an extended model of the theory of planned behavior >](#)

Eyob Minbale, Berihun Bizuneh, Wendosen Seife, Shalemu Sharew & Kumlachew Bitew

Article: 2503420

Published online: 21 May 2025

391	0	
Views	CrossRef citations	Altmetric



Article

[The role of risk, religiosity, fairness, and norms on attitude and intention of movie piracy: insight from the perspective of young Indonesian users >](#)

Muhammad Azwar Massijaya, Rosmah Mohamed & Anuar Shah Bali Mahomed

Article: 2505278

Published online: 21 May 2025

246	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Oversight mechanisms and public accountability in an emerging economy >

Christopher N. Makanga, Laura K. Orobia, Twaha K. Kaawaase, Isaac N. Nabeta, Rachel K. Mindra & John C. Munene

Article: 2507216

Published online: 21 May 2025

307	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Product packaging and consumer purchase intentions: a structural analysis in the afghan perfume market >

Ziauddin Rahimi, Md. Abu Hasnat, Md. Sohel Rana, Nur-A-Alam Mishad, Kamrul Islam Talukder, Saleh Md. Arman & Khandakar Kamrul Hasan

Article: 2506609

Published online: 20 May 2025

661	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Earnings manipulation and cash holdings: a Beneish M-score analysis in G7 nations >

Serdar Ozkan & Loulwah Alfarhan

Article: 2502542

Published online: 19 May 2025

433	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Sensorial marketing within consumer behavior: bibliometric analysis and future trends >

Olga Maritza Rodríguez-Ulcuango, Cristian Oswaldo Guerra-Flores, Roberto Fabián Sánchez-Chávez & Gina Maricela Cedeño-Ávila

Article: 2503422

Published online: 19 May 2025

850	0	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

Unlocking university students' intention to explore domestic tourism: understandings from the theory of planned behavior >

Mary David

Article: 2503426

Published online: 19 May 2025

309	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Analyzing the causal effects of product uncertainty and product appeal on repurchase intention in blind box toys >](#)

Edi Lynne L. Cruz, Ardivin Kester S. Ong & Dhonn Q. Tomas

Article: 2506613

Published online: 19 May 2025

1371	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Measuring technical efficiency of Ethiopian commercial banks: multiple criterion data envelopment analysis >](#)

Alem Gebremedhin Berhe

Article: 2507217

Published online: 19 May 2025

344	0	
Views	CrossRef citations	Altmetric





Article

The impact of ISO 31000 adoption on the performance of banking companies in Indonesia >

Lilik Purwanti, Iwan Triyuwono, Ghozali Maski, Devy Pusposari, Aryo Prakoso & Melinda Ibrahim

Article: 2507222

Published online: 19 May 2025

433	0	
Views	CrossRef citations	Altmetric



Marketing



Article

The mediating effect of customer trust of E-WOM and online customer reviews impacting purchase decision of household electronic products at a marketplace: evidence from Indonesia >

Sudaryanto Sudaryanto, Anifatul Hanim, Ivana Rosediana Dewi, Asila Dwi Kartikasari & Rusdiyanto Rusdiyanto

Article: 2503093

Published online: 17 May 2025

1468	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

Migration challenges of legacy software to the cloud: a socio-technical perspective >

Bashair Althani

Article: 2503421

Published online: 17 May 2025



660	0	
Views	CrossRef citations	Altmetric

Management

- ☐ Article
[Mapping the evolution of employee creativity and innovation in the sphere of business and management: a bibliometric analysis in the early 21st century >](#)

Tapaswini Panda & T. N. V. R. L. Swamy

Article: 2503425

Published online: 17 May 2025

447	0	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[The relative impacts of physical, social and e-servicescape on the resort hotel guest loyalty >](#)

Ahmad Azmi M. Ariffin, Geetha Nadesan & Asim Alamssi

Article: 2504123

Published online: 17 May 2025

429	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[The evolution of SEO strategies: from keywords to user experience in private universities of Jordan >](#)

Abdallah Q. Bataineh, Dhia Qasim, Mohammed Idris & Ibrahim A. Abu-ALSondos

Article: 2491678



Published online: 16 May 2025

430	0	
Views	CrossRef citations	Altmetric



Article

Exploring the nexus between persuasive principles and regulatory focus: an online experiment >

Shaukat Ayaz, Syed Afzal Moshadi Shah & Jamil Anwar

Article: 2501489

Published online: 16 May 2025

260	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Audit committee leadership and audit quality: How audit committee chairman traits shape audit quality? Evidence from emerging markets >

Abdulrahman Alomair & Abdulaziz S. Al Naim

Article: 2502545

Published online: 16 May 2025

650	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

The role of innovation and technology in MSME performance: the importance of Muslim entrepreneurs' motivation in open innovation >



Tuti Supatminingsih, Muhammad Hasan, Muh. Farhan, Asmar Yunus, Andi Asti Handayani & Susanti

Article: 2504127

Published online: 16 May 2025

574	0	
Views	CrossRef citations	Altmetric

Marketing



Article

The impacts of virtual try-on for online shopping on consumer purchase intention: the moderating role of technology experience >

Quan Hong Nguyen, Truong Thi Hanh, Nghiem Le My Hanh, Nguyen Duong Lan Nhi, Dang Ngoc Anh & Ha Thuy Linh

Article: 2500774

Published online: 15 May 2025

1034	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Review Article

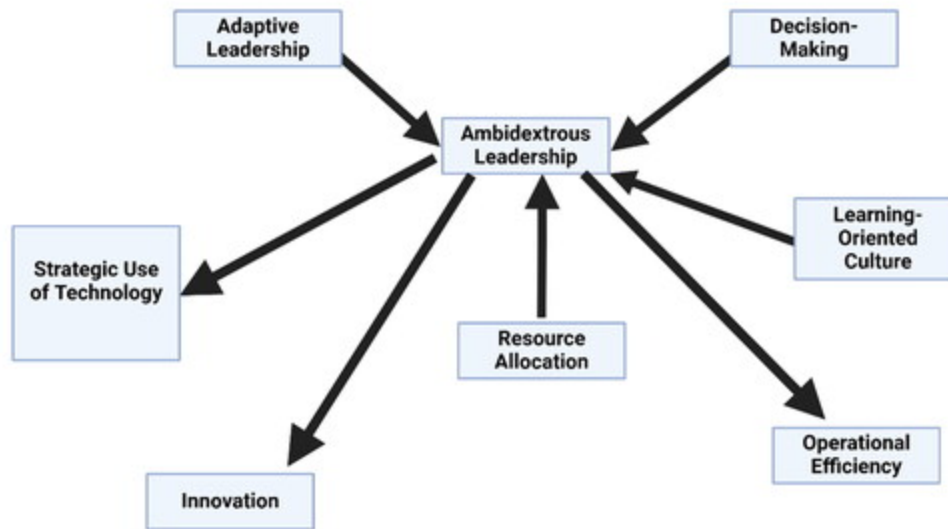
Harnessing ambidextrous leadership model for innovation and operational efficiency in technology industry >

Tom Ongesa Nyamboga

Article: 2500677

Published online: 14 May 2025





644	0	
Views	CrossRef citations	Altmetric

Banking & Finance



Article

Ownership structure and earnings management: the role of environmental sustainability as moderator variable. A Further analysis. Saudi evidence >

Ebrahim Mohammed Al-Matari

Article: 2504131

Published online: 14 May 2025

470	1	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Unethical pro-organizational behavior in Hispanic American contexts: the role of organizational and interpersonal factors >

Zuleima Santalla de Banderalli, José Malavé, Jesús M. Alvarado & Silvana Dakduk


Article: 2500679



Published online: 13 May 2025

606	0	
Views	CrossRef citations	Altmetric

Banking & Finance

-  Article
[Noninterest income and bank performance in Europe and Middle East and North Africa \(MENA\) >](#)

Marwan Alzoubi

Article: 2500678

Published online: 12 May 2025

369	0	
Views	CrossRef citations	Altmetric



-  Article
[Emerging technologies in finance: challenges for a sustainable finance >](#)

Dhouha Nefla & Sana Jellouli

Article: 2495191

Published online: 10 May 2025

1398	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

-  Article
[Firm ownership, institutional environment and agricultural innovation: evidence from China >](#)

Qionghua Li, Junyan Zhang & Xiumin Jiang

Article: 2501210



Published online: 10 May 2025

368	0	
Views	CrossRef citations	Altmetric

Marketing

- ☐ Article
[Streaming quality unveiled: a grounded theory approach to deciphering video on demand service attributes >](#)

Satyaki Datta & Tathagata Ghosh

Article: 2498626

Published online: 09 May 2025

356	0	
Views	CrossRef citations	Altmetric



Management

- ☐ Article
[Quality of work life and employee efficiency in public and private hospitals in Kenya >](#)

Trinner Mukamba Mabele, Jesse Maina Kinyua & Joseph Kipyegon Bengat

Article: 2492380

Published online: 08 May 2025

385	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[Managing human resource in the rural tourism sector: evidence from Indonesia >](#)

Wahyuningrat & Bambang Tri Harsanto

Article: 2493312



Published online: 08 May 2025

440	0	
Views	CrossRef citations	Altmetric



Article

Emerging procurement competencies from the perspective of boundary role persons in the Indonesian context >

Nurus Sa'adah, Ratna Sesotya Wedadjati & Ani Wahyu Rachmawati

Article: 2497447

Published online: 08 May 2025

326	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Fostering resilience of prospective startup businesses: a longitudinal study >

Hargo Utomo, Sang Kompiang Wirawan & Sebastian Alex Dharmawangsa

Article: 2501207

Published online: 06 May 2025

565	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Toxic work environment: the impact of toxic leadership and workplace bullying on employees' innovative work behavior and affective commitment >

Fadi Bou Reslan, Souad Hassanie, Orhan Uludag, Sirine BouKarroum & Nada Jabbour Al



Maalouf

Article: 2498068

Published online: 05 May 2025

1282	0	
Views	CrossRef citations	Altmetric

Management



Article

[Analysis of the degree of implementation of the circular economy in Europe and Spain >](#)

María del Valle Fernández, José Manuel Robles, Marta Tolentino & Silvia M. Andrade

Article: 2499668

Published online: 05 May 2025

510	1	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

[TQM and sustainable hospitality: unpacking the link between green culture, employee behavior, and hotel performance >](#)

Nathakorn Loedphacharakamon & Wongsatorn Worakittikul

Article: 2499948

Published online: 05 May 2025

652	0	
Views	CrossRef citations	Altmetric



Marketing



Article



Factors influencing men's purchase intention of personal care products: the role of healthcare, physical benefits, aging effects, and subjective norms >

Megawati Simanjuntak, Lilik Noor Yuliati, Irni Rahmayani Johan, Cep Abdul Baasith Wahpiyudin, Ramadhan Iman & Charaf Akaaboune

Article: 2500119

Published online: 05 May 2025

792	0	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

The impact of employee engagement on intention to leave in SMEs in Lebanon: the moderating role of normative commitment >

Alfred M. Osta

Article: 2501208

Published online: 05 May 2025

390	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

The value of cloud accounting for MSMEs: a Technology-Organization-Environment (TOE) framework perspective >

Eskasari Putri, Bandi Bandi, Wahyu Widarjo & Taufiq Arifin

Article: 2494712

Published online: 02 May 2025

1024	0	
Views	CrossRef citations	Altmetric



Management



Article

[Evidence-based bibliometric analysis of the journey of E-HRM research across nations >](#)

Rabindra Kumar Pradhan & Aneerban Roy

Article: 2495860

Published online: 30 Apr 2025

550	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Does corporate governance add value to target price forecast in developing markets: the context of Vietnam >](#)

Thuy Anh Nguyen & Minh Ngoc Vuong

Article: 2496735

Published online: 30 Apr 2025

306	0	
Views	CrossRef citations	Altmetric



Article

[Ghana integrated financial management information system and public sector accountability >](#)

Dora Adjoa Attiogbe, Emmanuel Yaw Arhin & Edward Marfo-Yiadom

Article: 2499208

Published online: 30 Apr 2025

874	0	
Views	CrossRef citations	Altmetric



Management



Article

[Dynamic capabilities contribution to organizational performance: the mediator role of business continuity ordinary capabilities >](#)

Ana María Corrales-Estrada, Loyda Lily Gómez-Santos, César Augusto Bernal-Torres, Jaime Eric Rodríguez-López & Juan Sandoval-Reyes

Article: 2493315

Published online: 29 Apr 2025

948	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Ownership concentration and dividend distribution decision in a bank: Does competition matter? >](#)

Shailesh Rastogi, Aman Pushp, Jagjeevan Kanoujiya & Bhakti Agarwal

Article: 2495186

Published online: 29 Apr 2025

375	0	
Views	CrossRef citations	Altmetric



Management



Article

Development of self-perceived competencies scale for millennials >

Saba Gulzar, Nadia Ayub & Abdul Bashiru Jibril

Article: 2492387

Published online: 28 Apr 2025

553	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

Organizational culture role in linking TQM practices to performance in the Yemen oil and gas sector >

Qais Ahmed Almaamari, Al-Baraa Abdulrahman Al-Mekhlafi, Noreen Kanwal & Mohammed I. F. Dawwas

Article: 2492842

Published online: 28 Apr 2025

478	0	
Views	CrossRef citations	Altmetric



Marketing



Review Article

Sustainability in marketing: a review using multiple correspondence analysis >

Yating Tian, Qeis Kamran & Jörg Henseler

Article: 2493389

Published online: 28 Apr 2025

520	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Female investors and corporate performance: an empirical analysis in the Jordanian context >](#)

Abdul Kareem Alwadi, Fu'ad Magableh, Tawfiq Taleb Tawfiq & Fadi Shiyyab

Article: 2494714

Published online: 28 Apr 2025

304	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Intellectual capital and financial performance: a comparative analysis of VAIC models in Ecuadorian banking >](#)

