

## ABSTRAK

### **PERTANGGUNGJAWABAN HUKUM KOMUNITAS EDUKASI INVESTASI KRIPTO TERHADAP INFORMASI YANG MENYESATKAN (*MISLEADING INFORMATION*)**

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Pesatnya perkembangan teknologi internet pada jaringan Web 3.0, telah mengusung berbagai kemajuan dalam pembangunan infrastruktur digital termasuk *cryptocurrency*. Hal ini tentu menghadirkan beberapa tantangan baru. Salah satunya praktik komunitas edukasi kripto, yang melakukan penyesatan (*misleading information*). Dalam praktiknya, komunitas edukasi kripto berfokus pada kegiatan penyelenggaraan informasi yang khususnya berkaitan dengan kondisi pasar kripto. Permasalahan akan muncul manakala informasi yang dipublikasikan tersebut salah dan menimbulkan *misleading information* yang merugikan nasabah secara materiil maupun immateriil. Oleh karena, besarnya potensi kerugian yang timbul dari praktik tersebut, maka diperlukan kajian terhadap bentuk pertanggungjawaban hukum serta pengawasan terhadap praktik komunitas edukasi kripto. Penulisan ini menggunakan metode penelitian yuridis normatif yang didasarkan pada peraturan perundang-undangan, praktik komunitas edukasi kripto yang sudah berjalan serta segala bentuk karya ilmiah terdahulu yang relevan. Dengan adanya kajian ini, diharapkan kerugian yang timbul akibat *misleading information* dari praktik komunitas edukasi kripto dapat dipulihkan melalui pertanggungjawaban hukum.

**Kata Kunci:** *cryptocurrency, misleading information*, Komunitas edukasi kripto

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### **LEGAL RESPONSIBILITY OF THE CRYPTO INVESTMENT EDUCATION COMMUNITY FOR MISLEADING INFORMATION**

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*The rapid advancement of internet technology within the Web 3.0 ecosystem has significantly transformed digital infrastructure development, particularly in the cryptocurrency sector. Despite these advancements, substantial legal challenges remain, especially concerning the establishment of adaptive regulatory frameworks capable of addressing emerging risks in the digital financial environment. One prominent issue is the dissemination of misleading information by cryptocurrency education communities. In practice, these communities primarily engage in the distribution of market-related information intended to educate participants; however, inaccuracies in such information may result in misleading content that causes material losses to users. Given the considerable potential for financial harm arising from these practices, a comprehensive legal analysis of liability mechanisms and supervisory frameworks governing cryptocurrency education communities is necessary. This study adopts a normative juridical research method, drawing upon statutory regulations, existing practices within cryptocurrency education communities, and relevant prior scholarly literature. The findings are expected to contribute to the development of legal accountability mechanisms to remedy losses caused by misleading information, as well as to propose explicit regulatory and supervisory measures aimed at preventing similar occurrences in the future.*

**Keywords:** *cryptocurrency, misleading information, crypto education community*