

## LETTER OF ACCEPTANCE

Nomor : 267/1/VII/2026

The undersigned hereby provides the following information:

Name : **Heskyel Pranata Tarigan S.M.**  
Position : **Editor**

Hereby certifies that the article entitled:

***What Drives Purchase Intention and Brand Loyalty in Affordable Luxury Fashion? Evidence from Coach Consumers***

authored by:

**Angela Audrey Sutanto, Dudi Anandya**

has been accepted and will be published in *EKOMBIS REVIEW Jurnal Ilmiah Ekonomi dan Bisnis*  
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This certificate is issued truthfully and in good faith for all lawful and appropriate purposes.



scan the qrcode for verification

Bengkulu, 8 July 2026  
Journal Administration,



LPPJPHKI

**Heskyel Pranata Tarigan S.M.**