## **Abstract**

Morale education is very important for children. particularly in elementary school, grade 1 to 3. During those periods, a child can quickly learn how to solve a problem. Teachers and parents are the ones who are responsible to educate morale either at school or at home. Currently, they face some difficulties in morale teaching for the children. It seems that not many media can be used in the teaching process. This makes the children feel bored. This multimedia application is created as a solution to that problem. This application is designed in a form of a visual novel that can be used as an alternative media in morale education by teachers and parents. The main character in this application is Pinocchio. Pinocchio is a boy-likewooden-toy which will have an adventure to the other fictional world / story such as Hansel and Gratel, and also Cinderella to help people in trouble.