

## ABSTRACT

This study aims to portray the activities of inbound Logistic and outbound logistic on its CV Tunas Karya Lancar Accompanied with logistics performance measurement. CV Tunas Karya Lancar implement logistics integration, both at the time of the inbound logistic and outbound logistic. CV Tunas Karya Lancar in the process inbound logistic associated with some external organization such as the PT Semen Tonasa, expedition ships, expedition of the harbor. While the outbound logistic process CV Tunas Karya Lancar related internal employee such as administrative staff, warehouse staff, drivers, and salesmen. In the execute Inbound logistic and outbound logistic such as CV Tunas Karya Lancar have trouble get the cement expedition ship and the length of time waiting get the cement . This will hamper the distribution of due to the CV Tunas Karya Lancar experience out of stock in the warehouse due to late ordering process. Another difficulty is the large number of customers requesting the supply of cement in the CV Tunas Karya Lancar and a limited capacity of trucks to distribute the customer's order requires processing large amounts of good order.

Types of research used in this paper is purely descriptive with quantitative approach and used ratios method for cultivate data. This study describes how the integration of the activities of inbound logistics and outbound logistics carried out by CV Tunas Karya Lancar and performance measurement, including measurement of performance the procurement, transportation, and customer service so that the actual logistics performance can be achieved by 2010.

The findings of this study is the Inbound logistic CV Tunas Karya Lancar has aspects of availability, capability, and quality is good. While the outbound logistic CV Tunas Karya Lancar has aspects of availability, capability, quality of customer service is good. Here the authors give two input related problems faced by the CV Tunas Karya Lancar above . The first input is CV Tunas Karya Tunas Karya lancar need a contract or long-term cooperation with the ship carrying from Port Biringkasi to Port Pondong in Tanah Grogot . The second input is CV Tunas Karya Lancar Tunas Karya lancar should invest in a big truck with a capacity of  $\pm 20$  tons or  $\pm 500$  sacks.

Keywords: CV Tunas Karya Lancar, Inbound Logistic, Outbound Logistic, Integrated Logistic.