Edwin Buenaño, Silvana Báez & Pablo Campaña

Article: 2495187

Published online: 28 Apr 2025

605	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[Knowledge-based human resource management practices and organizational performance in selected universities of Amhara regional state, Ethiopia: the moderating effect of intellectual capital >](#)

Eshetu Mebratie, Birhanu Shanbel, Amare Awoke & Bazeto Dessalegne

Article: 2491688

Published online: 26 Apr 2025



806	0	
Views	CrossRef citations	Altmetric

Management

-  Article
[Determinants of business success at Sunan Drajat Islamic Boarding School, east java Indonesia >](#)


Robiatul Auliyah, Mohammad Nasih & Dian Agustia

Article: 2492828

Published online: 26 Apr 2025

416	0	
Views	CrossRef citations	Altmetric



-  Article
[Countering workplace ostracism: its impact on the psychological well-being of employees with mediation of mindfulness in the IT sector >](#)

Amit Shinde & Pooja Garg

Article: 2492831

Published online: 25 Apr 2025

896	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics

-  Article
[Exploring the governance–digital transformation nexus: empirical evidence on sustainability reporting using 2SLS, LSDV models, heterogeneity effects, and cluster analysis >](#)

Abednego Osei



Article: 2491686

Published online: 24 Apr 2025

658	1	
Views	CrossRef citations	Altmetric

Marketing



Article

[From business-to-consumer interactions to brand equity: driving social commerce purchase intentions >](#)

Johakim Katekele John, Jerum William Kilumile, Robert Makorere, Samuel Hudson Mrisha, Merry Nyagawa & Mohammed Miraji Hussein

Article: 2494064

Published online: 24 Apr 2025

959	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[Enhancing digital-era entrepreneurial intentions: a strategic model for university students >](#)

Sanitdech Jintana, Supit Boonlab & Chaimongkhon Supromin

Article: 2494293

Published online: 24 Apr 2025

799	0	
Views	CrossRef citations	Altmetric



Article

[The corporate cooperativeness with start-ups across development stages: a risk assessment in acceleration programs >](#)



Tran Viet Tam, Michal Banka & Nguyen Hoang Tien

Article: 2496733

Published online: 24 Apr 2025

261	0	
Views	CrossRef citations	Altmetric

Management

- ☐ Article
[Psychosocial career pre-occupation and workplace friendship at the University of Cape Coast: do socio-demographic characteristics matter? >](#)

Isaac Tetteh Kwao, Emmanuel Essandoh, Dorothy Amfo-Antiri, Felix Kwame Opoku & Rebecca Dei Mensah

Article: 2492832

Published online: 23 Apr 2025

332	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[A social exchange perspective in sustaining employee engagement: do benevolent leaders really matter? >](#)

Jue Xin Tan, Chin Wei Chong & Tat-Huei Cham

Article: 2493310

Published online: 23 Apr 2025

674	1	
Views	CrossRef citations	Altmetric



- ☐ Review Article
[Mapping the global research landscape of human resource management in construction projects: a systematic literature review](#)



with bibliometric analysis >

Debora Gabriel, Richard Jaffu & Ismail Juma Ismail

Article: 2492383

Published online: 21 Apr 2025

563	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

Unlocking the secrets of business intelligence and analytics in driving brand innovation: insights from an empirical study using SEM and fsQCA >

Zhe Xu & Xiang-Yun Xu

Article: 2494066

Published online: 21 Apr 2025

462	1	
Views	CrossRef citations	Altmetric



Marketing



Article

Now hear this!: increasing purchase intentions of green products in business-to-business marketing >

Justin R. Muñoz

Article: 2494071

Published online: 21 Apr 2025

546	0	
Views	CrossRef citations	Altmetric



Management

○ Article
Strategic management in finance-based companies: applying the resource-based view in Indonesia >

Christian Herdinata, Fransisca Desiana Pranatasari, Wiliam Santoso & Murpin Josua Sembiring

Article: 2487835

Published online: 17 Apr 2025

698	0	
Views	CrossRef citations	Altmetric



Human Resource Management

○ Review Article
Beyond the boardroom: design thinking and leadership for value creation in business ecosystem >

Arushi Bathla, Ginni Chawla, Ashish Gupta & Mahrane Hofaidhllaoui

Article: 2491680

Published online: 17 Apr 2025

627	0	
Views	CrossRef citations	Altmetric



Information & Technology Management

○ Article
A bibliometric analysis insights into the intellectual dynamics of artificial intelligence for the micro, small, and medium enterprises >

Noptanit Chotisarn & Thadathibesra Phuthong

Article: 2491684

Published online: 17 Apr 2025

1268	1	
Views	CrossRef citations	Altmetric



Management



Article

[Assessment of meritocracy, accountability, and public service reforms in Ethiopia: evidence from public organizations in the Northwest Region](#) >

Worku Lemlemu Ferede, Yalew Endawoke & Gedif Tessema

Article: 2492388

Published online: 17 Apr 2025

827	0	
Views	CrossRef citations	Altmetric



Article

[From empowering leaders to innovative work behavior of SME employees: the mediating role of psychological well-being and psychological capital](#) >

Abdullah W. Jabid, Dudi Amarullah, Marwan Man Soleman, Rahmat Sabuhari & Zulkifli

Article: 2492401

Published online: 17 Apr 2025

826	1	
Views	CrossRef citations	Altmetric



Marketing



Article

[Love suffereth long: investigating the nexus between brand love and price tolerance in the banking industry >](#)

David Amani & Mariam Said Kapipi

Article: 2493770

Published online: 17 Apr 2025

372	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Impact of reporting format of unrealized gain or loss of equity investment on investors' risk perception >](#)

Chin Yee Gan, Zauwiyah Ahmad & Lee Lee Chong

Article: 2488179

Published online: 16 Apr 2025

287	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

[Self-service technology in airports: analyzing flow experience and user acceptance in Indonesia >](#)

Juliater Simarmata, Muhammad Iqbal Firdaus, Reni Dian Octaviani & Sven Buyle

Article: 2490597

Published online: 16 Apr 2025

646	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[Cultural intelligence and performance in highly international, diverse working environments: a mediating model in the money exchange sector >](#)

Alberto Ibanez, Monica Molina Barzola & Juan Antonio Jimber del Rio

Article: 2491685

Published online: 16 Apr 2025

597	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

[Exploring the nexus of leadership style, purchasing efficiency, and sustainable economic performance: fiscal term as moderator >](#)

Benny Hutahayan, Firera Firera, Mochammad Al Musadieg & Solimun Solimun

Article: 2490602

Published online: 12 Apr 2025

516	1	
Views	CrossRef citations	Altmetric



Management



Article

[Linking social undermining to cyberloafing: cross-sectional and cross-lagged panel investigations >](#)

Omer Farooq Malik, Irum Bhatti & Kawsu Sillah

Article: 2491681

Published online: 12 Apr 2025

544	0	
Views	CrossRef citations	Altmetric



Views	CrossRef citations	Altmetric
-------	--------------------	-----------

Hospitality and Tourism



Review Article

[Exploring tourism experiences: comparative trends and hotspots in Chinese and American research](#) >

Zhang Yaling, Asad Ur Rehman, Ihtisham Ullah, Ayesha Nawal & Kashif Hussain

Article: 2482027

Published online: 11 Apr 2025

755	1	
Views	CrossRef citations	Altmetric



Management



Article

[Exploring eco-spirituality and sustainability performance: a study of village-owned enterprises in Bali, Indonesia](#) >

I. Putu Fery Karyada & La Ode Sabaruddin

Article: 2490603

Published online: 11 Apr 2025

820	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Financial inclusion in Lebanon after the economic crisis](#) >

Mohamad Hijazi, Mohamad Saad & Sarah Sidani

Article: 2483966

Published online: 09 Apr 2025



614	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

[Workspaces for entrepreneurs: conceptualizing openness in new workspaces as clopen office provision >](#)

Ian Merrell, Matthew Gorton & Jeremy Phillipson

Article: 2484664

Published online: 09 Apr 2025

356	0	
Views	CrossRef citations	Altmetric



Article

[Driving efficiency through innovation: exploring dynamic capabilities in Indian manufacturing small and medium scale enterprise >](#)

Mubarak Rahman P, Shakeb Akhtar, Shahbaz Babar Khan, Mohsin Khan, Manoharan M & Mohd Afjal

Article: 2485402

Published online: 09 Apr 2025

603	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Market anomalies during COVID-19: the case of Kuwait, a GCC emerging market >](#)

Abdulrahman A. AlQuraishi

Article: 2485404



Published online: 09 Apr 2025

341	0	
Views	CrossRef citations	Altmetric

○ Article
Fine-tuning transformer models for M&A target prediction in the U.S. ENERGY sector >

Inés Rodríguez-Muñoz-de-Baena, María Coronado-Vaca & Esther Vaquero-Lafuente

Article: 2487219

Published online: 09 Apr 2025

461	0	
Views	CrossRef citations	Altmetric



○ Article
The effect of foreign ownership on trade receivables >

Liem Nguyen

Article: 2483376

Published online: 08 Apr 2025

330	0	
Views	CrossRef citations	Altmetric



Management

○ Article
Unraveling the impact of financial literacy, financial technology adoption, and access to finance on small medium enterprises business performance and sustainability: a serial mediation model >

Florentina Kurniasari, Nadiah Abd Hamid & Elissa Dwi Lestari

Article: 2487837

Published online: 08 Apr 2025



2445	0	
Views	CrossRef citations	Altmetric

Marketing

- ☐ Article
[The impact of cultural factors on digital marketing strategies with Machine learning and honey bee Algorithm \(HBA\) >](#)

Muhammad Khan, Masood Ahmad, Rakhmonov Dilshodjon Alidjonovich, Kalonov Mukhiddin Bakhritdinovich, Kurbanbekova Mohichehra Turobjonovna & Imomov Jamshidxon Odilovich

Article: 2486590

Published online: 07 Apr 2025

1270	1	
Views	CrossRef citations	Altmetric



Management

- ☐ Review Article
[Change management and organizational performance: current key trends >](#)

Maha Mahamoud Hasan, Sofia Aparisi-Torrijo & Fernando González-Ladrón-de-Guevara

Article: 2478447

Published online: 05 Apr 2025

2529	0	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[Effect of KOLs' persuasiveness on impulsive buying behaviors: live streaming commerce >](#)



Mai Dong Tran, Kim Phuc Ta, Huong Thao Luu, Ngoc Bao Tram Ta, Minh Y Nhi Vo & Anh Sao Pham

Article: 2476709

Published online: 04 Apr 2025

3231	0	
Views	CrossRef citations	Altmetric



Article

[Logistics service quality and customer behavior in cross-border e-commerce: a thai consumer perspective >](#)

Noptanit Chotisarn & Thadathibesra Phuthong

Article: 2486581

Published online: 04 Apr 2025

1480	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[Venture capital's role in driving nascent enterprises to industry market leaders >](#)

Ahmed I. Kato & Ntise H. Manchidi

Article: 2484458

Published online: 03 Apr 2025

586	0	
Views	CrossRef citations	Altmetric



Management



Review Article

[Exploring job embeddedness among local and international](#)



[employees: a systematic review >](#)

Gimanthi Sathsara Malalage & Gallara Acharige Tissa Ravinda Perera

Article: 2486580

Published online: 03 Apr 2025

606	0	
Views	CrossRef citations	Altmetric

Marketing



Article

[The effect of the uniforms and attitudes of the flight attendants on passenger repurchase intention, and the mediating role of brand imagery and brand perception >](#)

Mustafa Aslan, Habibe Güngör & Büşra Önler

Article: 2485409

Published online: 02 Apr 2025

852	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Exploring the internal audit of public procurement governance: a systematic literature review >](#)

Yesika Yanuarisa, Gugus Irianto, Ali Djamhuri & Mohamad Khoiru Rusydi

Article: 2485411

Published online: 01 Apr 2025

1991	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Developing entrepreneurial marketing dimensions for SMEs in the digital era: a grounded theory approach >

Noppadon Chooset & Sasiwemon Sukhabot

Article: 2480748

Published online: 31 Mar 2025

1329	2	
Views	CrossRef citations	Altmetric



Management



Article

Safety synergy: collective psychological capital as a catalyst for positive safety cultures in downstream operations >

Muhammad Shoaib Saleem, Ahmad Shahrul Nizam Isha, Rohani Salleh, Yuzana Mohd Yusop & Maheen Iqbal Awan

Article: 2482003

Published online: 31 Mar 2025

428	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Evaluating the disclosure of impacts, risks, and opportunities in sustainability reports published by Brazilian companies: a multicriteria decision analysis >

Paulo Henrique da Silva, Tiago F. A. C. Sigahi, Izabela Simon Rampasso, Lucas Gabriel Zanon, Gustavo Hermínio Salati Marcondes de Moraes, Walter Leal Filho & Rosley Anholon

Article: 2482850

Published online: 31 Mar 2025



532	0	
Views	CrossRef citations	Altmetric

Management

- ☐ Review Article
[Antecedents of organizational commitment: a systematic literature review >](#)

Savita. S. Rai, Navin Kumar Koodamara & Vidyavathi K

Article: 2484462

Published online: 31 Mar 2025

860	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[Transforming healthcare management: the role of organizational change, service quality, and information technology in improving managerial performance >](#)

Dahlia Dahlia, Nurkholis Nurkholis, Wuryan Andayani & Yeney Widya Prihatiningtias

Article: 2482017

Published online: 29 Mar 2025

829	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[Key drivers for successful integration of Indonesian State-Owned Holding: a Soft Systems Methodology approach >](#)

