

ABSTRACT

Personal characteristic of individuals on how to lead a company by knowing their leadership style. This research of a study regarding leadership style towards diversity given the widespread use of insourcing and outsourcing in a construction company by studying the leadership style and its result given the diverse employee background in the company. This research aims to find out what is the result of combine transformational leadership and ethical leadership given the diversity within the company. The process to accomplish the same goal that lead by one person in a team or larger scale is called leadership. Transformational leadership is a practice that inspire, empower and make their followers to become better selves (Tabassi *et al*, 2014). Ethical leader are helping the employee to know its boundaries of every job title and responsibilities (Piccolo *et al*, 2010). An organization have to support the diversity itself in order to maximize the benefits of having diversity within the workforce by implementing it in team members, project, top management, and many others. The data will be collected by interviewing President Director of PT. Swadaya Graha, Mr. Eko Wirantomo and a few of his employee.

Keyword: Leadership, Transformational Leadership, Ethical Leadership, Diversity.

