

PERANCANGAN SISTEM *FURNITURE* SALON DI RUKO

Joan Jeannet
Desain dan Manajemen Produk, Universitas Surabaya

Abstrak

Di era globalisasi ini, terdapat banyak sekali aspek kehidupan yang berkembang dan menjadi sumber pekerjaan, contohnya gaya hidup.. Oleh karena itu, mulai banyak bermunculan salon-salon baru Salon-salon baru itu biasanya terletak di ruko-ruko dengan luas ruangan rata-rata sama yang banyak terdapat di kota-kota besar. Karena ukuran ruangan ruko yang terbatas, maka mengakibatkan ketidaknyamanan pegawai dan pelanggan salon dalam beraktivitas. Hal itu dikarenakan banyaknya pelanggan, banyak peralatan salon berukuran besar dan bermobilitas tinggi. Akibatnya, pegawai tidak leluasa dalam bekerja sehingga dapat menurunkan efisiensi dan produktivitas mereka.

Penulis ingin menyelesaikan masalah-masalah tersebut dengan cara merancang sarana bekerja (sistem *furniture*) yang mampu mengakomodasi banyak peralatan salon yang biasanya digunakan dalam 1 kali proses pengerjaan serta memberikan kemudahan saat mengambil, menyimpan, dan memindahkan peralatan salon untuk pegawai dalam bekerja. Selain itu, penulis juga merancang tata letak perabot salon dengan tujuan membuat ruangan salon yang terbatas dapat mengakomodasi pelanggan dan banyaknya peralatan salon sehingga membuat tata letak perabot dalam ruangan salon tampak lapang dan teratur. Metode penelitian yang digunakan penulis antara lain studi ekskursi, dokumentasi, studi literatur, wawancara terhadap pemilik salon survey terhadap pegawai, dan juga pelanggan salon untuk mengetahui masalah yang dijumpai di salon.

Hasil penelitian dari penulis adalah rancangan sebuah sarana pengakomodasi peralatan salon bernama **Beausmart** yang merupakan meja rias yang mampu menggantikan fungsi troli melalui rangka yang berguna sebagai penopang bak troli (bak penampung peralatan dan obat salon). Selain itu, **Beausmart** memudahkan dalam pengambilan, penyimpanan, dan pemindahan peralatan salon melalui rak tambahan di sisi kanannya dan rangka bulat tempat menyimpan peralatan elektronik salon. **Beausmart** juga memiliki sistem penerangan, rak buku, meja makan, dan tempat menggantung tas. Di samping **Beausmart**, penulis juga merancang meja kasir yang merangkap menjadi rak obat dan display produk, serta tata letak perabot salon yang sangat efisien tapi tetap mempertimbangkan kenyamanan aktivitas pegawai dan pelanggan. Semua rancangan itu berdampak pada kapasitas orang di ruangan salon yang bertambah, yaitu sebesar ± 30 orang, yakni 8 pegawai dan 22 pelanggan.

Kata kunci = salon, *furniture*, meja rias, tata letak, efisiensi

DESIGN OF SALON'S *FURNITURE* SYSTEM IN SHOPHOUSE

Joan Jeannet

Design and Management of Product, University of Surabaya

Abstract

In this globalization era, there are many aspects of life evolved and become a source of employment, for example is lifestyle. Therefore, many new salons are popping up. New salons are usually located in shophouses with a similar size of building space which is widely available in major cities. Because of the limited size of shop space, salon's employees and customers feel discomfort in their activities. It because there are many customers, an also many large salon equipments with highly mobility. As a result, employees are not flexible in work so it can reduce their efficiency and productivity too.

The author would like to resolve these problems by designing furniture system which could accommodate a lot of salon's equipments which is typically used in 1-time execution process and provide simpleness in taking, storing, and moving equipment for employees in working. In addition, the authors also designed the layout of the salon's furniture in order to make limited salon's workspace can accommodate more customers and salon's equipment so the effect's is the layout of furniture in the salon's workspace looks more spacious and tidy. The research methods include excursions study,documentation, a review of literature, interview to the salon's employer, survey to salon's employees and customers to identify problems that they've met in the salon.

The results of her research are a design of salon's facility called Beausmart , a tool for accommodating salon's equipment. It is a salon's workstation which could replace the trolley 's function by its framework as a crutch for trolley's container (container of salon's equipment and chemical product). In addition, Beausmart facilitate the retrieval, storage, and transfer of salon's equipment by its additional shelf on the right side and rounded frameworks to store salon's electronic equipments. Beausmart also has a lighting system, bookshelves, additional table for lunch of other needs, and a hook for hanging bag. Besides Beausmart, the authors also designed a counter which can become a salon chemical product's cabinet and display products too, and efficient salon furniture's layout which still consider the convenience of employee and customer's activities. All of that have impacts in increasing,the capacity of salon's workstation into \pm 30 persons, 8 employees and 22 customers.

Keyword = salon, furniture, salon's workstation, layout, efficiency