Raden Gerald Setiawan Grisanto, Sudarso Kaderi Wiryono & Yos Sunitiyoso

Article: 2483378

Published online: 29 Mar 2025



666	0	
Views	CrossRef citations	Altmetric

Marketing



Article

[Building platform trust for live stream commerce: the social-technical systems perspective >](#)

Thao Kim Nguyen, Minh T. H. Le & Hai-Ninh Do

Article: 2482852

Published online: 28 Mar 2025

1052	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Firms and the path to circular economy: unveiling the impact of ownership dynamics and innovation capacity through advanced econometric and quantile regression analysis >](#)

Ibrahim Adam, Abednego Osei & Rita Akua Aboagye

Article: 2483369

Published online: 28 Mar 2025

677	3	
Views	CrossRef citations	Altmetric



Operations Management



Article

[An inventory model for deteriorating items with blockchain process: how will it transform inventory management system >](#)



Jitendra Kaushik

Article: 2479571

Published online: 27 Mar 2025

1192	1	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

[How does ambidextrous leadership influence innovative work behavior and employee performance in public service: a study of immigration offices? >](#)

Raden Dedy Chairil Zain, Fendy Suhariadi & Sendy Ayu Mitra Uktutias

Article: 2480241

Published online: 27 Mar 2025

767	0	
Views	CrossRef citations	Altmetric



Management



Article

[Effect of communication in talent management practice on non-high potential outcomes >](#)

Maman Alimansyah & Yoshi Takahashi

Article: 2482025

Published online: 27 Mar 2025

432	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Review Article

Revealing the impact of social exchange theory on financial performance: a systematic review of the mediating role of human resource performance >

Omar Rajâa & Amal Mekkaoui

Article: 2475983

Published online: 26 Mar 2025

1637

Views

0

CrossRef citations

Altmetric



Hospitality and Tourism



Article

Key requirements for adventure tourism: a comparative study of Ecuador and Costa Rica >

Ana Gabriela Víquez-Paniagua, Mauricio Carvache-Franco, Marlen Treviño-Villalobos, Orly Carvache-Franco, Luis Felipe Sancho-Jiménez & Wilmer Carvache-Franco

Article: 2482012

Published online: 25 Mar 2025

619

Views

0

CrossRef citations

Altmetric



Management



Article

Examining the impact of well-being-oriented HRM practices on innovative work behavior: the moderating role of servant leadership >

Khawaja Jehanzeb & Maryam Mushtaq

Article: 2482015

Published online: 25 Mar 2025

893	1	
Views	CrossRef citations	Altmetric

Hospitality and Tourism

- ☐ Review Article
[Exploring the sacred-unravelling the growth and development of religious tourism in Islamic culture: a bibliometric analysis](#) >

Sonica Rautela, Adya Sharma & Nehajoon Panackal

Article: 2482020

Published online: 25 Mar 2025

555	0	
Views	CrossRef citations	Altmetric



Management

- ☐ Article
[Where is occupational health and safety management research in small and medium-sized enterprises headed? A thematic evolution and bibliometric analysis](#) >

Francisco Miguel Salguero-Caparrós, Eva María Sánchez-Teba, Guillermo Bermúdez-González & Juan Carlos Rubio-Romero

Article: 2482021

Published online: 25 Mar 2025

502	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics

- ☐ Article
[Provincial corruption, corporate accrual quality, and corporate](#)



earnings manipulation: Evidence from an emerging country >

Thi Huong Giang Vuong

Article: 2482851

Published online: 25 Mar 2025

503	0	
Views	CrossRef citations	Altmetric

Management



Article

Leadership agility in a VUCA world: a systematic review, conceptual insights, and research directions >

Syamsir Syamsir, Nika Saputra & Rizki Afri Mulia

Article: 2482022

Published online: 24 Mar 2025

4820	3	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

Sustainable tourism experiences: the role of digital technology and government support in creating tourists' memorable experiences >

Regina Jokom, Hatane Samuel & Serli Wijaya

Article: 2482026

Published online: 24 Mar 2025

926	2	
Views	CrossRef citations	Altmetric



Management



Article

Contribution of small scale irrigation on poverty reduction: in the case of Goro Dola District, Guji Zone, Oromia, Ethiopia >

Addisu Hessa Midedu, Mengistu Bululta Godana & Gebre Garmame Galgaye

Article: 2476000

Published online: 21 Mar 2025

384	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Beyond the green facade: unravelling the nexus between sustainable business practices and firms financial performance for Botswana's economic growth >

Ayodeji Michael Obadire, Tinotenda Douglas Hwara, Tebogo Magang & Vusani Moyo

Article: 2479182

Published online: 21 Mar 2025

963	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Demographic influences on employee perceptions: Performance management, motivation, and career advancement >

Teboho Joseph Mofokeng, Karikari Amoa-Gyarteng & Shepherd Dhliwayo

Article: 2480242

Published online: 21 Mar 2025

1039	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Consumer over-indebtedness: mapping the knowledge domain through bibliometrics >

Lungile Ntsalaze & Tamisai Chipunza

Article: 2480244

Published online: 21 Mar 2025

550	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

User continuance intention to use social commerce livestreaming shopping based on stimulus-organism-response theory >

Kamila Alifia Imanuddin & Putu Wuri Handayani

Article: 2479178

Published online: 20 Mar 2025

1273	0	
Views	CrossRef citations	Altmetric



Management



Article

[Enhancing R&D investments through investment efficiency in multi-business firms: the roles of cash holdings and growth opportunities](#) >

Thi Bao Chau Nguyen & Quoc Nghi Nguyen

Article: 2475981

Published online: 19 Mar 2025

775

Views

0

CrossRef citations

Altmetric



Marketing



Article

[How ad variation and repetition influence memory recall: effects of brand familiarity and message similarity](#) >

Jeongbin Whang & Sungho Lee

Article: 2480474

Published online: 19 Mar 2025

1171

Views

0

CrossRef citations

Altmetric



Entrepreneurship and Innovation



Article

[Entrepreneurial orientation and business outcomes: Evidence from agro-dealers in Dodoma City, Tanzania](#) >

William George

Article: 2479172

Published online: 18 Mar 2025

516

Views

0

CrossRef citations

Altmetric



Views	CrossRef citations	Altmetric
-------	--------------------	-----------

Management



Article

[A model for measuring the employee lifetime value >](#)

Parisa Fallahzadeh, Neda Abdolvand, Saeedeh Rajaei Harandi & Mahmood Shah

Article: 2475985

Published online: 15 Mar 2025

715	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Examining the nexus between self-congruity, brand love and negative consumer behavioural outcomes >](#)

Ofosu Agyekum, Ebenezer Kwame Addae & Abraham Yeboah

Article: 2476701

Published online: 15 Mar 2025

1049	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Impacts of corporate governance mechanisms on dynamics of banks financial performance: empirical evidences from private commercial banks of Ethiopia >](#)

Ferede Mengistie Alemu & Misganaw Debas Worku

Article: 2477286



Published online: 15 Mar 2025

1547	0	
Views	CrossRef citations	Altmetric



Article

Biometric analysis on financial performance of banks: key drivers of market, management and investors decisions >

Monther Eldaia, Fozi Ali Belhaj, Mohammed Hael & Saddam A. Hazaea

Article: 2474208

Published online: 13 Mar 2025

794	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

The effect of business coaching on the performance of small medium enterprises in Malaysia: moderating role of competitive advantage >

Datuk Wira Dr Azizan Osman, Hamed Khazaei & Thavamaran Kanesan

Article: 2469769

Published online: 12 Mar 2025

1071	0	
Views	CrossRef citations	Altmetric



Marketing



Article

City identity in tourist intention: mediating role of city branding and tourism city value resonance >

Ramadania Ramadania, Rianti Ardana Reswari, Rahmawati Rahmawati, Rosyadi Rosyadi,



Bintoro Bagus Purmono & Muhammad Zaki Afifi

Article: 2474270

Published online: 10 Mar 2025

1222	1	
Views	CrossRef citations	Altmetric

Human Resource Management



Review Article

[Mapping the happiness research in business management: a bibliometric exploration >](#)

Vijay Kumar Pandey & Mohit Sharma

Article: 2474855

Published online: 10 Mar 2025

935	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Review Article

[Translating management research into practice: a six-step path to engage stakeholders >](#)

John M. York, Neil Turner, Grant Alexander Wilson & Stephanie Hussels

Article: 2475988

Published online: 10 Mar 2025

671	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article



Enhancing competency development through managerial coaching: self-efficacy as the driving mechanism >

Nur Izzaty Mohamad, Ishak Abd Rahman, Nurshahira Ibrahim, Haslin Hasan & Mohd Hidayat Mahadi

Article: 2477284

Published online: 10 Mar 2025

1267	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

Defying expectations: factors influencing MBA graduates' entrepreneurial intentions >

Nicolas A. Nunez, Giuliana Cornejo-Meza & Rafael Fernández-Concha

Article: 2473681

Published online: 08 Mar 2025

735	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Comparative analysis of machine learning models for the detection of fraudulent banking transactions >

Pedro María Preciado Martínez, Ricardo Francisco Reier Forradellas, Luis Miguel Garay Gallastegui & Sergio Luis Náñez Alonso

Article: 2474209

Published online: 08 Mar 2025

2350	0	
Views	CrossRef citations	Altmetric



Management



Article

[A qualitative exploration of guest satisfaction with budget hotels from online review: the case of Indonesia >](#)

Wulan Permatasari, Dila Maghrifani & Amin Wibowo

Article: 2475987

Published online: 08 Mar 2025

1284	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Understanding consumer preferences of whiskey attributes: a conjoint study >](#)

Vidya Patwardhan, Nishar Ahmed, Harish Unnikrishnan & Jyothi Mallya

Article: 2472023

Published online: 07 Mar 2025

1054	0	
Views	CrossRef citations	Altmetric



Management



Article

Incentivising innovation: the moderating role of promotions in shaping millennials' mobile payments adoption >

Raghukumari P.S & Aarzoo Doshi

Article: 2463575

Published online: 06 Mar 2025

707	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Unveiling the corporate governance dynamics: exploring the nexus of board composition, audit committee attributes, foreign ownership, and firm performance in an emerging market >

Mohd Arsh, Mohd Shamim Ansari, Gayas Ahmad, Marghoob Enam, Mosab I. Tabash & Mujeeb Saif Mohsen Al-Absy

Article: 2468876

Published online: 06 Mar 2025

1511	0	
Views	CrossRef citations	Altmetric



Management



Article

Relational factors play the most important role in the environment of Slovak and Czech SMEs >

Miloš Hitka, Jozef Ďurian & Lenka Ližbetinová

Article: 2472019

Published online: 06 Mar 2025

398	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Revisiting dividend policy in Indonesian green investment firms and associated market reaction: an in-depth analysis over crises period >

Georgina Maria Tinungki, Powell Gian Hartono, Budi Frensidy, Nurtiti Sunusi, Robiyanto Robiyanto & Apriani Dorkas Rambuh Atahau

Article: 2467229

Published online: 05 Mar 2025

1067	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Review Article

Revisiting non-fungible token (NFT) research trends: a bibliometric study and future research directions >

Mahir Pradana, Cheah Wai Shiang, Karmilah Binti Abdullah, Marheni Eka Saputri & Farizka Shafa Nabila

Article: 2469764

Published online: 05 Mar 2025

1249	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Transforming research at higher education institutions: overcoming challenges for research managers in Spain >

Roberto Martínez & Alberto Tejero

Article: 2470909

Published online: 05 Mar 2025

995	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Acculturation to global consumer culture and environmentally ethical behaviour: the mediating role of environmental consciousness >

Belinda Senooane, Johannes Arnoldus Wiid & Nombulelo Dilotsotlhe

Article: 2472295

Published online: 05 Mar 2025

766	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Tax avoidance in Southeast Asia: unraveling the effects of environmental uncertainty and governance >

Yossi Septriani, Ratna Wardhani, Desi Adhariani & Samingun

Article: 2473031

Published online: 05 Mar 2025

1132	0	
Views	CrossRef citations	Altmetric



Article

The impact of working capital management on the financial performance of listed enterprises: an empirical evidence from Vietnam >

Thi Xuan Thuy Huynh, Thi Thu Hoan Nguyen & Chien Van Nguyen

Article: 2473033

Published online: 05 Mar 2025

3241	1	
Views	CrossRef citations	Altmetric





Article

Embracing resilience in a dynamic work environment: coping mechanisms of internal auditors in public higher education >

Putu Prima Wulandari, Made Sudarma, Yeney Widya Prihatiningtias & Zaki Baridwan

Article: 2473037

Published online: 05 Mar 2025

692	0	
Views	CrossRef citations	Altmetric



Article

Managerial ownership as a corporate governance mechanism in shaping leverage decisions: insights from Indonesia >

Ricky Karunia Lubis, Salim Darmadi, Tammy Amelia Pratiwi, Prima Falaqia Windara, Sigit Lutvian & Ramiz Firas

Article: 2473043

Published online: 05 Mar 2025

1129	1	
Views	CrossRef citations	Altmetric



Article

Governance in crisis: do different types of ownership influence firm performance in GCC countries amid Covid-19? >

Sajeed Mowafaq Alshdaifat, Esraa Esam Alharasis, Noor Hidayah Ab Aziz, Ishraq Bataineh & Hamzeh Al Amosh

Article: 2463576

Published online: 04 Mar 2025

1323	3	
Views	CrossRef citations	Altmetric





Article

Linking dynamic entrepreneurial capabilities and behavioral intentions to adopt FinTech in small and medium enterprises through digital financial innovation >

Ismail Juma Ismail & Florence Upendo Rashidi

Article: 2470915

Published online: 04 Mar 2025

917	0	
Views	CrossRef citations	Altmetric



Article

Impact of knowledge sharing and innovation on performance of organization: evidence from the pharmaceutical industry of Pakistan >

