

INDEPENDENSI KOMISI PEMILIHAN UMUM (KPU)
DALAM PENYELENGGARAAN PEMILIHAN UMUM DI ERA DIGITAL

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ABSTRAK

Komisi Pemilihan Umum (KPU) berperan penting dalam memastikan penyelenggaraan pemilu yang bebas, adil, dan transparan di Indonesia. Di era digital saat ini, KPU menghadapi tantangan besar seperti serangan siber, disinformasi, dan tekanan politik yang berpotensi mengganggu independensi dan kredibilitas pemilu. Penelitian ini bertujuan untuk menganalisis peran strategis KPU dalam mempertahankan independensi pemilu di tengah perkembangan digital, serta merumuskan strategi untuk mengatasi tantangan tersebut. Melalui pendekatan yuridis normatif, penelitian ini mengevaluasi peraturan terkait pemilu dan kasus-kasus gangguan digital yang pernah terjadi. Penelitian menemukan bahwa upaya KPU dalam menjaga integritas pemilu membutuhkan kolaborasi dengan berbagai pihak, penguatan keamanan siber, dan edukasi literasi digital kepada masyarakat. Hasil penelitian ini diharapkan dapat memberikan panduan bagi KPU dalam menghadapi ancaman digital dan meningkatkan kepercayaan publik terhadap proses pemilu di era modern.

Kata Kunci : Komisi Pemilihan Umum, Independensi Pemilu, Transparansi Pemilu

INDEPENDENCE OF THE GENERAL ELECTION COMMISSION (KPU) IN
ORGANIZING GENERAL ELECTIONS IN THE DIGITAL ERA

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ABSTRACT

The General Election Commission (KPU) plays an important role in ensuring free, fair and transparent elections in Indonesia. In the current digital era, the KPU faces major challenges such as cyber attacks, disinformation and political pressure which have the potential to disrupt the independence and credibility of elections. This research aims to analyze the role of the KPU's strategy in maintaining election independence amidst digital developments, as well as formulating strategies to overcome these challenges. Through a normative juridical approach, this research disseminates regulations related to elections and cases of digital interference that have occurred. Research found that the KPU's efforts to maintain election integrity were through collaboration with various parties, strengthening cyber security, and digital literacy education for the public. It is hoped that the results of this research can provide guidance for the KPU in dealing with digital threats and increase public confidence in the election process in the modern era.

Keywords : General Election Commission, Election Independence, Election Transparency