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PAPER ACCEPTANCE LETTER

Dear Dominikus Kresna Widya Purnomo and Werner R. Murhadi,

Thank you for submitting your paper entitled **The Influence of Live Commerce Platforms on Generation Z Impulse Buying in Java Island: Use and Gratification Theory Approach**. This paper has been reviewed and accepted for publication in International Journal of Business Studies in IJBS Vol 9 No 3.

Once again, we appreciate the valuable and efficient contribution that you give to the International Journal of Business Studies and we hope that we may call upon you again to contribute in future edition.

If you have any question please contact our administrator through WhatsApp +6281221449799 (at office hours only).

Regards,



Prof. Dr. Wiwiek Mardawiyah Daryanto, SE-Ak, MM, CMA

Editor in Chief

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