Salman Iqbal, Misbah Bashir, Vladimír Bureš, Marek Zanker, Sami Ullah & Amina Rizwan

Article: 2471536

Published online: 04 Mar 2025

1487	1	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Multiple large shareholders and liquidity risk: a SGMM analysis for the MENA banks >

Mohamed Ali Khemiri

Article: 2470914

Published online: 03 Mar 2025

469	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

[Factors influencing the digitization process of Peruvian SMEs: management education, internationalization and business size >](#)

Joaquin Marcel Afan Torres, Julio Ricardo Moscoso Cuaresma, Alex Jhon Gutierrez Nonones, Omar Alexis Larios Soldevilla, Milagros Justina Córdova Esquivel, Jennifer Yamilé Prada Berrocal & Adriana Geraldine Galindo Estela

Article: 2472017

Published online: 03 Mar 2025

2194	0	
Views	CrossRef citations	Altmetric



Management



Article

[Transformational leadership, innovation, and performance of SMEs in Europe >](#)

Nada Jabbour Al Maalouf, Soha El Achi & Mohammad Balouza

Article: 2473683

Published online: 03 Mar 2025

2683	5	
Views	CrossRef citations	Altmetric



Marketing



Article

[Exploring the tripartite model of brand hate: antecedents and consequences in the context of shopping malls >](#)

Ahmad S. Ajina, Saqib Ali, Hafiz Muhammad Usama Javed, Nadeem Khalid, Ahmad M. A. Zamil & Kaleemullah Khan

Article: 2467846

Published online: 28 Feb 2025



851	0	
Views	CrossRef citations	Altmetric

- ☐ Review Article
[Consumer trust in artificial intelligence in the UK and Ireland’s personal care and cosmetics sector >](#)

Bex O’Higgins & Hajar Fatorachian

Article: 2469765

Published online: 28 Feb 2025

3133	0	
Views	CrossRef citations	Altmetric



Management

- ☐ Review Article
[A bibliometric review of the consequences of narcissism among the top management team \(TMT\): current trends and future perspectives >](#)

Nana Adwoa Anokye Effah, Qinggang Wang, Gabriel Kyeremeh & Octavia Ama Serwaa Otchere

Article: 2471115

Published online: 28 Feb 2025

698	0	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[Consumer reactions to rebranding strategy in emerging markets: evidence from the tunisian retail sector and the “promogro” to “MG maxi” transition >](#)

Ahmed Kannou & Kaouther Saied Ben Rached



Article: 2471531

Published online: 28 Feb 2025

913	0	
Views	CrossRef citations	Altmetric



Article

[The mediating effect of brand image on the relationship between E-WOM and purchase intention: the case study of FOREO skin-care devices >](#)

Cuong Nguyen, Sam Pham & Ly Nguyen

Article: 2471532

Published online: 28 Feb 2025

2050	0	
Views	CrossRef citations	Altmetric



Article

[Unlocking repurchase intentions in e-commerce platforms: the impact of e-service quality and gender >](#)

Siew Chein Teo, Kin Meng Cheng & Mee Mooi Chow

Article: 2471535

Published online: 28 Feb 2025

1705	1	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[Understanding the interplay of entrepreneurial orientation behaviors – does it hinder or facilitate creating new venture ideas by nascent entrepreneurial teams? >](#)

Monika Tkacz, Izaskun Agirre-Aramburu & Aitor Lizartza-Martín



Article: 2471537

Published online: 28 Feb 2025

460	0	
Views	CrossRef citations	Altmetric

Management



Article

[Impact of middle managers' competencies on strategy implementation in Vietnamese enterprises: a multilevel strategy approach >](#)

Van Nguyen Thi, Trang Tran Kieu & Van Trang Tran

Article: 2472027

Published online: 28 Feb 2025

558	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Implementation of artificial intelligence for brand equity >](#)

Yuhan Dong

Article: 2471538

Published online: 27 Feb 2025

1922	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[How do cryptocurrency features determine their dynamic volatility >](#)



and co-movements with stocks? >

Ismail Adelopo & Xiaojun Luo

Article: 2461732

Published online: 25 Feb 2025

572	0	
Views	CrossRef citations	Altmetric

Management



Article

Value co-creation and customer satisfaction mediation on the service innovation and generation Z consumers' repurchase intention in Vietnam >

Quang Phu Tran, Anh Duc Do, Dieu Linh Ha, Phuong Thao Bui, Duc Kien Nguyen & Nguyen Hoang Dung Tran

Article: 2466811

Published online: 25 Feb 2025

1779	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

The mediator role of risk tolerance and risk perception in the relationship between financial literacy and financing decision >

Nur Khusniyah Indrawati, Sri Muljaningsih, Himmiyatul Amanah Jiwa Juwita, A. Muhamad Jazuli, Nuraini Desty Nurmasari & Mochammad Fahlevi

Article: 2468877

Published online: 25 Feb 2025

1938	1	
Views	CrossRef citations	Altmetric



Marketing



Article

[How user-generated content on social media platform can shape consumers' purchase behavior? An empirical study from the theory of consumption values perspective >](#)

Du Thi Chung

Article: 2471528

Published online: 25 Feb 2025

4644	2		
Views	CrossRef citations	Altmetric	



Accounting, Corporate Governance & Business Ethics



Article

[Factors affecting corporate financial performance listed on Vietnam stock market >](#)

Thi Anh Nguyet Nguyen & Chien- Van Nguyen

Article: 2464937

Published online: 24 Feb 2025

1576	0		
Views	CrossRef citations	Altmetric	



Marketing



Article

Trust as a key driver of purchase intentions in beauty services >

Saksuriya Traiyarach, Bundit Sawunyavisuth & Narissara Palusuk

Article: 2465898

Published online: 24 Feb 2025

1398

Views

0

CrossRef citations

Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Impact of sustainability reporting on accounting information quality >

Diana Ferreira, Cláudia Pereira, Mário Queirós & Albertina Paula Monteiro

Article: 2468875

Published online: 24 Feb 2025

1552

Views

0

CrossRef citations

Altmetric



Information & Technology Management



Article

Impact of governance and technological progress on internet banking adoption across two major 21st century crises >

Iulia Cristina Iuga

Article: 2469772

Published online: 24 Feb 2025

974

Views

0

CrossRef citations

Altmetric



Marketing



Article

[A comparative study of collaborative consumption between China and the UK >](#)

Jiaqi Bai, Ming Sun, Hyunjae Daniel Shin & Francesco Luke Siena

Article: 2470113

Published online: 24 Feb 2025

494	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[The influence of role models and entrepreneurial support on the business start-up intentions of women and men >](#)

Jose Montes, Luisa Ávila, Dámaso Hernández, Lourdes Apodaca, Clarisa Solange Zamora-Boza & Franklin Cordova-Buiza

Article: 2466069

Published online: 22 Feb 2025

809	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Unpacking the moderating role of corporate governance in the foreign ownership and corporate risk-taking relationship: insights from fsQCA >](#)

Pham Thi Lan Anh & Do Thi Hai Yen


Article: 2468370

Published online: 22 Feb 2025



738	0	
Views	CrossRef citations	Altmetric

Information & Technology Management

-  Article
[Selection of mobile payment systems for the bottom of the pyramid: methodology and application to the payment of energy provision in Ngäbe-Buglé >](#)

Carlos Cuenca-Enrique, Laura Del-Río-Carazo, Ignacio Elvira-Cruz & Ramón Fisac-García


Article: 2466814

Published online: 20 Feb 2025

547	0	
Views	CrossRef citations	Altmetric



Marketing

-  Article
[From promotion to prevention: the influence of de-influencers on sustainable consumer behavioral intentions >](#)

Yasmeen Elsantil, Samuel Babu Sekar, Eid Abo Hamza & Khaled Bedair

Article: 2462271

Published online: 19 Feb 2025

2015	0	
Views	CrossRef citations	Altmetric



Banking & Finance

-  Article
[Optimizing cash flow management for ship financing leasing: Risk identification, risk assessment, and management strategies >](#)



Lijun Wei

Article: 2464941

Published online: 19 Feb 2025

893	0	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

[Exploring proactive work behavior: a scoping review of research trends and theories >](#)

Pratista Arya Satwika, Fendy Suhariadi & Samian

Article: 2465904

Published online: 19 Feb 2025

2052	3	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[The impacts of psychological capital, risk-taking propensity, and entrepreneurial competence on the sustainability performance of SMEs >](#)

Trung Thanh Ngo & Thanh Huu Vu

Article: 2466810

Published online: 19 Feb 2025

1207	0	
Views	CrossRef citations	Altmetric



Article

[The role of entrepreneurial leadership in driving employee](#)



[innovation: the mediating effect of knowledge sharing >](#)

Raed Awashreh & Abdelsalam Adam Hamid

Article: 2466812

Published online: 19 Feb 2025

1459	2	
Views	CrossRef citations	Altmetric

Management



Article

[The role of market value management and liquidity management in the shareholder equity management-firm performance relationship >](#)

Chenxu Zhu, Xueji Liang & Jiayi Yao

Article: 2464950

Published online: 18 Feb 2025

1226	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[Impact of social trust, social networks, and financial knowledge on financial well-being of micro-entrepreneurs in Malaysia and Indonesia >](#)

Nisful Laila, Shafinar Ismail, Putri Aliah Mohd Hidzir, Ririn Tri Ratnasari & Nurul Ezaili Alias

Article: 2460614

Published online: 17 Feb 2025

1145	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Integrated reporting and firm value: moderating role of CEO integrity in the context of GCC countries >](#)

Mohammed Saleem Alatawi, Zaidi Mat Daud & Jalila Johari

Article: 2462273

Published online: 17 Feb 2025

919	0	
Views	CrossRef citations	Altmetric



Management



Article

[Service-oriented job crafting for employee well-being in hotel industry: a job demands-resources perspective >](#)

Yustisia Kristiana, Rosdiana Sijabat, Niko Sudibjo & Innocentius Bernarto

Article: 2463816

Published online: 17 Feb 2025

1146	1	
Views	CrossRef citations	Altmetric



Article

[CEOs' characteristics and the performance of microfinance institutions in Africa: a multitier model approach >](#)

Nixon S. Chekenya & Sandra Mundava

Article: 2464224

Published online: 17 Feb 2025

484	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[The mediating role of digital innovation capability on the relationship between organisational agility and performance: the case of the UK arts and culture sector >](#)

Roger Bennett, Rita Kottasz & Pei-Yu Yuan

Article: 2465893

Published online: 17 Feb 2025

921	1	
Views	CrossRef citations	Altmetric



Management



Article

[Inherently irrational: exploring the role of behavioural economics and organisational culture in food supply chain disruption management decisions >](#)

Chase Smith & Hajar Fatorachian

Article: 2463566

Published online: 14 Feb 2025

944	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Structural equation model of sensory preferences, acceptance, and purchase intentions of a novel food product and their relationship to emotional responses: the case of an instant congee product mixed with cricket protein powder >](#)

Peerapong Wongthahan, Amporn Sae-Eaw, Apirachai Wongsriworapon, Phurit Ngoenchai, Sarawut Chandeewanta & Lakkana Hengboriboon



Article: 2441476

Published online: 13 Feb 2025

916	0	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

[Are performance appraisals in the public sector fair? EXPLORING bias and best practices >](#)

Agustinus Tarigan, Aurik Gustomo & Yuni Ros Bangun

Article: 2458760

Published online: 11 Feb 2025

2511	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Understanding the impact of informative contact in Pay-What-You-Want pricing: a sequential mediation analysis >](#)

Oktay Güzel & Emilio Vizuete Luciano

Article: 2465899

Published online: 11 Feb 2025

475	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

[Green innovations in third-party logistics: managerial reasons,](#)



external stakeholder influences and contingencies in the natural-business environment >

Martin Bálint, João M. Vilas-Boas da Silva & Monika Maria Möhring

Article: 2460613

Published online: 08 Feb 2025

1430	0	
Views	CrossRef citations	Altmetric

Management



Review Article

A scoping review of middle managers in the digital transformation era in public sector organizations: are they still needed? >

Sigit Kusmaryanto & Claudius Budi Santoso

Article: 2461734

Published online: 08 Feb 2025

1407	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Love at the first sight, does it truly exist? Examining the formation of implicit first impression on a new product image >

Thi Khue Thu Ngo, Widya Paramita & Thu Hang Nguyen

Article: 2462270

Published online: 08 Feb 2025

663	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

Supply chain integration-performance nexus in emerging & developing economies: a systematic review >

Goitom Abera Baisa, Dante Benjamin Matellini, Ian D. Jenkinson & Chia-Hsun Chang

Article: 2460620

Published online: 07 Feb 2025

978

Views

0

CrossRef citations

Altmetric



Entrepreneurship and Innovation



Article

Green entrepreneurship in the era of sustainability: the relationship between intent, institutional support, and student behavior >

Mukhammad Kholid Mawardi, Arif Yustian Maulana Noor, Lintang Edityastono, Siti Nur 'Atikah Zulkiffli & Faizah Mashahadi

Article: 2460625

Published online: 07 Feb 2025

1621

Views

1

CrossRef citations

Altmetric



Banking & Finance



Article

Credit risk prediction with corruption perception index: machine learning approaches >

Cuong Nguyen Thanh, Tam Phan Huy, Tuyet Pham Hong & An Bui Nguyen Quoc

Article: 2461731

Published online: 07 Feb 2025

1238

Views

0

CrossRef citations

Altmetric



Entrepreneurship and Innovation



Article

[Sustainable business practices in SMEs: a retrospective insight on catalysts and hurdles >](#)

