

LETTER OF ACCEPTANCE

Dated: 13 July, 2026

Dear Author (S):

Febriani Skolastika Hekin*, Dudi Anandya Greetings!

We are pleased to share with you that our scientific & review committee has recommended your article titled: **"PENGARUH SOCIAL MEDIA MARKETING, FEAR OF MISSING OUT (FOMO), BRAND AWARENESS, DAN BRAND ENGAGEMENT TERHADAP PURCHASE INTENTION PADA GENERASI Z**, Paper ID: 3177 has been accepted for publication in *ARMADA: Jurnal Penelitian Multidisiplin* in Vol. 4 No. 7, 2026th.

You will need to pay the publication fee within 5 working days. We believe that our collaboration will help to accelerate the global knowledge creation and sharing one step further. Please do not hesitate to contact us if you have any further questions.

Best Regards,



Dr. Yorman, S.Pd., M.Pd.

Managing Editor

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