Ubais Parayil Iqbal, Lenin Kumar Nooney, Fatma Said Sulaiman Al Ghafri & Tilda Mary Daniel

Article: 2456114

Published online: 06 Feb 2025

2000	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[Ownership structure, risk taking, and financial stability of conventional rural banks: evidence from Indonesia >](#)

Muhamad Umar Mai, Sudradjat & Etti Ernita Sembiring

Article: 2458744

Published online: 06 Feb 2025

684	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

[Investigating the impact of Organizational Citizenship Behavior on Supply Chain Performance and Corporate Sustainability: an empirical study >](#)

Muhammad Khan, Alisher Tohirovich Dedahanov, Yasmina Khadir, Rakhmonov Dilshodjon Alidjonovich, Kurbanbekova Mohichehra Turobjonovna, Obiddin Toshmurzaevich Yuldashev & Imomov Jamshidxon Odilovich

Article: 2460621



Published online: 06 Feb 2025

1449	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

[The role of emotional and cognitive engagement in refugee entrepreneurship and business sustainability: Evidence from Ghanaian SMEs >](#)

Samuel Oduro Owusu & Mathew Thomas Gil

Article: 2457447

Published online: 05 Feb 2025

1026	1	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Inverted U-shaped relationships between managerial ownership and impression management: evidence from China before and during COVID-19 pandemic >](#)

Kwok Yip Cheung & Chung Yee Lai

Article: 2458167

Published online: 05 Feb 2025

576	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article



Linking servant leadership and career development to employee voice behaviour through engagement and commitment: evidence from State Polytechnics in East Java, Indonesia >

Tri Wulida Afrianty, Hamidah Nayati Utami, Erlina Eka Sasmita, Fauzan Rismanda Rosanta Putra & Tjandra Dewi Wulandari

Article: 2460628

Published online: 05 Feb 2025

1632	0	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation



Article

Empowering women in rural India: characteristics and intentions for sustainable entrepreneurship >

Madhukara Nayak & Pushparaj M. Nayak

Article: 2461234

Published online: 05 Feb 2025

1387	0	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

Is it really unreal? A two-theory approach on the impact of deepfakes technology on the protection motivation of consumers >

Dhanya Pramod, Kanchan Pranay Patil & Vijayakumar Bharathi S

Article: 2461239

Published online: 05 Feb 2025

1992	1	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

[The role of customer expectations and competitive pressure in shaping firm innovation decisions towards sustainability: mediating effects of innovation perception >](#)

Thi Anh Phuong Tran

Article: 2462272

Published online: 05 Feb 2025

1009	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Research and development investment and board characteristics >](#)

Ahlem Selma Messai & Fathi Jouini

Article: 2454324

Published online: 04 Feb 2025

822	1	
Views	CrossRef citations	Altmetric





Article

The influence of foreign, busy board members, and gender diversity on firm bankruptcy >

Abdulaziz S. Al Naim, Abdullah A. Aljughaiman, Abdulateif A. Almulhim & Abdulmohsen K. Alosaimi

Article: 2458158

Published online: 04 Feb 2025

1043	1	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Empowering Thai SMEs through IT competency, digitalization and digital transformation for new product development >

Pittawat Ueasangkomsate

Article: 2458758

Published online: 04 Feb 2025

1404	1	
Views	CrossRef citations	Altmetric



Management



Article

Greening minds before businesses: navigating SDGs hurdles for micro and small hotels in Saudi Arabia >

Abu Elnasr E. Sobaih, Ahmed H. Abdou, Hareth Z. Alshamayleh, Ali Saleh Alshebami & Ahmed E. Abu Elnasr

Article: 2459325

Published online: 04 Feb 2025

655	0	
Views	CrossRef citations	Altmetric



Article

Role of business sustainability, patriotism of business actors, and digital transformation in increasing MSME tax compliance >

Pambayun Kinasih Yekti Nastiti, Theresia Woro Damayanti, Maria Rio Rita & Supramono Supramono

Article: 2459328

Published online: 04 Feb 2025

1345	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Analyzing the impact of entrepreneurial, market, and learning orientations on business performance in batik enterprises: a path analysis study in East Java, Indonesia >

Djoko Poernomo, Hari Karyadi, Yuslinda Dwi Handini, Dwi Windradini, Khamdan Rifa'i, Nurul Widyawati Islami Rahayu & Mohammad Sawir

Article: 2459339

Published online: 04 Feb 2025

1195	0	
Views	CrossRef citations	Altmetric



Article

Exploring the effect of financial technology on the sustainability of small and medium enterprises in Mogadishu, Somalia >

Mohamed Abdi Elmi, Faadumo Osman Abdulkadir, Akram Mahad Mohamud, Najmo Hussein Osman & Iqra Ali Abdi

Article: 2460624

Published online: 04 Feb 2025

1202	0	
Views	CrossRef citations	Altmetric



Management



Article

Factors influencing the sustainability of university-incubated agribusinesses: the role of stigma failure, personality and motivation in Kenya >

Racheal Gladys Nakiganda, Dickson Otieno Okello & Hillary Kiplangat Bett

Article: 2447410

Published online: 03 Feb 2025

625	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Review Article

Ethnic minority immigrants and their British descendants in the UK labour market: an investigation of Black African and Black Caribbean current employment status in the UK >

Scott Foster & Ben George

Article: 2458743

Published online: 03 Feb 2025

1203	0	
Views	CrossRef citations	Altmetric





Review Article

The behavioural trend of ghosting in the professional context – a scoping review on the empirical mapping of ghosting in vocational surroundings >

Laureana Teichert

Article: 2458759

Published online: 03 Feb 2025

1667	1	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

MICE city ecosystems: building collaboration through information systems – a case study from Thailand >

Pattaraporn Warintarawej, Nattaporn Thongsri, Jariya Seksan & Witchuta Marchoo

Article: 2460627

Published online: 03 Feb 2025

949	0	
Views	CrossRef citations	Altmetric



Management



Article

Performance determinants of higher education institutions and the mediating role of quality culture: internal auditors' perspectives >

Helmi Yazid, Lili Sugeng Wiyantoro, Tubagus Ismail & Iis Ismawati

Article: 2455537

Published online: 02 Feb 2025

930	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Overview of integrated reporting: bibliometric analysis >

Nguyet Phan Minh, Tuan Le Anh, Hai Phan Thanh & Nhi Vo Van

Article: 2458166

Published online: 01 Feb 2025

909	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Positive psychological capital, entrepreneurial knowledge transfer, and entrepreneurial mindset growth: a synthesis of MSMEs' challenges >

Basri Bado, Thamrin Tahir, Muhammad Ilyas Thamrin Tahir & Muhammad Hasan

Article: 2457441

Published online: 29 Jan 2025

1322	2	
Views	CrossRef citations	Altmetric



Marketing



Article

[Bibliometric analysis of social media persuasiveness and influence: a comprehensive review from 2010 to 2023 >](#)

Arfan Rehman Sherief, Arun Kumar Tarofder, Aidarus Mohamed Ibrahim, Raja Irfan Sabir, Muhammad Ahmad & Asad Ur Rahman

Article: 2449247

Published online: 28 Jan 2025

1404	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Debt sustainability of state-owned enterprises in Indonesia >](#)

Esther Sri Astuti Soeryaningrum Agustin, Eko Listiyanto & Nur Komaria

Article: 2453822

Published online: 27 Jan 2025

1108	0	
Views	CrossRef citations	Altmetric



Management



Article

Digitalization of government organizations: an empirical study of strategic factors of H.R. resources >

Lili Khamiliyah, Agus Rahayu, Puspo Dewi Dirgantari, Lili Adi Wibowo & Eko Susanto

Article: 2457442

Published online: 27 Jan 2025

1055	1		
Views	CrossRef citations	Altmetric	



Accounting, Corporate Governance & Business Ethics



Article

Big data analytics-based auditing adoption in public sector: Indonesian evidence >

Ilham Maulana Saud, Hafiez Sofyani, Tiyas Puji Utami, Muhammad Mukhlis Haq & Erni Suryandari Fathmaningrum

Article: 2454320

Published online: 26 Jan 2025

2022	0		
Views	CrossRef citations	Altmetric	



Marketing



Article

Harmony amidst dissonance: unveiling the power of open communication in resolving demarketing dilemmas >

Fiona Kigen & Marike Venter de Villiers

Article: 2453624

Published online: 25 Jan 2025

649	0		
Views	CrossRef citations	Altmetric	



Human Resource Management



Article

[Workplace envy through the lens of leader–member exchange: evidence from higher educational institutions >](#)

Sunali Bindra, Bhumika Achhnani & Netra Neelam

Article: 2454980

Published online: 25 Jan 2025

1055	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Sustainability reporting and sustainable development goals: bibliometric analysis >](#)

Diamantina Amélia Parckings Tauro Cumbana & José Biléu Ventura

Article: 2444547

Published online: 24 Jan 2025

1393	0	
Views	CrossRef citations	Altmetric



Article

[Research on corporate management accounting from the perspective of HeXie Management Theory >](#)

Lixia Wang, Chuan Zhang, Lijia Liu, Shiyang Wang & Xinyue Zhang

Article: 2454981

Published online: 23 Jan 2025

709	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Promotional elements and the performance of tourism marketing of visitor attraction places with the mediating role of public relations: empirical evidence from visitors in Ethiopia >](#)

Arega Enbiale Setegn & Gurudutta Pradeep Japee

Article: 2454325

Published online: 22 Jan 2025

1745	0		
Views	CrossRef citations	Altmetric	



Information & Technology Management



Article

[Employees' perceptions of the fairness of AI-based performance prediction features >](#)

Khalid Majrashi

Article: 2456111

Published online: 22 Jan 2025

2548	1		
Views	CrossRef citations	Altmetric	



Marketing



Article

[AI-driven self-service for enhanced customer experience outcomes in the banking sector >](#)

Nkululeko PraiseGod Zungu, Hayford Amegbe, Charles Hanu & Emmanuel Selase Asamoah

Article: 2450295

Published online: 21 Jan 2025

2947	1		
Views	CrossRef citations	Altmetric	



Views	CrossRef citations	Altmetric
-------	--------------------	-----------

Management

- ☐ Article
[Assessing career success: the role of protean career attitude, organizational learning practices, and employability perception](#) >

Poh Kiong Tee, Devinder Kaur, Bee Lian Song & Behrooz Gharleghi

Article: 2453021

Published online: 21 Jan 2025

914	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics

- ☐ Article
[Enhancing integrated reporting quality through boardroom diversity: the critical role of board diligence in the petroleum industry](#) >

Ally Adam Mshana, Siasa Issa Mzenzi & Said Juma Suluo

Article: 2454317

Published online: 21 Jan 2025

1200	1	
Views	CrossRef citations	Altmetric



Management

- ☐ Review Article
[Reimagining recruitment: traditional methods meet AI interventions- A 20-year assessment \(2003–2023\)](#) >

Aaradhana Rukadikar, Komal Khandelwal & Uma Warriar



Article: 2454319

Published online: 21 Jan 2025

4352	0	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

[Personality trait and employee performance in digital transformation: the mediating effect of employee dynamic capability >](#)

Suganthi Naikkar Subramaniam, Magiswary Dorasamy & Chinnasamy Agamudai Nambi
Malarvizhi

Article: 2448774

Published online: 20 Jan 2025

2028	1	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Social contracts and occupational health and safety disclosure: evidence from companies in Indonesia >](#)

Abidah Dwi Rahmi Satiti, Djoko Suhardjanto, Wahyu Widarjo & Setianingtyas Honggowati

Article: 2451130

Published online: 20 Jan 2025

677	0	
Views	CrossRef citations	Altmetric



Management



Article

Research on absorptive capacity in the green context: a bibliometric and visualization analysis >

Chujie Ni & Nor Liza Abdullah

Article: 2435602

Published online: 16 Jan 2025

1022	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Efficiency of CFC taxation concerning hybrid instruments – a comparative analysis of Spain, Germany, and Austria >

Thomas Kollruss

Article: 2444549

Published online: 16 Jan 2025

505	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Mediating effect of appraisal fairness between the relationship of appraisal satisfaction and employee performance appraisal: a case of Bauchi State Teachers Service Commission, Nigeria >

Musa Muhammad, Wasilu Suleiman, Mohammad Abdullah Al Mamun, Rasel Mahmud Jewel & Md Abu Sufian Mozumder

Article: 2450297

Published online: 16 Jan 2025

1549	0	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

Do firm, governance, and country characteristics predict financial constraints across GCC stock markets? >

Tamer Elshandidy, Hashem Eldash & Nehal Allam

Article: 2451127

Published online: 16 Jan 2025

864	1	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Emotional intelligence and ethical behaviour in mining executives: the mediating effect of trust-building >

Edwin Augusto Bashi López & Rubén Guevara Moncada

Article: 2453043

Published online: 16 Jan 2025

1411	0	
Views	CrossRef citations	Altmetric



Hospitality and Tourism



Article

Unveiling the impacts of eWOM on tourist revisit intention from a cognitive perspective: the moderating role of trade-offs >

Thong Van Pham, Tam Duc Le, Kim Thoa Dang Thi, Thuy Linh Nguyen & Thi Nguyen Thao Tran

Article: 2452239

Published online: 15 Jan 2025

1967	1	
Views	CrossRef citations	Altmetric



Marketing



Article

The fear of missing out influence on excitement-seeking and the thrill of a sale >

Stephen Bok, James Shum & Maria Lee

Article: 2451125

Published online: 13 Jan 2025

3323	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[Alleviating workplace stress: the role of servant leadership in preventing productivity decline among Pakistan's private higher education institutions >](#)

Warda Naseem, Hamid Mahmood, Abdul Rauf & Yuen Yee Yen

Article: 2451131

Published online: 13 Jan 2025

1134	0		
Views	CrossRef citations	Altmetric	



Accounting, Corporate Governance & Business Ethics



Article

[The impact of IFRS 16 adoption on financial statements of listed South African mining companies >](#)

Milan van Wyk & Yolandi Enslin

Article: 2450096

Published online: 12 Jan 2025

1674	0		
Views	CrossRef citations	Altmetric	



Banking & Finance



Article

[Does the crisis period affect the properties of various financial assets: evidence from G7, BRIC, GCC countries >](#)

Marwa Eleuch, Nada Souissi & Mourad Mroua

Article: 2451132

Published online: 12 Jan 2025

642	0		
Views	CrossRef citations	Altmetric	



Views	CrossRef citations	Altmetric
-------	--------------------	-----------

Human Resource Management



Article

[Perceived greenwashing and employee non-green behavior: the roles of prevention-focused green crafting and work alienation](#) >

Ibrahim A. Elshaer, Alaa M. S. Azazz, Mahmoud A. Mansour & Sameh Fayyad

Article: 2449592

Published online: 10 Jan 2025

1688	2	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[ESG efficiency analysis in the IT industry: a DEA-based approach](#) >

O. N. Arunkumar, D. Divya & Chandan

Article: 2450092

Published online: 10 Jan 2025

1269	2	
Views	CrossRef citations	Altmetric



○ Article
ESG initiative and meeting earnings benchmarks: evidence from Malaysia >

Ruba Hamed

Article: 2450298

Published online: 10 Jan 2025

945	1	
Views	CrossRef citations	Altmetric



○ Article
Investment neutrality in resource rent taxation – revealed preferences of Norwegian oil & gas companies >

Julide Ceren Ahi, Atle Blomgren, Atle Guttormsen, Bård Misund & Ragnar Tveterås

Article: 2450288

Published online: 09 Jan 2025

626	1	
Views	CrossRef citations	Altmetric



Management

○ Article
Leadership and employee environmental performance: mediation test from model job demands-resources dan sustainability perspective in micro level >

Alex Winarno, Silvy Sondari Gadzali, Daniel Kisahwan & Deni Hermana

Article: 2442091

Published online: 08 Jan 2025

1658	2	
Views	CrossRef citations	Altmetric



Marketing



Article

[Customer experience and satisfaction in coffee consumption: an experiential marketing perspective >](#)

Supawat Meeprom & Akkhaporn Kokkhangplu

Article: 2450296

Published online: 07 Jan 2025

6461	1	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[The influence of performance appraisal practices on employee engagement at higher education institutions of Malaysia >](#)

Muslim Diekola Akanmu, Siti Aisyah Binti Panatik & Ruzanna Shahrin

Article: 2442093

Published online: 06 Jan 2025

2166	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Corporate tax avoidance and firm performance: the moderating role of ownership concentration and board independence >

Muhammad Shaukat Malik, Muhammad Irfan & Samavia Munir

Article: 2448277

Published online: 06 Jan 2025

2446	0	
Views	CrossRef citations	Altmetric



Marketing



Article

Mapping the landscape of marketing technology: trends, theories and trajectories in ecosystem research >

Noptanit Chotisarn & Thadathibesra Phuthong

Article: 2448608

Published online: 04 Jan 2025

2935	0	
Views	CrossRef citations	Altmetric



Management



Article

Factors affecting attitudes toward e-shopping in the United Arab Emirates >

Abdallah M. Elamin, Liaqat Ali, Ahmed Zain Elabdin Ahmed & Hazem Aldabbas

Article: 2442542

Published online: 03 Jan 2025

1147	1	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Lean accounting tools and competitive advantage in Jordanian industrial companies](#) >

Ayman Mohammad ALShanti, Khalil Mahmoud Ali Al-Refae & Mohammad Jebreel

Article: 2447414

Published online: 03 Jan 2025

886	1	
Views	CrossRef citations	Altmetric



Marketing



Article

[Creative tourism experience: exploring the influence of novelty-seeking, perceived coolness and servicescape on behavioral intention](#) >

Sri Astuti Pratminingsih, Fansuri Munawar & Christina Lipuringtyas Rudatin

Article: 2447906

Published online: 03 Jan 2025

2373	4	
Views	CrossRef citations	Altmetric



Information & Technology Management



Article

Effect of climate change on maize yield in Western Ethiopia >

Wondimu Saketa, Jema Haji & Hussien H. Komicha

Article: 2447910

Published online: 03 Jan 2025

830

Views

0

CrossRef citations

Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Effect of accounting information system quality on decision-making success and non-financial performance: does non-financial information quality matter? >

Ngoc Tran Thanh Thuy

Article: 2447913

Published online: 03 Jan 2025

6342

Views

2

CrossRef citations

Altmetric



AC-Digital Revolution in Accounting and Finance



Article

Conceptualizing digital finance as a precursor for financial inclusion and financial service usage in Uganda >

Nickson Nagaaba, Rehema Batamuriza, James Basuta & Maryvian Owomugisha

Article: 2448285

Published online: 03 Jan 2025

1099

Views

1

CrossRef citations

Altmetric



Human Resource Management



Article

[The art of talent management: keys to maximizing performance in the travel industry >](#)

Diana Mogrovejo, Jorge Franco-Medina & Alex Pacheco

Article: 2448772

Published online: 03 Jan 2025

1455	1	
Views	CrossRef citations	Altmetric



Article

[Integrating HRM with organizational strategy in Ethiopia: a study of manufacturing companies in Addis Ababa and adjacent zones of Oromia >](#)

Tekalign Gidi Kure & Meheret Ayenew Warota

Article: 2448779

Published online: 03 Jan 2025

1124	2	
Views	CrossRef citations	Altmetric



Operations Management



Review Article

[Exploring humanitarian procurement: a systematic review >](#)

Huay Ling Tay, Hui Shan Loh & Helen Shanyin Chen

Article: 2445182

Published online: 31 Dec 2024

1411	1	
Views	CrossRef citations	Altmetric



Marketing



Article

[The role of ownership inclination on the intention to subscribe to music streaming among older adults >](#)

Pannawit Sanitnarathorn, Wanny Oentoro, Onouma Thummapol & Sichon Thongma

Article: 2447423

Published online: 31 Dec 2024

1029	1	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[The role of perceived information technology experience from the perspective of external auditors for satisfaction, continuance intention and continuance behavior >](#)

Nguyen Thi Hoang Yen & Nguyen Xuan Hung

Article: 2448280

Published online: 31 Dec 2024

797	0	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

[The impact mechanism of competency and professional identity on career success: evidence from cabin crew of Chinese Xiamen Airlines >](#)

Jia Chao & Zeng Yizhou


Article: 2440817

Published online: 30 Dec 2024



665	0	
Views	CrossRef citations	Altmetric

Operations Management

-  Article
[An inventory model for deteriorating items with ramp type demand pattern: a stock-dependent approach >](#)

Jitendra Kaushik

Article: 2442547

Published online: 30 Dec 2024

990	2	
Views	CrossRef citations	Altmetric



Banking & Finance

-  Article
[Navigating the challenges of FinTech startups in the B2C market >](#)

Hajar Fatorachian, Bex O'Higgins, Amaya Maldonado, Chloe Lyons, Helena Willis, Lydia Abbott & Molly Brooks

Article: 2446696

Published online: 30 Dec 2024

3767	2	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

-  Article
[Revisiting literature on women entrepreneurs and religiosity: a bibliometric analysis >](#)

Heny Hendrayati, Mochamad Achyarsyah, Mahir Pradana, Mohd Halim Mahphoth & Rahmy Karimah Syahidah



Article: 2446703

Published online: 30 Dec 2024

932	1	
Views	CrossRef citations	Altmetric

Marketing



Article

[Antecedents of social commerce purchase intention: evidence from Tanzanian social media users >](#)

Goodluck Charles & Renger Kanani

Article: 2447409

Published online: 30 Dec 2024

1621	0	
Views	CrossRef citations	Altmetric



Article

[Moderating role of green innovation between sustainability strategies and firm performance in Tanzania >](#)

Hellena Mohamedy Mushi

Article: 2440624

Published online: 28 Dec 2024

1802	3	
Views	CrossRef citations	Altmetric



Banking & Finance



Article

[The effect of institutional quality and financial development on the performance of microfinance institutions: evidence from selected African countries >](#)



Fentaw Leykun Fisseha

Article: 2446707

Published online: 28 Dec 2024

966	1	
Views	CrossRef citations	Altmetric

Management



Article

Influence of resonant leadership on creative performance: the mediating role of affective trust >

Jeevan John Varghese & M. K. Rao

Article: 2442089

Published online: 27 Dec 2024

1623	1	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

Isomorphic pressures and XBRL adoption: a meta-analysis with economic level as a moderator >

Mona Permatasari Mokodompit, Bambang Subroto, Sutrisno T.Imam Subekti

Article: 2445783

Published online: 27 Dec 2024

590	0	
Views	CrossRef citations	Altmetric



Article

Audit committee chairman and auditor choice: an analysis of first-tier, second-tier, and third-tier accounting firms >



Ni Wayan Rustiarini, Anik Yuesti, Ni Made Sunarsih & I Made Sudiartana

Article: 2444546

Published online: 26 Dec 2024

945	0	
Views	CrossRef citations	Altmetric

Marketing



Article

[Exploring the mediating effect of customer satisfaction on the relationships between service quality, efficiency, and reliability and customer retention, loyalty in E-banking performance in emerging markets >](#)

Md. Abu Issa Gazi, Abdullah Al Masud, Farid Ahammad Sobhani, Md. Aminul Islam, Tahmina Rita, Naznin Sultana Chaity, Mita Das & Abdul Rahman bin S. Senathirajah

Article: 2433707

Published online: 24 Dec 2024

4162	5	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

[Earnings Response Coefficient: Earnings persistence moderated by capital structure and economic growth >](#)

Rehuel Murlie Sandy & Ali Sandy Mulya

Article: 2441475

Published online: 24 Dec 2024

1495	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

[Driving sustainable supply chain performance through digital transformation: the role of information exchange and responsiveness >](#)

Mohammad Zaid, Rahela Farooqi & Shujaat Naeem Azmi

Article: 2443047

Published online: 24 Dec 2024

3320	5	
Views	CrossRef citations	Altmetric



Marketing



Article

[Health is wealth-eating for tomorrow: factors influencing purchase intention of plant-based diets in India >](#)

Anjali Chopra, Jennifer Jagose & Aparna Pandey

Article: 2443567

Published online: 24 Dec 2024

2514	4	
Views	CrossRef citations	Altmetric



Article

[Value co-creation by interactive AI in fashion E-commerce >](#)

Ashwini Ranjan & Ashwani Kumar Upadhyay

Article: 2440127

Published online: 23 Dec 2024

3083	3	
Views	CrossRef citations	Altmetric



Management



Article

[Towards a greener tomorrow: investigating the nexus of GHRM, technology innovation, and employee green behavior in driving sustainable performance](#) >

Muhammad Shoaib, Nosheen Qadeer, Roman Zámečník, Mohsin Javed & Ayesha Nawal

Article: 2442095

Published online: 23 Dec 2024

2169	2		
Views	CrossRef citations	Altmetric	



Information & Technology Management



Review Article

[Moving beyond conventional resistance and resistors: an integrative review of employee resistance to digital transformation](#) >

Veronika Cieslak & Carmen Valor

Article: 2442550

Published online: 23 Dec 2024

5676	3		
Views	CrossRef citations	Altmetric	



Human Resource Management



Article

[The impact of counterproductive work behavior on organizational citizenship behavior: the moderating role of moral identity and organizational justice](#) >

Bang Nguyen-Viet & Tien Vo Tri Chau

Article: 2444545

Published online: 23 Dec 2024



2195	3	
Views	CrossRef citations	Altmetric

Accounting, Corporate Governance & Business Ethics



Article

[The determinants of the relationship between auditor tenure and audit report lag: evidence from an emerging market >](#)

Osama Abouelela, Ahmed Diab & Safaa Saleh

Article: 2444553

Published online: 23 Dec 2024

1974	3	
Views	CrossRef citations	Altmetric



Correction



Correction

[Correction >](#)

Article: 2445392

Published online: 23 Dec 2024

263	0	
Views	CrossRef citations	Altmetric



Marketing



Article

[Unveiling sora open AI's impact: a review of transformative shifts in marketing and advertising employment >](#)

Priya Bijalwan, Ashulekha Gupta, Amar Johri, Mohammad Wasiq & Showkat Khalil Wani

Article: 2440640

Published online: 22 Dec 2024



3018	5	
Views	CrossRef citations	Altmetric

Management

- ☐ Article
[Effort and reward as a mechanism linking leader-member exchange with work engagement >](#)

Jussi Tanskanen

Article: 2443807

Published online: 22 Dec 2024

987	1	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[A study on environmental prosocial attitudes to green consumption values, openness to green communication, and its relationship with buying behavior >](#)

Manoj Krishnan CG & Arun G

Article: 2443050

Published online: 21 Dec 2024

1780	2	
Views	CrossRef citations	Altmetric



Management

- ☐ Article
[The mediating effect of thought leadership on self-awareness, self-regulation, and job performance among managers of SMEs >](#)



Daniel Nii Okaijah Welbeck, Kofi Amponsah-Bediako, Jonathan Nii Okai Welbeck, Elias Martin Tete Amoani & Alexander Tetteh

Article: 2441539

Published online: 20 Dec 2024

2267	0	
Views	CrossRef citations	Altmetric

Information & Technology Management



Article

[Artificial intelligence-based chatbots – a motivation underlying sustainable development in banking: standpoint of customer experience and behavioral outcomes >](#)

Tran Hung Nguyen & Xuan Cu Le

Article: 2443570

Published online: 20 Dec 2024

5419	4	
Views	CrossRef citations	Altmetric



Management



Article

[Does educational background of chief executive officers influence impression management? >](#)

Y. Anni Aryani, Arif Santoso, Evi Gantjowati, Doddy Setiawan & Kiandra Putri Susanto

Article: 2442094

Published online: 19 Dec 2024

1053	2	
Views	CrossRef citations	Altmetric



Human Resource Management



Article

Mending the mismatch of minds and mandates: reimagining competency-centric public service delivery in Bojonegoro Regency, Indonesia >

Bintoro Wardiyanto, Erna Setijaningrum, Suhaimi Samad & Alif Hizrafi Kandar

Article: 2442538

Published online: 19 Dec 2024

1241	0	
Views	CrossRef citations	Altmetric



Operations Management



Article

Advancing local governance: a systematic review of performance management systems >

Alpha Nur Setyawan Pudjono, Dermawan Wibisono & Ima Fatima

Article: 2442545

Published online: 19 Dec 2024

3493	2	
Views	CrossRef citations	Altmetric



Human Resource Management



Review Article

Employee green behavior: mapping knowledge structures and future directions >

Winda Widyanty, Dian Primanita Oktasari, Setyo Riyanto, Dewi Nusraningrum, Sih Damayanti, Sik Sumaedi, I. Gede Mahatma Yuda Bakti, Anggini Dinaseviani, Prita Prasetya & Mochammad Fahlevi

Article: 2440814

Published online: 18 Dec 2024

1648	1	
Views	CrossRef citations	Altmetric

Entrepreneurship and Innovation

- ☐ Article
[Foreign divestment: unveiling its influence on firms' green innovation activities >](#)

Jianing Shi

Article: 2442544

Published online: 18 Dec 2024

692	0	
Views	CrossRef citations	Altmetric



Marketing

- ☐ Article
[The influence of brand experience on brand loyalty in the electronic commerce sector: the mediating effect of brand association and brand trust >](#)

Vo Minh Sang & Mai Chi Cuong

Article: 2440629

Published online: 17 Dec 2024

5714	0	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation

- ☐ Review Article
[A systematic literature review of digital startup business dynamics and policy interventions >](#)



Sonny Hendra Sudaryana, Budisantoso Wirjodirdjo & Agus Windarto

Article: 2440636

Published online: 17 Dec 2024

3228	1	
Views	CrossRef citations	Altmetric

Management



Article

Social isolation and loneliness among Generation Z employees: can emotional intelligence help mitigate? >

Sumathi Annamalai, Aditi Vasunandan & Avishi Mehta

Article: 2441474

Published online: 17 Dec 2024

4079	1	
Views	CrossRef citations	Altmetric



Marketing



Review Article

Industrial brand equity: a systematic literature review and directions for future research >

Fernando Rey Castillo-Villar & Enrique Murillo

Article: 2440623

Published online: 16 Dec 2024

1635	2	
Views	CrossRef citations	Altmetric



Article

An investigating the influence of social media marketing activities on revisit intention among Indonesian international tourists >



Wilopo Wilopo & Inggang Perwangsa Nuralam

Article: 2440626

Published online: 16 Dec 2024

2597	6	
Views	CrossRef citations	Altmetric



Article

Promotion's power in halal product purchases: the mediating role of trust and knowledge >

Sri Rahayu, Yudha Mahrom Darma Saputra, Sulaiman Helmi & Muh Asriadi AM

Article: 2440627

Published online: 16 Dec 2024

1276	2	
Views	CrossRef citations	Altmetric



Article

Impact of website quality, product assortment, customer reviews, and perceived service quality on online loyalty: the role of perceived value as a mediator >

Jalal Rajeh Hanaysha, Fayez Bassam Shriedeh & Osman Gulseven

Article: 2433706

Published online: 14 Dec 2024

1913	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics



Article

How do firms' characteristics affect risks? ASEAN firms panel data analysis >

Icuk Rangga Bawono, Rangga Handika & Emir Surya Rahmajati



Article: 2436646

Published online: 14 Dec 2024

843	0	
Views	CrossRef citations	Altmetric

Human Resource Management



Article

[Does human resource information system influence performance management? >](#)

Muddapu Raja, T. N. V. R. L. Swamy, Saumendra Das, Rohit Bansal, Mochammad Fahlevi & Aulia Luqman Aziz

Article: 2438862

Published online: 14 Dec 2024

3490	4	
Views	CrossRef citations	Altmetric



Management



Article

[Innovative green consumption in a manufacturing company in the environmental-based view approach: the role of moral obligation, TPBF, green intention and pro-environmental behavior with the moderating effect of innovative work environment >](#)

Muhammad Naparin & Widhy Tri Astuti

Article: 2440118

Published online: 14 Dec 2024

1444	5	
Views	CrossRef citations	Altmetric



Entrepreneurship and Innovation



Article

Modeling the significance of strategic orientation for innovation capabilities and enterprise performance: evidence from Ethiopian SMEs >

Aklilu Tukela Bekata & Chalchissa Amentie Kero

Article: 2440122

Published online: 14 Dec 2024

1151

Views

3

CrossRef citations

Altmetric



Operations Management



Article

Evaluation of halal supply chain management's performance in culinary enterprises >

Vita Sarasi, Yunizar & Nugroho Djati Satmoko

Article: 2440128

Published online: 14 Dec 2024

1397

Views

1

CrossRef citations

Altmetric



Marketing



Article

AI's invisible touch: how effortless browsing shapes customer perception, experience and engagement in online retail >

João M. Lopes, Sofia Gomes, Elisabete Nogueira & Tiago Trancoso

Article: 2440628

Published online: 14 Dec 2024

2637	2	
Views	CrossRef citations	Altmetric



Article

Consumer intention to adopt e-wallets in rural India: an investigation by extending the technology acceptance model >

Mohammed Rashid, Mushahid Ali Shamsi, Imran Anwar, Imran Saleem & Ali Thabit Yahya

Article: 2428776

Published online: 13 Dec 2024

2815	0	
Views	CrossRef citations	Altmetric



Article

Does ethnocentrism work? Evaluating the effect of airlines service recovery strategies on airline brand equity >

Nor Asiah Omar, Nur Aqilah Hazirah Mohd Anim, Taslima Jannat, Muhamad Azrin Nazri, Syed Shah Alam & Hafizah Omar Zaki

Article: 2433709

Published online: 13 Dec 2024



Does Ethnocentrism Work? Evaluating the Effect of Airlines Service Recovery Strategies on Airline Brand Equity	
<p>Introduction</p> <ul style="list-style-type: none">- Investigates how CSR, service recovery effort, severity of service failure, and ethnocentrism affect service recovery satisfaction and airline brand equity among Malaysia Airlines passengers.- Explores how ethnocentrism moderates the relationship between severity of failure and service recovery satisfaction. 	<p>Key findings</p> <ul style="list-style-type: none">- CSR and service recovery effort significantly influenced service recovery- Service recovery satisfaction and customer ethnocentrism significantly affected airline brand equity.- Severity of failure did not impact service recovery satisfaction as much as the moderating effect of customer ethnocentrism. 
<p>Methods</p> <p>Airport intercept survey 308 passengers PLS-SEM</p> 	

1109	0	
Views	CrossRef citations	Altmetric

Accounting, Corporate Governance & Business Ethics

- ☐ Article
[Conceptual paper on the relationship between mosque performance, financial management, and governance in Daerah Istimewa Yogyakarta, Indonesia >](#)

Reza Widhar Pahlevi, Sony Warsono & Bowo Setiyono

Article: 2435599

Published online: 13 Dec 2024

964	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[The influence of organizational culture, strategic vision development and competitive advantage on organizational performance in small and medium enterprises >](#)

Hang Thanh Truong, Ha Thu Dang & Cong Van Nguyen

Article: 2437146

Published online: 13 Dec 2024

2207	0	
Views	CrossRef citations	Altmetric



- ☐ Article
[The impact of board attributes and ownership concentration on firm market value: empirical evidence from an emerging market >](#)

Alhassan Bunyaminu, Ibrahim Nandom Yakubu & Seydou Oumarou

Article: 2437147

Published online: 13 Dec 2024

1353	1	
Views	CrossRef citations	Altmetric



- ☐ Article



The relationship between ESG, financial performance, and cost of debt: the role of independent assurance >

Darsono Darsono, Dwi Ratmono, Abas Tujori & Tiara Yuni Clarisa

Article: 2437137

Published online: 12 Dec 2024

4276	4	
Views	CrossRef citations	Altmetric



Article

Facilitators and leadership styles: theoretical drivers for performance budgeting adoption in Iraq's higher education sector >

Ali Hussein Khudhair, Zaidi Mat Daud, Hasri Abdul Razak Mustafa & Ali Naeem Jasim Al-Zubaidi

Article: 2437140

Published online: 12 Dec 2024

1198	1	
Views	CrossRef citations	Altmetric



Management



Review Article

Assessing the role of social support in tackling workplace incivility: a systematic review >

Suman Amin Dlima, Sethumadhavan Lakshmi Narayanan, Yogesh Pai P & Rashmi Yogesh Pai

Article: 2437145

Published online: 12 Dec 2024

1473	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics

○ Article
Corporate governance in startups: a classification model for agtechs in Brazil >

Felipe Urtado & Cláudio Machado Filho

Article: 2437149

Published online: 12 Dec 2024

1233	0	
Views	CrossRef citations	Altmetric



Marketing

○ Article
Determinant of online purchase intention and corporate website contextual relevance >

Reny Nadlifatin, Benedictus Bramantya Hendralaksono, Satria Fadil Persada, Etsa Astridya Setiyati, Yogi Tri Prasetyo, Ardvin Kester S. Ong & Michael Nayat Young

Article: 2438860

Published online: 12 Dec 2024

1071	0	
Views	CrossRef citations	Altmetric



Accounting, Corporate Governance & Business Ethics

○ Article
Exploring the nexus between corporate agility and sustainable strategy: the role of stakeholder engagement and external forces >

Henri Harapan Saragih, Muhammad Saifi, Nila Firdausi Nuzula & Saparila Worokinasih

Article: 2438864

Published online: 12 Dec 2024

1079	1	
Views	CrossRef citations	Altmetric



Marketing



Article

[Trading salespersons for social media tools; a critical examination of social media tools deployment in the sales process of SMEs in Ghana >](#)

Sayibu Ibrahim Nnindini, Bukari Zakari, Andrews Adugudaa Akolaa & Akwasi Sarfo Kantanka

Article: 2438944

Published online: 12 Dec 2024

827	1	
Views	CrossRef citations	Altmetric



Article

[Examining the acceptance of over-the-top services among young consumers during pandemic: a multi-theory approach >](#)

Debmallya Chatterjee, Sidhant Pati, Amol S. Dhaigude & Giridhar B. Kamath

Article: 2439544

Published online: 12 Dec 2024

1022	0	
Views	CrossRef citations	Altmetric



Management



Review Article

[The bright and dark sides of organizational politics: a moderated mediation model of honesty-humility and anger >](#)

Omer Farooq Malik & Kawsu Sillah

Article: 2440123

Published online: 12 Dec 2024

817	1	
Views	CrossRef citations	Altmetric



SI-Strategic Management and Green Innovation within the Framework of Sustainable Solutions



Article

[The impacts of corporate social responsibility on internal organizational processes to create shared value >](#)

Mauricio Bedoya, Edith Román, Santiago Gutiérrez, Elkin Pérez, Cesar Zapata, Johnatan Castro-Gómez & Jorge Jaramillo

Article: 2418420

Published online: 11 Dec 2024

2005	1	
Views	CrossRef citations	Altmetric



Explore articles

Latest	Most read	Most cited	Trending
Explore the most recently published articles			
Unravelling non-linear dynamics between audit committees and financial			



[reporting quality in emerging markets >](#)

Eman F. Attia et al.

Article | Published online: 16 Jul 2025

[Snowballing signaling theory in startup valuation: a systematic review on investor behavior, market forces and growth dynamics >](#)

Muchamad Arif Zamani et al.

Review Article | Published online: 16 Jul 2025



[Mapping the literature on the factors that influence cybersecurity. A bibliographic coupling analysis >](#)

Alberto Larena-Luengo et al.

Article | Published online: 14 Jul 2025



[Institutionalizing corporate social irresponsibility within the framework of corporate social responsibility: lessons of corporate advocacy >](#)

Ardhendu Shekhar Singh et al.

Article | Published online: 12 Jul 2025



Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources
by email




Sign me up



Copyright © 2025 **Informa UK Limited** [Privacy policy](#) [Cookies](#) [Terms & conditions](#) [Accessibility](#)

Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG



Scimago Journal & Country Rank

Enter Journal Title, ISSN or Publisher Name

[Home](#) [Journal Rankings](#) [Journal Value](#) [Country Rankings](#) [Viz Tools](#) [Help](#) [About Us](#)

Fast Publication in Scopus


ARC Publication Services


Visit Site

Cogent Business and Management

COUNTRY

United Kingdom

Universities and research institutions in United Kingdom

Media Ranking in United Kingdom

SUBJECT AREA AND CATEGORY

Business, Management and Accounting

Accounting

Business and International Management

Business, Management and Accounting (miscellaneous)

Marketing

Organizational Behavior and Human Resource Management

Strategy and Management

Decision Sciences

Management Science and Operations Research

PUBLISHER

Cogent OA

SJR 2024

0.596 q2

H-INDEX

56

PUBLICATION TYPE

Journals

ISSN

23311975

COVERAGE

2014-2025


INFORMATION


[Homepage](#)

[How to publish in this journal](#)

SCOPE

Cogent Business & Management is a multidisciplinary open access journal that strives for inclusivity and global reach. The broad scope of the journal creates a perfect environment to foster connections between researchers across all areas of business and management research, from operations to corporate governance and accounting to marketing. A range of article types are accepted, including reviews, letters and replication studies. Through open access publishing, we bring sound and scholarly research to people across the globe. Our Editor-in-Chief Professor Len Tiu Wright leads an expert and diverse international editorial board who undertake objective and constructive peer review. Each submission is evaluated on its own scholarly merit and research integrity.

Join the conversation about this journal

 Quartiles

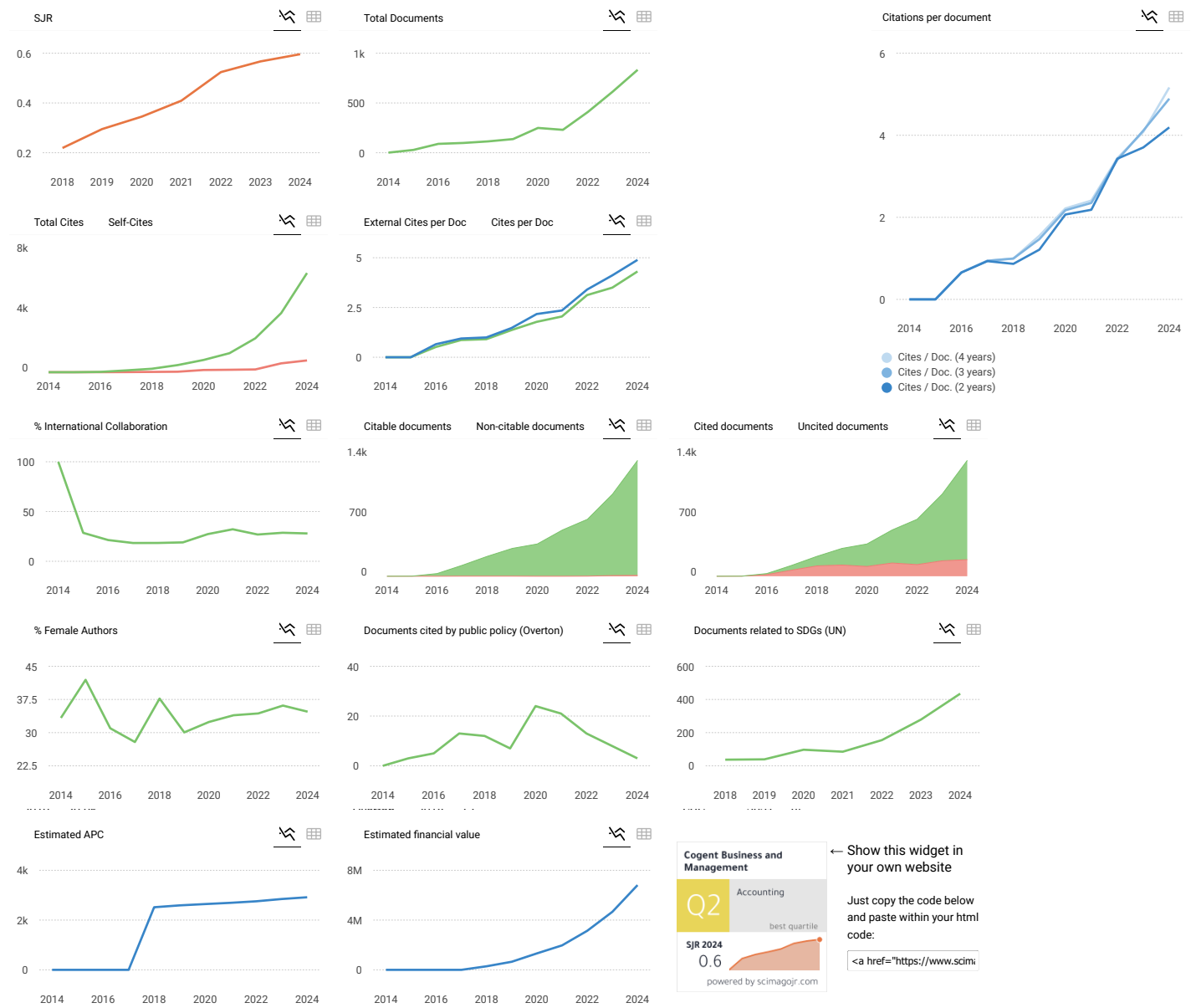
1 of 9

7/17/2025, 11:02 AM

FIND SIMILAR JOURNALS 2

options

1 International Journal of Business and Society MYS 75%	2 Vision GBR 68%	3 Quality - Access to Success ROU 66%	4 Business Perspectives and Research GBR 66%	5 Corporate Governance and Organizational Behavior UKR 65%
---	-------------------------------	--	--	--



SCImago Graphica

Explore, visually communicate and make sense of data with our new data visualization tool.



Metrics based on Scopus® data as of March 2025

F **Frustrated Author** 4 weeks ago

Title: This Journal is a Complete Waste of Time and Money

This journal is a complete waste of time. The initial screeners will bounce your paper back and forth for months, unsubmitting it and sending you countless emails (that they will not respond to). Each time you fulfill one request, they just come up with another. It's a never-ending rabbit hole.

On top of that, the publication fees are exorbitant— US\$2,195/ £1,756 / €2,110 / AUD\$3,060. \$1,600 USD). And it's only a Q2 in Scopus and an ESCI in WOS (Web of Science Master Journal List - Search).

For additional reasons, I'm told that Ministries of Education in various countries are even prohibiting professors from receiving credit for publications in this journal.

Overall, this has been a huge disappointment. I would strongly advise passing on it.

reply

M **Marissa Grace Haque** 10 months ago

Dear Sir/Madam

I am from Indonesia, and would like to submit one of my papers in relation with marketing strategic of Indonesia's SMEs.

Regards, Marissa

reply



Melanie Ortiz 10 months ago

SCImago Team

Dear Marissa,

Thank you for contacting us.

We suggest you visit the journal's homepage (See submission/author guidelines) or contact the journal's editorial staff, so they could inform you more deeply.

Best Regards, SCImago Team

B **Bridget Phiri** 11 months ago

I AM A STUDENT I WANT TO SUBMIT MY PAPER FOR PEER REVIEW

reply



Melanie Ortiz 10 months ago

SCImago Team

Dear Bridget,
Thank you for contacting us.
We are sorry to tell you that SCImago Journal & Country Rank is not a journal. SJR is a portal with scientometric indicators of journals indexed in Elsevier/Scopus.
We suggest you visit the journal's homepage (See submission/author guidelines) or contact the journal's editorial staff, so they could inform you more deeply.
Best Regards, SCImago Team

S Scholarly Criticism 1 year ago

Cogent Business and Management does not conduct standard peer review. Its review is minimal and relaxed. Please read our analysis titled Why Do Journals Publish Articles with Incomplete Information? An Example from Cogent Business

reply

S Scholarly Criticism 1 year ago

Cogent Business

reply



Eko 1 year ago

Dear Team,

Can I change the information in the widget? as shown in widget now (Feb 2024), Q2 for Accounting, could it change into other subject area? i.e. Marketing?

I want to save the widget, but Accounting is not my subject area.

Thank you.

reply



Melanie Ortiz 1 year ago

SCImago Team

Dear Eko,
Thank you for contacting us.
Unfortunately, the widget cannot be modified since it is generated according to the SJR and Best Quartile.
Best Regards, SCImago Team

Z Zeyad Hamed 2 years ago

Dear Sir / Madam

I want to check the Impact Factor of this journal (Cogent Business and Management). Is it in Scopus indexed, and which quarter is it?

By the way, the title of my paper is Supply Chain Management and Performance (Systematic Literature Review).

Best regard
Thanks

ZEYAD MUSTAFA HAMED KHAWKA

reply



Melanie Ortiz 2 years ago

SCImago Team

Dear Zeyad, thank you very much for your comment. SCImago Journal and Country Rank uses Scopus data, our impact indicator is the SJR (Check it above). We suggest you consult the Journal Citation Report for other indicators (like Impact Factor) with a Web of Science data source.
We also suggest you consult the Scopus database directly to see the current index status.

The Scopus' update list can also be consulted here:
<https://www.elsevier.com/solutions/scopus/how-scopus-works/content>
Best Regards, SCImago Team

Z **Zhong Jie** 2 years ago

Will I get any confirmation email from you after I successfully submit a manuscript to your journal?
Or should I just be watching the progress of the timeline on the author dashboard?

Thanks.

reply



Melanie Ortiz 2 years ago

SCImago Team

Dear Zhong,
Thank you for contacting us.
We are sorry to tell you that SCImago Journal & Country Rank is not a journal. SJR is a portal with scientometric indicators of journals indexed in Elsevier/Scopus.
We suggest you contact the journal's editorial staff, so they could inform you more deeply.
Best Regards, SCImago Team

D **Dien Le** 2 years ago

Hello editor:
May I know about the Template of this journal, such as the words count in the article, and the type of citation,...?
thank you very much

reply



Melanie Ortiz 2 years ago

SCImago Team

Dear Dien Le,
Thank you for contacting us.
We suggest you visit the journal's homepage (See submission/author guidelines) or contact the journal's editorial staff, so they could inform you more deeply.
Best Regards, SCImago Team

E **Elly** 2 years ago

Good morning editor:
Can I know when is the latest scopus in 2023 rating for this journal,thank you very much!

reply



Melanie Ortiz 2 years ago

SCImago Team

Dear Elly, thank you very much for your comment. We suggest you consult the Scopus database directly.
Best Regards, SCImago Team

I **Ijing Joseph Agida** 4 years ago

Good day. Please i will like to know if this journal is indexed by scimago, the cost of publication and if you can consider a paper for publication on the topic "manufacturing sector and sustainable economic growth in Nigeria: moderating effect of value added tax

reply



Melanie Ortiz 4 years ago

SCImago Team

Dear Ijing,
Thank you for contacting us.
We are sorry to tell you that SCImago Journal & Country Rank is not a journal. SJR is a portal with scientometric indicators of journals indexed in Elsevier/Scopus.
Unfortunately, we cannot help you with your request, we suggest you visit the journal's homepage (See submission/author guidelines) or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

R **Roma Amada Lalama Franco** 4 years ago

Buenos días.
Estimados señores de Revista Cogent. Agradeceré indicarme si reciben artículos de economía, educación superior, desarrollo sostenible. Mi ámbito no es la empresa, veo aspectos macro basados en revisión bibliográfica, principalmente.
Saludos cordiales

reply



Melanie Ortiz 4 years ago

SCImago Team

Dear Roma,
Thank you for contacting us.
We are sorry to tell you that SCImago Journal & Country Rank is not a journal. SJR is a portal with scientometric indicators of journals indexed in Elsevier/Scopus.
Unfortunately, we cannot help you with your request, we suggest you visit the journal's homepage or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

H **hashim jibbar** 5 years ago

Dear SCImago Team
would you tell us, about the fee or(cost)
to publish in this journal if was accepted
Best Regards
Dr.Hashim Al-Dedah

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Hashim,
thank you for contacting us.
Unfortunately, we cannot help you with your request, we suggest you visit the journal's homepage or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

I **Ijaz Uddin** 5 years ago

Dear sir
How to published my article free of cost?

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Ijaz,
thank you for contacting us.
Unfortunately, we cannot help you with your request, we suggest you visit the journal's homepage or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

E **elias shetemam** 5 years ago

how I submit my article? i found difficulty to submit the article

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Elias, thank you very much for your comment, we suggest you look for author's instructions/submission guidelines in the journal's website. Best Regards, SCImago Team

D **Dedeh Maryani** 5 years ago

is there any new volume that will be published on this august? If there is, I would like to send my work. Thank you

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Dedeh,
thank you for contacting us.
Unfortunately, we cannot help you with your request, we suggest you visit the journal's homepage or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

A **Ahmed Mahdi Abdulkareem** 5 years ago

Publication an article

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Ahmed, thank you very much for your comment, we suggest you look for author's instructions/submission guidelines in the journal's website. Best Regards, SCImago Team

M **Maheen M** 5 years ago

Article submission

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Maheen, thank you very much for your comment, we suggest you to look for author's instructions/submission guidelines in the journal's website. Best Regards, SCImago Team

Y **Yahya** 5 years ago

How long it take to get acceptance

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Yahya,
thank you for contacting us.
We are sorry to tell you that SCImago Journal & Country Rank is not a journal. SJR is a portal with scientometric indicators of journals indexed in Elsevier/Scopus.
Unfortunately, we cannot help you with your request, we suggest you to visit the journal's homepage or contact the journal's editorial staff , so they could inform you more deeply.
Best Regards, SCImago Team

P **petros Abebe Melerasha** 5 years ago

I am from Ethiopia(Africa) wants to publish article entitle Comparative analysis of coffee production , processing and export in five top producers and exporter countries.

reply



Melanie Ortiz 5 years ago

SCImago Team

Dear Petros, thank you very much for your comment, we suggest you to look for author's instructions/submission guidelines in the journal's website. Best Regards, SCImago Team

V **Virgana Virgana** 6 years ago

would you tell us, about the fee to publish in this journal if was accepted

reply

B **Brad** 5 years ago

USD 1000

Leave a comment

Name

Email

(will not be published)

☐ I'm not a robot

reCAPTCHA
Privacy - Terms

Submit

The users of Scimago Journal & Country Rank have the possibility to dialogue through comments linked to a specific journal. The purpose is to have a forum in which general doubts about the processes of publication in the journal, experiences and other issues derived from the publication of papers are resolved. For topics on particular articles, maintain the dialogue through the usual channels with your editor.

Developed by:



Powered by:



Follow us on @ScimagoJR

Scimago Lab, Copyright 2007-2025. Data Source: Scopus®

EST MODUS IN REBUS
Heuristics (Scopus 1.1.100)

[Legal Notice](#)

[Privacy Policy](#)
